

ANNUAL REPORT:2024

Optometry Confederation of India(OCI)

MISSION:

Establishing & maintaining high standards of optometry education & recognition of optometry qualifications in India. It registers optometrists in order to maintain quality, and provide equitable & accountable eye care services for the people of India

VISION:

Assuring excellence in optometry education & equitable eye care for India

STRATEGIC PLANS:

- To create a national register of professional optometrists via individual registrations
- Development and Implementation of a standard national curriculum for optometry
- Development and Implementation of optometry school accreditation document and lobbying with accreditation bodies like NABH and NAAC
- Development and Implementation of “Best Practice Standards” and popularize comprehensive eye examination to practitioners
- Promotion of Indian optometry among national and international organizations
- Task force to look at a pathway to upgrade existing diploma holders

JANUARY – OCTOBER 2024:

Registrations Received (Applications received): 531

Registrations Issued (Applications processed): 484

Good standing certificate issued: 126

Renewals for the month: 197

Total No. Members till now: 6786

JANUARY 2024

CONTINUING EDUCATION:

Accredited programs:

3rd National Optometry conference by IDOWA dated 28th January 2024: OCI accredited 5 CE points.

7th National Low Vision Conference dated 10 March 2024: OCI accredited 5 CE points.

OOLS Sessions: 2 sessions were accredited by OCI

223rd session: How does corneal topography enhance our specialty contact lens practice? By Dr. Patricia Flores

224th session: The clear way to Maximize success with Contact lenses by Neil Retallic

PROJECTS:

Drishyam Project: A screening camp was organized at ZPHS, Chaitanya Enclave, Khajaguda, Hyderabad. L V Prasad Eye Institute had done the screening on Jan 4 and Jan 5, 2024. There were 380 children screened, out of which 9 were given spectacles and 25 children were referred to the base hospital for further evaluation.



Vision for Cause: A total of 942 children were screened, and 129 children were prescribed spectacles by the Ahalia School of Optometry.



Weavers Project: There was a discussion with the Vision for Mission team, and it was suggested to launch the project in phases starting with the Tamil Nadu and Maharashtra regions.

SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

- ❖ SIG – Clinical Optometry
 - ◆ Members – 1046
- ❖ SIG – Binocular Vision
 - ◆ Members – 893
- ❖ SIG - Dispensing optics
 - ◆ Members - 685
- ❖ SIG – Low Vision Care
 - ◆ Members – 535

EDUCATIONAL ACTIVITIES:

◆ **Advance Myopia Control Series:**

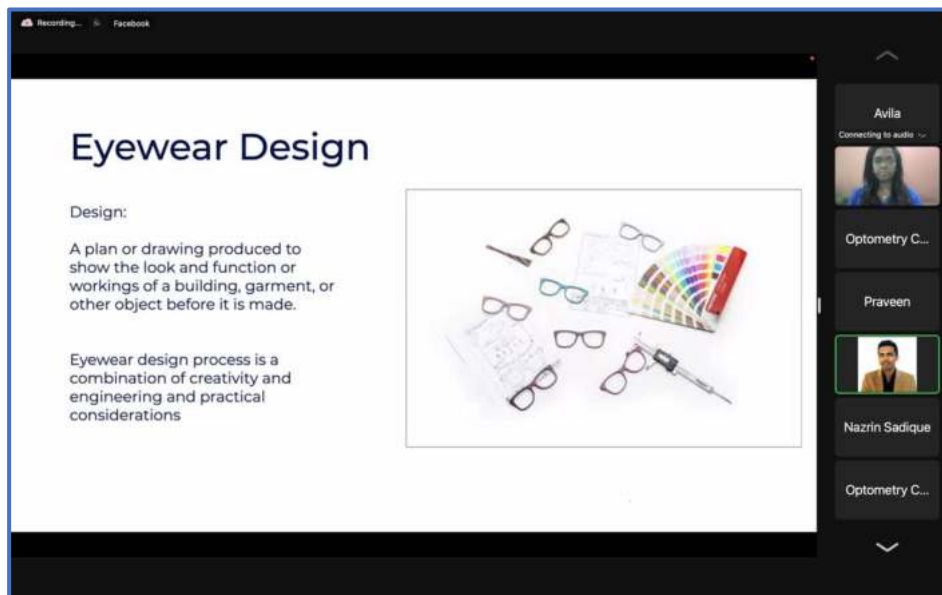
Speakers were finalized by OCI and Essilor. Invitations were sent to speakers and panelist. The series will start on 18th February 2024 and will end on

24th March 2024. Prof. Kate Gifford, Ms. Jong Mei Khew, Dr. Jane Beeman are among the international speakers along with Myopia Task force members. Promotional videos from speakers were posted on social media. Till now 221 registrations have been received.

◆ **OCI-SIG-Binocular Vision Webinar:**

Webinar for the Dispensing optics specialty group was held on 25th of January. It was conducted by Mr. Chirag Gajjar who is an eyewear designer from Vishwakarma Vision Care. He conducted a webinar on “Frame designing, Selection and styling”. Webinar was conducted on zoom platform and was very well received by the attendees.

85 members were added to SIG- Dispensing optics group.



◆ **OCI-Cipla Dry eye trainings:**

Virtual meeting held between Cipla and OCI teams for the discussion over Dry eye diagnosis and management physical trainings across 5 cities. Trainings will be done in two phases. In Phase 1, participants will have to go through entire TFOS lecture series by OCI online. In Phase 2 Physical trainings would be conducted for 3 hrs in 5 cities. Practitioners can attend physical training in their nearest city. Concept note shared with Cipla team.

◆ **Women Leadership Program:**

This program particularly would be focused on women in Optometry. 9 Virtual sessions would be conducted by eminent women speakers from all fields. This will be conducted once a month where

assignments, role plays will be given to participants to make the course interactive. At last, one physical session would be conducted which will have group activities and discussion, Motivational talk by speaker. Concept note with course agenda and details is ready and research for the potential sponsor options is ongoing.

◆ **OCI-Good-lite-Jutron Pediatric workshop:**

Next Good-lite workshop will be held at Shri Ganapati Nethralaya, Jalana, Maharashtra. Discussion initiated by Dr. Prema Chande with Dr. Rajesh Gare and Dr. Naigaonkar from Shri Ganapati Nethralaya.

SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

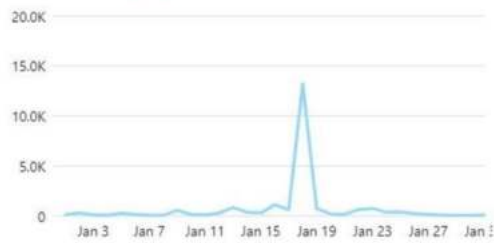
Timeline of posts during month of January:

- 2nd January 2024: Felicitation for the golf caddies screening Reel
- 5th January 2024: Message by Dr. Rizwana for Advanced Myopia Lecture Series
- 9th January 2024: Message by Optom Yashwant Saoji for Advanced Myopia Lecture Series
- 12th January 2024: Video on reasons to sign up for OCI – ESSILOR Advanced myopia lecture series
- 13th January 2024: Advanced myopia lecture dates post
- 15th January 2024: Makar Sankranti wish post
- 16th January 2024: Unsung Heroes part 15 announcement
- 19th January 2024: Newsletter Jan 2024
- 22nd January 2024: Post revealing speakers for the Advanced myopia lecture series
- 23rd January 2024: OCI SIG-Dispensing optics webinar post
- 25th January 2024: Reminder for OCI SIG-Dispensing optics webinar
- 26th January 2024: Republic Day wishes post
- 31st January 2024: Glaucoma Awareness Month Reel

Reach

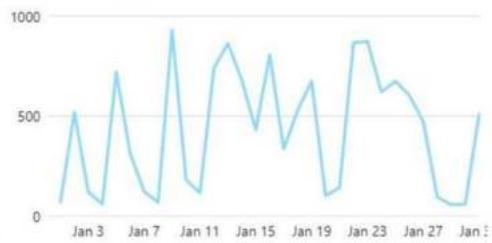
Facebook reach ⓘ

17,297 ↑ 105.8%



Instagram reach ⓘ

2,827 ↓ 16.1%



LinkedIn

Visitor highlights ⓘ

585

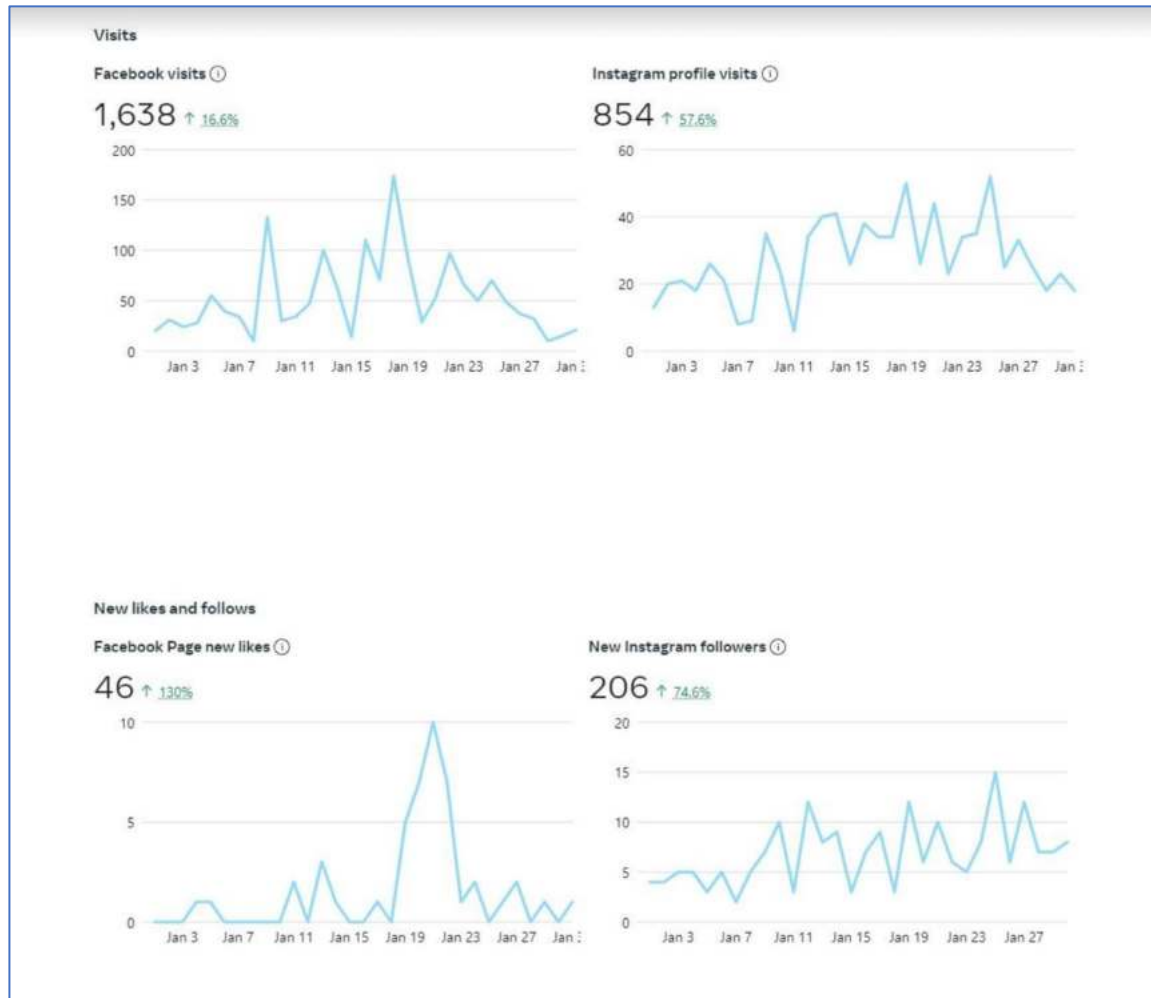
Page views
▲ 95.7%

125

Unique visitors
▲ 35.9%

2

Custom button clicks



ADMINISTRATION:

1. Weekly meetings continue among the staff members
2. Bi-weekly Strategic meetings have been restarted.
3. Budget template for 2024-2025 projections has been shared with OCI staff by Dr. Prema Chande. A virtual meet was conducted for the discussion.
4. 3 Abstracts are submitted from OCI for upcoming E. V. Scientific session on 9-10th March 2024.
5. OCI participated in Drishti Manthan 2024, 3rd National Optometry Conference by Indore Divisional Optometry Blind Welfare Association. It was conducted on 28th January 2024 at brilliant convention center, Indore. Ms. Paula Mukherjee (COO, OCI) gave a talk on Role of Optometrists in the community. Optom Sanjay Mehta, Optom Ajit Limaye, Dr. Atanu Samanta, Dr. Urvija Choudhary, were among the invited speakers. (Detailed report is enclosed).



FEBRUARY 2024

CONTINUING EDUCATION:

Accredited programs:

22nd E.V. Memorial Scientific Session dated 9 & 10th March 2024: OCI Accredited 18 CE points.

Kolkata Optometry Summit dated 24-25th February 2024: OCI Accredited 13 CE points.

7th National Low Vision Conference dated 10 March 2024: OCI accredited 5 CE points.

OOLS Sessions: 2 sessions were accredited by OCI

225th session: Demonstrating useful AI tools for research by Dr. Gopinath Madheswaran

226th session: Updates on the new learnings at GSLS 2024 by Dr. Karen DeLoss

227th Session: Maintaining lifelong vision with holistic eye care- session 1 by Dr. Shirley Loh

MiEducation Optometry CE courses for India:

Evidence based contact lens practice part 2: A review from BCLA CLEAR by Dr. Neil Retalic and Dr. Manbir Nagra: 3 CE points

Contact lens wear and Neurodevelopmental disorder by Dr. Neil Retalic and Dr. Ketan Parmar: 3 CE points

Improving cataract outcomes from the start by Dr. Christolyn Raj: 3 CE points.

PROJECTS:

Drishyam Project: A screening camp was organized at Vihighar High School, Panvel on Feb 15 and the screening was done by Laxmi College of Optometry. There were 120 children screened, out of which 4 were given spectacles and 3 children were referred to the base hospital for further evaluation.



Another Drishyam project was executed by the Sankara College of Optometry on 27 Feb at Ebenezer Church, D J Halli. A total of 60 geriatrics were screened. Spectacles were prescribed for 31. The number of referrals was 15.



Vision for Cause:

The phase 2 screening was done in full swing by a few colleges this month. Ahalia School of Optometry had screened 598, out of which 27 were given spectacles. Laxmi College of Optometry has done screening in 5 schools where 2290 children were screened, and spectacles were prescribed to 99 children. SRIHER College screened 164 out of which 17 were prescribed glasses. Vidyasagar College of Optometry had done screening in 2 schools.

The number of screenings was 108 and 32 respectively. Spectacles were given to 5 and 1 child respectively. Rahyan School of Optometry started Phase 2 on 15 February, and screened 3 schools. A total of 1742 students were screened, and spectacle was prescribed for 26 children. Era University started its Phase 2 screening on Feb 27, and screened 243 children, and spectacles were prescribed for 11 children.



A qualitative study to understand the permission-seeking process and to explore the various challenges encountered by Optometry schools in VFC to obtain permissions for school screening has begun. The consent forms have been received and the scheduling of the interviews with the concerned authority involved in the permission-seeking process is being done over Zoom meetings.

Weavers Project:

As discussed in the earlier meeting, the budget for the project in phases has been submitted to the MVF team.

Rotary Screening:

The screening was organized at Gnana Ganga English School, Yelahanka on Feb 2,24. Out of the 103 children screened, spectacles were prescribed for 5 children, and 3 children were referred for further management.



SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

- ❖ SIG – Clinical Optometry
 - ◆ Members – 1049
- ❖ SIG – Binocular Vision
 - ◆ Members – 894
- ❖ SIG - Dispensing optics
 - ◆ Members - 688
- ❖ SIG – Low Vision Care
 - ◆ Members – 605

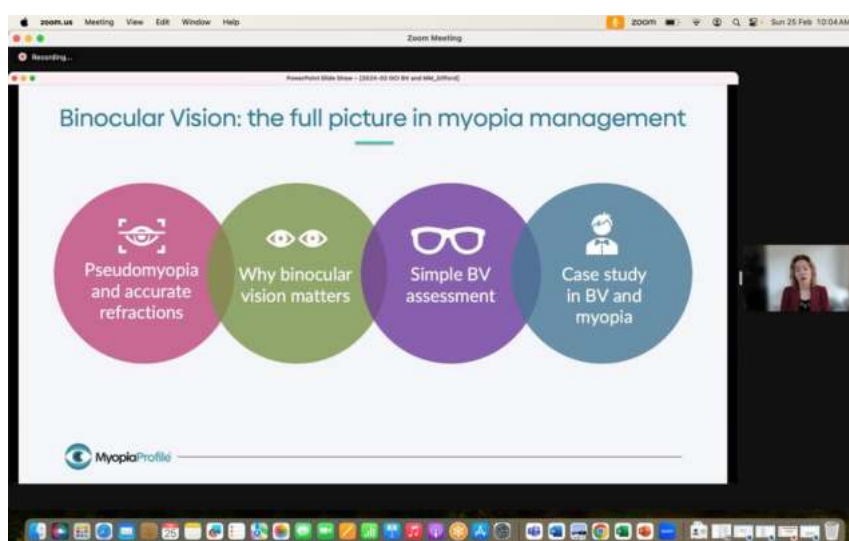
EDUCATIONAL ACTIVITIES:

- **Advance Myopia Control Series:**

The series started on 18th February 2024, Sunday. First session was on Importance of Axial length in Myopia management. It was conducted by Dr. Pavan Verkicharla and was moderated by Dr. Dharani Ramamurthy. It was a great session with 104 attendees.



The second session was on 25th February, Sunday 2024. It was on Binocular Vision: The full picture in myopia management. Dr. Kate Gifford spoke about what tests we need to do before prescribing myopia control options and shared some interesting cases with an audience. It was a very interactive session which was moderated by Dr. Rizwana Hussaindein.



- **OCI-SIG-Low Vision Webinar:**

Webinar for the Low Vision specialty group was held on 29th of February. It was conducted by Ms. Aksha Shetty who is a PhD scholar from BITS Pilani Goa. She conducted a webinar on "Smart assistive device". Webinar was conducted on zoom

platform and was live on Facebook Low Vision Speciality group. It was very well received by the attendees. 93 members were added to SIG- Low Vision group. 25 attended the live session.



- **OCI-Cipla Dry eye trainings:**

Virtual meeting held between Cipla and OCI teams for the discussion over Dry eye diagnosis and management physical trainings across 5 cities. Trainings will be done in two phases. In Phase 1, participants will have to go through entire TFOS lecture series by OCI online. In Phase 2 Physical trainings would be conducted for 3 hrs. in 5 cities. Practitioners can attend physical training in their nearest city. Concept note shared with Cipla team.

- **Women Leadership Program:**

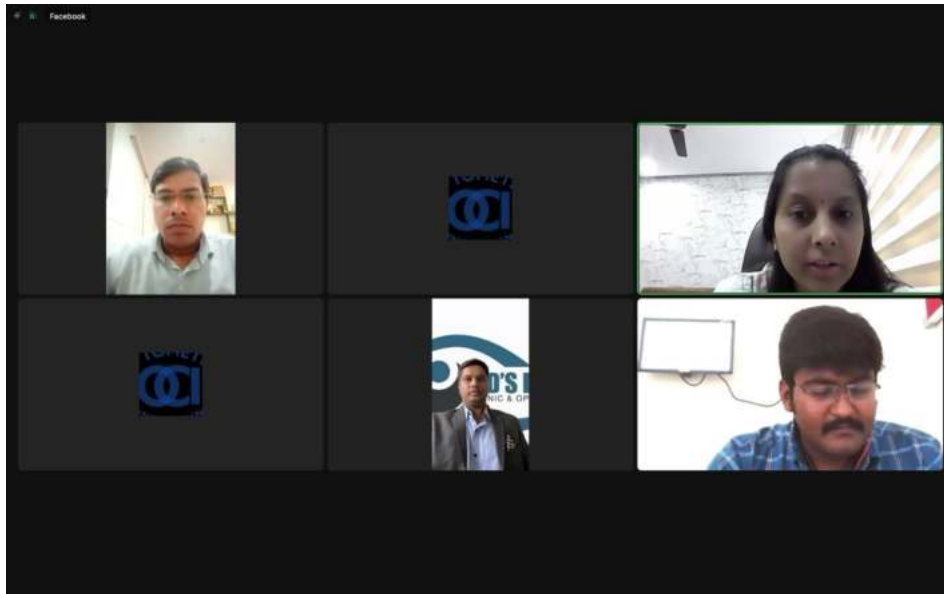
This program particularly would be focused on women in Optometry. OCI will be launching it on the International Women's Day, 8th March 2024. 9 Virtual sessions would be conducted by eminent women speakers from all fields. This will be conducted once a month where assignments, role plays will be given to participants to make the course interactive. At last, one physical session would be conducted which will have group activities and discussion, Motivational talk by speaker. Concept note with course agenda and details is ready and research for the potential sponsor options is ongoing.

- **OCI-Good-lite-Jutron Pediatric workshop:**

Next Goodlite workshop will be held at Shri Ganapati Nethralaya, Jalana, Maharashtra. Discussion initiated by Dr. Prema Chande with Dr. Rajesh Gare and Dr. Naigaonkar from Shri Ganapati Nethralaya. MOU, Equipment checklist has been shared with the Host institute.

- **Unsung Heroes:**

The panel consisted of three optometrists Mr. Ramesh Kumar practicing in Ranchi, Jharkhand, Krutarth Desai practicing in rural areas of Gujarat (vyara, songhad, and Dolvan) and Mr. Uday Prasad Tiwari, Guntur, Andhra Pradesh. There was an insightful discussion on the setting up of private practice, challenges faced in a rural setup, and expansion of the practice. The session had around 330 views.



SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of January:

- 2nd February 2024: Best Optometry contribution Award post
- 5th February 2024: Message by Dr. Anuradha Narayanan for Advanced Myopia Lecture Series
- 6th February 2024: Message by Dr. Aparna Gopalakrishnan for Advanced Myopia Lecture Series
- 9th February 2024: Masterclass Knowledge fest live
- 11th February 2024: Masterclass Knowledge fest live
- 13th February 2024: Announcement of Public Health Award
- 14th February 2024: Unsung Heroes part 16 announcement

- 16th February 2024: Reminder OCI-Essilor Advanced Myopia Lecture Series
- 17th February 2024: OCI-Asira collaboration Video
- 20th February 2024: OCI-Essilor Advanced Myopia Lecture Series session 1 brief
- 22nd February 2024: Message from Dr. Kate Gifford for OCI-Essilor Advanced Myopia Lecture Series
- 22nd February 2024: Announcement for WOD theme
- 27th February 2024: Low vision awareness video
- 27th February 2024: OCI-SIG LVA webinar

ADMINISTRATION:

1. Weekly meetings continue among the staff members
2. Bi-weekly Strategic meetings have been restarted.
3. Budget template for 2024-2025 projections has been shared with OCI staff by Dr. Prema Chande. A virtual meet was conducted for the discussion.
4. 3 Abstracts are selected from OCI for upcoming E. V. Scientific session on 9-10th March 2024.
5. 4 Abstracts were sent to Vision 2020 conference which will be held on 6-7th July 2024 at Christian Medical College, Ludhiana.
6. OCI participated in Masterclass knowledge fest 5 on 9-10-11th February at Bogmallo Beach Resort, Goa. Ms. Lakshmi Shinde (CEO), Ms. Paula Mukherjee (COO) and Ms. Harshada Kale (Head of Education) represented OCI at the conference. Ms. Lakshmi Shinde participated in a talk on “Why should I practice Myopia Management?” With Dr. Pavan Verkicharla. Ms. Paula Mukherjee (COO, OCI) Moderated the Panel discussion on “How we can contribute to community eye health” and panelists were Mr. Premjit Bhakat, Mr. nagraju Pamarathi, Mr. paras Vikamani and Ms. Isha Dave. It was a great session with different opinions and insights from educators and people working in community optometry.



MARCH 2024

CONTINUING EDUCATION:

OOLS Sessions: 2 sessions were accredited by OCI

228th session: WCO and Alcon Dry eye wheel by Dr. Marsha Oberholzer, 17th March 2024

229th Session: The Lost art of RGP Fitting by Dr. Elizabeth Chetty, 24th March 2024

PROJECTS:

Vision for Cause:

The Phase 2 screening was started by the Diya Foundation in 2 schools this month. The screening was done on 11.3.24 and 12.3.24, 418 children were screened of which 14 were prescribed spectacles and 9 were referred. In the other school, 95 children were screened on 11.3.24 of which 5 were prescribed spectacles and 3 were referred. The Hari Jyot College of Optometry did the screening on 1.3.24, where 77 children were screened of which 2 were prescribed glasses and 7 were referred. The UPUMS, Saifai had done screening in 5 schools, where a total of 2055 was screened out of which 140 spectacles were prescribed and 4 were referred for further management. The School of Allied Health Science-Vinayaka Mission and Research Foundation did the Phase 2 screening on 21.2.24 and 22.2.24, where 426 children were screened. The spectacles were prescribed for 22 children and 4 children were referred for further management. Vidyasagar College of Optometry screened 134 children on 5.3.24 and 12.3.24. The number of spectacles prescribed was 7 and 3 children were referred for further management.





A qualitative study to understand the permission-seeking process and to explore the various challenges encountered by Optometry schools in VFC to obtain permissions for school screening has begun. The consent forms have been received and the scheduling of the interviews with the concerned authority involved in the permission-seeking process is being done over Zoom meetings.

VFC Interviews:

A qualitative study to understand the permission-seeking process and to explore the various challenges encountered by Optometry schools in VFC to obtain permissions for school screening has begun. The consent forms have been received and the scheduling of the interviews with the concerned authority involved in the permission-seeking process is being done over Zoom meetings. The interviews of 8 colleges have been completed and the transcription of 3 interviews is completed.



Weavers Project:

Mission for Vision has agreed to support the screening cost for Phase 1 of the project, and we have approached Essilor One Sight for the funding of the other expenses including travel, administration costs, etc.

SPECIAL INTEREST GROUPS:

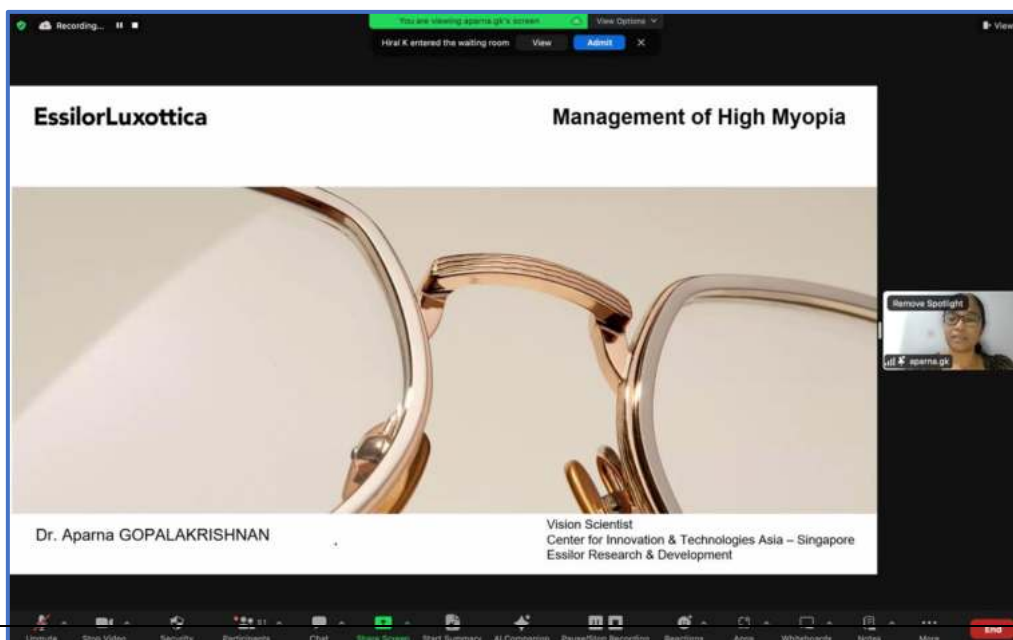
The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

- ❖ SIG – Clinical Optometry
 - ◆ Members – 1049
- ❖ SIG – Binocular Visión
 - ◆ Members – 899
- ❖ SIG - Dispensing optics
 - ◆ Members - 688
- ❖ SIG – Low Vision Care
 - ◆ Members – 605

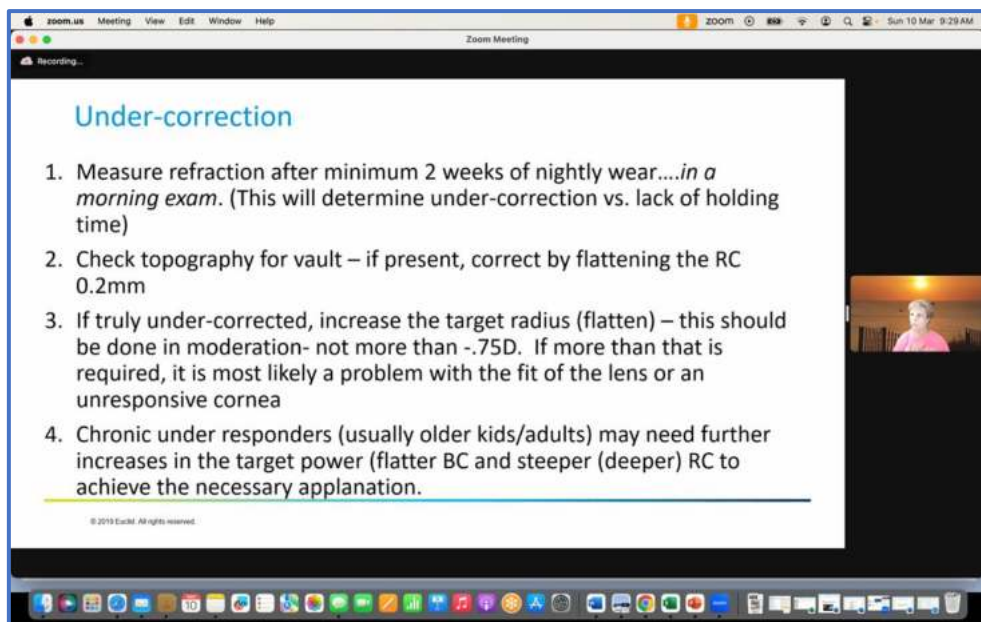
EDUCATIONAL ACTIVITIES:

◆ Advance Myopia Control Series:

Third session was on Myopia management in High Myopes. It was conducted by Dr. Aparna Gopalkrishnan (Vision scientist, Essilor, Singapore) and moderated by Dr. Anuradha Narayanan (Principal, ESO) on 3rd March 2024. Dr. Aparna spoke about strategies to tackle High myopia.



Fourth session was conducted on 10th March 2024 by Dr. Jane Beeman (Euclid) on Role of Orthokeratology in Myopia management and was moderated by Ms. Lakshmi Shinde. Mr. Yeshwant Saoji was a panelist for the session where he gave insights on orthokeratology in India.



Fifth session was conducted by Ms. Jong Mei Khew (Private practitioner, Singapore) on patient centered approach in Myopia management on 17th March 2024. It was moderated by Ms. Lakshmi Shinde. Ms. Jong Mei gave total justice to the topic by presenting topic related cases and it was very well taken by audience.



Sixth and the last session from Adv. Myopia series was a Panel discussion on patient examination protocols. Dr. Pavan Verkicharla, Dr. Rizwana, Dr. Anuradha,

Mr. Yeshwant Saoji and Ms. Lakshmi Shinde were part of the Panel discussion. It was a very interactive session as whole Myopia Task force was present to answer the queries.



- **OCI Dry eye trainings:**

Virtual meeting held between Alcon Team and OCI teams for the discussion over Dry eye diagnosis and management physical trainings across 5 cities. Trainings will be done in two phases. In Phase 1, participants will have to go through entire TFOS lecture series by OCI online. In Phase 2 Physical trainings would be conducted for 3 hrs in 5 cities. Practitioners can attend physical training in their nearest city. Concept note shared with Alcon team.

- **Women Leadership Program:**

This program particularly would be focused on women in Optometry. OCI launched it on the International Women's Day, 8th March 2024. 9 Virtual sessions would be conducted by eminent women speakers from all fields. This will be conducted once a month where assignments, role plays will be given to participants to make the course interactive. At last, one physical session would be conducted which will have group activities and discussion, Motivational talk by speaker. Creatives has been shared on social media and registration process started and speakers invites has been sent.



- **OCI-Goodlite-Jutron Pediatric workshop:**

Goodlite workshop will be held at Shri Ganapati Nethralaya, Jalana, Maharashtra on 20-21st April. Discussion initiated by Dr. Prema Chande with Dr. Rajesh Gare and Dr. Naigaonkar from Shri Ganapati Nethralaya. MOU, Equipment checklist has been shared with the Host institute. Dr. Deepak Garg and Dr. Uday Naik will be the visiting faculty for the workshop. Creatives has been shared on social media and registration process started.

GOOD-LITE OVER 50 YEARS OF VISION **JUTRON Vision** enhancing vision - enriching life Host Institute:

GOOD-LITE® Vision Academy, USA
in Association with
JUTRON VISION, India

Pediatric visual system assessment in normal and special children

2 DAY COURSE INCLUDES HANDS-ON SESSION

All registrants get Rs 3800 worth Jutron Vision Coupons + Kit

20th - 21st April 2024 **Registration Fee: 4200 INR**

Shri Ganapati Netralaya - Jalna **9:00 am - 5:00 pm**

Made for Practicing Optometrists, Ophthalmologists & Post-Grad Students **Scan to Pay**

SPEAKERS

Dr Prema Chande
Head of Department
Lotus College of Optometry

Dr Deepak Garg
Pediatric Ophthalmologist
Eye Solutions - The complete Eye Hospital

Dr Uday Naik
Pediatric Ophthalmologist
Shri Ganapati Netralaya

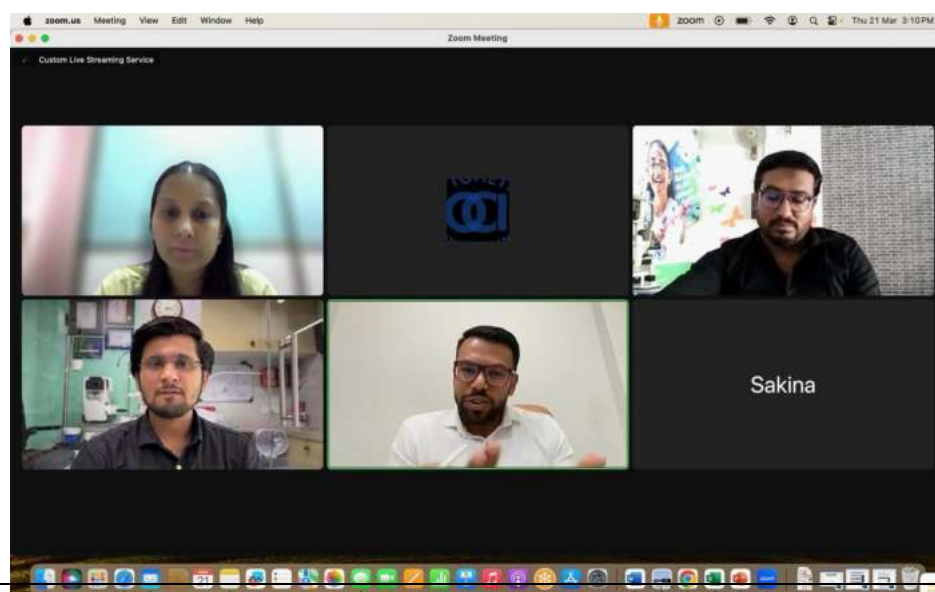
Optom. Harshada Kale
Head of Education, Optometry
Council of India

Knowledge Partners

OPTOMETRY COUNCIL OF INDIA **Accredited 10 Points** **Register Here**

- **Unsung Heroes:**

The panel consisted of three optometrists Mr. Ramesh practicing in Tirupur, Mr. Monil Champaneria in Surat, and Mr. Sudhanshu Dhanotia in Indore. Mr. Ramesh gave us an insight into the community outreach programs. Mr. Monil Champaneria and Mr. Sudhanshu Dhanotia discussed the challenges in the initial phase and also the advantages of collaborative practice. There were discussions on the importance of having a specialty practice that differentiates the practice from the rest. Also, the advantages of shifting to electronic medical reports for better documentation. The session had around 1200 views.



- **OCI-ASIRA collaboration:**

OCI collaborated with ASIRA- Optometry EMR software. Ms. Isha Dave (Co-founder of ASIRA) will be conducting 4 sessions over a year for OCI member's closed groups like Optometrists locator, unsung heroes etc. Special discounts will be given to OCI members along with extended trial period.

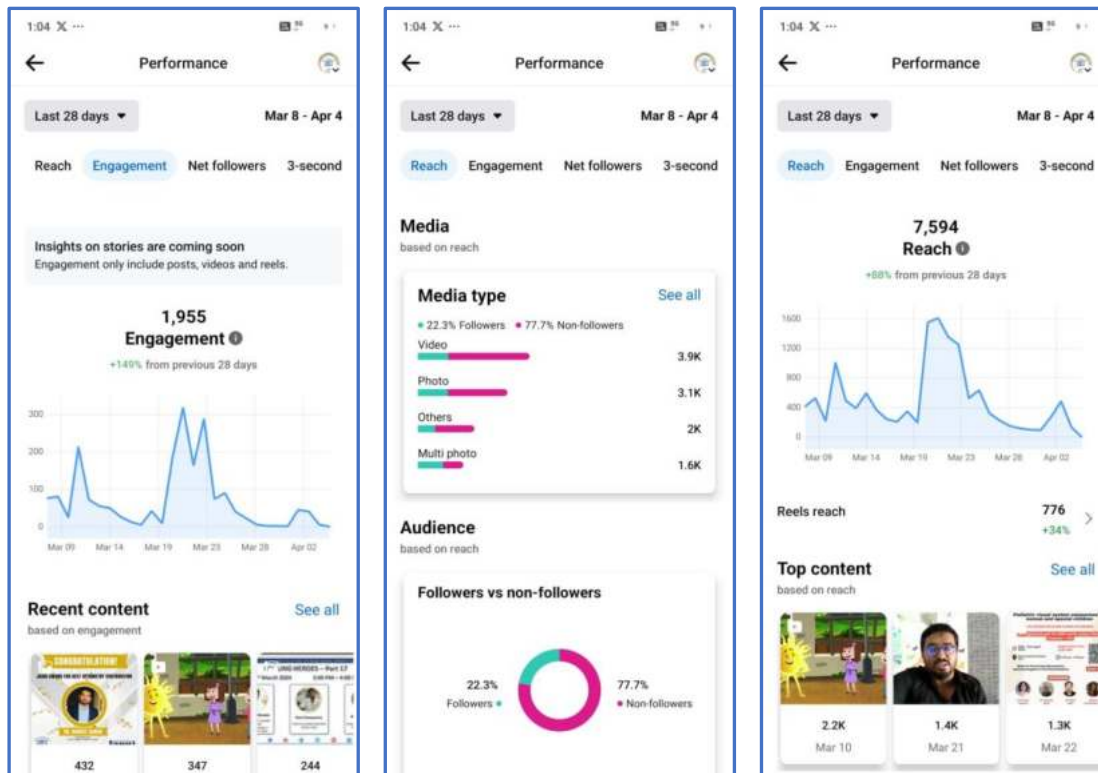
SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of March:

- 6th March 2024: Myopia Campaign Announcement #SixtoFixtoMyopia
- 8th March 2024: Women Leadership Program Video
- 8th March 2024: WLP program overview
- 9th March 2024: Inauguration reel of the Myopia Animation video
- 11th March 2024: Release of the English Sunlight and Myopia animation
- 14th March 2024: Role of a Comprehensive Eye Examination in detecting glaucoma
- 18th March 2024: Sunlight and Myopia Animation – Hindi
- 20th March 2024: Unsung Heroes Part 17 announcement
- 20th March 2024: WLP promotion post
- 22nd March 2024: Goodlite Workshop Post
- 23rd March 2024: World Optometry Day wishes
- 23rd March 2024: InstaLive announcement post
- 23rd March 2024: OCI Award Winner Announcement
- 25th March 2024: Holi wishes
- 25th March 2024: Sunlight and Myopia Animation – Tamil
- 25th March 2024: Topic Announcement for WLP

Facebook



ADMINISTRATION:

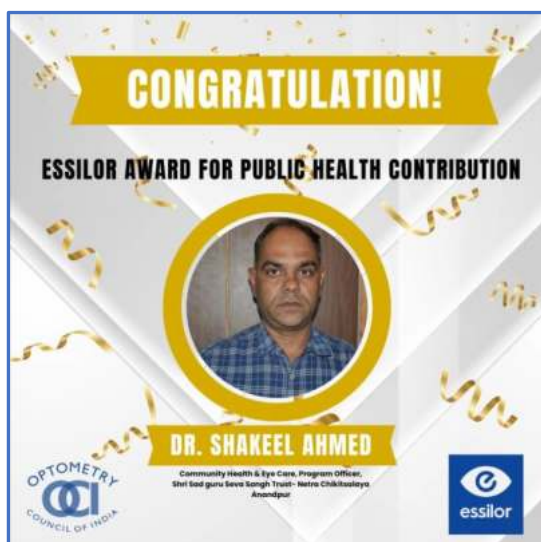
1. Weekly meetings continue among the staff members
2. Bi-weekly Strategic meetings continue among staff and core committee.
3. Time sheets has been filled regularly by the all the staff.
4. Ms. Paula Mukherjee and Ms. Lakshmi Shinde represented OCI at E. V. Scientific session on 9-10th March 2024. Ms. Paula Mukherjee gave presentation on Unsung heroes and VFC project. Ms. Lakshmi Shinde along with Myopia task force members launched “Myopia awareness film” at E. V. Scientific session. There are 5 videos in 7 languages. It’s available to download on OCI’s YouTube channel and every Monday it’s posted on OCI’s social media launching videos in different languages. (Detailed report attached.)



6. 4 Abstracts were sent to Vision 2020 conference which will be held on 6-7th July 2024 at Christian Medical College, Ludhiana.
7. On World Optometry Day OCI conducted many activities. (Detailed report attached). Ms. Harshada Kale was invited for a world Optometry Day event at Dr. D. Y. Patil University, New Mumbai on 23rd March 2024. It was a Half Day event followed by the college cultural programs for students. Three Optometry colleges participated in the event, MGM College of Optometry, Laxmi Eye Institute and D. Y. Patil college of Optometry and vision science. 80 students from all three colleges were present for the event. Ms. Harshada spoke on OCI membership benefits. She got 9 on the spot registrations from students.



8. OCI Awards were announced on the occasion of World Optometry Day. Jaggi Award for Best Optometry Contribution was announced to Dr. Nooruz Zaman and Essilor Award for Public health contribution was awarded to Dr. Shakeel Ahmed.



9. Ms. Bhavya M Started student talks. She covered following colleges. Follow up for membership registration is done, deadline given to register by April 10 2024. Data of 70 colleges collected with faculty contact details, course offered, no of seats per course along with university affiliation

Sl No	College Name	No of students
1	ShriDevi Institute of Medical Sciences, Tumkur	6
2	Christian College Bangalore	8
3	RR Institute of Medical Sciences Bangalore	28
4	Kanachur Medical College, Mangalore	36
5	Mangala Group of Institutions, Mangalore	22
6	Jain University, Bangalore	14
7	Pailan College of Management and Technology, Kolkata	35
8	Milestones Institute, Bangalore	15
9	Brainware University, Kolkata	26
10	Centurion University, Odisha	24
11	AKG Co- Operative Institute of Health Sciences , Kannur	32
12	Al Salama College of Optometry , Calicut	38
13	Al-Shifa College of Optometry , Perinthalmanna	36
14	Al Salama College of Optometry , Perinthalmanna , Malappuram	32
15	Al Salama College of Optometry , Coimbatore	26
16	Manjushree group of institutions	10



ADVOCACY:

1. Name change for the OCI is under process. 2 Virtual board meetings were held for the same.
2. RTI was filed to MOHFW to know the status of the state councils. The list of states which have formed the state councils for Allied and Healthcare profession are as follows: Andhra Pradesh, Arunachal Pradesh, Himachal Pradesh, Assam, Kerala, Odisha, Sikkim, Telangana, Tripura, West Bengal, Nagaland, Mizoram.

3. RTI was filed to Karnataka state Health and Family welfare for dissolving Karnataka Paramedical state council after NCAHP act has been passed. Awaiting response on the same

APRIL 2024

CONTINUING EDUCATION:

Accredited Programs:

- ◆ Cooper Vision Virtual Perspectives, 1st Episode, 24th April 2024- OCI accredited 3 CE points to the episode.
- ◆ EUROSCOLE India scleral lens workshop: OCI Accredited 15 CE points to the hands-on workshop.

OOLS Sessions: 2 sessions were accredited by OCI

- ◆ 230th session: Vision Screening by Dr. Naimah Ebrahim Khan, 7th April 2024
- ◆ 231st Session: The perceptual learning with Hand eye Coordination as an effective tool for managing Amblyopia by Anand Trivedi, 14th April 2024
- ◆ 232nd Session: Strategies for eye care Entrepreneurs to navigate complexity and unleash organizational potential by Dr. Gilbert Nacouzi, 21st April 2024.

MiEducation Optometry CE courses for India:

- ◆ Zest for Biofilm management; Improving Dry eye symptoms in Minutes by Dr. Leigh Plowman
- ◆ Dry eye disease: Management strategies for every optometrist by Alex Petty
- ◆ Presbyopia correcting IOLs, Shaping the future of clear vision by Dr. Armand Borovik

PROJECTS:

Vision for Cause:

The Phase 2 screening was started by C L Gupta Eye Institute and done on 9.4.24 and 10.4.24, 369 children were screened of which 23 were prescribed spectacles and 14 were referred. The Vidyasagar College of Optometry did the screening on 27.3.24, where 51 children were screened of which 2 were prescribed glasses and 4 were referred.



VFC Interview:

A qualitative study to understand the permission-seeking process and to explore the various challenges encountered by Optometry schools in VFC to obtain permissions for school screening has begun. The consent forms have been received and the scheduling of the interviews with the concerned authority involved in the permission-seeking process is being done over Zoom meetings. This month 2 interviews with Era University and SRIHER have been completed.



Weavers Project:

Mission for Vision has agreed to support the screening cost for the Pilot study of the project, and Essilor One Sight has agreed to support the funding of the other expenses including travel, administration costs, spectacles, etc. The organizational details required by MVF have been submitted.

Fishermen Project:

The fishermen's project proposal has been shared with CBM and a follow-up call was scheduled to clarify the queries in the budget and the proposal.

SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

❖ SIG – Clinical Optometry

◆ Members – 1060

❖ SIG – Binocular Visión

◆ Members – 901

❖ SIG - Dispensing optics

◆ Members - 691

❖ SIG – Low Vision Care

◆ Members – 606

EDUCATIONAL ACTIVITIES:

◆ **Advance Myopia Control Series:**

The sessions completed in March last week. Recordings access was given to the participants for two weeks and then assessment was sent. 24th April was the last date to submit the assessment. OCI issued 89 certificates to those participants who scored 50% or more in the assessments. OCI Received good feedback from the participants. (Detailed report is attached).

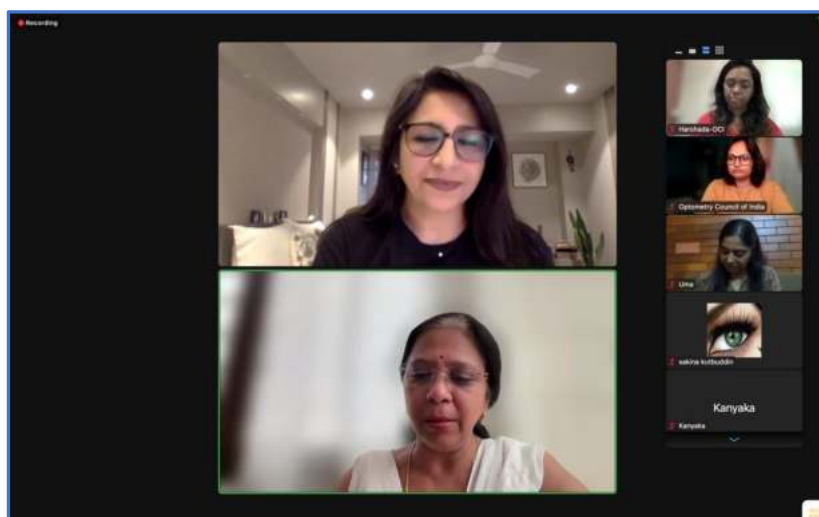
◆ **OCI Dry eye trainings:**

Concept note shared with Alcon team. Virtual meeting held between Alcon Team (Dr. Anjana Parmeswaran and Ms. Saadiya Khan) and OCI team (Ms. Paula Mukherjee and Ms. Harshada Kale) for the discussion over Dry eye diagnosis and management physical trainings across 5 cities. Trainings will be done in two phases. In Phase 1, participants will have to go through entire TFOS lecture series by OCI

online. In Phase 2 Physical trainings would be conducted for 3 hrs in 5 cities. Practitioners can attend physical training in their nearest city. Alcon responded that they cannot have dry eye trainings due to legalities related to prescriptions from optometrists. They came up with the idea of Contact lens trainings for the optometrists in similar manner.

◆ **Women Leadership Program:**

This program particularly would be focused on women in Optometry. OCI launched it on the International Women's Day, 8th March 2024. Orientation session was conducted on 20th April 2024 where all participants introduction round was taken. Ms. Lakshmi Shinde gave an opening speech. First session from the leader series was conducted on 1st May 2024 with Ms. Megha Tata. Dr. Uma Narayanan, leadership coach from Peoplefirst consultancy conducted the session on 4th May.



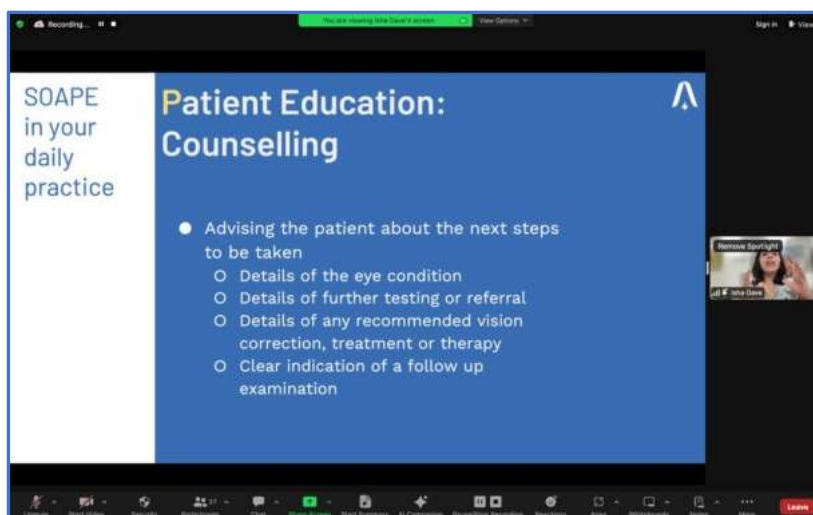
◆ **OCI-Good-lite-SGN Pediatric workshop:**

Good-lite workshop was held at Shri Ganpati Nethralaya, Jalana, Maharashtra on 20-21st April. 70 participants attended the workshop among which 66 were students and 4 were practitioners. Speakers involved Dr. Prema Chande, Dr. Deepak Garg, Dr. Uday Naik and Ms. Harshada Kale. OCI received good feedback from the participants. (Detailed report attached)



◆ **OCI-ASIRA collaboration:**

OCI collaborated with ASIRA- Optometry EMR software. Ms. Isha Dave (Co-founder of ASIRA) will be conducting 4 sessions over a year for OCI member's closed groups like Optometrists locator, unsung heroes etc. Special discounts will be given to OCI members along with extended trial period. First session from the ASIRA was conducted on 17th April 2024.



◆ **OCI-Vision Spring Foundation Collaboration:**

Vision Spring foundation collaborated with OCI for Quality assessments and Skill enhancement of their Optometrists working in Outreach activities. Ms. Harshada Kale Visited the site near Nashik, Maharashtra in the west zone on 16th April 2024. She Understood their protocols, observed the work done by VSF team there and

completed her assessment. The next visit will be in East zone. After 5 visits in different zones, Trainings will be planned for the VSF optometrists.



◆ OCI-K K Eye Institute Collaboration:

K K Eye Institute from Pune approached OCI for Quality assessments and skill enhancement of their Optometrist working in the hospital. Ms. Harshada Kale visited Hospital and met Dr. Renu Wadhwa (CEO, K K Eye Institute). Concept note with budget has been shared with the management.



SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of March:

- **1st April 2024:** Importance of sunlight video – Gujarati
- **2nd April 2024:** WLP Objectives and Program Schedule
- **8th April 2024:** Importance of sunlight video – Bengali
- **9th April 2024:** Gudi Padwa Wishes
- **10th April 2024:** WLP peek through the program and announcing registrations closed
- **11th April 2024:** Eid Wishes
- **15th April 2024:** Importance of sunlight video – Telugu
- **15th April 2024:** ASIRA webinar announcement
- **17th April 2024:** ASIRA Webinar reminder
- **22nd April 2024:** Importance of sunlight video – Kannada
- **22nd April 2024:** April Newsletter release
- **26th April 2024:** WLP Orientation snippets

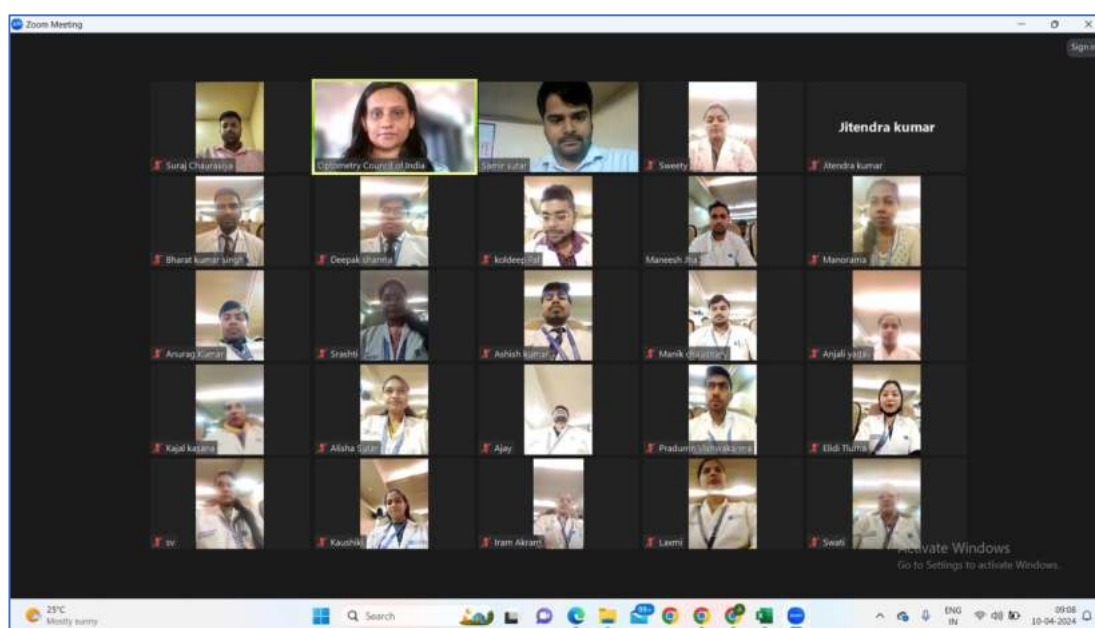
ADMINISTRATION:

10. Weekly meetings continue among the staff members
11. Bi-weekly Strategic meetings continue among staff and core committee.
12. Time sheets has been filled regularly by the all the staff.
13. 5 Abstracts were selected for Vision 2020 conference which will be held on 6-7th July 2024 at Christian Medical College, Ludhiana.
14. 11 Abstracts have been submitted from OCI for upcoming AOC in November.
15. Ms. Bhavya M Started student talks. She covered following colleges. Follow up for membership registration is done, deadline given to register by April 10 2024. Data of 70 colleges collected with faculty contact details, course offered, no of seats per course along with university affiliation.

Student talk- April 2024		
Sl No	College Name	No of students
1	CL Gupta Eye Institute	35
2	Diya Foundation	26
3	Era University	28
4	Rayhan College of Optometry	36
5	RIPPANS-Govt of India-Aizawl	22
6	Malabar Institute of Medical Sciences, Calicut	32
7	Malabar Institute of Medical Sciences Ltd. Malappuram	31
8	Diwaliba College of Optometry, Maliba Campus	12

9	Sapthagiri Institute of Optometry	15
10	Netra Jyothi College, Udupi	24
11	Nagar School of Optometry, Ahmedabad	32
12	Sri Ramachandra Institute of Higher Education & Research	38

Follow up for membership registration is done, emails sent regarding registration details. Data of 180 colleges collected with faculty contact details, course offered, no of seats per course along with university affiliation.



ADVOCACY:

- Name change for the OCI is under process.
- Next boarding meeting date has been finalized on 16th of May 2024 and it will be held at Lotus College of Optometry, Mumbai.

MAY 2024

Registrations Received (Applications received): 49

Registrations Issued (Applications processed): 37

Good standing certificate issued: 10

Renewals for the month: 15

Total No. Members till now: 6552

CONTINUING EDUCATION:

Accredited Programs:

- ◆ Scleral lens workshop at Lotus College of Optometry: OCI Accredited 10 CE points to the hands-on workshop conducted by OOLS and LCOO.

OOLS Sessions: 2 sessions were accredited by OCI

- ◆ 233th session: Return of the myope by Katie Harrop, 12th May 2024
- ◆ 234th Session: Maintaining lifelong Vision with Holistic Eye care, 26th May 2024

MiEducation Optometry CE courses for India accredited by OCI (3 CE each):

- ◆ Making sense of the retinal fingerprints in clinical practice by Dr. Christolyn Raj
- ◆ Central serous chorioretinopathy: Evolving understand, investigations and treatment options by Dr Long Phan, Jennifer Ching
- ◆ Artificial intelligence: Reshaping AMD Management by Dr. Yvette Wang.

PROJECTS:

Vision for Cause:

C L Gupta Eye Institute had done screening on 26/4/24 and 27/4/24, 29/4/24, and 1/5/24 at two schools where 320 and 321 children were screened respectively. Spectacles were prescribed for 17 and 46 children respectively. A total of 37 children were referred for further management. Diya Foundation conducted screening from 6/5/24 to 10/5/24, where 1850 children were screened. Spectacles were prescribed for 47 children and 18 children were referred for further management.





VFC Interview:

A qualitative study to understand the permission-seeking process and to explore the various challenges encountered by Optometry schools in VFC to obtain permissions for school screening has begun. The consent forms have been received and the scheduling of the interviews with the concerned authority involved in the permission-seeking process is being done over Zoom meetings. This month 1 interview with Laxmi College of Optometry have been completed.



SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

❖ SIG – Clinical Optometry

◆ Members – 1066

❖ SIG – Binocular Visión

◆ Members – 902

❖ SIG - Dispensing optics

◆ Members - 691

❖ SIG – Low Vision Care

◆ Members – 606

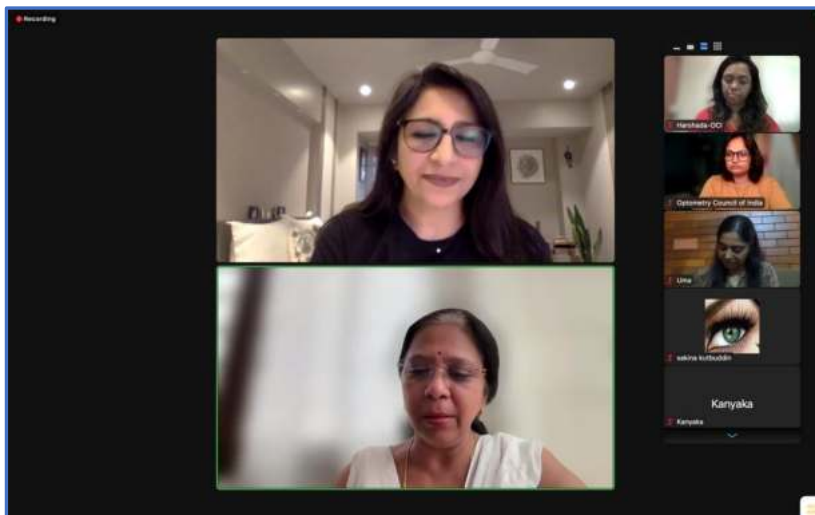
EDUCATIONAL ACTIVITIES:

◆ OCI-Essilor Myopia Hands-on Trainings:

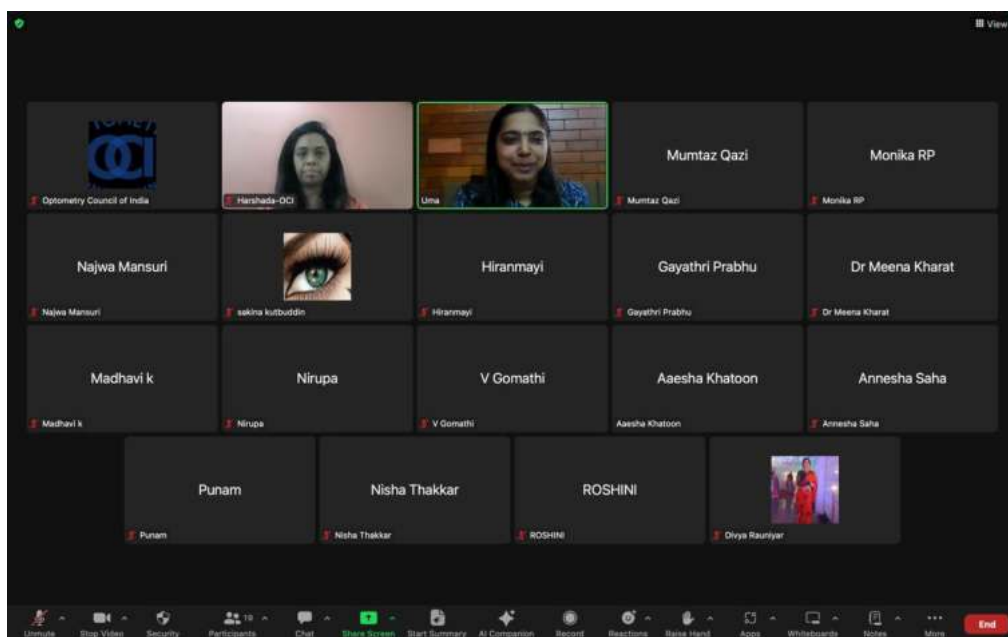
OCI approached Essilor for Myopia Hands-on Trainings as it was requested in the Advance Myopia series feedback from the participants. A Virtual meeting between Essilor and OCI team was conducted to discuss the project and concept note with budget has been shared with Essilor. These hands-on trainings will be conducted in 5 cities predetermined by OCI and Essilor. Trainings will be done in two phases. In Phase 1, participants will have to go through entire Myopia Series (Basic +Advance) by OCI online. In Phase 2 Physical trainings would be conducted for 3 hrs in 5 cities. Practitioners can attend physical training in their nearest city.

◆ Women Leadership Program:

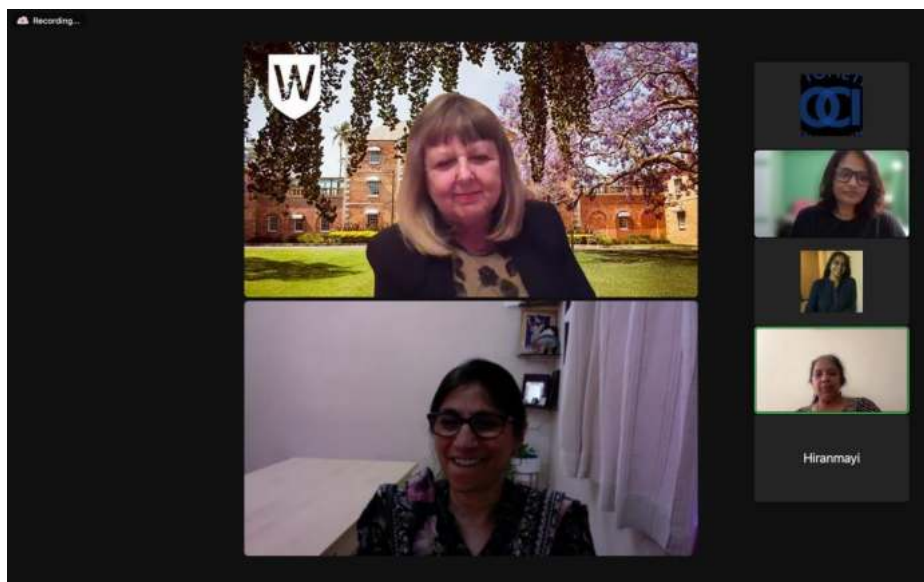
OCI launched it on the International Women's Day, 8th March 2024. Orientation session was conducted on 20th April 2024 where all participants introduction round was taken. First session from the leader series was conducted on 1st May 2024 with Ms. Megha Tata on “women in leadership- inspiring positive change”. Ms. Megha Tata shared her career journey and helped participants to understand the power of leadership.



Second session was conducted by Dr. Uma on 4th May 2024. Participants were given inputs on Leadership style and presence.



Second session from leader series was conducted by Prof. Deborah Sweeney and Dr. Prema Chande on 18th May 2024. Both of them enlightened participants with their leadership journey and learnings. Dr. Uma covered all aspects of self-leadership including qualities of a leader, inspirations we hold and how do we manage our thoughts, emotions, actions and behaviors.



◆ **OCI-Good-lite collaboration:**

Virtual meeting held between Good-lite (USA), OCI Team and Jutron team for the Good-lite academy's online modules discussion. OCI and Jutron would be helping Good-lite to promote the courses in India and there will be special discounts for the OCI members. Next Pediatric workshop would be held at Vision 2020 conference at Christian Medical college, Ludhiana as a pre-conference workshop.

◆ **OCI-Unsung Heroes:**

A closed group session was conducted for the unsung heroes group. The session started with the introduction of the OCI team, OCI updates, and the requirements that the Unsung Heroes expected from OCI from the survey conducted earlier. They were predominantly patient educational materials, knowledge upgradation, practice assistance, etc. The session was designed to address the same. The education and project updates were given. The participants were encouraged to attend the webinars, join the various SIG groups, and Myopia Awareness campaign. The participants were given the link to the YouTube channel to make use of the patient education videos that are available and informed about the myopia awareness videos and the available ICE materials. In terms of practice management, we emphasized the ASIRA and Remidio sessions which were conducted and informed that they can avail the products/instruments at a competitive price. The announcement to participate in the WSD was made. We had asked participants to screen either the geriatric or pediatric population on the WSD. We offered to reimburse the travel expenses on actuals and provide free spectacles through Zeiss Aloka for the screening.



◆ **Myopia Awareness Week Celebrations:**

OCI celebrated Myopia awareness week between 13th-19th May 2024. Myopia awareness animation videos in English were posted on OCI's all social media handles for a week. OCI held competition for students named "One Family One Day". Students had to create awareness about myopia and Optometry profession with patients and take photo, videos with the family.



Myopia Patient feedback videos from practitioners were requested from OCI's Optometry locator group. OCI also held Myopia Grand quiz with the support of Hoya on 19th May 2024. 172 optometry practitioners and students participated in quiz. 3 winners from Student category and 3 winners from Practitioners category were selected. Optom Nilesh Thite moderated the quiz session. Winners were given cash prizes along with the certificates.





SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of May:

- **1st May 2024** – Labor Day wishes
- **3rd May 2024** – One Family One Day Announcement
- **5th May 2024** – OOLS Session collaboration
- **8th May 2024** – Myopia Quiz Announcement
- **13th May 2024** – Less gadget time – English Myopia Animation Video
- **15th May 2024** – Importance of regular eye examination – English Myopia Animation Video
- **16th May 2024** – Myopia control spectacles – English Myopia Animation Video
- **16th May 2024** – Myopia Quiz registration closed announcement
- **17th May 2024** – Orthokeratology – English Myopia Animation Video



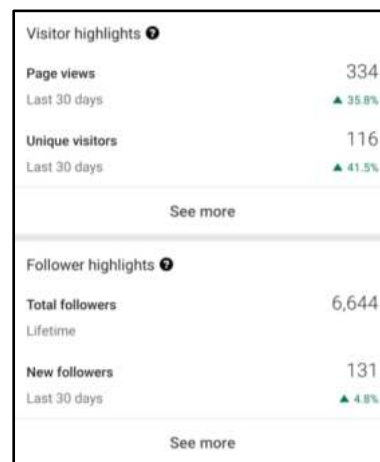
- **18th May 2024** – All myopia animation videos available with subtitles
- **20th May 2024** – Less gadget time – Tamil Myopia Animation Video
- **21st May 2024**– Myopia Quiz winner's

announcements

- **25th May 2024** – OOLS Session collaboration
- **27th May 2024** – Less gadget time – Gujarati Myopia Animation Video
- **28th May 2024** – OOLS Session Collaboration

**Facebook
LinkedIn**

Instagram



ADMINISTRATION:

1. Weekly meetings continue among the staff members
2. Bi-weekly Strategic meetings continue among staff and core committee.
3. Time sheets has been filled regularly by the all the staff.
4. Board meeting was held on 16th May 2024 at Lotus College of Optometry, Mumbai.
5. 4 Abstracts were submitted for the IMC, China.
6. Student talks were conducted to the following colleges and a total of 185 students were part of OCI student talk. Data of 200 colleges was collected so far, 250 colleges data will be submitted by first week of June 2024.

Guntur Medical College (Diploma)

School of Paramedical, Allied & Healthcare Sciences

School of Allied Healthcare Sciences
Faculty of Paramedical Sciences, Rama University
Bareilly International University
Prudence College of Allied Health Sciences
Prestige Medical Health Sciences
KVG Medical college and Hospital
MM Joshi Eye Institute
IIVM College of optometry
Lotus college of optometry
Shri Prakash Institute of Optometry
Bejan Singh Institute of Ophthalmology
Little flower Institute of Medical Sciences and Research
Bangalore Medical college and Research Institute
Cauvery Institute of Health Sciences
Centurion University of Technology and Management (Bhubaneswar)
Charotar University of Science & Technology



ADVOCACY:

1. OCI Name change procedure completed, all the stakeholders, partners, institutes and associations have been informed about the name change.
2. Optometrist can now apply for the Lifetime membership. Policy documents were changed. Student membership is introduced from the first year of Optometry and Student membership benefits document was created.

3. OCI's efforts in Myopia awareness campaign were appreciated by Dr. Anshul Upadhyay, Deputy director in Directorate of Health services, MP state, MOHFW. OCI was approached and requested to share the Myopia awareness animation videos so that they can be shared on NPCB, MOHFW social media handles for the public awareness.
4. OCI's article on women leadership program initiative for women in optometry has been published in Optician India magazine and The Indian Optician for the April-May Issue.



JUNE 2024

CONTINUING EDUCATION:

Accredited Programs:

- ◆ 60th Indian Contact lens education program, LVPEI on 12-14th July: OCI Awarded 21 CE points.

OOLS Sessions: 3 sessions were accredited by OCI

- ◆ 235 Session: Occupational optometry services- Out of the box by Dr. Rashima Asokan, 2nd June 2024
- ◆ 236 Session: Clinical pearls for Myopia control by Helen Liaw, 16th June 2024
- ◆ 237 Session: Maintaining lifelong vision with holistic eye care session 3 by Dr. Shirley Loh

MiEducation Optometry CE courses for India accredited by OCI (3 CE each):

- ◆ Advancements in Ectasia screening for refractive surgery by Dr. Aanchal Gupta
- ◆ Anterior Segment Reconstruction: techniques and tips for optimum outcomes by Dr. June Artachevarria- Artieda and Dr. Alex Hamilton
- ◆ Keratoconus: Detection and Management by Dr. Brendan Cronin.

PROJECTS:

Vision for Cause:

The Lotus College of Optometry has completed the screening of 6 schools. A total of 2065 children were screened. The total number of spectacles prescribed was 65 and 72 children were referred for further management. The Vidyasagar College of Optometry and Vision Science screened 462 children from 24.6.24 to 26.6.24, of which 14 were prescribed spectacles and 2 children were referred for further management.



VFC Interview:

The interviews have been completed for all the participating 12 colleges and the transcription of the interviews is underway.

Weaver's Project: A combined training for the Weavers Project and Fisherman Project has been planned for 30th August 2024 in Chennai. A total of 8 representatives from 8 institutes will be part of the training. Out of which 5 institutes will be part of both projects.

Guidelines for Visual Standards for IT Professionals: The release is planned for World Sight Day on 10 October 2024. So far 3 virtual meetings have been done with Dr Rashima for planning and the execution of the assignment.

SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

❖ SIG – Clinical Optometry

- Members – 1101

❖ SIG – Binocular vision

- Members – 903

❖ SIG - Dispensing optics

- Members - 691

❖ SIG – Low Vision Care

- Members – 607

EDUCATIONAL ACTIVITIES:

◆ **OCI-Essilor Myopia Hands-on Trainings:**

OCI approached Essilor for Myopia Hands-on Trainings as it was requested in the Advance Myopia series feedback from the participants. Concept note with budget has been shared with Essilor. These hands-on trainings will be conducted in 5 cities predetermined by OCI and Essilor. Trainings will be done in two phases. In Phase 1, participants will have to go through entire Myopia Series (Basic +Advance) by OCI online. In Phase 2 Physical trainings would be conducted for 3 hrs. in 5 cities. Practitioners can attend physical training in their nearest city.

◆ **Women Leadership Program:**

Third Leader series session was conducted on 1st June by Dr. Rizwana Hussaindein on the topic of “Identifying and addressing challenges in career”. Participants were asked to note down challenges they are facing in the organization and Dr Rizwana addressed them.

The screenshot shows a Google Meet window with a Google Sheet titled "Identifying and overcoming challenges" open in the background. The sheet contains a list of challenges and strategies for overcoming them. The challenges listed are:

- My decision always needs external recognition if others validate then only I am right?
- I have my wishes I have to hide it and do it in secret otherwise the people with whom I am staying intentionally make efforts that I won't be able to do the things which I want to do.
- Spending money on own self feels like I am doing crime by other's behaviour
- Always getting judged by my actions.
- My work is not important because I am earning less compared to other person

The strategies listed are:

- Group 1: Less or no acknowledgment, Less experience, Decision needs others validation
- Group 2: being judged, multitasking, managing conflicts
- Group 3: trust yourself and ignore setting priorities
- Group 4: Challenge

The participant named Najwa Mansuri is visible in the bottom right corner of the Meet window.

Input session was conducted by Dr. Uma on 8th June 2024.

The screenshot shows a Google Meet window with a presentation titled "Leading Self" open in the background. The presentation is a circular diagram with the following components:

- FEELING** (Left side):
 - Relationship focused, Sharing and bonding, Sense of goodwill
 - Driven, Determined, Ambitious, Persevering
 - Simple with ease, Prefers comfort zones, Value appreciation, Lighthearted
- DOING** (Right side):
 - Big picture, Why of things, towards fundamentals/connections
 - Futuristic, Power of ideas, Inspiration, Solving problems
 - Logical, Planned, Detail oriented, Keen observation, Precise
- LEADING SELF** (Center):
 - Faith, Intuition, Spontaneous Resonance, Inner Peace & Calm
 - CLARITY DIRECTION
 - CREATIVE SOLUTION
 - SYSTEMATIC TRACKING
 - CONSISTENT ACTION
 - JOY, EASE, VALUE, NEEDS MET
 - CONFIDENCE, COURAGE
 - CARE, CONNECT, TRUST
- REPEATABILITY, CONSISTENCY, SUSTAINANCE** (Bottom)

The participants visible in the Meet window are Shalini, nirupa, and People First.

Fourth session was a panel discussion on Paving the career path- making the transitions. Ms. Somdatta Basu (Director, PWC), Ms. Aswathy Palakkal (Director HR, Herbalife International pvt. Ltd) and Ms. Saranya B (Principal, Acchutha Eye institute) were the panelists for the session. It was conducted on 15th June 2024. It was a very interactive session and panelist shared their journeys and guided participants on career path and choices.

The panel consisted of 3 independent women practitioners. Ms. Nirupa Kumari runs her clinic named Svapn Drishti Optical in Kolkata, West Bengal, Ms. Nagammal Prema Shelaji Optical in Dimapur, Nagaland and Ms. Sujata Dutta Maity Baidyabati Eyezone, West Bengal. The session was highly inspirational with the panelist sharing their challenging journey, and the hurdles that they crossed to establish their practice. They insisted on the importance of patience and the support of the family which enabled them to sustain during the rough phase. Ms Nagammal Prema shared various challenges and experiences in community screenings. She shared cases where she played a vital role in transforming lives. Her motivation and passion for community screening was truly inspirational. She shared a few pointers for the young optometrist aspiring to begin community screenings. Ms Sujata Dutta Maity and Ms Nirupa Kumari shared their entrepreneurial journey. The session was engaging and garnered 1100 views on OCI's Facebook page.

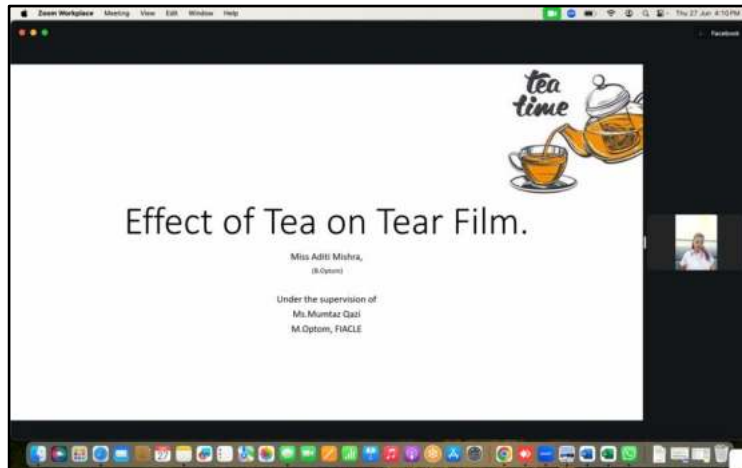


◆ **OCI-Vision Spring Foundation Collaboration:**

Vision Spring foundation collaborated with OCI for Quality assessments and Skill enhancement of their Optometrists working in Outreach activities. The first visit report and optometrist proforma was shared with Vision Spring team.

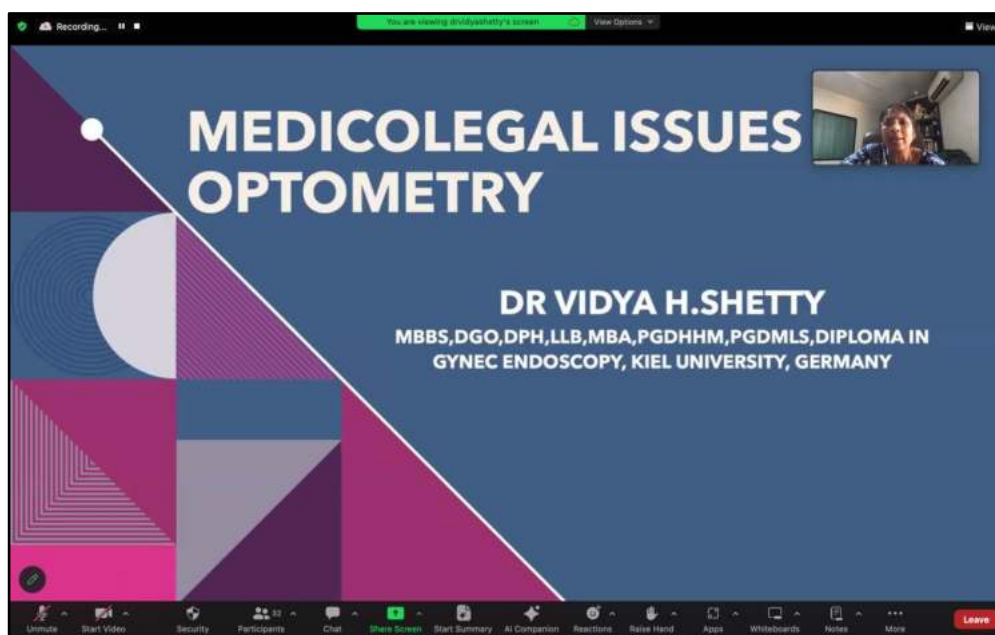
◆ **OCI-SIG-Clinical Optometry Webinar:**

SIG- Clinical optometry webinar was conducted by Ms. Aditi Mishra (Student of Lotus College of Optometry) on Effect of tea on tear film on 27th June 2024. She presented her study on the topic supported by literature review. 15 people attended it on zoom and it was livestreamed on SIG page on Facebook.



◆ Indemnity Insurance webinar:

OCI collaborated with AICL and conducted a webinar on Indemnity Insurance and medicolegal issues. Dr. Vidya Shetty from AICL took the session. AICL has offered special rates for the OCI members. Google form was circulated among the members to register the interest for Insurance.



SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of June:

- ◆ 3rd June 2024 – Less gadget time – Bengali Myopia Animation Video
- ◆ 3rd June 2024 – Indemnity Insurance session announcement

- ◆ 5th June 2024 – Indemnity insurance reminder
- ◆ 9th June 2024 – OOLS Session collaboration
- ◆ 10th June 2024 – Less gadget time – Telugu Myopia Animation Video
- ◆ 12th June 2024 – One Family One Day Winner Announcement
- ◆ 17th June 2024 – Less gadget time – Kannada Myopia Animation Video
- ◆ 18th June 2024 – Unsung Heroes Part 18 announcement
- ◆ 18th June 2024 – OOLS Session Collaboration
- ◆ 20th June 2024 – Unsung Heroes part 18 reminder



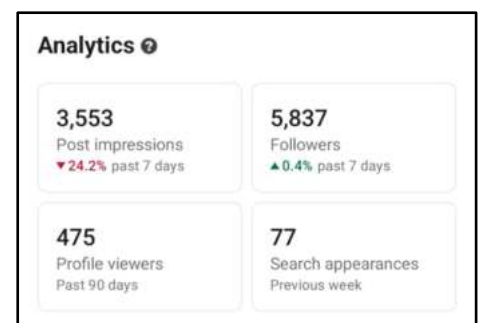
Facebook

- ◆ 20th June 2024- June Cataract Awareness month reel
- ◆ 21st June 2024- OCI- Spark WLP update reel
- ◆ 24th June 2024 – Regular Eye Examination – Hindi Myopia Animation Video
- ◆ 26th June 2024 – OCI – SIG Clinical Optometry Webinar Announcement
- ◆ 27th June 2024 – OCI _ SIG Webinar reminder

Instagram



LinkedIn



ADMINISTRATION:

- Weekly staff members meetings continue among the
- Bi-weekly Strategic meetings continue among staff and core committee.
- Time sheets has been filled regularly by the all the staff.
- Policy documents and Membership benefits documents have been created.
- Website Migration is under process.
- OCI Received the new PAN card after name change.
- Data of 200 colleges was collected so far, Ms. Bhavya is working on the 250 colleges data and will be submitting by first week of July 2024.

ADVOCACY:

- OCI Name change procedure completed, all the stakeholders, partners, institutes and associations have been informed about the name change. New OCI logo has been shared to all.
- Optometrist can now apply for the Lifetime membership. Policy documents were changed. Student membership is introduced from the first year of Optometry and Student membership benefits document was created.
- OCI's efforts in Myopia awareness campaign were appreciated by Dr. Anshul Upadhyay, Deputy director in Directorate of Health services, MP state, MOHFW. OCI was approached and requested to share the Myopia awareness animation videos so that they can be shared on NPCB, MOHFW social media handles for the public awareness.

JULY 2024

CONTINUING EDUCATION:

Accredited Programs:

- ◆ OPTINT 2024, OATN conference on 31st august and 1st September: OCI Awarded 18 CE point.

OOLS Sessions: 2 sessions were accredited by OCI

- ◆ 238 Session: Fitting aspects of contact lens in children- case based discussions by S. Madhumathi, 7th July 2024
- ◆ 239 Session: The role of corneal nerves in ocular surface disease by Dr. Kaleb Abbott, 28th July 2024

MiEducation Optometry CE courses for India accredited by OCI (3 CE each):

- ◆ Don't forget the baby: Managing Ocular Pathology during pregnancy by Dr. Dov Hersh and Dr. Brighu Swamy
- ◆ Ocular therapeutics in clinical practice: The times, they are A-Changing by Dr. Christolyn Raj
- ◆ Geographic atrophy: Understanding current therapies by Dr. Amy Cohn.
- ◆ Visual snow syndrome: Revealing the mysteries by Stephen Leslie and Elizabeth wason

PROJECTS:

Vision for Cause:

The Lotus College of Optometry had done screening in 3 schools for 506 children out of which 31 were prescribed glasses and 45 were referred for further management. CL Gupta Eye Institute conducted the screening on 9.7.24 and 10.7.24 for 552 children, 62 children were prescribed spectacles and 19 were referred. Vinayaka Mission conducted screenings in three schools where a total of 1838 students were screened, 35 were given spectacles and 32 were referred. Vidyasagar College of Optometry and Vision Science has screened 393 students on 10/7/24 and 12/7/24. Spectacles were prescribed for 7 and referrals were 2. The Acchutha Institute started the phase 2 screening on 16.7.24 and screened 712 students, of which 68 were prescribed glasses and 32 were referred. Era University conducted screening on 23.7.24 and 24.7.24 in which 530 children were screened, 17 children were prescribed glasses and 3 were referred for further management. Diya Foundation completed phase 2 screenings on 26.7.24 by screening 411 children of which 14 were prescribed glasses and 9 were referred. NSHM conducted screening between 18.7.24 to 25.7.24 for 625 children of which 13 children were given spectacles and 31 were referred. Dr Agarwal Institute had done 53 screenings on 25.7.24 and 7 children were prescribed spectacles and 3 were referred.





VFC Interview:

The interviews have been completed for all the participating 12 colleges and the transcription of the interviews is underway.

SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

- ❖ SIG – Clinical Optometry
 - Members – 1159

- ❖ SIG – Binocular vision
 - Members – 1039

- ❖ SIG - Dispensing optics
 - Members - 691

- ❖ SIG – Low Vision Care
 - Members – 608

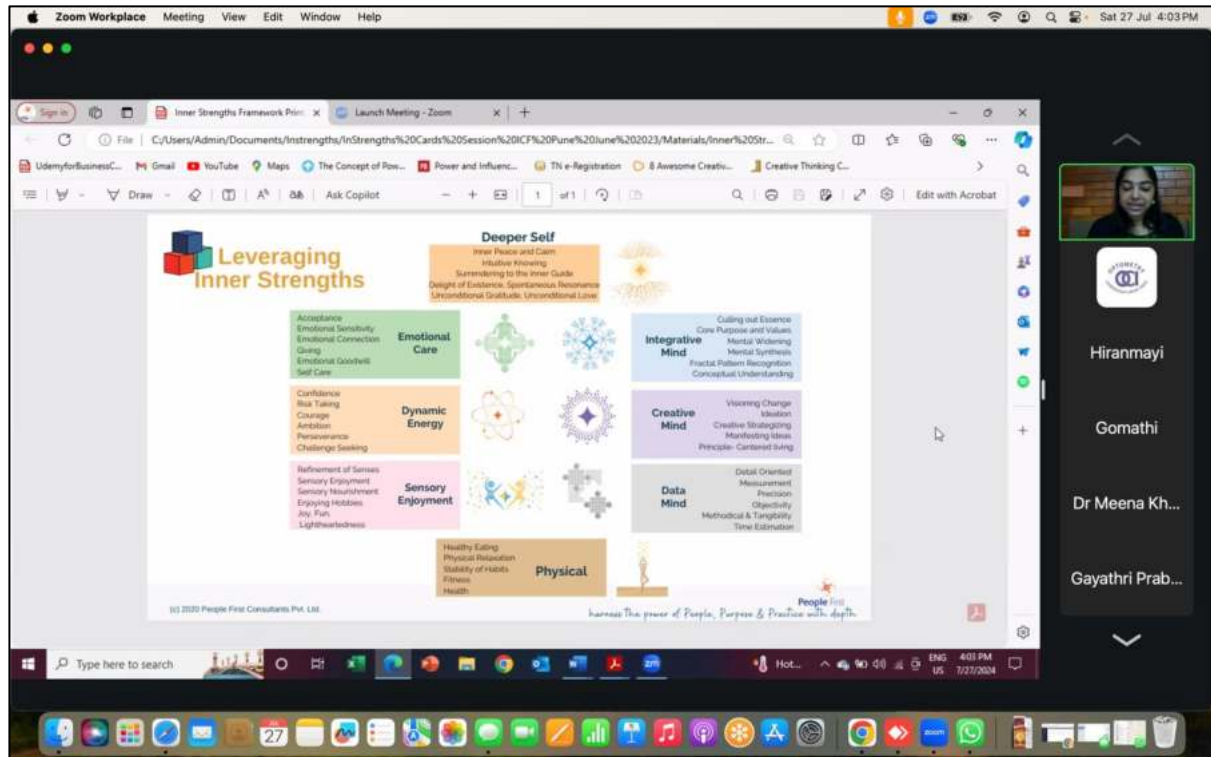


EDUCATIONAL ACTIVITIES:

◆ Women Leadership Program:

After the fifth leader series session by Shilpi Dabral, Dr. Uma took two Input sessions on 13th July 2024 and 27th July 2024. Participants opened up about their challenges. Dr Uma shared activities, refresher notes with the participants.

Women leadership Physical session have been planned at Bangalore on 8-10th November 2024 and an email to register interest for the physical meet has been sent to all the participants. It will be a two days face to face meeting. Participants residing within 500kms will be given travel grants for Train/Bus and those residing out of 500kms radius will be considered for the Air travel.



◆ OCI-Good-lite collaboration:

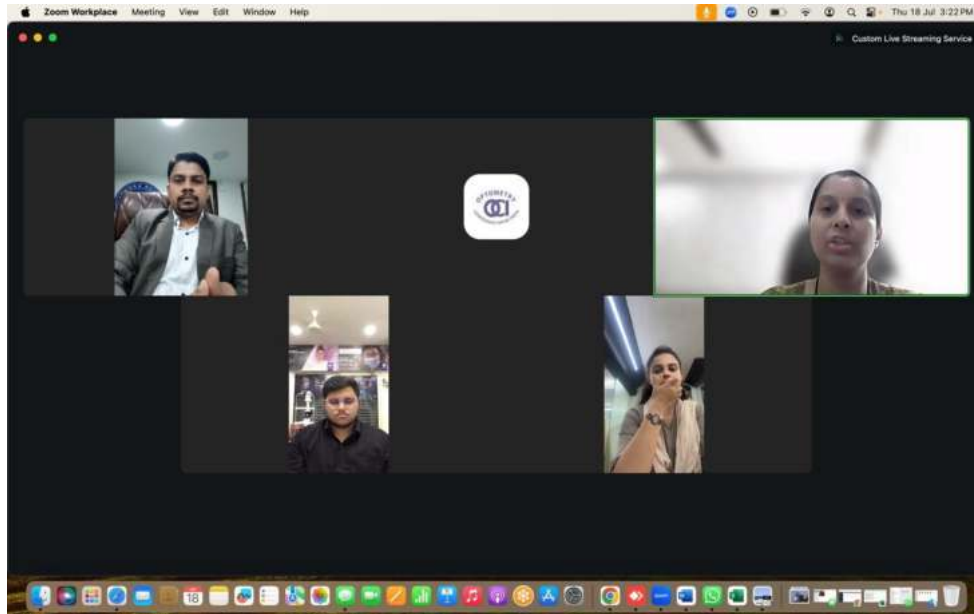
Pediatric workshop was held at Vision 2020 conference at Christian Medical college, Ludhiana as a pre-conference workshop. It was a 3-hour workshop where Dr. Noor and Mr. Sebin focused on Vision assessment, refraction and basic Binocular vision assessment. They used Good-Lite equipment kit for the Hands-on workshop. 15 participants attended the workshop.





◆ **OCI-Unsung Heroes:**

The panel consisted of 3 independent practitioners and a freelance optometrist/ocularist. Mr. Likhith Jain manages his clinic named Jain Eye Care Optical in Vijayawada, Andhra Pradesh. Ms. Kahkashan Akhtar a freelance Optometrist and Ocularist at Soham Eye Clinic. Dr Kiran Kumar, Director Ashoka Rehab Pvt Ltd, Hyderabad. The session was interesting as the panelists were from diverse backgrounds. Mr. Likhith Jain, a third-generation proprietor of a 50-year-old Optical shared his experiences, challenges, and his role in revolutionizing the practice with his input. Ms. Kahkashan shared her journey as an ocularist and explained the various types and recent advances available. She briefed on getting referrals and working in association with oculoplastic surgeons. Dr Kiran Kumar explained the role and the need for optometrists in vision therapy for special children. The panelists emphasized the need and the advantages of having a specialization that aids in starting a specialty clinic along with the existing practice. Thus, contributing to the growth of the practice which in turn boosts revenue generation. The session was inspiring with around 1500 views.

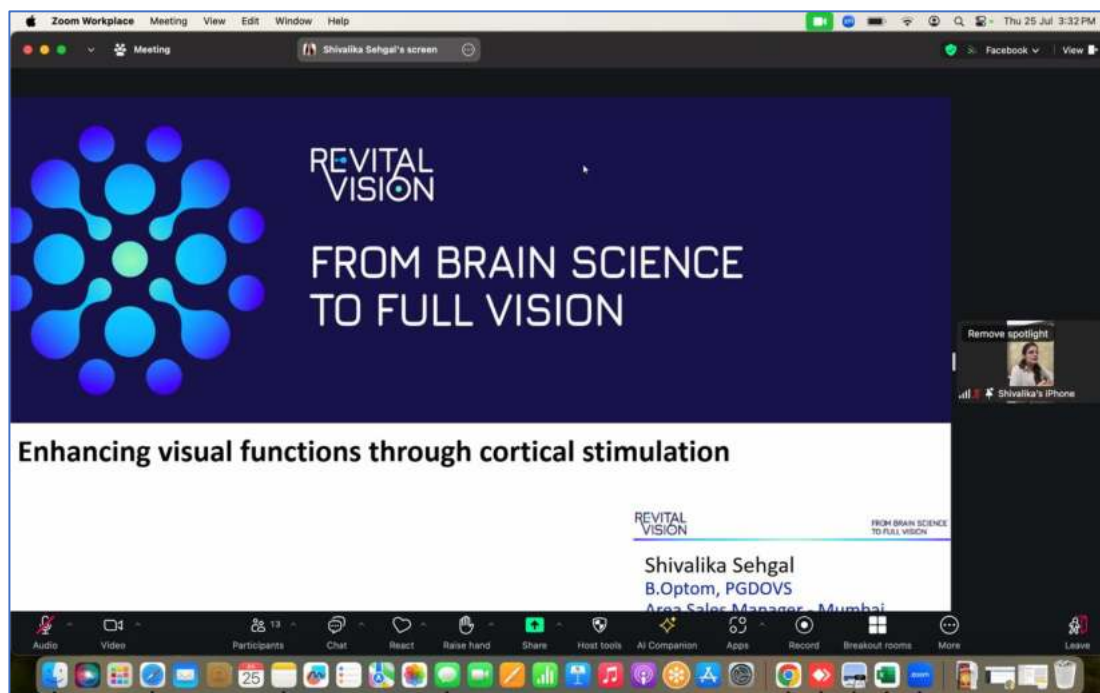


◆ **OCI-Vision Spring Foundation Collaboration:**

Vision Spring foundation collaborated with OCI for Quality assessments and Skill enhancement of their Optometrists working in Outreach activities. The next visit locations have been shared with OCI team and Ms. Harshada will be visiting Siliguri on 6th August for the second visit. OCI has approached VSF for Task Analysis of their other projects which includes focused group screenings.

◆ **OCI-SIG- Binocular Vision Webinar:**

SIG- Binocular Vision webinar was conducted by Ms. Shivalika Sehgal, Area sales manager, Revital Vision on Enhancing visual functions through cortical stimulation on 24th July 2024. She presented the topic supported by literature review justifying efficacy of the vision therapy software. 25 people attended it on zoom and it was livestreamed on SIG page on Facebook. The interest in webinar lead to 104 additions of new members in the OCI-SIG- Binocular vision group. It was an interactive webinar with



◆ **OCI-Essilor Myopia Hands-on Trainings:**

OCI approached Essilor for Myopia Hands-on Trainings as it was requested in the Advance Myopia series feedback from the participants. Concept note with budget has been shared with Essilor. These hands-on trainings will be conducted in 5 cities predetermined by OCI and Essilor. Trainings will be done in two phases. In Phase 1, participants will have to go through entire Myopia Series (Basic +Advance) by OCI online. In Phase 2 Physical trainings would be conducted for 3 hrs. in 5 cities. Practitioners can attend physical training in their nearest city.

SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of July:

- **1st July 2024:** Importance of regular eye examination - Tamil
- **8th July 2024:** Importance of regular eye examination - Gujarati
- **10th July 2024:** OCI at Vision2020 conference reel
- **15th July 2024:** Importance of regular eye examination - Bengali
- **16th July 2024:** Unsung heroes' session 19

- **22nd July 2024:** OOLS collaboration post
- **22nd July 2024:** Importance of regular eye examination – Telugu
- **23rd July 2024:** OCI-SIG binocular vision webinar
- **29th July 2024:** Importance of regular eye examination – Kannada
- **30th July 2024:** Newsletter announcement



ADMINISTRATION:

- Weekly meetings continue among the staff members
- Bi-weekly Strategic meetings continue among staff and core committee.
- Time sheets has been filled regularly by the all the staff.
- Budget sheet discussion was done with Dr. Prema Chande and OCI Staff
- Continuing education documents have been created.

- Website Migration is under process.
- OCI represented at 18th Annual Vision 2020 conference at CMC, Ludhiana, Punjab. Ms. Harshada, Ms. Paula and Ms. Lakshmi Shinde attended vision 2020 conference. There were 3 invited talks with 3 oral presentations from OCI. Detailed report is attached.
- OCI Released its July E-Newsletter and shared it with all stakeholders.



AUGUST 2024

CONTINUING EDUCATION:

Accredited Programs:

- ◆ KOA CON 2024, KOA conference on 10th & 11th August: OCI Awarded 9 CE points.
- ◆ Visio 2.0 Conference: V Trust eye hospital conference on 22nd September 2024: OCI Awarded 5 CE credits.

OOLS Sessions: 2 sessions were accredited by OCI (2 CE points each)

- ◆ 240 Session: The surface properties of contact lenses: wettability and deposition by Dr. Mera Haddad, 11th August 2024
- ◆ 241 Session: Transforming contact lens care and compliance, educating practitioners on influencing better wearer habits by Dr. Memoona Arshad 25th August 2024

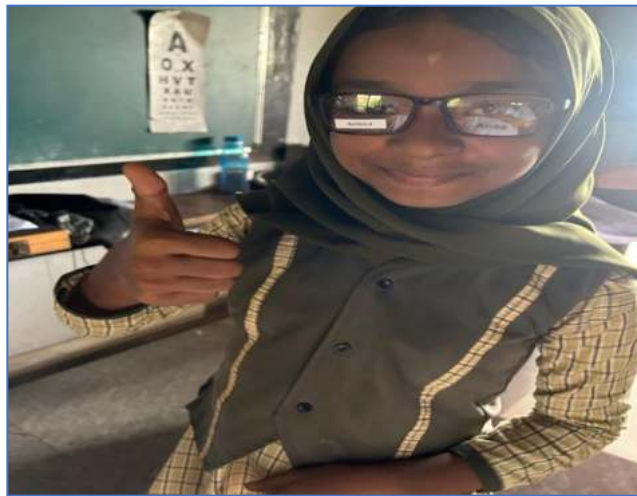
MiEducation Optometry CE courses for India accredited by OCI (3 CE each):

- ◆ Global insights on repeated low-level red-light therapy for Myopia by Dr. Kate Gifford & Dr. Yuri Aung
- ◆ The raft of new 0.01% atropine studies: What they tell us for practice by Dr. Loren Rose
- ◆ Progressive Myopes: Why your management matters by Dr. Soojin Nam
- ◆ Myopia: the continuing pathology by Dr. Craig Donaldson AM

PROJECTS:

Vision for Cause:

The Vidyasagar College of Optometry and Vision Science completed the phase 2 screenings by doing 729 screenings, prescribed 29 spectacles, and referred 2 students. The Acchutha Institute of Optometry has completed the Phase 2 with 1645 screenings, 171 spectacles were prescribed, and 48 children were referred for further management. Era University has completed the phase 2 screenings by doing 350 screenings, of which 15 children were prescribed spectacles and 2 were referred. The Rayhan College of Optometry has done 241 screenings, 7 students were prescribed spectacles and 15 were referred. NSHM screened 50 students of which 5 were referred for further Mx. The Hari Jyot College of Optometry did screenings for 400 students in 2 schools. There was a total of 16 spectacles and 21 referrals.



Rotary Project:

A screening was organized at Agar Tataguni Post, Kengeri, on 3.8.24. Sankara College of Optometry, Bangalore, conducted the screening. A total of 60 adults were screened, of which 40 were prescribed glasses, and 23 were referred for further management.



Drishyam Project:

Sankara Eye Hospital conducted the screening on 11.8.24 at SCM School Vadambacheri, Coimbatore district. A total of 119 adults were screened, of which 49 were given spectacles, and 30 were referred for further management.



Weaver's and Fishermen's Project:

The training for the participating 8 colleges was done at Elite School of Optometry, Chennai on 30th Aug 2024. Mr. Jaikumar from Mission for Vision attended the session. Dr. Rashima and her team conducted the training. The session was interactive and included practical sessions on task analysis. All the participants found the training helpful and gave positive feedback.



VFC Interviews:

The interviews have been completed and the transcription for 6 interviews has been done.

SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

❖ SIG – Clinical Optometry

- Members – 1161

❖ SIG – Binocular vision

- Members – 1045

❖ SIG - Dispensing optics

- Members - 692

❖ SIG – Low Vision Care

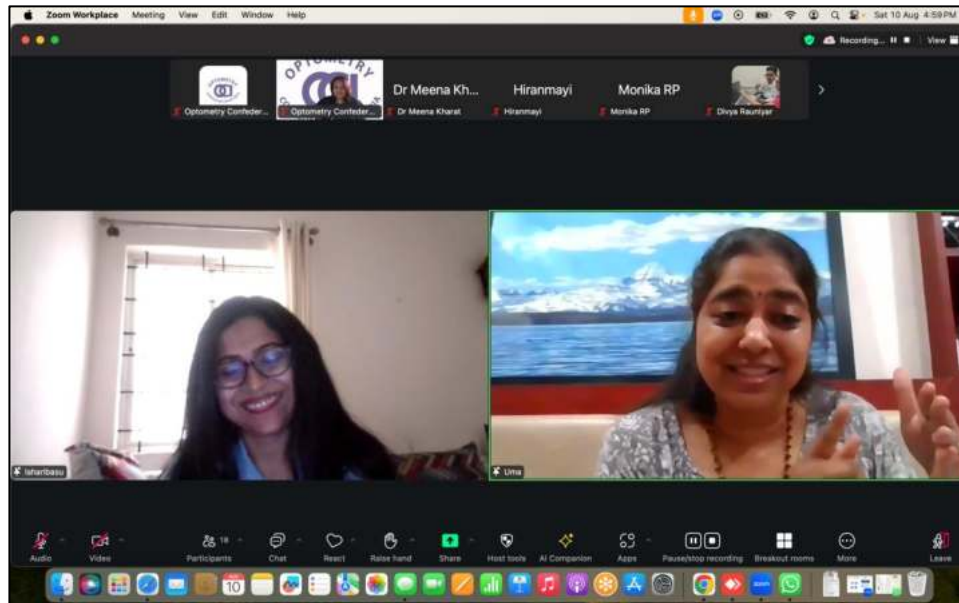
- Members – 610



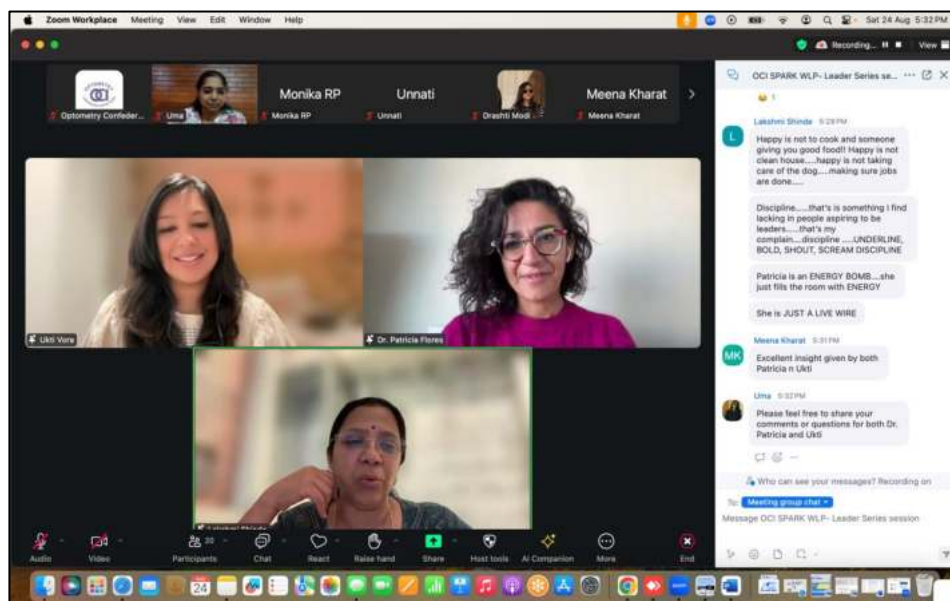
EDUCATIONAL ACTIVITIES:

◆ Women Leadership Program:

The sixth session from the leader series was conducted by Ms. Lahari Basu (Director, KPMG) on 10th August 2024. She interacted with the participants on “Managing productivity and delegating effectively”.



Seventh and the last session from the leader series was conducted by Dr. Patricia Flores and Ms. Ukti Vora. Both are an Optometrist and conducted an interactive session on Mastering networking and innovation driven leadership on 24th August 2024.



Women leadership Physical session have been planned at Bangalore on 8-10th November 2024 and an email to register interest for the physical meet has been sent to all the participants. It will be a two days face to face meeting. Participants residing within 500kms will be given travel grants for Train/Bus and those residing out of 500kms radius will be considered for the Air travel. Travel request form was shared with the participants.

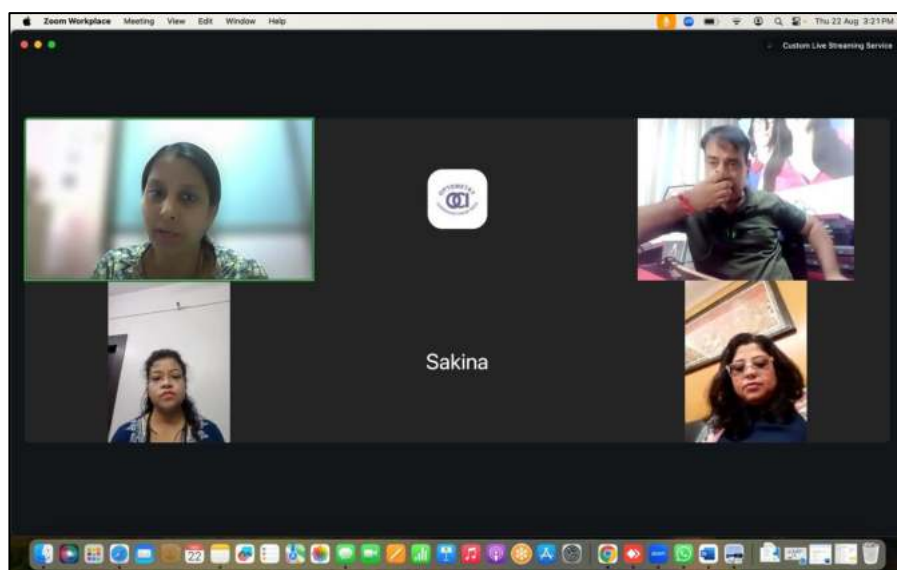
◆ **OCI-Good-lite collaboration:**

Next Good-lite pediatric workshop will be held at Vidyasagar College of Optometry and Vision Science, Kolkata. Discussion has been initiated and dates have been finalized on 26-27th October 2024.

◆ **OCI-Unsung Heroes:**

The panel consisted of 2 independent practitioners and an entrepreneur.

Ms. Priyanka Sinha manages her practice, Vaishnavi Specialty CL & Vision Enhancement Clinic in Patna, Bihar. Ms. Gargi De Sarkar, co-partner at Clariti Custom Rx Lab; CEO and Founder of cKarin Meditech LLP and owner of Checkoro.com. Mr. Vishal Arora owner of True Vision plus, Noida. The session was engrossing with the panelists discussing the tips for starting a private practice, challenges, and marketing strategies. All three panelists unanimously emphasized the importance of online presence. The support of the family was agreed to be vital in the tough times. The panelists conveyed that patience and perseverance are keys to being successful. The session garnered 147 views.



◆ **OCI-Vision Spring Foundation Collaboration:**

Vision Spring foundation collaborated with OCI for Quality assessments and Skill enhancement of their Optometrists working in Outreach activities. Ms. Harshada Kale visited Siliguri for a second visit on 6th August. It was a Tea plantation workers screening. She assessed two optometrists working at the site and submitted the detailed report with proforma to Vision Spring. OCI has approached VSF for Task Analysis of their other projects which includes focused group screenings.



◆ **OCI-ASIRA Webinar:**

Next session from OCI-ASIRA collaboration was conducted on 29th August 2024. Session was a Panel discussion on the topic of “Optometrist OR Glorified Optician”. Optom. Sudhanshu Dhanotia, Optom. Monil Champaneria, Optom Jatin Kinger and Optom Amlan Chakma were the panelist. Ms. Isha Dave from ASIRA Moderated the session. It was conducted on zoom platform and was Live on Facebook. Panel discussion involved questions like roles and responsibilities of an Optometrists, Best practice standards, professional identity and perception and business and practice management. It was very well taken by the participants.



SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of August:

3rd August 2024 – Dr Rajeswari Mahadevan Case Report Applications Open

5th August 2024 – Special Spectacles - Hindi Myopia Animation Video

5th August 2024 – OOLS Session collaboration post

7th August 2024 – ASCON Collaboration Post

7th August 2024 – OCI - Children's Eye Health and Safety Month - Competition

9th August 2024 - VFC Children Interview Reel with SRIHER

12th August 2024 – Special Spectacles - Tamil Myopia Animation Video

14th August 2024 – Unsung Hero Hitoli appreciation post

15th August 2024 – Independence Day wishes

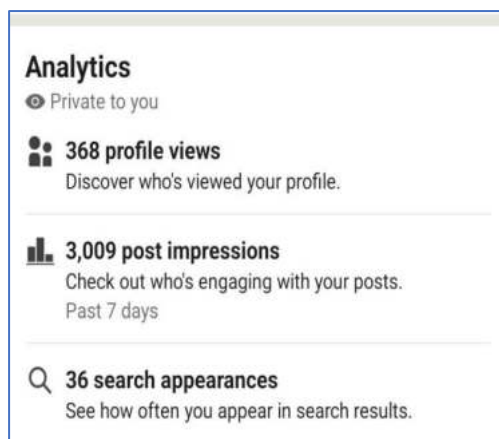
18th August 2024 – OOLS Session collaboration post

19th August 2024 – Special Spectacles - Gujarati Myopia Animation Video

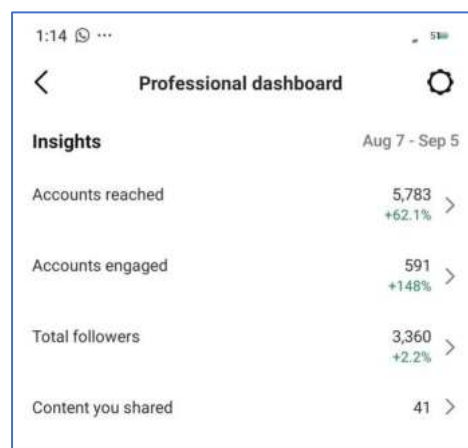
20th August 2024 – Unsung Heroes - Part 20 Announcement

21st August 2024- OCI - Asira Session - Optometrist or glorified Optician?
24th August 2024 – WLP Leader session collaboration with Divya Rauniyar
25th August 2024 – OCI- WLP Spark leader appreciation post
26th August 2024 – Special Spectacles - Bengali Myopia Animation Video
27th August 2024 - Dr Rajeswari Mahadevan case report reminder
29th August 2024 - OCI-ASIRA session reminder

LinkedIn



Instagram

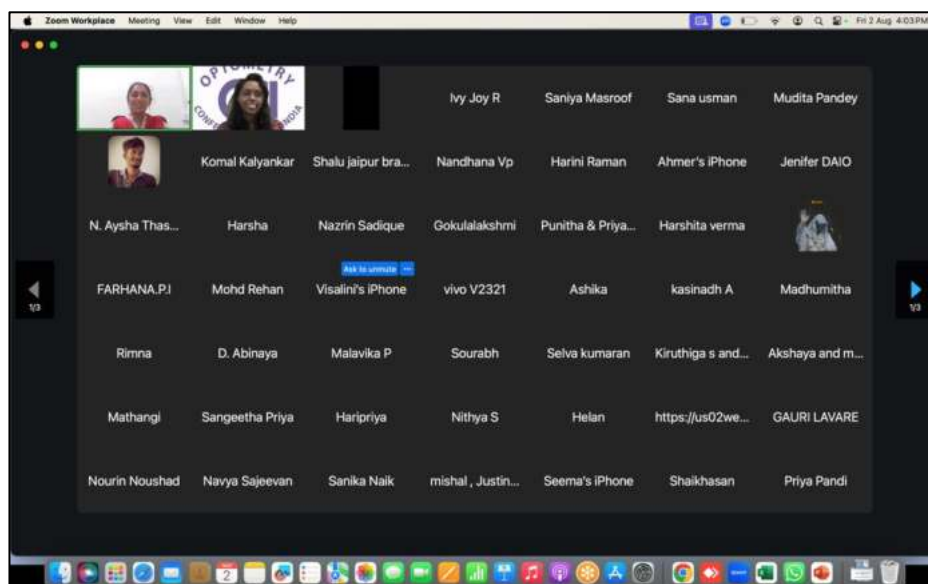


Facebook



ADMINISTRATION:

- Weekly meetings continue among the staff members
- Bi-weekly Strategic meetings continue among staff and core committee.
- Time sheets has been filled regularly by the all the staff.
- Continuing education documents have been created.
- Website Migration is under process.
- Ms. Harshada Conducted one student talk for Dr. Agarwals institute of Optometry. 107 students and alumni attended the session.



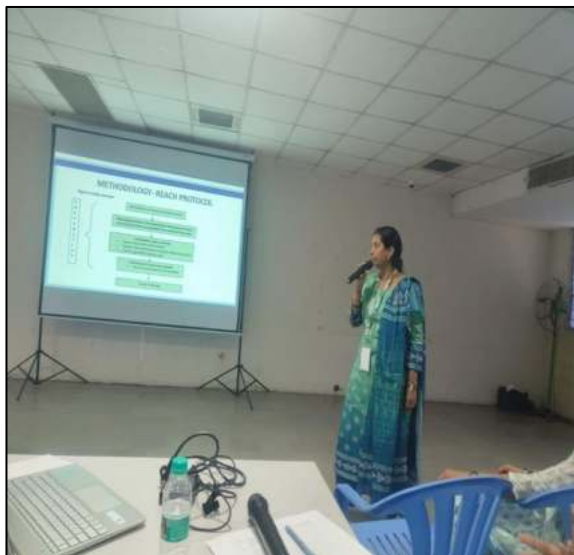
- OCI's Dr. Rajeshwari Mahadevan Best Case Report Award applications were opened. 7 applications were received from Practitioners and educators. Winner will be announced on 9th September 2024 on Dr. Raji's Birthday.



- To celebrate the Children eye health awareness month, OCI conducted a student competition. Students had to show myopia animated videos to kids and record their feedback. Mr. Sohail Shaikh from Lotus College of Optometry and Ms. Shifa Naz from Manipal Institute of Health profession, MAHE were the winners of the competition.



- The Optometric Association of Tamil Nanbargal (OATN) hosted the OPTINT 2024 Optometry Conference in Chennai on 31st August and 1st September 2024. The conference was attended by more than 1000 students across Tamil Nadu. OCI had two poster presentations and 1 oral presentation. It was an opportunity to connect with the students and also attend the various scientific sessions preceded by eminent speakers. Detailed report is attached.



- Ms. Lakshmi Shinde and Ms. Paula Mukherjee were invited for the KOA CON 2024 at Bangalore on 10th & 11th August. Ms. Paula Mukherjee presented on Role of an Optometrist in Myopia Awareness and Advocacy. OCI had accredited the conference with 5 CE points.



- Ms. Lakshmi Shinde participated in 5th Dr. Rajeswari Mahadevan memorial scientific session on 17th & 18th August 2024.



SEPTEMBER 2024

CONTINUING EDUCATION:

Accredited Programs:

- ◆ Golden Era Conference 2024, Kolkata: OCI awarded 10 CE points to this conference which was conducted by Optometric Association of India, held on 7th and 8th September 2024.
- ◆ CME and Skill Transfer on Scleral Contact Lenses, Iisight Charitable hospital, Punjab: OCI Awarded 5 CE credit points to this event dated 29th September 2024.
- ◆ Visio 2.0 Conference: V Trust eye hospital conference on 22nd September 2024: OCI Awarded 5 CE credits.

MiEducation Optometry CE courses for India accredited by OCI (3 CE each):

- ◆ Testing the vision of children by Prof. Vinay Gupta, Dr. Selwyn Prea
- ◆ A Paradigm shift in refractive surgery, Wavelight plus ray tracing LASIK by Dr. David Gunn
- ◆ Beyond Cataract Surgery: Standalone Glaucoma intervention by Dr. Nathan Kerr

PROJECTS:

Vision for Cause:

Hari Jyot College of Optometry conducted two screenings on 9.9.24 and another from 23.9.24 to 25.9.24. They screened 563 students and 689 students respectively. A total of 36 were given spectacles and 46 were referred to the base hospital for further management. Vidya Sagar College of Optometry had done the spectacle compliance in 2 schools and Sri Ramachandra has completed the spectacle compliance in 1 school.





WSD Activities: An online training session was conducted for the private practitioners and representatives of institutes on 12.9.24. The participants were briefed on the guidelines for the screening, Data sheet and Camp Report format were shared and explained. The spectacle order entry training was given. The guidelines, and required documents to be submitted were shared with the participants along with the audio recording of the session. The screening schedule of the participants was consolidated, and the soft copy of the banner and the sample frames were dispatched to all the participants.

SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

- ❖ SIG – Clinical Optometry
 - Members – 1161

- ❖ SIG – Binocular vision
 - Members – 1045

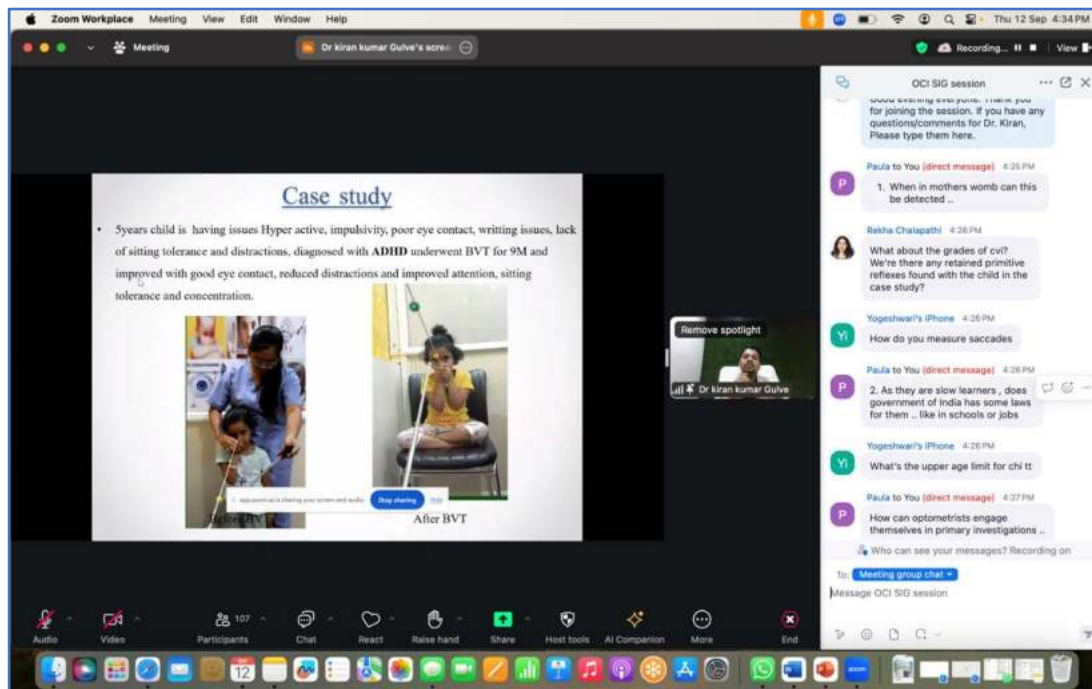
- ❖ SIG - Dispensing optics
 - Members - 692

- ❖ SIG – Low Vision Care
 - Members – 611

EDUCATIONAL ACTIVITIES:

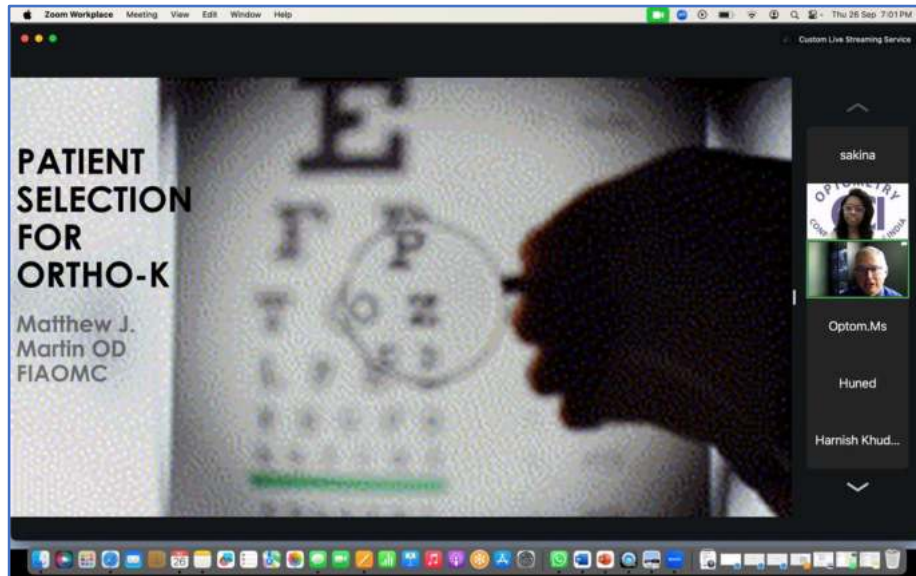
- ◆ **OCI-SIG-Low Vision Webinar:**

September is a CVI Awareness month and to help in raise awareness OCI conducted a webinar in Low Vision SIG on 12th September 2024. It was conducted by renowned expert Dr. Kiran Kumar Gulve, Director at Ashoka Rehab Pvt. Ltd. On CVI, Autism and ADHD. He shared valuable insights on CVI along with vision therapy and case studies. OCI got 100+ attendees on zoom webinar.



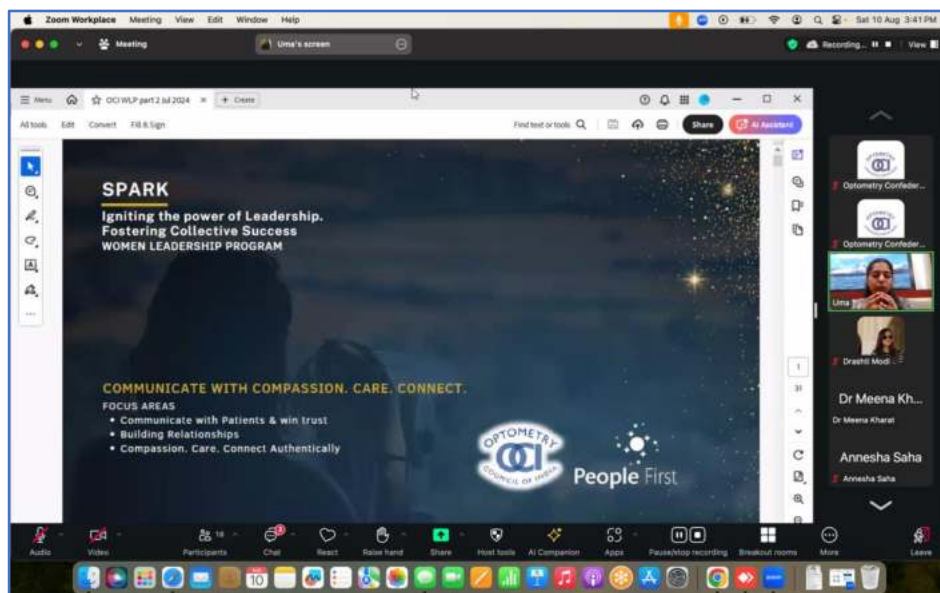
◆ OCI-Primex Collaboration Webinar: Orthokeratology 101

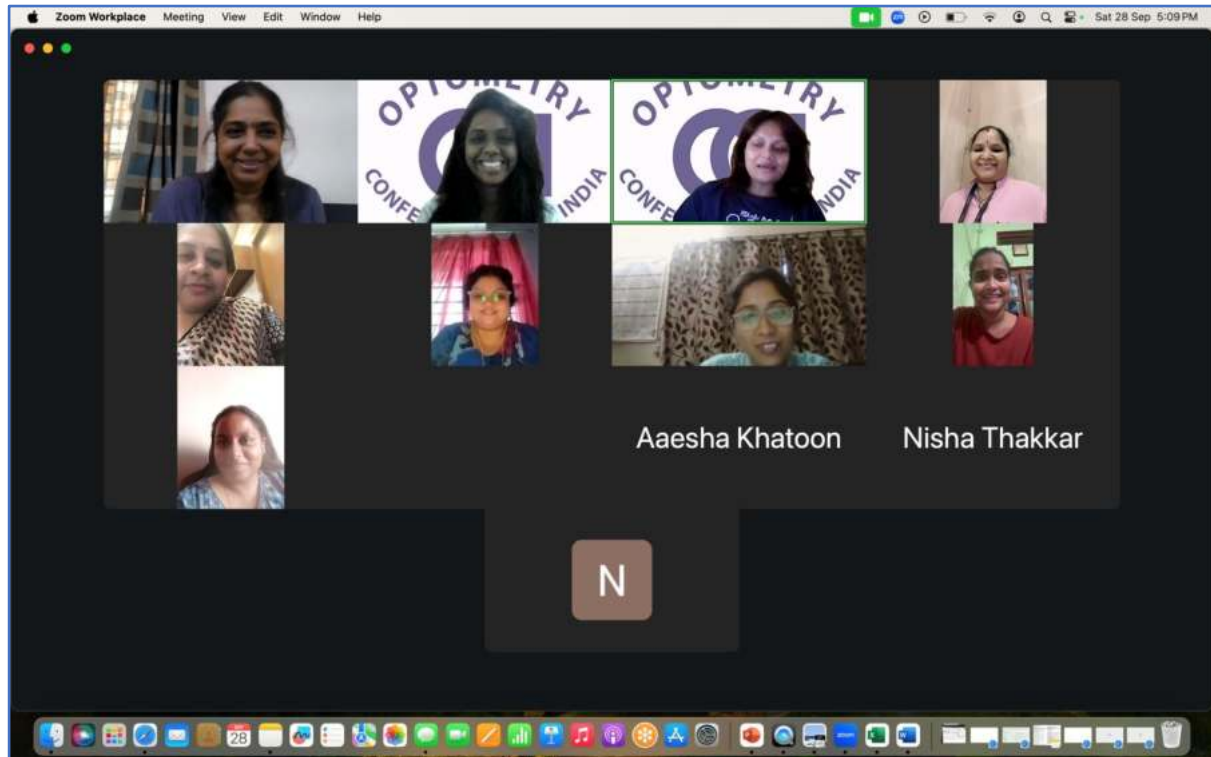
Primex enterprises approached OCI for collaboration and wanted to conduct one educational session on Orthokeratology lenses. Dr. Matthew Martin conducted a very engrossing session on “Orthokeratology 101” on 26th September. The session was conducted on zoom platform and was broadcasted Live on Facebook in collaboration with Optician India Magazine. Session got around 95 participants on zoom and 1.3K viewers on Facebook.



◆ Women Leadership Program:

Two input sessions were conducted by Dr. Uma on “Giving and receiving feedback” and “Managing conflicts” on 14th and 28th of September. Participants discussed about how to give positive feedback, how listening is important and how to manage conflicts at work or at home.





Women leadership Physical session have been planned at Bangalore on 8-10th November 2024. It will be a two days face to face meeting. Participants residing within 500kms will be given travel grants for Train/Bus and those residing out of 500kms radius will be considered for the Air travel. Travel request form was shared with the participants.

◆ **OCI-Good-lite collaboration:**

Next Good-lite pediatric workshop will be held at Vidyasagar College of Optometry and Vision Science, Kolkata. Discussion has been initiated and dates have been finalized on 23-24th November 2024. MOU has been signed.

◆ **OCI-ASCO-AOC Myopia Management Course- Level 1.**

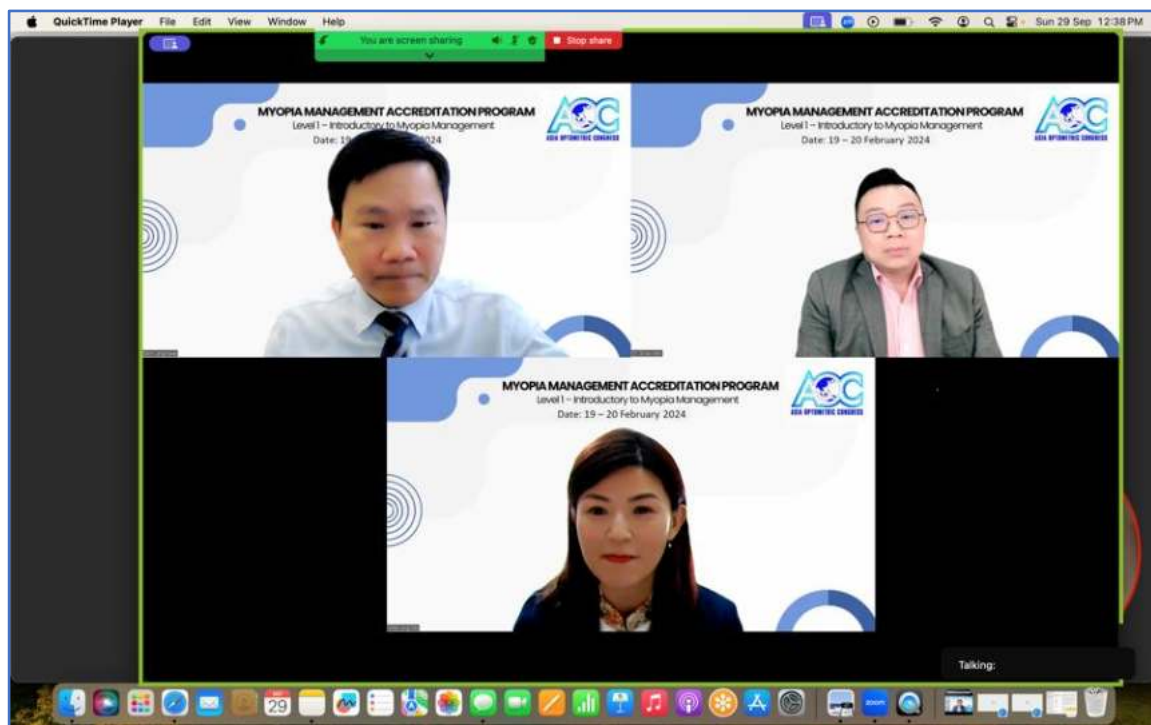
The Asia Optometric Congress's Academy of Orthokeratology and Myopia Control (AOC-AOMC) has launched the Myopia Management Accreditation Program to accredit practitioners who meet the minimum practical qualification standards. The learning objectives are derived along the direction of practical- or clinical-oriented.

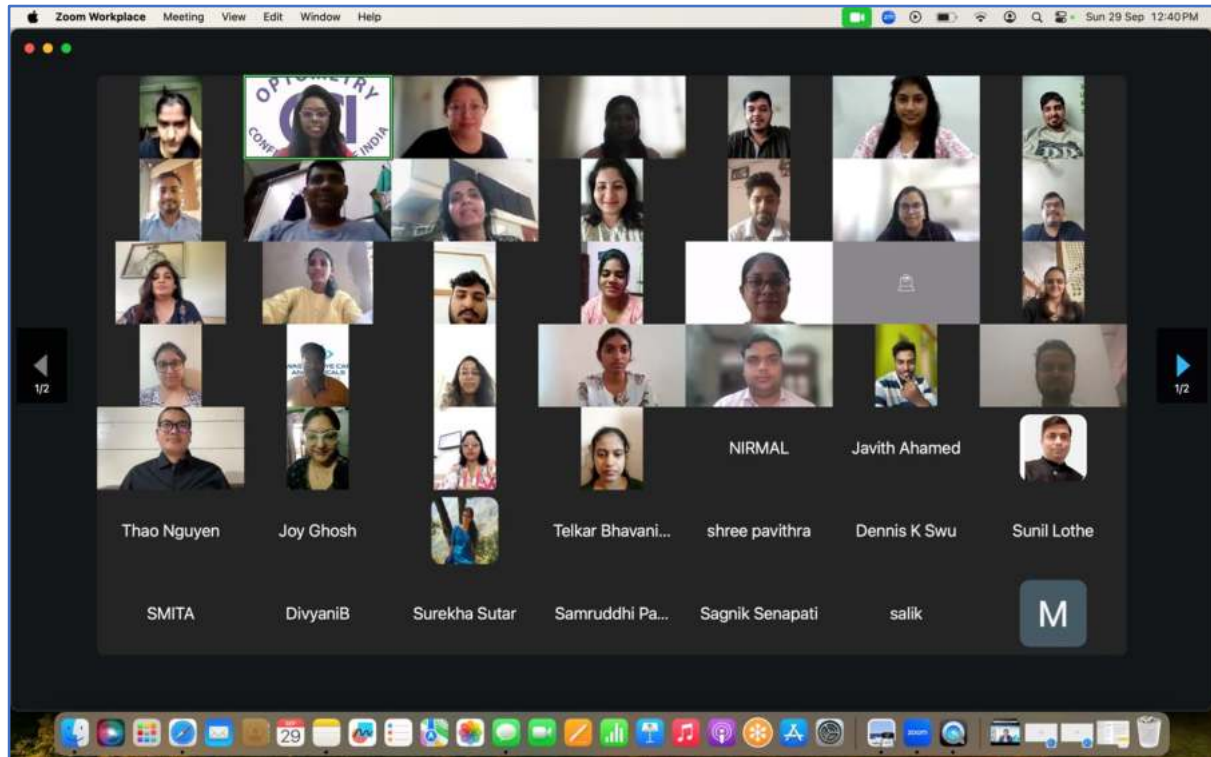
This program will be conducted in two levels:

- Level 1:
 - b) Introductory to Myopia Management (two half-day online lectures, about 6 hours in total).
- Level 2:
 - b) Online advanced lecture series (in-partnership with the Faculty of Medicine and Health at the

University of New South Wales, Australia, (30-hours), and
b) In-country hands-on workshop (2-3 days).

In the Level 1, topics include overview and epidemiology in myopia, evidence-based myopia control interventions, outdoor and vision behaviour, clinical management guidelines, myopia management practice and instrumentation, and case discussion. The Level 1 course was conducted on 28-29th September 2024. Assessment was shared with the participants and those who pass with 50% or more will be eligible for Level 2 course. OCI got 64 registrations from India and there were 8 participants from Vietnam for Level 1 course. Level 2 will resume on 17th October 2024





◆ **OCI-Unsung Heroes:**

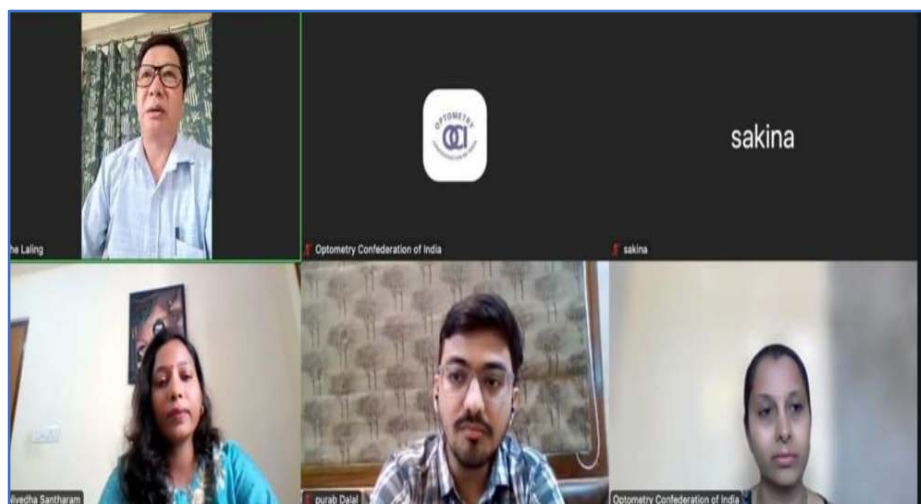
The panelists were

Mr. Takhe Laling -Arunachal Pradesh

Mr. Purab Dalal-Surat, Gujarat

Ms. Nivedha Santharam-Kolkata

The session was engrossing with the panelists discussing the tips for starting a specialty practice, challenges, and marketing strategies. Mr Takhe Laling shared with us the experience of his early days of screening events. He shared about the challenges faced in community screenings in the earlier days. He also spoke about the change in the community screenings at present. He motivated the attendees to be involved in community screening as well. The session had garnered 3.9K views on OCI's Facebook page. The session was conducted in collaboration with Optician India.



SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of September:

- 1st September 2024** – Children's Eye Health Month Competition Extension Post
- 2nd September 2024** – Special Spectacles – Telugu Myopia Animation Video
- 5th September 2024** – Children's Eye Health Month Competition Winners
- 5th September 2024** – Best Educator Award Announcement
- 7th September 2024** – Ganesh Chaturthi Wishes
- 9th September 2024** – Special Spectacles – Kannada Myopia Animation Video
- 9th September 2024** – Dr Rajeswari Mahadevan Best Case Report Award Winner
- 11th September 2024** – Cortical Visual Impairment Awareness Month Webinar

13th September 2024 – OCI – ASCO – AOC Myopia Management Level 1 webinar
14th September 2024 – WLP Post collaboration
17th September 2024 – Orthokeratology Lenses – Hindi Myopia Animation Video
18th September 2024 – Unsung Heroes Part 21
23rd September 2024 – Orthokeratology Lenses – Tamil Myopia Animation Video
23rd September 2024 – OCI – Primex Orthokeratology 101
26th September 2024 – OCI – Primex Orthokeratology 101 Reminder
30th September 2024 – Orthokeratology Lenses – Gujarati Myopia Animation Video

ADMINISTRATION:

- Weekly meetings continue among the staff members
- Time sheets has been filled regularly by the all the staff.
- OCI's Best Educator of the year Award applications opened on 5th September 2024.
- OCI's Dr. Rajeshwari Mahadevan Best Case Report Award winner was announced on Dr. Raji's birthday on 9th September. Optom. Prasad Sawant won the award.



- OCI was invited at Visio 2.0 Optocon, V Trust eye hospital, kerala on 22nd September to share insights on Myopia Awareness and Advocacy efforts. Ms. Paula Mukherjee represented OCI. All myopia animation films were played in front of 500 attendees.



- Ms. Lakshmi Shinde represented OCI at International Myopia Conference held between 23rd to 26th September at China. She presented 3 OCI Poster presentations. She was also invited for Panel discussion and felicitated for her contribution in the global optometry community.



ADVOCACY:

A letter was sent by OCI to MOHFW suggesting few changes to the proposed amendments to the "National Commission for Allied and Healthcare

professions rules, 2021", called the "*National Commission for Allied & Healthcare Amendment Rules, 2024*", published on August 30, 2024. It was shared with all OCI members and associations.

OCTOBER 2024

CONTINUING EDUCATION:

Accredited Programs:

- ◆ Cooper Vision Virtual perspectives- Episode 3 was conducted online on September 24th. OCI Awarded 3 CE credit points.
- ◆ 3rd Optometry and vision science Symposium by Chitkara University, Health and science department on 4-5th October 2024. OCI Awarded 9 CE credit points to program and workshops.
- ◆ Seeing CVI conference by LVPEI dated November 23-24th. OCI Awarded 20 CE credit points to this conference.

OOLS Sessions:

- ◆ OOLS 242: Eye health in older populations in India by Dr. Srinivas Marmamula, October 6th
- ◆ OOLS 243: Optical Biometry- It's importance in Myopia Management by Dr. Deborah Jones, October 9th.
- ◆ OOLS 244: Decoding the art of Scientific writing for novice learners by Dr. Najiya Sundus K. Meethal, October 20th.

MiEducation Optometry CE courses for India accredited by OCI (3 CE each):

- ◆ The three 'A's in Clinical practice by Dr. Rushmia Karim
- ◆ Corridor Conundrums: Optimizing progressive addition lenses by Dr. Nicola Peaper
- ◆ Which comes first? Dry eye Disease or Depression by Dr. Neil Retallic.

PROJECTS:

Vision for Cause:

Hari Jyot College of Optometry conducted II Phase screening at Bhagini Samaj school. 855 students were screened, 1 prescribed with spectacles and 2 were referred to hospital



Ahalia college of Optometry, Vidyasagar college of Optometry, Laxmi College of Optometry completed phase II spectacle compliance.

Drishyam project

On 10 Oct 2024, Tangent India along with Galgotias University conducted eye screening at Ghaziabad. 89 adults were screened and 28 were prescribed with spectacles. There were no referrals.



Rotary Screening:

On 7th Oct 2024, Rotary along with Sankara College of Optometry conducted eye screening in Bangalore. 80 adults were screened and 8 were prescribed with spectacles. There were no referrals



Weavers Project:

MoU is signed between Mission for Vision and OCI. The project is projected to begin from 15th Nov 2025 with Lotus college of Optometry and Elite School of Optometry for phase I screenings.

Guidelines for the IT Professionals:

A document on Improving Visual Health in the Digital Age has been worked on by OCI in collaboration with Sankara Nethralaya Occupational Optometry department which can be referred by IT professionals and optometrists.

WSD Activities:

October 13, Bangalore, 2024: On the occasion of World Sight Day, the Optometry Confederation of India (OCI), in collaboration with Zeiss India Pvt. Limited and Menicon India Pvt. Limited, organized a Walkathon around Cubbon Park, Bangalore, to raise awareness about myopia and children's eye health among the general public. The event was supported by the participation of Lions Club International, Rotary Highgrounds Dist. 3191, Karnataka Optometry Association, Sankara College of Optometry, Netradhama College of Optometry, and the Eye Foundation Bangalore.

Optometry Confederation of India's Nationwide Eye Screening Initiative

The Optometry Confederation of India (OCI), in collaboration with three leading optometry institutions Hari Jyot College of Optometry (Rotary Eye Institute), Diya Foundation, IIVM College of Optometry and 12 practitioners, has undertaken a major initiative to provide comprehensive eye examinations across India. This nationwide effort, aimed at improving eye health, especially in underprivileged communities, will reach approximately 2500 beneficiaries, including both adults and children.

Detailed report on WSD Activities is attached in the email.

SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

❖ SIG – Clinical Optometry

- Members – 1161

❖ SIG – Binocular vision

- Members – 1050

❖ SIG - Dispensing optics

- Members - 807

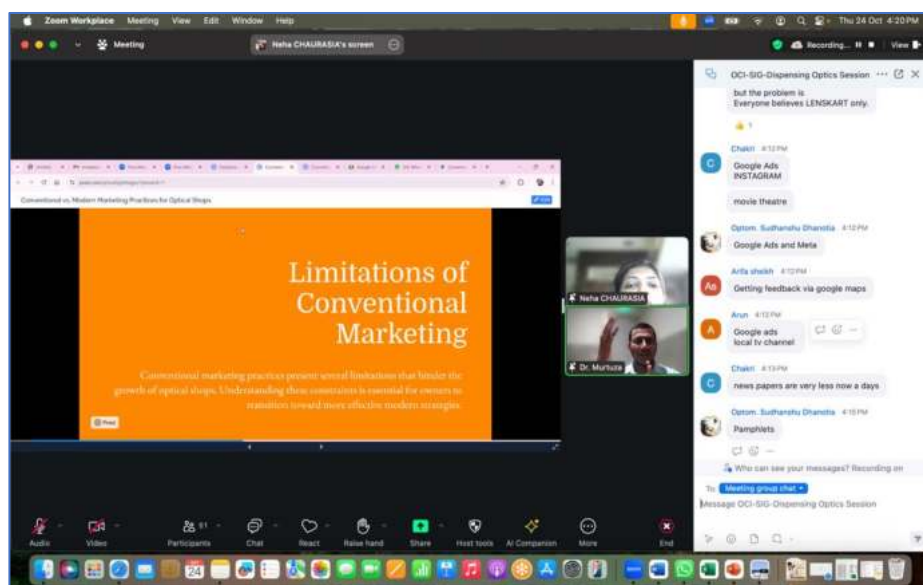
❖ SIG – Low Vision Care

- Members – 611

EDUCATIONAL ACTIVITIES:

◆ **OCI-SIG-Dispensing Optics Webinar:**

OCI Conducted a webinar for Dispensing Optometry SIG on 24th October 2024. It was conducted by Ms. Neha Chaurasia and Mr. Murtuza Madraswala, Advisor and consultant at OptiConsultMe.com. They conducted an insightful session on the topic **Conventional vs Modern Marketing Practices for private practices' - Adapting strategies for growth and customer engagement.** 55 participants attended the session on zoom.



◆ **Women Leadership Program:**

The last two input sessions were conducted by Dr. Uma on “Giving and receiving feedback” and “Managing conflicts” on 14th and 28th of September. Participants discussed about how to give positive feedback, how listening is important and how to manage conflicts at work or at home.

Women leadership Physical session have been planned at Bangalore on 8-10th November 2024. It will be a two days face to face meeting. The meeting will be held at Club Cabana at Bangalore. Participant’s travel and accommodation is booked. Dr. Prema Chande and Ms. Isha Dave from JCBF will be attending the meeting on 9th November for the first batch graduation of Women Leadership Program.

◆ **OCI-Good-lite collaboration:**

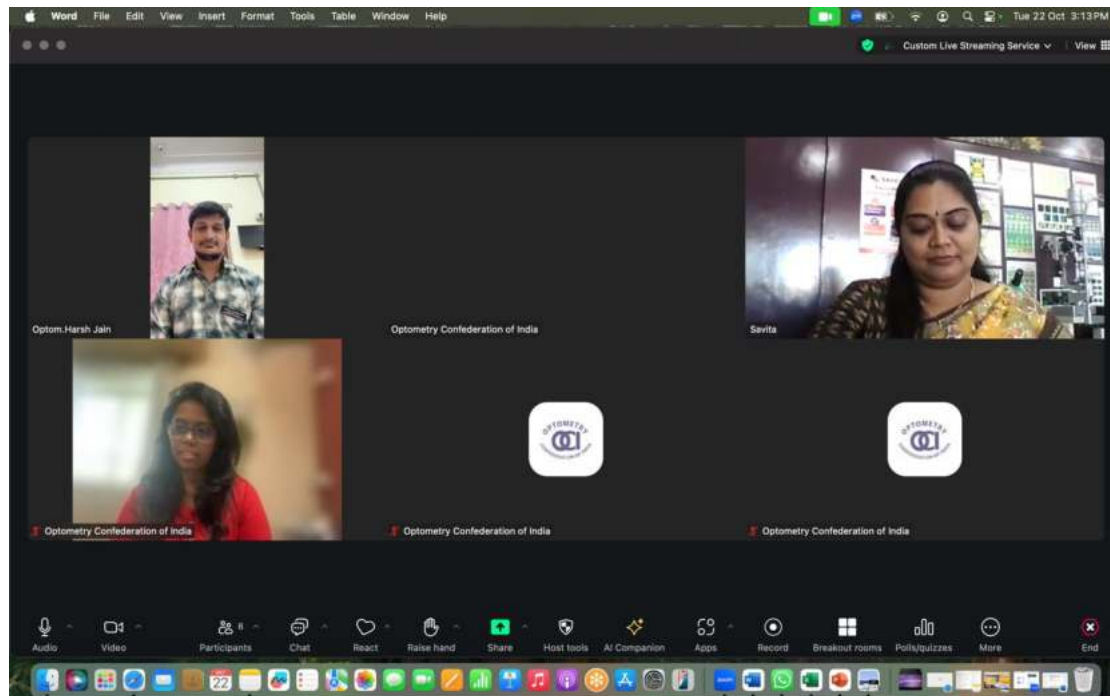
Next Good-lite pediatric workshop will be held at Vidyasagar College of Optometry and Vision Science, Kolkata. Discussion has been initiated and dates have been finalized on 23-24th November 2024. MOU has been signed. Speakers and topics are finalized. Social media promotion and registrations have been started by OCI.

◆ **OCI-Unsung Heroes:**

The panelists were
Mr. Harsh Jain- Hyderabad
Ms. Savitha B S- Avadi, Chennai

The session was engrossing with the panelists discussing the tips for starting a specialty practice, challenges, and marketing strategies. Both the panelists shared about their challenges in setting up a private practice. They motivated the attendees

to be involved in community screening as well. The session had garnered 1.9K views on OCI's Facebook page. The session was conducted in collaboration with Optician India.



SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of October:

3rd October 2024 – Navratri wishes

3rd October 2024 – Conferences attended by OCI

5th October 2024 – OOLS Collaboration

6th October 2024 – OOLS Collaboration

7th October 2024 – Orthokeratology animation video - Bengali

10th October 2024 – World Sight Day wishes

10th October 2024 – OCI awards (life time achievement and best educator of the year) winner announcement

11th October 2024 – Ratan Tata memorial post

12th October 2024 – Dussehra wishes

15th October 2024 – Orthokeratology animation video - Telugu

16th October 2024 – OCI - AOC - ASCO myopia management level 1 snippets

17th October 2024 – OOLS collaboration

17th October 2024 – OCI World Sight Day activity post

19th October 2024 – Unsung heroes' part 22

21st October 2024 – Orthokeratology animation video - Kannada

22nd October 2024 – OCI - SIG dispensing optics webinar

23rd October 2024 – Good-lite pediatric visual system assessment workshop announcement

27th October 2024 - OOLS collaboration

28th October 2024 - Myopia animation video compilation

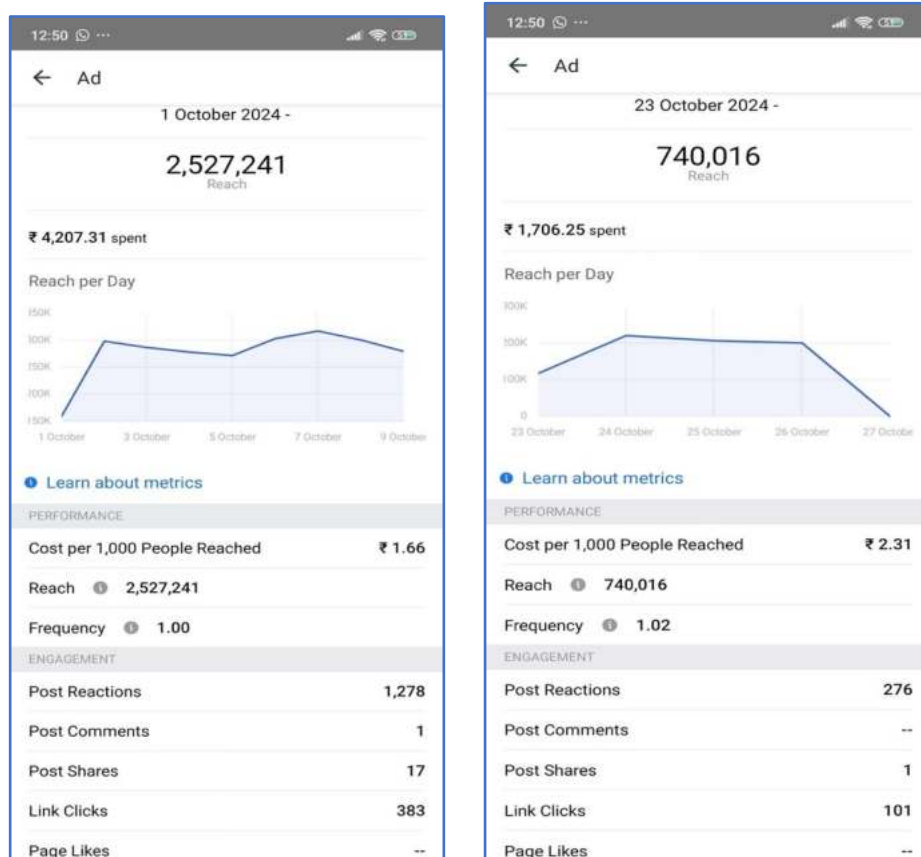
29th October 2024 - OCI newsletter release

30th October 2024 - NCAHP enrollment post

31st October 2024 - Diwali wishes

As an initiative for World Sight Day 2024, Importance of sunlight animation video in English (October 1st - 10th) and Less gadget time animation video in English (October 23rd - 27th) were released as Facebook ads

The results of the ads were as follows:



ADMINISTRATION:

- Weekly meetings continue among the staff members
- Time sheets has been filled regularly by the all the staff.
- OCI's Best Educator of the year Award was announced on the occasion of WSD. Ms. Salai Dhavamathi, Assistant Professor from Department of Optometry, Manipal College of Health professions, received the Best Educator of the year Award 2023.



- OCI's Lifetime Achievement Award was announced to Mr. R Kumaran, Founder general secretary of OATN since 2011. Mr. Kumaran advised to use the award money for ASCON travel grants to students.



- A One-day CME was organized by Ahalia college of Optometry had invited Ms. Lakshmi Shinde as a speaker. During her visit for the CME, she also visited the Ahalia School of Optometry. The school runs both graduate and post graduate course. During the CME the PhD course was also inaugurated.



- The Global Ophthalmic Women (GLOW) community, founded by Daddi Fadel on June 25, 2019, began as "Optometria Femminile" and evolved into an international platform by 2020. In honor of Luigina Sorbara, GLOW established an award recognizing women leader. At the GLOW Congress 2024 in Puerto Rico, Ms. Lakshmi Shinde, CEO of OCI, was honored with this prestigious award for her contributions to the field.



- OCI Quarterly E-Newsletter was published in October and shared with the stakeholders and college partners. OCI got positive feedback on the newsletter.

October 2024



E-NEWSLETTER

INSIDE THIS ISSUE

WORLD SIGHT DAY ACTIVITIES

OCI, in partnership with several organizations, organized three Mega Events to commemorate World Sight Day. For more information, please refer to Page 2.

OCI MYOPIA ANIMATION VIDEOS

OCI MARKS ITS PRESENCE AT CONFERENCES

LEARN WITH OCI

Update your knowledge with OCI's extensive knowledge base. Member exclusive webinars, & monthly webinars

OCI & EYE CARE

Get an update on all our ongoing projects



ADVOCACY:

- ◆ The Myopia animation videos got twitted by Ministry of Health handle on “X” which was formerly known as Twitter. They were posted regularly for a week on the occasion of World Sight Day.



- ◆ A letter was sent by OCI to MOHFW suggesting few changes to the proposed amendments to the "National Commission for Allied and Healthcare professions rules, 2021", called the "*National Commission for Allied & Healthcare Amendment Rules, 2024*", published on August 30, 2024. It was shared with all OCI members and associations.
- ◆ The Website and portal for Allied and Health professionals was launched on 29th October by PM Modi. Portal will be for both professionals and institutions. It is not for registration, but, enrolment. Registration will happen after each state commission verifies the credentials.

NOVEMBER 2024:

Registrations Received (Applications received):

Registrations Issued (Applications processed):

Good standing certificate issued:

Renewals for the month:

Total No. Members till now:

Women Leadership Program:

OCI SPARK Women Leadership program Face-to-Face session took place between 8th-10th November at Club Cabana, Bangalore. Dr. Uma indulged all the participants in various activities and games building self-worth, personal sharing and life goals. The feedback from participants was overwhelming which was a great motivation for OCI team to continue the program every year. Dr. Prema Chande and Ms. Isha Dave from Jyoti care Benevolent Foundation graced the graduation ceremony with their presence and guidance. They spent time with participants sharing their journeys and answering their queries. Ms. Lakshmi Shinde from OCI was present for the whole event and shared her insights and thoughts with the group.



AOC2024 Conference:

OCI Team attended AOC2024 at Bangkok, Thailand on 14-15th November 2024. OCI had 4 oral presentations and 3 poster presentations. 10 best abstracts were selected for Oral presentations among which 4 were OCI. OCI got a good visibility among audience and a chance to network and meet many stalwarts in Optometry. OCI Member Optom Ajay Shinde received the prestigious Award “Asia Outstanding Optometrists 2024”.



OCI-SIG Clinical Optometry Webinar:

OCI celebrated a Diabetic eye disease Awareness month by conducting a webinar on Diabetic eye disease in association with Optomed on 21st November 2024. It was conducted by Dr. Petri Huhtinen, Clinical Director, Finland, Dr. mallika Kapur,

Director of Aimil Ltd and Ms. Debleena Saha, Sr. Engineer at Aimil Ltd. Speakers gave insights on Diabetic retinopathy and screening and technological innovations on DR screening with Optomed.

Technological Innovation on Diabetic Retinopathy screening with Optomed

Webinar Schedule:

SPEAKER:



Dr. Petri Huhtinen , PhD
Clinical Director, Optomed Finland

TOPIC NAME Diabetic Retinopathy and Screening

SPEAKER:



Debleena Saha
*Sr. Engineer (Sales Team),
Aimil Ltd.*



Dr. Mallika Kapur
*CEO at NextGen eSolutions (P) Ltd.,
Director of Aimil Ltd.*

TOPIC NAME Technological Innovation on DR screening with Optomed

Date: 21st November 2024

Time: 4:00-5:00pm

Platform: Zoom (link in OCI-SIG Clinical Optometry FB Group)



Projects:

Launch of Drivers eye screening programme – An initiative to screen 15000 heavy vehicle drivers in the state of Karnataka

OCI in collaboration with the Karnataka lorry association, launched an eye screening initiative to screen and provide primary eye care services to 15000 lorry, truck & heavy vehicle drivers of all the 31 states of Karnataka.

The first screening took place in the district of Mandya dated 05th November 2024 at Mandya Sugartown, Karnataka. The program witnessed many distinguished guests for the grand inauguration. Mr. C Naveen Reddy, Chairperson Federation of Karnataka Lorry Owners Association, Ms. Paula Mukherjee, COO, Optometry Confederation of India, Ms Gowri Ozha, Associate Rotary club of Bangalore are to name some.

The program was supported by Rotary Club of Bangalore and Aloka Vision Program. Local media highlighted the screening and also covered the important aspects such as the benefits that the truck driver's community avail, that is comprehensive eye examination, free spectacles, diagnosing any ocular abnormalities etc.

A total of 120 beneficiaries underwent the screening and 78 were prescribed with spectacles. The screenings will be continued in all the remaining 30 districts of Karnataka in the upcoming months.





January 2023

Registrations Issued: 33

Registrations Received: 37

Good standing certificate issued : 18

Renewals: 13

- **Continuing Education:**

- **OOLS sessions – 2 OCI accredited sessions were conducted:**

1. 192nd session: Why 2 eyes ? A temporal domain perspective by Reena Durai
2. 193rd session: Efficacy in myopia control – Does race matter ? by Prof Mark Bullimore
3. 194th session: Beauty and the beast: Cosmetics, skin care, lid hygiene, preservatives and their impact on the ocular surface by Dr Leslie E. O'Dell

- **Accredited programs**

1. The National Healthcare Skills Conclave (NHSC) 2023 at Parul University was accredited with 6 CE credit points for each workshop conducted between 5-7th January 2023.
2. What and How does my child see? A 3 day continuing education programme conducted by Narayana Netralaya between 27-29th January 2023 was accredited for 10 CE credit points
3. 1st OCICON2023 'Optometry Mahotsav' held at Ahmedabad on 29th January 2023 was accredited for 5 CE credit points

- **Projects and Advocacy**

Vision for Cause Project

1. Rayhan College had conducted 7 days school screening camp at DHOHSS, POOKARATHARA. Total Screened were 1281 and 51 students were prescribed with glasses and 54 students were referred to base hospital.



2. Laxmi College of Optometry had screened 4 schools with a total number of 1765 children. Spectacles were prescribed to 55 students and 106 were referred to hospital.



3. PBMA's H.V Desai eye hospital had conducted a 2-day screening camp and screened 1491 students. 95 students were prescribed glasses and 14 were referred to base hospital.

4. Acchutha Eye Institute had conducted a 2-day screening camp and screened 466 students. 61 students were given prescribed glasses and 26 were referred to base hospital.



GOOD study

1. Nagar School of Optometry had conducted a one day camp at Doosara Bachpan old age home. Total screened were 19. 18 were prescribed glasses and 3 were referred to base hospital.



2. Nagar School of Optometry had conducted a one-day camp at Rahelba old age home. Total screened 41 and spectacles were prescribed to 41 patients. 4 were referred to base hospital.



Drishyam Project

1. Drishyam Project at Hyderabad was jointly organised by Charminar Charmers Tangent Club - 4, Hyderabad Ladies Circle-43 & Project 511 @ Govt High School, NBT Nagar, Banjara Hills on 5th January, 2023.

For the project, LV Prasad Eye Institute team examined a whopping total of 540 kids.

Preliminary screening 540 students. Out of them, 82 kids were then taken in for internal screening. 23 kids were prescribed glasses.



2. Comprehensive eye camp at Nightingales Sandhya Kirana center Bangalore by Tangent India Ladies circle was conducted on 30th Jan 2023 along with Sankara College of Optometry. The camp had a total Registration of 87 Adults. 46 spectacles prescribed, 27 were referred to base hospital.



Rotary Camp

1. Rotary Bengaluru Harmony in association with Shankar Super Speciality Hospital organised a Health Camp on Sunday 8th Jan 2023 at K. Honnalagere village, Maddur Taluk, Mandya District.

Mr. Tabrez Abrar & his team conducted a one day eye screening camp. Total screened were 134 and 60 were glasses prescribed. The glasses will be sponsored by Essilor.



Advocacy:

Delhi Skill and Entrepreneurship University (DSEU) in collaboration with Lenskart academy has started B.Optometry program against the NCAHP Act 2021 and a letter is been written from to MoHFW, members of interim commission as well the registrar of DSEU regarding the same.

Kuwait issue with Optometrists: The MOHFW along with Interim commission of NCAHP act had a virtual meeting to discuss the issue of optometrists in Kuwait whose licenses were not being renewed. Dr Manohar Agnani informed the interim commission that letters will be sent to the Gov of Kuwait in this regard. However, OCI has very less hopes regards this as Dr. Agnani retired after a week following this meeting.

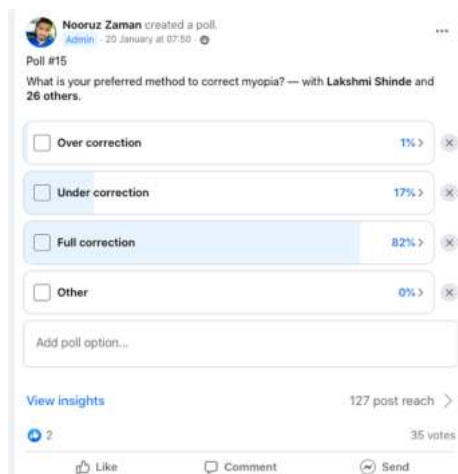
SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022.

- **SIG – Clinical Optometry**

Members – 721

Posts in the SIG FB group:

1. A poll question on reliability of AI based software in practice was put up for all members
2. An article on reproducibility issues that haunt healthcare AI was shared
3. Poll question on preferred method of myopia correction was also shared with all members
4. Research article on full correction of myopia following the administration of poll question



- **SIG – Binocular Vision**

Members – 548

There were no posts from this group in the month of January

- **SIG – Dispensing Optics**

Members – 392

There were no posts from this group in the month of January

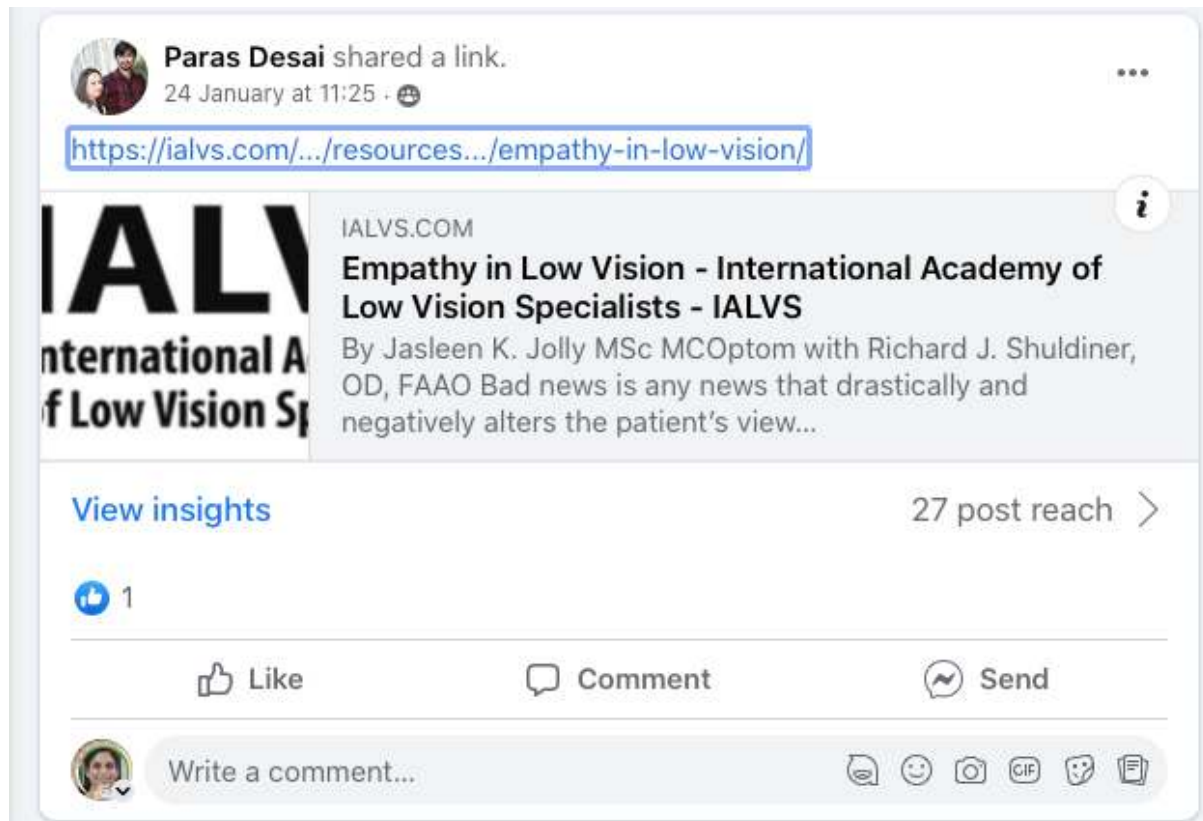
- **SIG – Low Vision Care**

Members – 403

Posts from the group

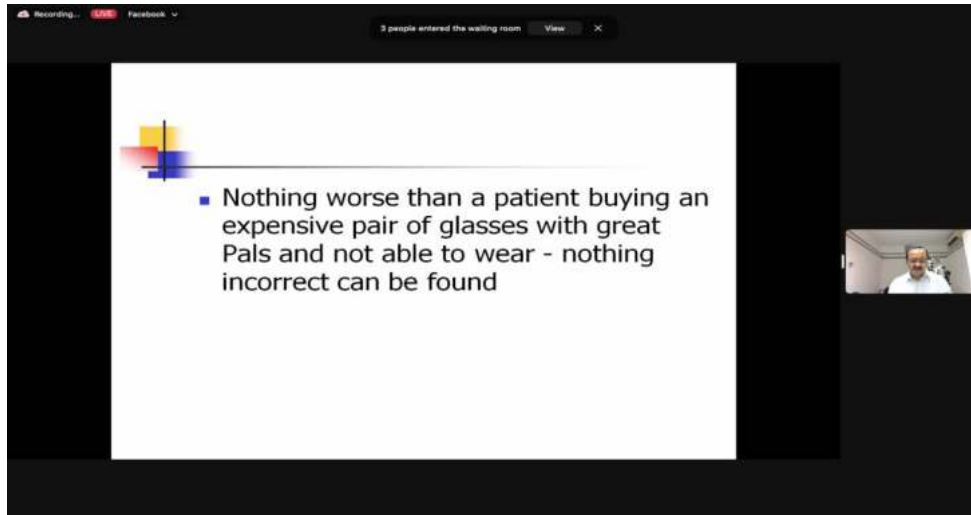
A poll and two article shares were made by the core members of LVC. A poll on who developed seeing AI app got 100% right response rate. Article on seeing AI application

developed by Microsoft was shared. An interesting article on Empathy in Low vision by Dr Jasleen K Jolly was also shared.



EDUCATIONAL ACTIVITIES:

The OCI-ESSILOR knowledge series lecture 5 was conducted on 20th January 2023 at 3pm IST by Mr Prithie Singh Rekhi on 'Interesting case discussions on PALs'. Mr Rekhi is a renowned optometrist based in Chennai with over three decades of experience in optometry practice. This webinar was well received as it had many case presentations and troubleshooting tips provided by the speaker. The webinar was attended by close to 40 participants on the zoom platform and 18 on Facebook LIVE page of OCI. Ms Ananthalakshmi, Head of professional services for Essilor-Luxottica, India participated in the panel discussion along with Mr Rekhi.



▪ **OCICON2023 ‘Optometry Mahotsav’ – Ahmedabad**

The first of the five cities conference hosted by OCI kickstarted on 29th January 2023 at Hotel Silver cloud and banquet in Ahmedabad. The one day conference saw an attendance of close to 320 delegates which included optometry students, practitioners and academicians. The conference was very well received by all and a very eventful one. The day started with all standing up for national anthem followed by the clinical session. The agenda as well as the choice of speakers were well appreciated by all in attendance. Ms Lakshmi Shinde welcomed all on behalf of OCI and spoke on OI's journey in the past 10 years and the reason for hosting OCICON2023. She then invited a couple of senior and eminent people in the ophthalmic profession on stage for the inaugural. Mr Naresh Choksi, president Ahmedabad Optical Association, Mr Anup Kumar, proprietor R Kumar optician, Mr Rahul Patel, president Ahmedabad Ophthalmic Assistant Association, Dr Vivek Mendonsa, Board member OCI and Dr Usman, president of Optometrist Association of Gujarat were felicitated by OCI, CEO Ms Lakshmi Shinde. Mr R Kumar spoke appreciating OCI's efforts in bringing this conference together at Ahmedabad. Dr Vivek Mendonsa and Dr Prema K Chande were then invited on stage to officially launch the practice locator on OCI website. Dr Anitha Arvind later gave a brief overview on the practice locator feature and benefits and also highlighted the OCI website features to all. The Optometrist Association of Gujarat was also officially launched during the inaugural session of OCICON2023. The non-optometry sessions on social media marketing, soft skills and financial management by eminent speakers kept the audience in attention. Three sponsor stalls were placed at the food area during the conference which saw a good footfall. The contest winners under the practitioner and student category were announced as well as awarded certificates and prizes during the closing ceremony. The volunteers were also felicitated and the vote of thanks was proposed by Ms Lakshmi Shinde. Overall it was an eventful and memorable experience for all at OCI. The next event is at Jaipur on 5th February 2023.



Social Media Posts:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of December:

2nd January 2023: OCICON accredited with 5 CE points

4th January 2023: Reel on 3 reasons to attend OCICON

6th January 2023: OCICON Giveaway

16th January 2023: OCICON Registration deadline extended

17th January 2023: Invite Video in Hindi by Dr Anitha

18th January 2023: OCI-Essilor Knowledge Plus Series Session 5 Announcement

19th January 2023: Collaboration with Dr Noor

20th January 2023: Newsletter release

24th January 2023: 4 days to go reel

25th January 2023: OCICON Ahm Location

26th January 2023: Republic Day wishes

29th January 2023: Posts Live from OCICON Ahmedabad

Analytics

Facebook

Performance

Followers: 7,875

Last 28 days

Post reach

7.4K

-3%

from previous 28 days

Engagement

3.6K

+48%

from previous 28 days

Impressions

27.4K

+32%

from previous 28 days

Net followers

62

+22%

from previous 28 days

Instagram

Overview

You reached **+152%** more accounts compared to 9 Dec - 7 Jan

Accounts reached **4,913** **+152%**

Accounts engaged **512** **+58%**

Total followers **1,424** **+12%**

LinkedIn

Analytics

Private to you

387 profile views

Discover who's viewed your profile.

3,498 post impressions

Check out who's engaging with your posts.

Post 7 days

22 search appearances

See how often you appear in search results.

Twitter

28 day summary with change over previous period

Tweets

2 **↓77.8%**



Tweet impressions

1,138 **↑30.7%**



Profile visits

2 **↓98.4%**



Followers

1,081 **↑14**



Administration:

1. The entire team of OCI Ms Lakshmi Shinde, Dr Anitha Arvind, Ms Bhavya and Ms Sakina attended the OCICON2023 'Optometry Mahotsav' at Ahmedabad on 29th January 2023.

February 2023

Registrations Issued: 59

Registrations Received: 49

Good standing certificate issued : 9

Renewals: 12

- **Continuing Education:**

- **OOLS sessions – 2 OCI accredited sessions were conducted:**

1. 195th session: Myopia management in practice: Insights from Netherlands by Karin van Hees-Teuben
2. 196th session: Aberrometry – clinical cases by Avi Shoshani

- **Accredited programs**

4. 2nd OCICON2023 'Optometry Mahotsav' held at Jaipur on 5th February 2023 was accredited for 5 CE credit points
5. 3rd OCICON2023 'Optometry Mahotsav' held at Guwahati on 12th February 2023 was accredited for 5 CE credit points
6. 4th OCICON2023 'Optometry Mahotsav' held at Bengaluru on 19th February 2023 was accredited for 5 CE credit points
7. 5th and final OCICON2023 'Optometry Mahotsav' held at Kolkata on 26th February 2023 was accredited for 5 CE credit points

Projects and Advocacy

- **VFC Report:**

- OCI is thrilled to announce that we are at the fag end of our VISION FOR A CAUSE(VFC) project. With the help of our partner institutes and Zeiss, we have been able to screen 20761 underprivileged children in 45 different schools.
- As a result of this effort, 1699 students have been provided with free spectacles, and 1225 students have been referred to hospital for further treatment. This is an amazing achievement and we take pride in being able to make a difference in the lives of these children.
- Spectacle compliance is also in the loop where SRIHER college, Achhutha Institute has completed 1 month telephonic compliance and Vidya Sagar College has completed 3 months compliance by visiting the schools and have got 80% positive results of good compliance
- This month NSHM college had conducted 4 days camp and have completed screening 1360 students, 90 were prescribed with glasses and 70 were referred to hospital.



GOOD Study:

Nagar School of Optometry had conducted 2 days camp

1. Jeevan Sandhya Old Age home: total screened were 27, 26 were prescribed with glasses and 8 were referred to hospital.



Drishyam Project:

Spectacle distribution at Govt High School NBT Nagar Hyderabad school



- Spectacle distribution at Surat Khushi Creations



- **Rotary Camp:**

1. A screening camp was organized at BSBS B School building on 4 February ,2023. Out of 63 subjects screened, spectacle prescription was given to 32. A total of 17 subjects were referred back to hospital



2. A screening camp was organized at We Care English School on 11 February 2023. Out of 190 subjects screened, spectacle prescription was given to 11. A total of 1 subject were referred back to hospital.



3. A screening camp was organized at GANIGARANPALYA SCHOOL on 24th February ,2023. Out of 203 subjects screened, spectacle prescription was given to 5. A total of 11 subjects were referred to hospital.



- **Advocacy:**

Response received from RTI against DSEU, that the MoHFW doesn't recognize any of the course run by DSEU and the same is been conveyed to OCI Board.

SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022.

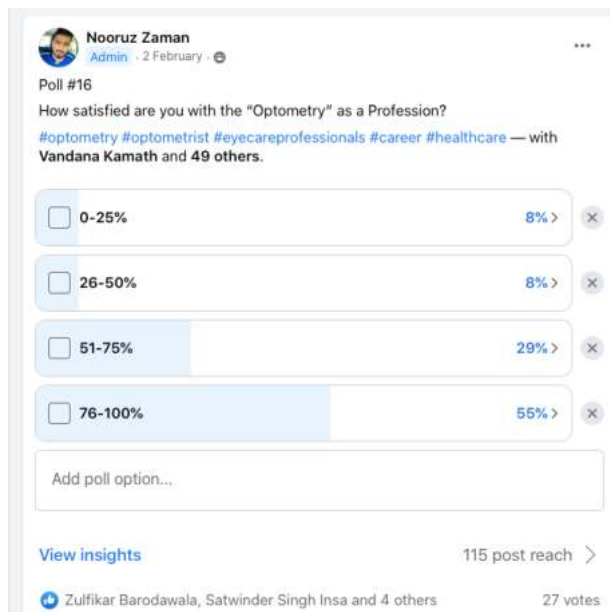
All information pertaining to OCICON2023 where shared with all the SIGs

- **SIG – Clinical Optometry**

Members – 723

Posts in the SIG FB group:

A poll question on satisfaction level as optometrists was put forth for all its members.



- **SIG – Binocular Vision**

Members – 547

There were no posts from this group in the month of February

- **SIG – Dispensing Optics**

Members – 396

A quiz was conducted on spectacle frame materials for its members.

Prem Sudhakar Lawrence
Admin · Group expert · 2 February · 🌐

Dear All, Match the correct frame material.

Frame material- Match the following

1. I am thinnest metal with corrosion resistance but hard to solder or weld	Carbon fiber
2. I am a mixture of iron, chromium and nickel and i am resistant to corrosion and non magnetic	Wood
3. I am a thermoplastic polymer, I am heated for for making adjustment but i am brittle with age	Titanium
4. I am a precious metal and i can be plated on other metal using electroplating	Stainless steel
5. I come from plants and trees but i am a non conductor of electricity	Gold
6. I am a black gold and a high strength fiber	Tortoise shell
7. I am a fiber with wrinkle proof and high resistance to abrasion and chemicals	Cellulose acetate
8. I am made from turtles	Nylon fiber

[View insights](#) 146 post reach >

You, DrAnkit Varshney, Pancham Kulkarni and 4 others 1 comment

Like Comment Send

Anitha Reddy Admin
Interesting !

▪ SIG – Low Vision Care


Members – 407

Posts from the group

An article on ‘ Low vision mode in smart TVs’ was shared for the members. An educational event on low vision awareness was conducted at Sitapur eye hospital which was shared with the members.

Paras Desai
2 February · 🌐

<https://www.reviewofoptometry.com/.../low-vision-mode...>

 REVIEWOFOPTOMETRY.COM
'Low Vision Mode' Coming to Smart TV
Published January 13, 2023 'Low Vision Mode' Coming to Smart TV Samsung recently previewed technology for easier viewing of screen displays. By Staff Samsung's new TV...

[View insights](#) 60 post reach >

Agnihotram Phani Krishna Athreya, Jasmin Modi and 1 other

Like Comment Send

Write a comment...

EDUCATIONAL ACTIVITIES:

- **OCICON 2023 Optometry Mahotsav** was a grand success in all 5 locations reaching 1500+ optometrists with unique agenda and the feedback received was outstanding with a request of conducting the same conference at different cities as well.
- **OCICON2023 – Jaipur**

The conference at Jaipur was held on 5th February at 5 by OYO Metropolitan in collaboration with Rajasthan Opticians Association (ROA) and so an attendance of close to 220 delegates.



OCI team with ROA executive members

- **OCICON2023 – Guwahati**

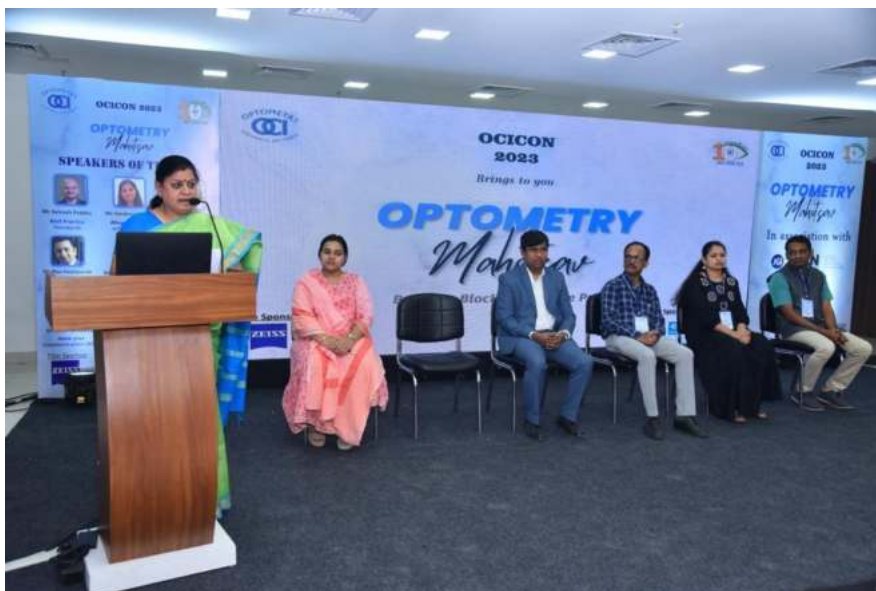
The conference in Guwahati was held in association with Sri Sankaradeva Nethralaya on 12th February 2023 at their hospital premises. This one day conference saw an attendance of close to 200 delegates comprising of optometry students, graduates, practitioners and ophthalmic assistants from the North East states of India



OCI team and speakers felicitated by Sri Sankaradeva Nethralaya

▪ **OCICON2023 – Bengaluru**

The fourth OCICON2023 was held at and in association Jain University School of Allied Health Sciences, Bengaluru on 19th February 2023. The one day event saw yet another full house with close to 340 delegates in attendance.



Dr Srividya Shivakumar Director Jain University SAHS addressing the delegates

▪ **OCICON2023 - Kolkata**

The fifth and final venue for OCICON2023 was Science City Auditorium in Kolkata on 26th February 2023. The event was held in collaboration with West Bengal Association of Optometrists (WBAO) and was held as a 2 day event. The first day was dedicated to Kolkata Optometry Conference (KOC) on 25th February which saw a galaxy of speakers throughout the

day. Ms Lakshmi Shinde and Dr Anitha Avind from OCI were also speakers for KOC. The second day event was the dedicated OCICON2023 session with a common agenda as in previous venues. The 2 day event saw an attendance of close to 400 delegates comprising of optometry students, practitioners as well as academicians.



OCI team with speakers, WBAO team and volunteers of Kolkata OCICON2023

Social Media Posts:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of December:

- 1st February 2023:** OCICON Ahmedabad reel
- 2nd February 2023:** OCICON Jaipur Location
- 3rd February 2023:** OCICON Ahmedabad reel
- 4th February 2023:** OCICON Jaipur trailer reel
- 5th February 2023:** Live posts from OCICON Jaipur
- 8th February 2023:** OCICON Jaipur Reel
- 10th February 2023:** OCICON Guwahati Location
- 12th February 2023:** Live posts from OCICON Guwahati
- 18th February 2023:** OCICON Bangalore Location
- 20th February 2023:** OCICON Bangalore reel
- 24th February 2023:** OCICON Kolkata Location
- 28th February 2023:** OCICON Kolkata reel

Analytics

Facebook

Performance ⓘ

Followers: 7,902

Last 28 days

Post reach

5.8K

+1%

from previous 28 days

Engagement

1.6K

-48%

from previous 28 days

Impressions

20.2K

+10%

Net followers

56

+19%

Analytics

👁 Private to you



373 profile views

Discover who's viewed your profile.



476 post impressions

Check out who's engaging with your posts.

Past 7 days



29 search appearances

See how often you appear in search results.

LinkedIn

Instagram

Overview

You reached +48.2% more accounts compared to 30 Dec - 28 Jan

Accounts reached

4,754

+48.2%



Accounts engaged

672

+82.6%



Total followers

1,537

+13.8%



Twitter

28 day summary with change over previous period

Tweet impressions

633 ↓42.5%



Profile visits

98 ↑216.1%



Followers

1,083 ↑5



Administration:

2. Ms Lakshmi Shinde, Dr Anitha Arvind and Ms Bhavya attended the Jaipur and Bangalore OCICON events while the rest of the venues were attended by Ms Lakshmi and Dr Anitha.
3. Practice locator feature mail has gone to all members to register their practices

March 2023

Registrations Issued: 41

Registrations Received: 63

Good standing certificate issued : 16

Renewals: 10

▪ **Continuing Education:**

○ **OOLS sessions – 2 OCI accredited sessions were conducted:**

3. 197th session: Estimating the prevalence of dry eye disease: What value is most relevant? By Prof Eric Papas
4. 198th session: Glaucoma and Ocular surface disease – Frenemies for life by Dr Austin R. Lifferth

○ **Accredited programs**

1. 21st Dr E V Memorial Scientific Session held between 4th and 5th March was accredited for 15 CE credit points
2. Advanced Contact Lens fitting workshop organised by Vinayaka Mission Research Foundation was held on 25th March 2023 and accredited for 3 CE credit points

Projects and Advocacy

VFC

1. Rayhan College has done a 2 days screening camp and have completed 181 screenings, 4 children were prescribed glasses and 26 were referred to hospital.



2. Vinayaka Mission Salem has completed 3 school screening and screened a total of 1365 children out of which 15 were prescribed with glasses.

GOOD study:

1. Sankara Nethralaya Chennai has completed 3 old age homes screening. Total of 130 elders were screened, 53 were prescribed glasses and 48 were referred to hospital.



2. Sri Sai Baba old age home Dhayari and Old age home at Khadaki -2 old age homes were screened by HV Desai as a part of GOOD study on account of WOD. A total of 35 elderly population were screened and 7 were advised for low vision devices
- 3.



4. On account of World Optometry Day and Week, Zeiss has completed 2 old age home screening under GOOD study protocol. A total of 195 residents of old age home were screened out of which 61 patients were provided with spectacle corrections and 47 were referred to higher centers for further evaluation.



Rotary Screening:

1. A screening camp was organized at IBO wholesale Sarjapur road on 11 March 2023 on the occasion Of World Plumbing Day by Sankara College of Optometry. Out of 56 subjects screened, spectacle prescription was given to 23 and 14 subject were referred to hospital.



5. A screening camp was organized at GANIGARANPALYA SCHOOL on 24th february ,2023. Out of 203 subjects screened, spectacle prescription was given to 5. A total of 11 subjects were referred back to hospital.



OCI Student Talk

1. Sankara College of Optometry and IIVM college of Optometry invited for a student talk with their 3rd year students and Interns. Students were made to understand what OCI does, Student registration, member benefits, Practice locator, Good standing certificate, Projects, and all students were invited to follow our social media platforms and specially facebook SIG groups.



2.Hari Jyot College of Optometry

Ms Lakshmi Shinde gave a student talk at Hari Jyot college of Optometry which was attended by close to 100 students past and present as well as educators. Various aspects were covered regarding soft skills, how optometry evolve, and different applications. Lakshmi shared career opportunities and many questions were on postgraduate/Ph.D. and how to settle overseas by completing optometry from India. So during this event lot of doubts were cleared on aspects of optometry as well.



3. Bharatmaiya College of Optometry

Ms Lakshmi Shinde visited Bharatmaiya college of optometry at Surat and spoke to close to 80 students past and present as well as educators. Career opportunities and OCI member benefits were discussed with the students.



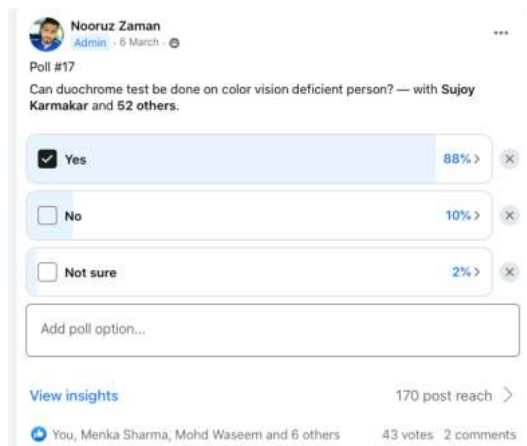
SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022.

All information pertaining to OCICON2023 where shared with all the SIGs

- **SIG – Clinical Optometry**

Members – 724

Posts in the SIG FB group: A poll question on duochrome testing in colour vision deficit individuals was put forth for its members which was well received.



- **SIG – Binocular Vision**

Members – 550

An interesting discussion on the reason for nasal displacement of corneal reflex was explained by the core members.



Nalluri Anuhya

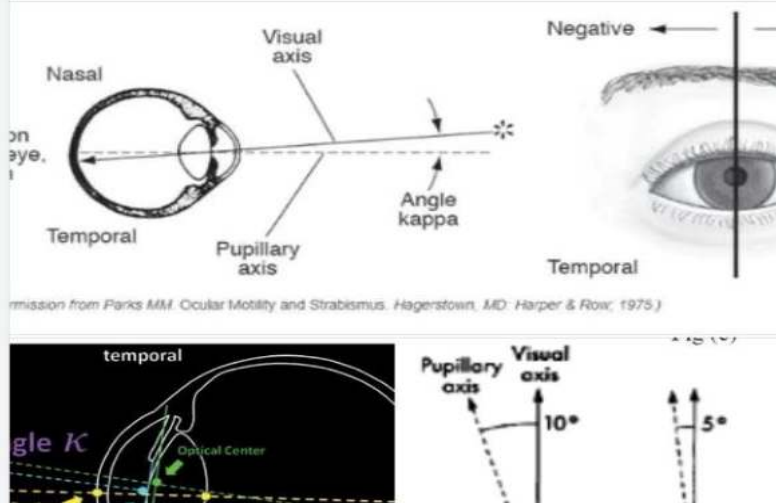
Admin · 29 March at 09:00 · 🌐

REVEALING THE MYSTERY BEHIND OUR DISCUSSION ON WHY A SLIGHT NASAL DECENTRATION OF CORNEAL LIGHT REFLEX IS CONSIDERED NORMAL WHILE PERFORMING HIRSCHBERG TEST

It is the Angle Kappa.!

Angle Kappa is defined as the angle between the visual axis/line of sight (line connecting the fixation point with the fovea) and the pupillary axis/optical axis (line that perpendicularly passes through the entrance pupil and the center of curvature of the cornea)

A nasalward displacement of corneal ... [See more](#)



- **SIG – Dispensing Optics**

Members – 398

An interesting read on facial measurements was shared for all its members.



- **SIG – Low Vision Care**

Members – 408

Posts from the group

1. Fact sheet on low vision and blindness from WHO was shared with the members.

2.Information on unique disability ID by government of India for persons with disabilities was shared with all members



EDUCATIONAL ACTIVITIES:

Essilor Day in association with OCI.

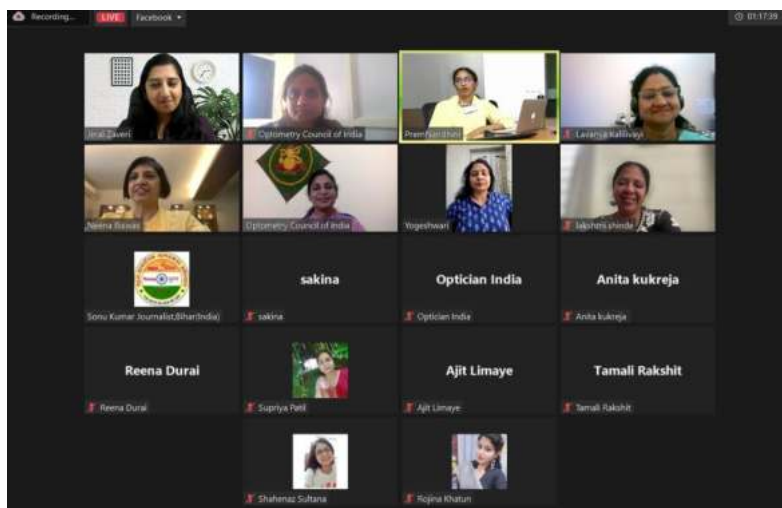
Through discussions with Essilor India, it was decided that Essilor and OCI will collaborate in working with Optometry Colleges in India. 20 optometry colleges will be visited by both Essilor and OCI team. OCI would provide a generic lecture on Myopia and Myopia management. This will be followed by Essilor presenting on their products and also conducting a hands-on workshop.

The first of this was launched on 6th March at Elite School of Optometry, Chennai. Ms Lakshmi Shinde, CEO, OCI addressed the third year, final year, and master's students (70) attended the lecture and workshop. Dr Anuradha, Principal of Elite School welcomed all and commenced the session. Ananthalakshmi from Essilor addressed the students regards Essilor Myopia related products. Following this a workshop was conducted on Myopia control spectacles and Progressives as well.



Women's day celebration special panel discussion

OCI celebrated women's day by organising a panel discussion with women leaders in optometry in India on 8th March 2023 at 3pm. Dr Premnandhini Satgunam, Ms Lavanya Kalikivayi, Ms Neena Biswas, Ms Yogeshwari Bansal and Ms Jinal Zaveri were the panelists for the session moderated by Dr Anitha Arvind. Optician India were our media partners. The discussion was very stimulating as it covered topics like gender bias, work life balance, challenges in the profession as well as breaking down barriers. The panel discussion was live stramed on OCI as well as Optician India Facebook page and had close to 1.3k audience.



World Optometry Day 2023

WOD Bikathon Event Report 19 March 2023

Karnataka Optometry Association and the Optometry Council of India were proud to present the Bikathon event on 19th March, 2023 Sunday in honour of World Optometry Day. The event was geared towards creating public awareness about eye health.

We were also delighted to receive support from local BJP members and MOTO FED bikers who joined us in this noble cause. This was a great opportunity to come together to celebrate optometry and make a difference in society.

Ms. Karuna, faculty from School of Allied Health Sciences, Jain University hosted the show by inviting dignitaries on the stage Mr. Rajesh Govindaraj, President, KOA, Ms. Lakshmi Shinde, CEO, OCI, Mr. Mayank and Mr. Col. Jacob from MOTO FED and Mr. Rupam from Alcon, Mr. Gokula Krishna, General Secretary BJP RWA Mahadevapura and Mr. Pawan BJP RWA Whitefield.

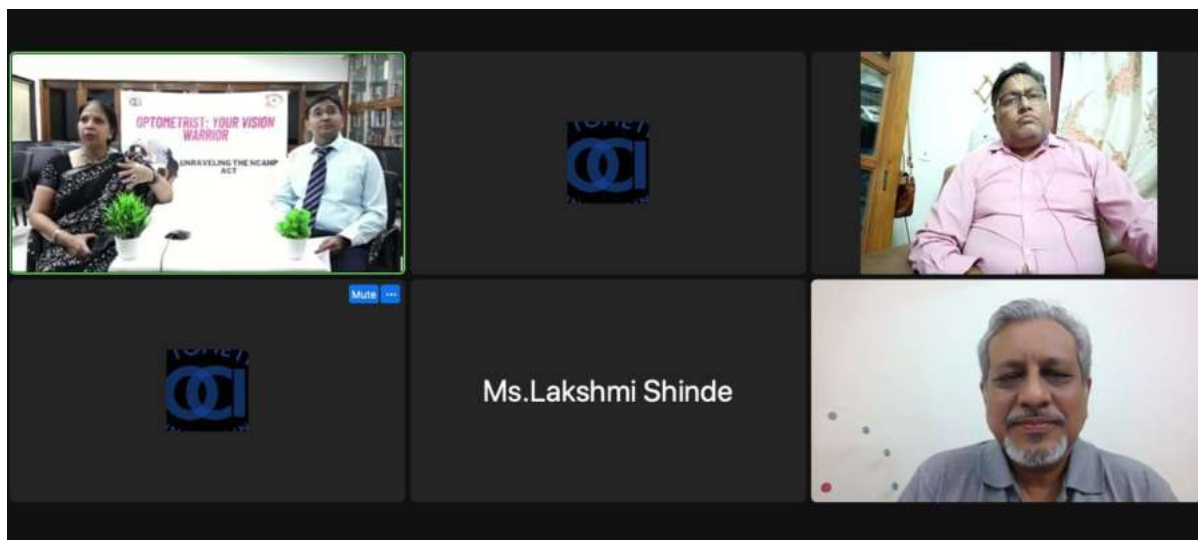
All the dignitaries addressed the gathering where Mr. Rajesh spoke about starting the World Optometry Day events with Bikathon and was thankful for MotoFED and the BJP Members for making the event successful. Ms. Lakshmi spoke about incidence of refractive error which could be reduced by children being exposed to play outdoors and Mr. Rupam spoke about everyone in the family to get their eyes tested periodically. MotoFed members were very enthusiastic to support optometrists for this cause and the BJP members were also happy joining hands with us to create awareness about public eye health.

The Bikathon was flagged off by Mr. Gokul and Mr. Pawan and all the participants went on a ride covering the Whitefield inner circle taking all safety precautions. All the dignitaries were honoured by KOA for supporting the event.



Panel discussion with Interim council members and Ms Lakshmi Shinde on WOD on 23rd March 2023 at 6.30pm

A panel discussion on 'Unraveling the NCAHP Act' was hosted by OCI along with Hari Jyot college of Optometry and live streamed on OCI and Optician India Facebook page. The entire event was moderated by Dr Nirav Mehta, Principal at Hari Jyot College of Optometry. The interim council members Prof. Aditya Goyal, Dr. Venkatramana K and Ms. Lakshmi Shinde from OCI were the panel members. This panel discussion was well received with a LIVE audience of close to 2000 in numbers.



Curriculum Meeting

The interim commission invited the old task force members and the interim commission representatives as well as a few new educators for comments on the existing curriculum.

People who attended:

Aditya Goyal and Dr KVR : Physically in Delhi as they are members of the interim commission
Other task force members and new educators: Amit Shinde, Dr Shrikanth Bharadwaj, Dr Kamal Pant, Dr Prema Chande, Dr Krishna Kumar, Jayanta Bhattacharjee,

In the meeting it was accepted that the ASCO IELOCS document will be accepted as is and in fact the commission said that this is an example for other professions also. The team is to deliberate and send comments on curriculum by April end 2023.

Social Media Posts:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of December:

5th March 2023: Women Leaders in Optometry – Panel Discussion

6th March 2023: Inauguration of Practice Locator video

8th March 2023: Women Leaders in Optometry – Panel Discussion Reminder post

16th March 2023: World Optometry Day Bikathon announcement

17th March 2023: NCAHP Act Panel Discussion announcement

20th March 2023 to 27th March: Best Slogan Winners announcement

22nd March 2023: NCAHP Act Panel Discussion reminder post

23rd March 2023: world optometry day wishes

24th March 2023: NCAHP Act glimpses of LIVE

Analysis

Facebook

Instagram

LinkedIn

Page overview	
Discovery	
Post reach	7,377
Post engagement	3,752
New Page likes	31
New Page Followers	108
Interactions	
Reactions	651
Comments	82
Shares	87
Photo views	843
Link clicks	23
Other	
Hide all posts	0
Unfollows	0

Twitter

Overview	
You gained 110 more followers compared to Feb 1 - Feb 28.	
Accounts reached	4,135 -14.4%
Accounts engaged	548 -16.5%
Total followers	1,653 -

Analytics

Monitor your performance at a glance or get deeper insights by clicking into your analytics below.

2,544

Post impressions
▼ 53% past 7 days

2,280

Total followers
▲ 2.7% past 7 days

359

Profile views
Past 90 days

29

Search appearances
Previous week

Administration:

- Ms Lakshmi Shinde was invited to attend the 21st E V Memorial session between 4th and 5th March in Chennai and spoke on “Advocacy reinvented for Optometry”.
- Ms Lakshmi Shinde was invited as the chief guest for World Optometry Day 2023 celebrations at Hari Jyot College of optometry on 23rd March at Navsari in Gujarat.

April 2023

Registrations Issued: 50

Registrations Received: 44

Good standing certificate issued : 16

Renewals: 13

▪ Continuing Education:

○ OOLS sessions – 3 OCI accredited sessions were conducted:

- 199th session: Pros and cons of the different myopia management therapies by Dr Glenda Aleman-Moheeputh
- 200th session: Be the author and hero of your optometry/life journey by Dr Jameel Rizwana and Govind Das
- 201st session: Myopia management: The pediatric eye exam and implementing treatment by Dr Felicia Timmermann

○ Accredited programs

1. AUTISTREAKS – 1 DAY WORKSHOP was conducted by IIVM college and accredited for 5 OCI CE points
2. Practice Oriented Contact Lens Training (POCLT) was launched by Eyeful Optometry clinic and accredited for 15 OCI CE points
3. Advance Contact Lens Course (ACLC) was launched by Menicon India Ltd and accredited for 21 OCI CE points
4. Pediatric Visual Assessment in normal and special children was organised at Dr Shroff's charitable eye hospital on 22nd & 23rd April and accredited for 10 OCI CE points

Projects and Advocacy

Projects

1. Vision for cause:

Rayhan College had conducted a one-day camp and screened 103 children out of which 6 were referred to hospital and no spectacles prescribed.

Spectacle compliance and phase 2 screening will be starting from June 2023.

2. GOOD study

SN Chennai had conducted a one-day camp at Anandham old age home. 106 geriatric patients were screened and 16 were prescribed with glasses. 63 patients were referred to hospital



A special screening camp was conducted at Childlife Preserve Shishur Sevay, Kolkata by VidyaSagar Institute. A total number of 14 inmates and 19 underprivileged children were screened and 5 were prescribed glasses.



SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022.

All information pertaining to OCICON2023 where shared with all the SIGs

- **SIG – Clinical Optometry**

Members – 727

There were no posts from this group during the month of April

- **SIG – Binocular Vision**

Members – 551

There were no posts from this group during the month of April

- **SIG – Dispensing Optics**

Members – 400

4 posts were shared with all members. The posts were facts on ophthalmic glasses, CR-39, trivex and polycarbonate



Gopinath Madeswaran

19 April at 09:31 · 🌐

...

Facts about Trivex lenses:

1. Trivex lenses were developed in the 2000s as an alternative to polycarbonate lenses, the most popular impact-resistant lens material until then.
2. Trivex lenses are made from a unique polymer material that combines the impact resistance of polycarbonate with the optical clarity of CR-39 lenses.
3. Trivex lenses have a higher Abbe value than polycarbonate lenses, which means they have less chromatic aberration and provide clearer vision.
4. Trivex lenses are also lighter than polycarbonate lenses, making them more comfortable.
5. Trivex lenses are highly impact-resistant and almost shatterproof, making them a popular choice for safety glasses and sports eyewear.
6. Trivex lenses are also resistant to scratching, although they are not completely scratch-proof.
7. Trivex lenses are often used in rimless and semi-rimless frames because they are easy to drill without cracking.
8. Trivex lenses are compatible with many lens coatings, including anti-reflective, scratch-resistant, and photochromic coatings.
9. Trivex lenses are a good choice for people with higher prescriptions because they can be made thinner than polycarbonate lenses without sacrificing impact resistance.
10. Trivex lenses are not as widely available as polycarbonate or CR-39 lenses, but they are becoming more popular as people become aware of their benefits.

[View insights](#)

49 post reach >



You, Bhawnish Kashyap and Mauulik Ashokk Shah

▪ SIG – Low Vision Care

Members – 410

Posts from the group

An article on reading difficulties in people with central scotoma was shared with all members



EDUCATIONAL ACTIVITIES:

1. Pediatric Visual System Assessment in normal and special children

Goodlite Vision Academy, USA in association with Jutron Vision, India conducted a two-day hands-on workshop on 'Pediatric Visual System Assessment in normal and special children' at Dr Shroff's Charitable Eye Hospital in New Delhi on the 22nd and 23rd of April 2023. Optometry Council of India (OCI) and Lotus College of Optometry were the knowledge partners for this two-day event. A total of 44 registrants from across the country attended this event which included optometrists based in hospitals, independent optometry practitioners, optometry faculty, optometry students, pediatric ophthalmology and optometry fellows as well as pediatric ophthalmologists. Each day was divided into two sessions the first half covered important topics in visual assessment by eminent speakers while the second session covered the hands-on workshop in different stations. The event was spear headed under the leadership of Dr Suma Ganesh who is the deputy medical director, chairperson and Head of Pediatric ophthalmology strabismus at Dr Shroff's Charitable Eye Hospital in New Delhi.



2. Vision 2020 annual conference:

OCI & ASCO have been approached for conducting the optometry track at the 17th Annual Vision 2020 conference, 2023. A virtual meeting between ASCO, Dr Kaushik Murali (scientific head of the conference) and Ms. Lakshmi (OCI) was held to discuss the workshops to be promoted.

3. Vision 2020 Optometry Webinars:

OCI along with Vision 2020 will be conducting an optometry series of lectures. This will take place once in 2 months. One speciality in optometry will be covered in one series per 2 months. The lecture series will last 3-4 days and will be held at the end of a calendar month. A one page proposal for the same will be sent to Vision 2020 by Ms. Lakshmi Shinde.

4. Myopia task force:

Myopia quiz: Myopia quiz is being planned for March 20th 2023.

Myopia awareness: Myopia task force met and discussed about way forward in advocacy. Press meet and meeting with Education Minister are being discussed as possible strategies. The letter sent previously regards “Sun Light Exposure” will be revised and send again to the Interim commission members and also to all the ministries as “Advisory on Myopia management and Control”

Social Media Posts:

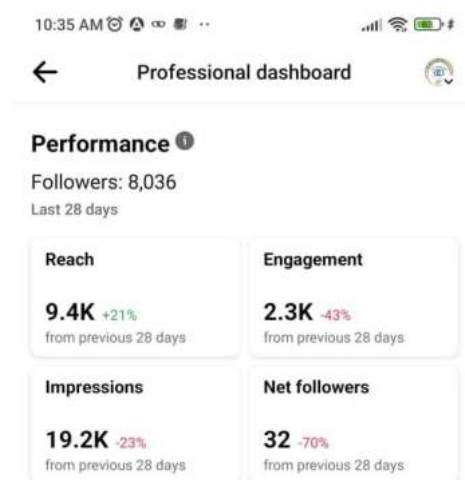
Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of July:

- 4th April 2023: 5 reasons to register for Goodlite course
- 7th April 2023: Practice locator testimonial
- 9th April 2023: Happy easter wishes
- 11th April 2023: Registration open for Goodlite course
- 15th April 2023: Newsletter announcement
- 19th April 2023: OCI-Essilor-Rotary Collaboration post
- 21st April 2023: Good standing accepted in several countries
- 22nd April 2023: Eid Mubarak wishes
- 25th April 2023: Goodlite course highlights
- 28th April 2023: Membership renewal

Analytics

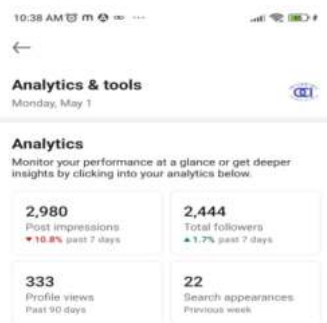
Facebook



Instagram



Linked In

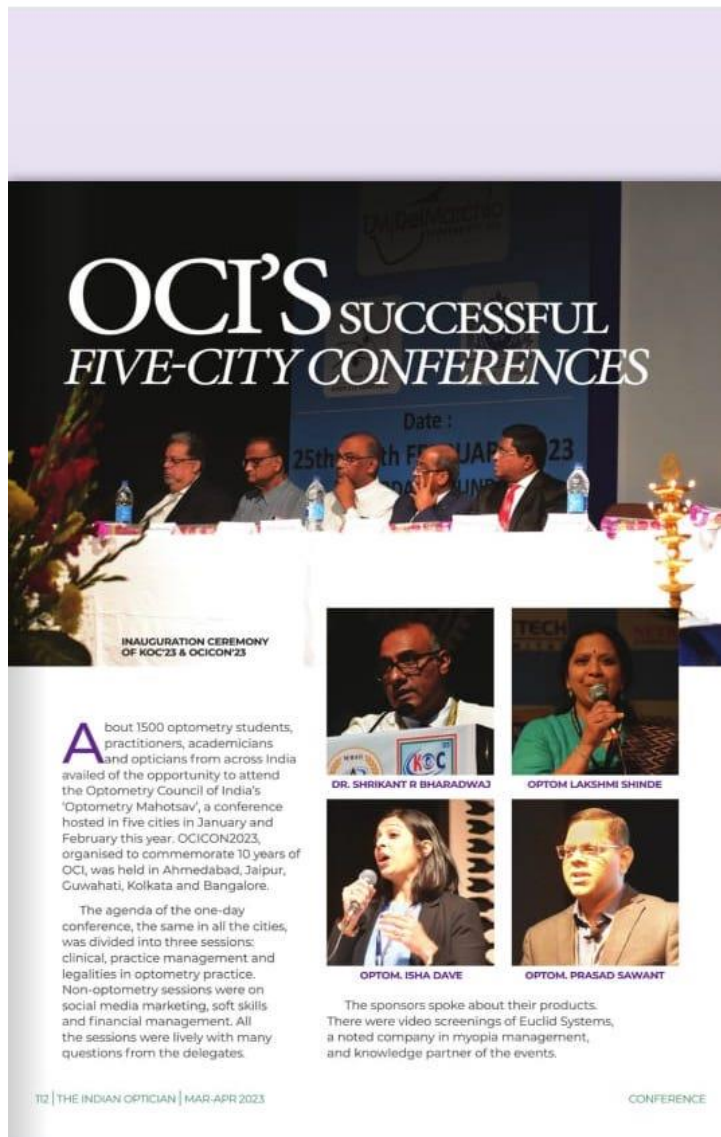


Administration:

6. The 22nd OCI board meeting was held at Dr Shroff's Charitable eye hospital on 21st April 2023.



7. Staff meetings are held virtually every Tuesday to discuss on social media posts for the week as well as action and updates every week
8. Article on OCICON 2023 was published in the Mar-Apr edition of Indian Optician



May 2023

Registrations Issued: 40

Registrations Received: 37

Good standing certificate issued : 7

Renewals: 15

▪ Continuing Education:

- **OOLS sessions – 4 OCI accredited sessions were conducted:**

8. 202nd session: The case for contrast: Vision beyond 6/6 by Dr Micaela Gobeille

9. 203rd session: The influence of light, near viewing and education on myopia development by Prof Ariela Gordon
10. 204th session: Utilising colour vision diagnostics to red flag and measure progression of ocular health by Terrace L. Waggoner
11. 205th session: The future of specialty lenses is now by Karin Brown-Balvert

○ **Accredited programs**

1. Introduction to Rose K2 Oblate design by Dr Paul Rose conducted on 3rd May 20223 and part of the ACLC5 program accredited for 1.5 CE points.
2. Hands on workshop on visual fields and perimetry conducted by Manipal Academy of Higher Education (MAHE) on 7th May 2023 ad accredited for 10 CE points.

Projects and Advocacy

Vision for a cause:

1. CL Gupta Institute had completed screening 7 schools and have screened a total of 1582 children. 139 were prescribed with glasses and 96 were referred to hospital.



GOOD study

1. SN Chennai had organized a camp at Brindhavanam old age home, Valasaravakkam. Total 38 were screened and 8 patients were prescribed with glasses and 14 were referred to hospital



2. SN Chennai had organized a camp at Akshaya Trust, Valasaravakkam. Total 41 were screened and 14 patients were prescribed with glasses. 17 referred to base hospital.



3. Nagar School of Optometry conducted a camp at Vadilo Ni Duniya old age home. Total 41 adults were screened and 20 were prescribed glasses and 20 referred to base hospital.



4. Lotus college of Optometry had organized a camp at Parakh Dharamshala. Total 63 adults were screened and 16 were prescribed with glasses. 20 were referred to base hospital.



Drishyam Camp:

1. A one-day camp was conducted by Sri Sankardev Nethralaya at Rashtriya Bhasha Prabhakar Hindi High School- Bhangagarh, Guwahati. A total of 97 children were screened 5 were prescribed with glasses and 11 were referred to hospital



Advocacy:

1. A letter has been sent to all members of the National Interim Commission about the video of “Comprehensive Eye Examination” depicting the strength and ability of Optometrists to perform a complete eye examination.
2. A letter has been sent to Ms. Hekali, regarding state councils not formed according to the NCAHP Act

SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022.

All information pertaining to OCICON2023 where shared with all the SIGs

- **SIG – Clinical Optometry**

Members – 802

There were no posts from this group during the month of May

- **SIG – Binocular Vision**

Members – 608

A post on clinical investigation using Maddox Rod was posted to all the members



OCI-SIG/BINOCULAR VISION



Namratha Hegde

Admin · 20 May at 10:00 · 🌐

...

Clinical investigation 4: Maddox Rod Test

The Maddox rod is a subjective test of ocular misalignment giving information regarding the type of ocular deviation and the size of the deviation in each direction of gaze.

What is a Maddox Rod:

The Maddox rod is a hand-held instrument composed of a red or white parallel plano-convex cylindrical lens which refracts light rays so that a point source of light is seen as a streak of light perpendicular to the axis of the cylinder.... See more



- **SIG – Dispensing Optics**

Members – 441

There were no posts from this group

- **SIG – Low Vision Care**

Members – 523

Posts from the group

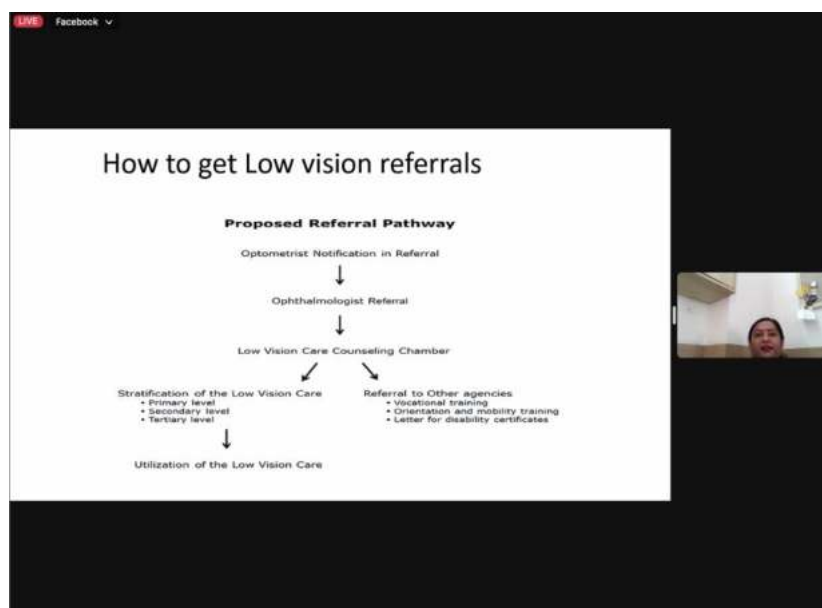
An article on brain port was shared with all members.



EDUCATIONAL ACTIVITIES:

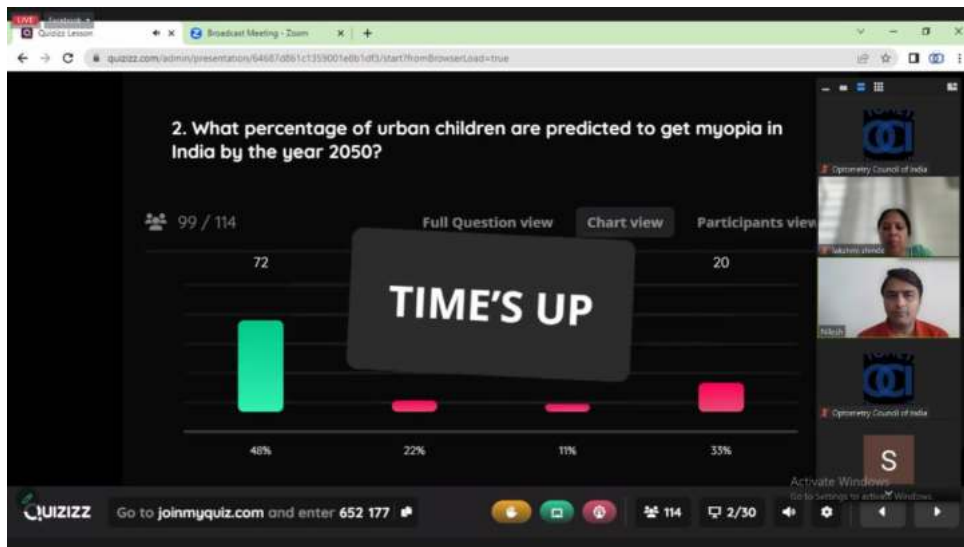
OCI-SIG/Low Vision Care webinar

The first webinar from the OCI-SIG/LVC group was conducted by Dr Renu Ranjit Thakur. She spoke on advancements in low vision and the talk was well received by all attendees. This webinar was telecast LIVE exclusively for members of the Low Vision Care group. Every month a webinar will be hosted in the SIG group. Next month webinar will be hosted by dispensing optics group.



Myopia grand quiz

To commemorate the International Myopia Awareness Week OCI hosted the Myopia Grand Quiz 2023 on 20th May 2023. This is the second year of conduct of the quiz. This year saw 580 registrations and 113 participants live on FB. Mr Nilesh Thite was the host for this event. Three winners each from the practitioner and student's category were chosen and announced on 22nd May 2023. This event was supported by HOYA.



OCI-Essilor Knowledge series

The final webinar of the OCI-Essilor lecture series was held on 26th May 2023 at 3pmIST. This webinar was conducted on the zoom platform and telecast LIVE on OCI FB page as well as telecast LIVE on the Optician India FB page. Optician India were our media partners. The webinar was conducted by Dr Damanjot Singh a renowned and experienced optometrist based in Amritsar who spoke on “Value additions in spectacles”. The talk was very well received with over 3k attendees on FB LIVE and 35 on zoom platform.

Recording... LIVE Facebook

Showcase the Merits

Basic (400/-)	Standard (700/-)	Premium (1000/-)
Shatter Resistance	Shatter Resistance	Shatter Resistance
Basic scratch resistance	Basic scratch resistance	Basic scratch resistance
UV Blocking	UV Blocking	Anti Glare – Night Driving
	Anti Glare – Night Driving	Higher level of Clarity
	Higher level of Clarity	Enhanced Cosmetics
	Enhanced Cosmetics	Blue Light Blocking
		Reduce Stress
		UV Blocking

Social Media

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of May:

- 3rd May 2023: OCI Special Interest Group Posts
- 5th May 2023: Benefits of practice locator
- 9th May 2023: OCI-SIG LVA Webinar Advances in LVA
- 11th May 2023: Reminder of OCI-SIG LVA Webinar
- 12th May 2023: OCI-HOYA Myopia Grand Quiz Announcement
- 16th May 2023: Countdown to Myopia Quiz
- 18th May 2023: Myopia Quiz Registration Link
- 20th May 2023: Myopia Grand Quiz LIVE on FB
- 22nd May 2023: Myopia Grand Quiz Winners announcements
- 23rd May 2023: Youtube link to OCI-SIG LVA Webinar
- 24th May 2023: OCI – Essilor Knowledge Plus Series Session 6
- 26th May 2023: Reminder for Knowledge plus series
- 26th May 2023 (2:00pm) : Knowledge Plus series LIVE Webinar
- 30th May 2023: Youtube link to Knowledge Plus Series

Analytics

Facebook



Instagram



Administration:

9. It has been decided to hold a zoom meeting every thursday with respective board members and the very first such meeting took place on 25th May 2023.
10. Staff meetings are held virtually every Tuesday to discuss on social media posts for the week as well as action and updates every week
11. 6 abstracts have been submitted to Vision2020 conference under 3 tracks
12. FCRA update: Documents have been sent to board members for signatures and KYC

Analytics & tools

Saturday, May 27



Analytics

Monitor your performance at a glance or get deeper insights by clicking into your analytics below.

5,949

Post impressions
▲49.1% past 7 days

2,617

Total followers
▲3.1% past 7 days

313

Profile viewers
Past 90 days

29

Search appearances
Previous week

13. Optometry Council of India registered on European Commission-Funding & Tender Opportunities portal & Documents uploaded

June 2023

Registrations Issued: 52

Registrations Received: 50

Good standing certificate issued: 12

Renewals: 17

CONTINUING EDUCATION:

OOLS sessions – 1 OCI accredited session was conducted:

206th session : Ethics in Optometry by Dr. Premnandini Satgunam.

PROJECTS:

✓ Vision for cause:

Phase 1 of VFC study has been completed successfully screening a total number of 33,618 children. The reimbursement for the same is under process. The schools have been informed to finish the 6-month spectacle compliance before July 2023.

Phase 2 study must be started from July 2023 tentatively for the schools that have already finished the Phase 1 screenings. All the partner institutes have been invited for VFC meeting by Zeiss which is planned in September 2023.

✓ GOOD Study:

SN Chennai had conducted a one-day screening at New Life Charitable Trust. A total of

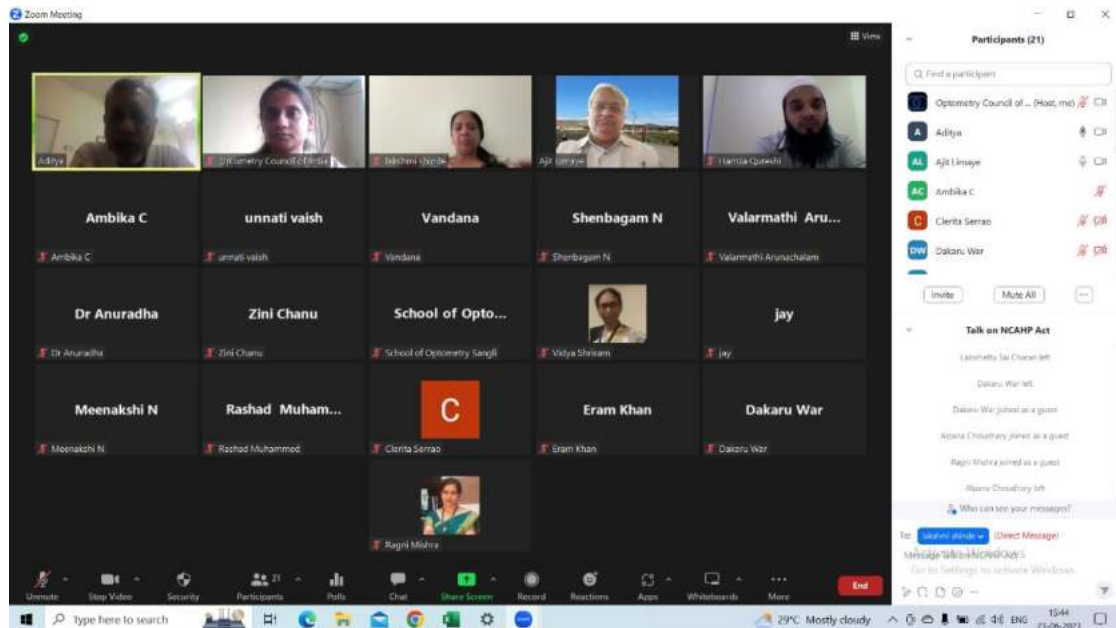


49 were screened and 19 were prescribed with glasses.



ADVOCACY:

- ❖ A letter has been sent to Mrs. Smriti Irani in the light of approving Weaver's project and seeking the support of Ministry of Women and Child welfare.
- ❖ Talk on NCAHP Act was conducted on 23rd June 2023 along with the Partner institutions and the speaker being Prof. Aditya Goyal. There were about 18 faculty members from Optometry Institutions pan-India. The talk received a great response with a fruitful Q&A session.



SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022.

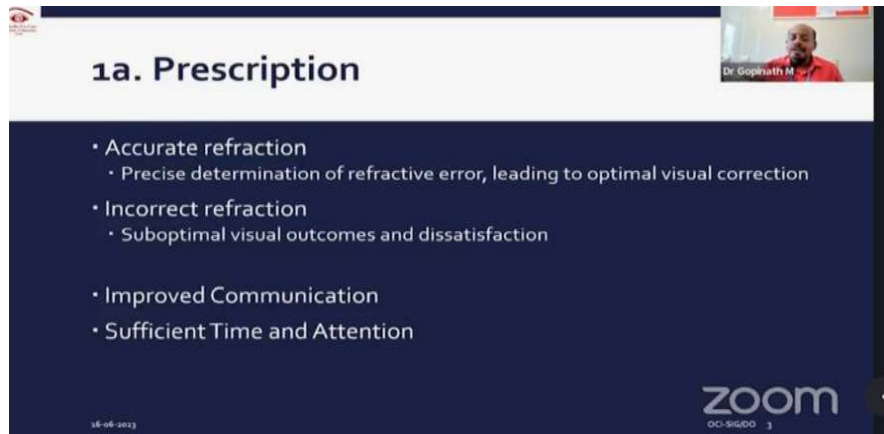
- ❖ SIG – Clinical Optometry
 - ◆Members – 828
 - ◆There were no posts from this group during the month of June
- ❖ SIG – Binocular Vision
 - Members – 634
 - There were no posts from this group during the month of June.
- ❖ SIG - Dispensing optics
 - Members - 582
 - There were no posts from this group during the month of June.
- ❖ SIG – Low Vision Care
 - Members – 529
 - There were no posts from this group during the month of June.

EDUCATIONAL ACTIVITIES:

◆ OCI-SIG-Dispensing Optics Webinar:

The first webinar from the OCI-SIG/DO group was conducted by Dr Gopinath M. He spoke on Role of Optometrist in dispensing to improve visual outcomes and the talk was

well received by all attendees. This webinar was telecast LIVE exclusively for members of the Dispensing optics group.



◆Unsung Heroes Series:

Unsung heroes 'Part 9 series was held on 8th June 2023 with 3 Optometrists serving the rural communities from Tamil Nadu, Odisha & Maharashtra. The session was livestreamed on Facebook page with a great Q&A session.



◆Vision 2020 Optometry Webinar Series:

The first webinar from the series was conducted by Mr. Nilesh Chavan on Soft contact lenses Vs. Toric soft contact lenses. Mr. Khemraj Nackwal and Mr. Prem Sudhakar had participated as panelist and it was a great Q & A session. Approximately 145 attendees were present for the webinar. Second webinar was conducted by Mr. Prasad Sawant on Hydrogel

Vs Silicon Hydrogels. Mr. Nilesh Thite and Mr. Rupam Sinha were the panelist.



Approximately 104 participants attended the webinar.

♦Paediatric visual system Assessment in normal and special children:

Godlite Vision Academy , USA in association with Jutron Vision India wants to conduct another workshop at North east region, India. A virtual meeting between Mr. Kitchwa (Consultant optometrist at Bansara eye care centre, Shillong), Mr. Mukul Patel (Jutron vision India), Dr. Prema Chande (Lotus College of optometry) and Ms. Lakshmi (OCI) was held to discuss workshop. It will be held on 22-23rd of September.

SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of June:

2nd June 2023: Special School Screening Post

5th June 2023: Announcement of Unsung Heroes part 9

8th June 2023: Unsung heroes 'reminder post/ Unsung Heroes Session FB Live

12th June 2023: SIG Webinar Announcement post

16th June 2023: SIG Webinar Reminder/SIG Webinar SIG Group FB Live

20th June 2023: Youtube Channel Announcement, Webinar links

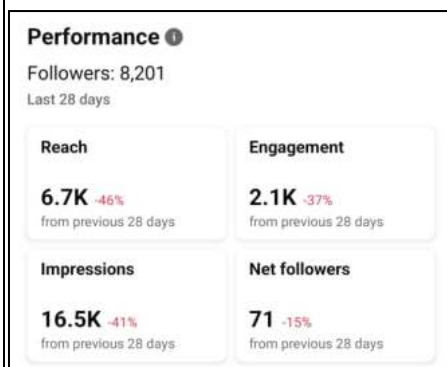
23rd June 2023: Vision2020 India Contact Lens 2 Day Webinar Announcement

27th June 2023: Vision2020 India Webinar Reminder

30th June 2023: GOOD Study Videos on Youtube

STATISTICS:

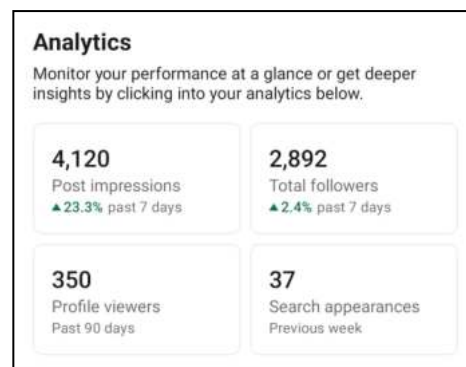
Facebook



Instagram



Linked



ADMINISTRATION:

1. FCRA status: The documents signatures and KYC will be completed before the 2nd week of July by all Board members.
2. Meeting with strategic team board members was held on 15th and 29th June 2023. Registrations for memberships, projects and conferences were discussed and planned in the meetings.
3. Weekly staff meetings continue every Tuesday to implement tasks discussed during the strategic meeting.
4. V2020 abstracts submission- 4 papers for oral presentation and 2 papers for poster presentation accepted.
5. A write up on Unsung heroes submitted to IAPB blog.

July 2023

Registrations Issued: 33

Registrations Received: 57

Good standing certificate issued: 8

Renewals: 19

CONTINUING EDUCATION:

Accredited programmes:

OCI accredited 13 CE points to Hybrid Faculty development programme by G.D.Goenka university, New Delhi. It was a 2 days workshop with virtual and hands-on session.

OOLS sessions – 4 OCI accredited sessions were conducted:

207th session : Record keeping in clinical practice by Isha Dave

208th session : Managing Myopia one child at a time: The Montreal
Patrick Simrad

Experience by Dr.

209th session: Meibomian glands, Its Treatments and Impact to Dry Eye disease by Dr. Sonia Trace Huarte

210th session: Scleral lenses case discussion by Dr. Maria Walker.

PROJECTS:

✓ Vision for cause:

- Spectacle compliance was done by Lotus College of Optometry at Vidhya Nidhi high school, Dhyan Sagar Vidyalaya & VidyaVikas School
- Dr. Agarwal's completed screening 1250 children. 152 were prescribed with glasses.



✓ GOOD Study:

Bharatimaiya College conducted a one-day screening at Shree Bharatimaiya Vidhya sankul, Surat. 70 inmates were screened. 68 were prescribed with glasses and 2 were referred to hospital



● **Drishyam Project:**

A comprehensive one-day camp was conducted by Sankara College of Optometry on 31st July 2023, Out of 80 subjects screened, a total of 46 subjects had cataract and were referred to the hospital. 24 subjects were prescribed the spectacles.



Rotary Project:

Nearly 135 children were screened at Gubbalala Govt School, Bangalore at one day screening camp on 7th July 2023 by Sankara College of Optometry. 9 children were referred to hospital and no spectacles were prescribed.

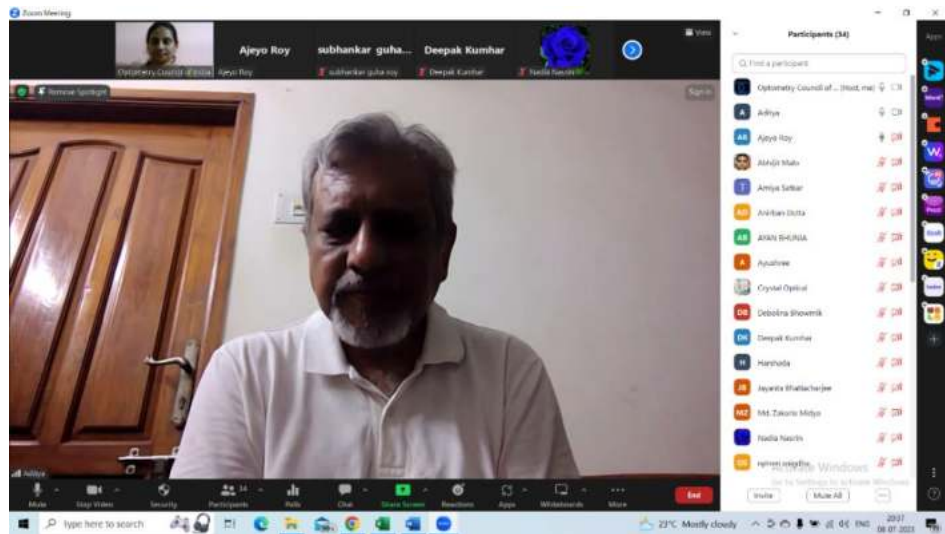


ADVOCACY:

- ❖ A talk on NCAHP act conducted on 2023 by Mr. Aditya Goyal to a group of Bengal Optometry Association. About 30

was
8th July

Optometrists joined the session and had many queries regarding the NCAHP Act, State Council formation and the future of Optometry. It was indeed a very informative session.



- ❖ NSHM College of Optometry invited OCI to speak on their annual orientation day to the students and about 30 students were present for the session along with the faculty on 12th July 2023. The students were given a talk about OCI, vision, mission, membership details, projects involved, awards & Achievements and about the NCAHP Act.



SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook : Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care . Experts in the field are moderators of these groups and engage members with various posts and quiz.

❖ SIG – Clinical Optometry

◆Members – 959

❖ SIG – Binocular Vision

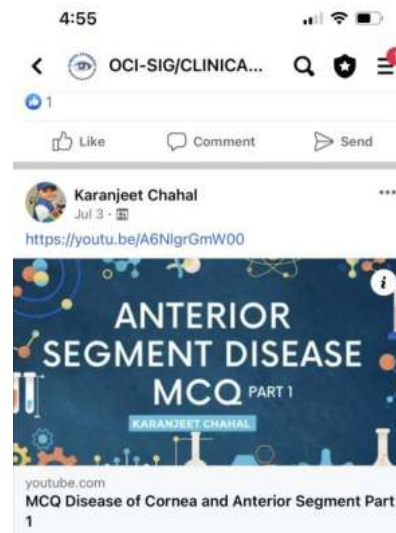
◆Members – 640

❖ SIG - Dispensing optics

◆Members - 599

❖ SIG – Low Vision Care

◆Members – 532

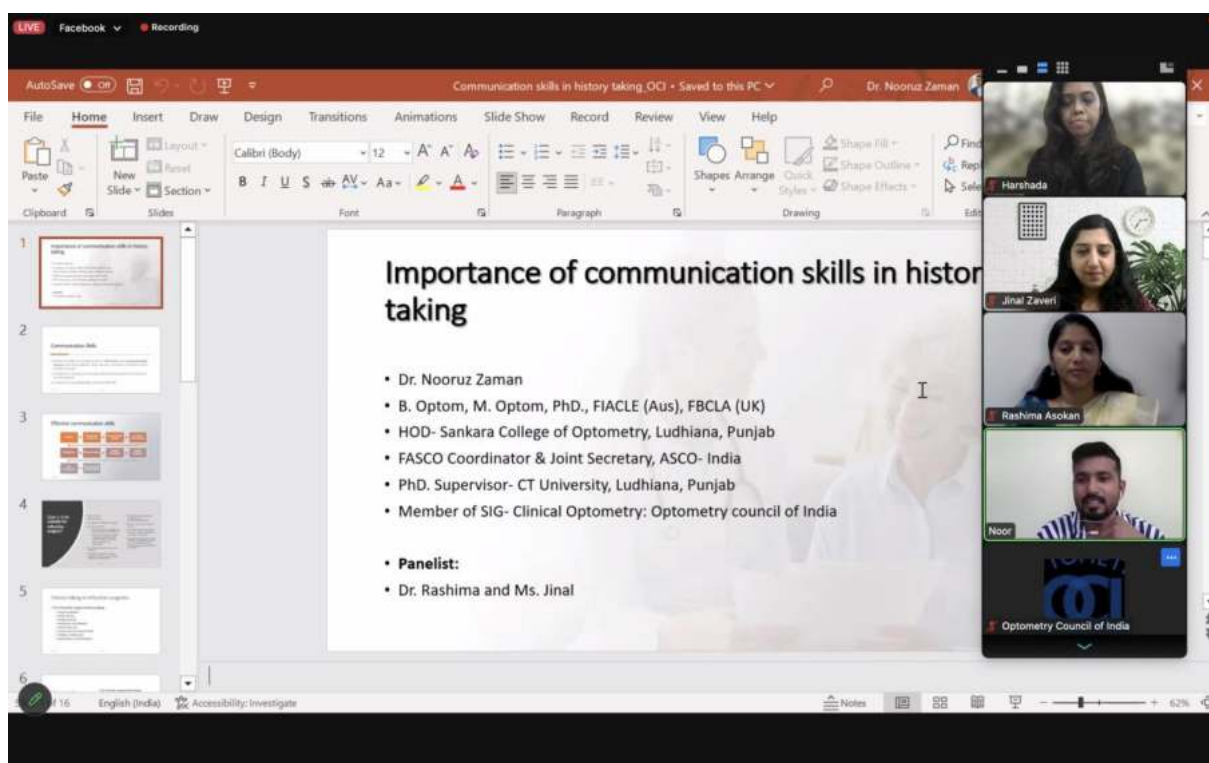


EDUCATIONAL ACTIVITIES:

◆ OCI-SIG-Clinical Optometry Webinar:

The first webinar from the OCI-SIG/CO group was conducted by Dr Nooruz Zaman. He spoke on “Importance of Communication skills in History taking” and the talk was well received by all attendees. Ms. Jinal Zaveri and Dr. Rashima Asokan participated as panelist for the talk. This webinar was telecast LIVE exclusively for members of the Clinical Optometry group. Live session got 18 participants but the post reached to **207 views** within two hours.

99 members were added to OCI-SIG/CO group on the day of webinar.



◆ **Unsung Heroes Series:**

Unsung heroes 10th Session was conducted on 13th July 2023. The session had 3 Optometrists from Shimoga, West Bengal and Tirupur. There were about 1123 attendees on Facebook Live and the session had great response from the audience.



◆ **Vision 2020 Optometry Webinar Series:**

Second webinar in the series on Clinical examination tools has been decided on 17-18th August 2023. On 17th August, Dr. Ramesh S Ve will be presenting on IOP evaluation and Mr. Prithie Singh Rekhi and Ms. Kaksha Desai will join him in Panel discussion. On 18th

August, Dr. Prema Chande will talk on Retinal evaluation. Mr. Ajay Shinde and Mr. Kunal Shah would be participating as a panelist. Registrations have started through Cybersight platform.

✓ **Paediatric visual system Assessment in normal and special children:**

Good-Lite Vision Academy , USA in association with Jutron Vision India will be conducting a Paediatric workshop at Bansara Eye Care Center, Shillong. It will be held on 29-30th of September. Social media teaser was released on all platforms. Registration process started by Bansara Eye Care Center. Agenda was finalised by OCI.

✓ **Public Health Series:**

OCI approached Zeiss, Aloka vision, India for Public health webinar series approval. Rough draft was sent to Zeiss with Topics and Speakers suggestions.

✓ **Tear Film and Ocular Surface Society- Dry Eye Disease series:**

OCI approached TFOS for Dry Eye Disease webinar series and it was approved by TFOS board members. Speakers, Dates and Topics were finalised. Webinars will have one TFOS Speaker with two Indian Panelist. Series will start from 7th November, every Tuesday and will end on 12th Dec 2023.

✓ **Advance Myopia Control Series:**

OCI approached Essilor for Advance Myopia Control Series with rough draft of topics and timeline for the approval.

✓ **Vision Spring Foundation Training program:**

Ms. Shilpi Chopra and Mr. Anshu Taneja from Vision Spring Foundation approached OCI for various concerns like trainings to their optometrist (Virtual and Physical) and audits to their screening camp sites for evaluation and analysis. A virtual meeting was held for the discussion on 21st of July with Ms. Shilpi Chopra (Vision Spring) , Ms. Lakshmi Shinde (OCI) and Ms. Harshada Kale (OCI).

SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of July:

- 4th July 2023 : Good-lite Bansara Coming Soon Announcement
- 7th July 2023: Vision2020 Conference selections post

- 10th July 2023: Unsung Heroes Part 10
- 13th July 2023: Unsung Heroes Reminder
- 14th July 2023: July 2023 Newsletter
- 18th July 2023: Vision2020 Lectures available on YouTube
- 21st July 2023: Unsung Heroes Available on YouTube
- 26th July 2023: SIG-CO Webinar post

ADMINISTRATION:

1. FCRA status: The documents signatures and KYC completed and received from all board members.
2. A meeting with strategic team board members was held on 13th and 28th July 2023. Registrations for memberships, projects and conferences were discussed and planned in the meetings.
3. Weekly staff meetings continue every Tuesday to implement tasks discussed during the strategic meeting.
4. Vision 2020 and WCO Conference- work on PPT & Posters is in progress.
5. A write up on GOOD study synergy submitted to IAPB, Indian Optician, WCO newsletter & Vision Plus.
6. A pledge form sent out to all members regarding 1,50,000 screening on behalf of WSD 2023 celebrations for IAPB.
7. A letter has been sent to Shri Smriti Irani with regards to support the initiative of comprehensive eye examination and free spectacles based on the task of the women weavers.
8. Weavers project protocol & budget shared with Zeiss Aloka vision Program for approval.

August 2023

Registrations Issued: 53

Registrations Received: 56

Good standing certificate issued: 17

Renewals: 28

CONTINUING EDUCATION:

211th session : My Phone can do what? How smart devices enhance independence for visually impaired users by Dr. Joshua L. Robinson.

212th session : Insights from the TFOS Lifestyle workshop by Dr. Pam Theriot.

213th session: Beyond the Vial : New treatment options in Dr eye Disease by Dr. Janelle L. Davison.

PROJECTS:

✓ Vision for cause:

- Spectacle compliance was done by Lotus College of Optometry, Acchuta institute. Rayhan College and Vidyasagar college.
- Data has been compiled and master excel has been shared by all partner institutes for data analysis. A meeting with Dr. Anuradha was held and data analysis was discussed.



✓ GOOD Study:

Data of all the referral and number of beneficiaries who availed surgeries under the project will be analyzed.

ADVOCACY:

- A talk on NCAHP Act was organised on 30th August 2023. The session was attended by North-East OCI representatives and Optometrists from North-east. There were about 16 members and Prof. Aditya Goyal was the speaker for the session.

SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook : Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care . Experts in the field are moderators of these groups and engage members with various posts and quiz.

- SIG – Clinical Optometry
- Members – 970
- SIG – Binocular Vision

- Members – 794
- SIG-Dispensing Optics
- Members - 602
- ❖SIG – Low Vision Care
- Members – 533

EDUCATIONAL ACTIVITIES:

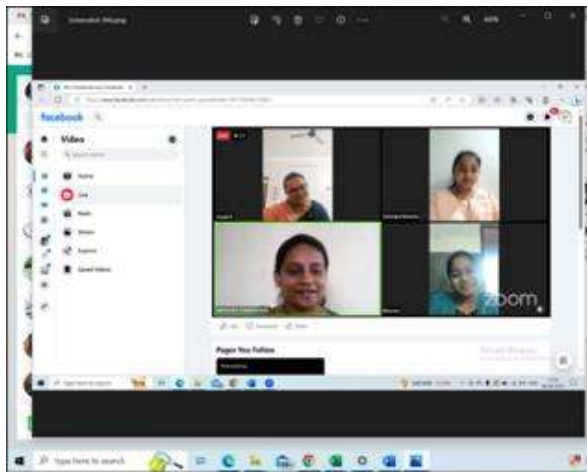
• OCI-SIG-Binocular Vision Webinar:

The first webinar from the OCI-SIG/BV group was conducted by Mr. Diwakar Rao. He spoke on “Vision therapy Hierarchy and techniques” and the talk was well received by all attendees. Ms. Namratha Hegde and Ms. Nikhita Jacob participated as panelist for the talk. This webinar was telecast LIVE exclusively for members of the Binocular Vision group. Live session got 25 participants but the post reached to **210 views** within two hours.

129 members were added to OCI-SIG/BV group within 3 days before seminar.

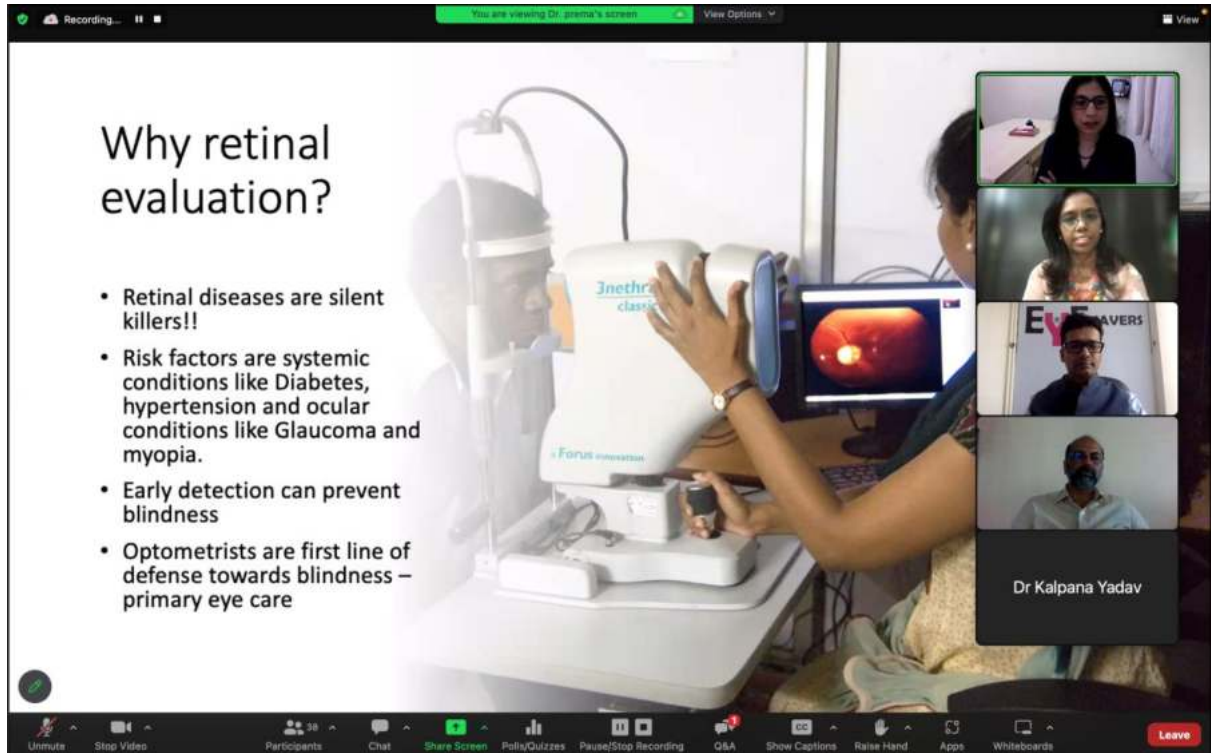
• Unsung Heroes Series:

Unsung heroes 11th Session was conducted on 8th Aug 2023. The session had 3 Optometrists from Vizag, Tripura and Tirupur. There were about 25 attendees on Facebook Live and the session had great response from the audience.



• Vision 2020 Optometry Webinar Series:

Second webinar in the series on Clinical examination tools was conducted on 17-18th August 2023. On 17th August, Dr. Ramesh S Ve presented on IOP evaluation and Mr. Prithie Singh Rekhi and Ms. Kaksha Desai joining him in Panel discussion with interesting case discussions. On 18th August, Dr. Prema Chande spoke on Retinal evaluation. Mr. Ajay Shinde and Mr. Kunal Shah participated as a panelist and presented interesting cases. This webinar was conducted through Cybersight platform. First day 89 attendees were present whereas on second day 67 attended the session.



- **Paediatric visual system Assessment in normal and special children:**

Good-Lite Vision Academy, USA in association with Jutron Vision India will be conducting a Paediatric workshop at Bansara Eye Care Center, Shillong. It will be held on 29-30th of September. Social media teaser was released on all platforms. Registration process started by Bansara Eye Care Center. Agenda was finalised by OCI. Testimonial from

- **Public Health Series:**

Zeiss, Aloka vision, India gave approval for public health webinar series from 2nd to 7th October. Speakers and Panelists were finalised.

- **Tear Film and Ocular Surface Society- Dry Eye Disease series:**

OCI approached TFOS for Dry Eye Disease webinar series and it was approved by TFOS board members. Speakers, Dates and Topics were finalised. Webinars will have one TFOS Speaker with two Indian Panelist. Series will start from 7th November, every Tuesday and will end on 12th Dec 2023.

- **Vision Spring Foundation Training program:**

Ms. Shilpi Chopra and Mr. Anshu Taneja from Vision Spring Foundation approached OCI for various concerns like trainings to their optometrist (Virtual and Physical) and audits to their screening camp sites for evaluation and analysis. OCI shared a concept note with Vision spring foundation.

SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of July:

- 1st Aug 2023: OCI SIG Clinical Optometry YouTube Access
- 4th Aug 2023: Unsung Heroes Part 11
- 5th Aug 2023: Dr Rajeshwari Case Report Award Announcement
- 7th Aug 2023: Bansara Good-Lite poster
- 8th Aug 2023: Unsung Heroes Reminder
- 11th Aug 2023: World Sight Day pledge for screening
- 14th Aug 2023: OCI-SIG Binocular Vision Webinar
- 15th Aug 2023: Independence Day post
- 16th Aug 2023: Vision 2020 webinar
- 17th Aug 2023: Vision 2020 webinar reminder
- 18th Aug 2023: Appreciation letter from Rotary
- 19th Aug 2023: OCI-SIG Binocular Vision Webinar reminder
- 23rd Aug 2023: OCI YouTube channel post & Chandrayaan 3 post
- 25th Aug 2023: Bansara Good-Lite video for registration
- 30th Aug 2023: Highlights of V2020 conference Neemuch

ADMINISTRATION:

1. FCRA status: The documents are submitted to SBI Bangalore and has been forwarded to review to SBI New Delhi.
2. A meeting with strategic team board members was held on 10th and 29th August 2023. Registrations for memberships, projects and conferences were discussed and planned in the meetings.
3. Weekly staff meetings continue every Tuesday to implement tasks discussed during the strategic meeting.
4. WCO Conference- worked on presentation and posters.
5. A soft copy of Experience Vision posters has been sent to all project partners, unsung heroes & practice locator members. Hard copies will be shared soon as per language requirement.
6. A pledge form sent out to all members regarding 1,50,000 screening on behalf of WSD 2023 celebrations for IAPB and follow up has been taken.
7. A letter has been sent to all members of the Interim commission with respect to OCI and its members would like to extend a helping hand in the implementation of the NCAHP act 2021, in various states through its members present in various states.

Vision 2020 conference: Ms. Lakshmi Shinde and Ms. Harshada Kale attended Vision 2020 conference representing OCI. There were 4 Oral presentations and 2 Poster presentations were done by OCI. Oral presentation on “Vision for a cause” was awarded as a “Best paper” at the conference. Ms. Lakshmi Shinde participated in Faculty panel discussion on “Current trends in Optometry” which was moderated by Ms. Harshada kale. Conferences are always a great tool to

network, share knowledge and expertise and gain Insight from other's experiences. The Vision 2020 meeting succeeded in this mission admirably.



September 2023

Registrations Issued: 59

Registrations Received: 69

Good standing certificate issued: 14

Renewals: 13

CONTINUING EDUCATION:

TOOLS sessions – 3 OCI accredited sessions were conducted:

214th session : Starting a speciality contact lens practice by Dr. Ashley Wallace- Tucker

215th session : Visual discomfort and contact lens wear by Dr. Erin Rueff.

216th session: Digitalisation in contact lens industry by Rashmi Kanojia.

Accredited programs:

IKSHA '23: The Department of Optometry, Sree Anjaneya College of Paramedical Sciences, Kerala University of Health Sciences conducted Continuing Optometry Education Programme; IKSHA 2023 on 9th September 2023. It focussed on various clinical aspects of Cornea and Contact Lens. OCI accredited this program with 5 CE points.

PROJECTS:

✓ Vision for cause:

- VFC meet was arranged on 11 Sep 2023 by Zeiss Aloka Vision. A detailed report is attached.

✓ GOOD Study:

It has been decided that the study can continue if the need arises, and Zeiss Aloka Vision would support it with glasses.

- **Rotary Screening:**

A screening camp was organised at MANTRI TRANQUIL, Gubbalala on 5th September 2023. Out of 78 subjects screened. A total of 8 subjects were referred back to hospital, 35 were prescribed with spectacles.



SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook : Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care . Experts in the field are moderators of these groups and engage members with various posts and quiz.

- SIG – Clinical Optometry
 - Members – 970
- SIG – Binocular Vision
 - Members – 795
- SIG- Dispensing Optics
 - Members - 604
- ❖ SIG – Low Vision Care
 - Members – 533

EDUCATIONAL ACTIVITIES:

- **Unsung Heroes Series:**

Unsung heroes 12th Session was conducted on 14th Sep 2023. The session had 3 Optometrists from Kerala, Lucknow and Panvel. There were about 25 attendees on Facebook Live and the session had great response from the audience on Facebook.



- **Paediatric visual system Assessment in normal and special children:**

Good-Lite Vision Academy , USA in association with Jutron Vision India conducted a Paediatric workshop at Bansara Eye Care Center, Shillong on 29-30th of September. Optometry Council of India (OCI) was the knowledge partner for this two-day event. Good-Lite Vision Academy gave a free kit to Bansara eye care centre which included 37 equipment and charts all together. A total of 29 registrants from across the North east India attended this event which included optometrists based in hospitals and vision centres, independent optometry practitioners and optometry Faculties. Detailed report is attached separately.



- **Public Health Series:**

Zeiss, Aloka vision, India gave approval for Public health webinar series from 2nd to 7th October. Speakers and Panelists were finalised. Dry runs were conducted for all the sessions.

- **Tear Film and Ocular Surface Society- Dry Eye Disease series:**

OCI approached TFOS for Dry Eye Disease webinar series and it was approved by TFOS board members. Speakers, Dates and Topics were finalised. Webinars will have one TFOS Speaker with two Indian Panelist. Series will start from 7th November, every Tuesday and will end on 12th Dec 2023.

- **Vision Spring Foundation Training program:**

Ms. Shilpi Chopra and Mr. Anshu Taneja from Vision Spring Foundation approached OCI for various concerns like trainings to their optometrist (Virtual and Physical) and audits to their screening camp sites for evaluation and analysis. OCI shared a concept note with Vision spring foundation. A virtual meeting held on 20th September between Ms. Shilpi Chopra (Vision spring), Ms. Lakshmi Shinde (OCI), Rakhi Bardeja (Vision spring) and Ms. Harshada Kale (OCI) for the further discussion.

SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of September:

- 1st September 2023: Celebrating Indian Sportsmen
- 5th September 2023: OCI Awards announcement
- 7th September 2023: Janmashtami wishes
- 8th September 2023: Practice Locator
- 9th September 2023: Winner of Dr Raji Award
- 13th September 2023: Unsung heroes - session 12
- 15th September 2023: IEC Poster Selfie Challenge
- 19th September 2023: Ganesh Chaturthi wishes
- 20th September 2023: Aloka Summit 2023 highlights
- 22nd September 2023: WCO Conference highlights
- 26th September 2023: OCI-ALOKA Public Health lecture Series
- 30th September 2023: OCI – TFOS Dry Eye Series

STATISTICS:

Facebook



Instagram



Linked-In Statistics:

← X Content_2023-09-07_2023-10-04_Optomerty Council of India(OCI)

	A	B	C	D	E	F
1	Date	Impressions	Engagements			
2	9/7/2023	661	13			
3	9/8/2023	802	19			
4	9/9/2023	1202	34			
5	9/10/2023	975	46			
6	9/11/2023	662	19			
7	9/12/2023	1105	21			
8	9/13/2023	1034	26			
9	9/14/2023	653	12			
10	9/15/2023	604	14			
11	9/16/2023	389	2			
12	9/17/2023	300	7			
13	9/18/2023	404	7			
14	9/19/2023	635	22			
15	9/20/2023	756	20			
16	9/21/2023	554	10			
17	9/22/2023	1313	22			
18	9/23/2023	747	17			
19	9/24/2023	465	7			
20	9/25/2023	492	5			
21	9/26/2023	1242	27			
22	9/27/2023	709	15			
23	9/28/2023	510	5			
24	9/29/2023	881	27			
25	9/30/2023	1266	1			
26	10/1/2023	842	12			
27	10/2/2023	581	4			
28	10/3/2023	425	4			
29	10/4/2023	395	10			

ENGAGEMENT TOP POSTS FOLLOWERS DEMOGRAPHICS

ADMINISTRATION:

- FCRA status: The documents are submitted to SBI Bangalore and has been forwarded to review to SBI New Delhi.
- A meeting with strategic team board members was held on 21st September. Registrations for memberships, projects and conferences were discussed and planned in the meetings.
- Weekly staff meetings continue every Tuesday to implement tasks discussed during the strategic meeting.
- WSD activities are planned:
 - a. Supporting colleges and state associations for WSD activities in creating public awareness.
 - b. IEC materials sent to registered practitioners and Optometry institutions for generating awareness for eye health
 - c. Myopia strategic meeting planned with industry personnels and Myopia task force team on 7th Oct 2023
- A pledge form sent out to all members regarding 1,50,000 screening on behalf of WSD 2023 celebrations for IAPB and follow up has been taken.
- Ms. Harshada Kale visited Bharati Vidyapeeth college of Optometry, Dr. D. Y. Patil Institute of Optometry and vision sciences and H. V. Desai college of optometry in Pune for a membership drive talk. Third year students and interns attended the interactive talk along with the college faculties. Hard copies of the registration forms were distributed and one faculty member was allocated to collect all the filled forms and send it to OCI. Student's questions related to NCAHP act, career options and further studies were

addressed.



7. Dr. Raji award was announced on 9th September 2023. Ms. Vandana Kamath was the winner of the Best-Case report Award 2023.



October 2023

Registrations Issued: 54

Registrations Received: 45

Good standing certificate issued: 8

Renewals: 10

CONTINUING EDUCATION:

Accredited programs:

59th ICLEP: OCI accredited 21 CE points to these 3 days session with workshops.

4th IMARC: OCI accredited 21 CE points this upcoming conference in January

ASCON'23: OCI accredited 18 CE points to these 3 days conference with workshops.

Visio optometry conference: 5 CE credit points were awarded to this 1-day conference on 15th October 2023.

OOLS Sessions: 2 sessions were accredited by OCI

217th session: Visualizing tomorrow: Evolving trends in vision care with AI by Ukti Vora.

218th session: Scleral Topography: Why it matters by Dr. Brianne Rhue

PROJECTS:

Drishyam Project:

Lotus College of Optometry along with Tangent India had conducted a one-day screening camp at Vatsalya foundation. 54 children were screened along with 11 adults and 1 was prescribed with glasses, 10 were referred to base hospital.



Rotary Project:

On 7th Oct 2023, OCI along with Rotary India, Essilor Luxottica One Sight along with Christian College of Optometry conducted a one-day camp 140 were screened and 76 were prescribed with spectacle



A screening camp was organized at ALLIANCE UNIVERSITY on 20th OCTOBER 2023. Screening was done by Mr. Sunil & Mr. Nithesh. Out of 38 subjects screened. A total of 4 subjects were referred back to hospital, 20 people were given glasses prescription.



On account of WSD 2023, a one-day screening was done by Shree Bharatimaiya College. 451 adults were screened, and 275 adults were prescribed with spectacles. Spectacles were supported by Aloka Vision Program.



SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

❖ SIG – Clinical Optometry

◆Members – 1000+

❖ SIG – Binocular Vision

●Members – 798

❖ SIG - Dispensing optics

●Members - 604

❖ SIG – Low Vision Care

●Members – 532

EDUCATIONAL ACTIVITIES:

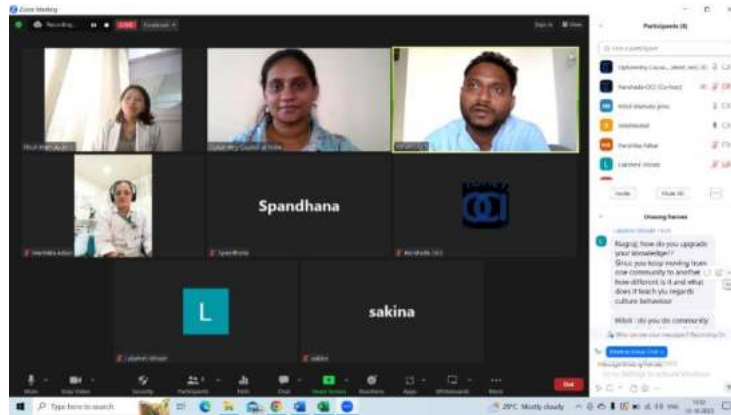
◆ OCI-SIG-Clinical Optometry Webinar:

The second webinar from the OCI-SIG/CO group was conducted by Dr Kalpa Negiloni. She spoke on “Portable comprehensive eye screening-enabling last mile access to early detection” and the talk was well received by all attendees. This session was conducted on zoom platform and got 35 participants. **89 members** were added to OCI-SIG/CO group.



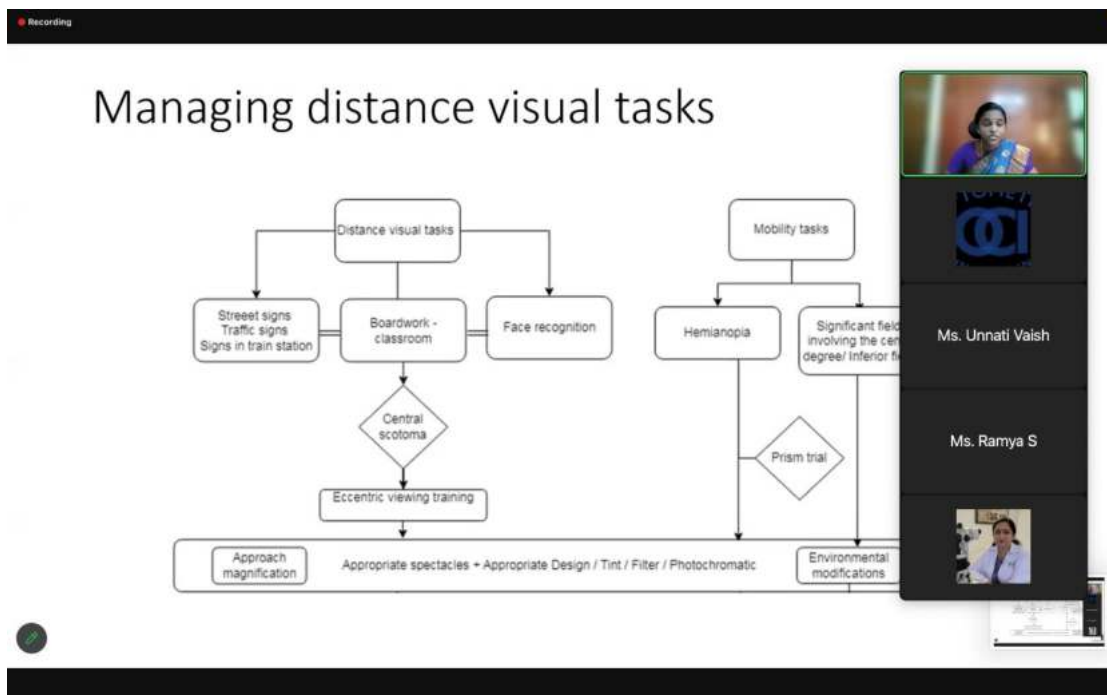
◆ **Unsung Heroes Series:**

A special edition of Unsung Heroes was live on OCI facebook page on 12th Oct 2023 with Optician India being the media partner. 3 Optometrists from diverse backgrounds were the panelists and spoke about their effortless commitment to community eye health.



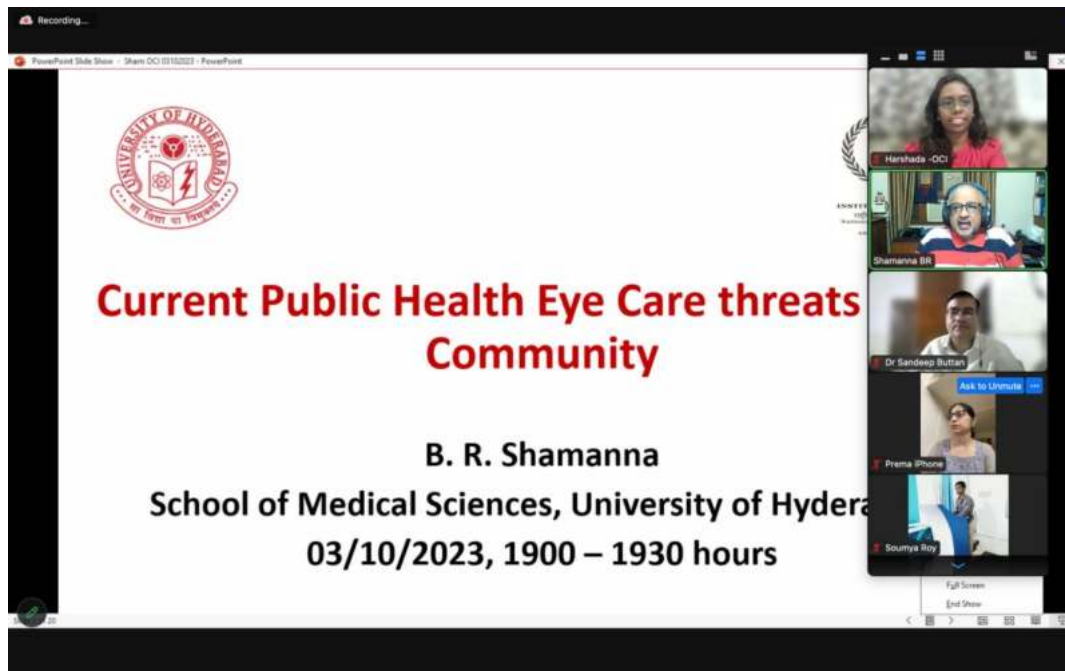
◆ **Vision 2020 Optometry Webinar Series:**

Third webinar in the series on Low Vision assessment was conducted on 25-26th October 2023. On 25th October, Dr. Deepak Bagga took a session on Low vision assessment with the panelists Ms. Jinal Zaveri and Ms. Ramya S. On 26th Ms. Devi Udaykumar took a session on Low vision aids with panelists Dr. Renu Thakur and Ms. Unnati Vaish. It was conducted through Cybersight platform.



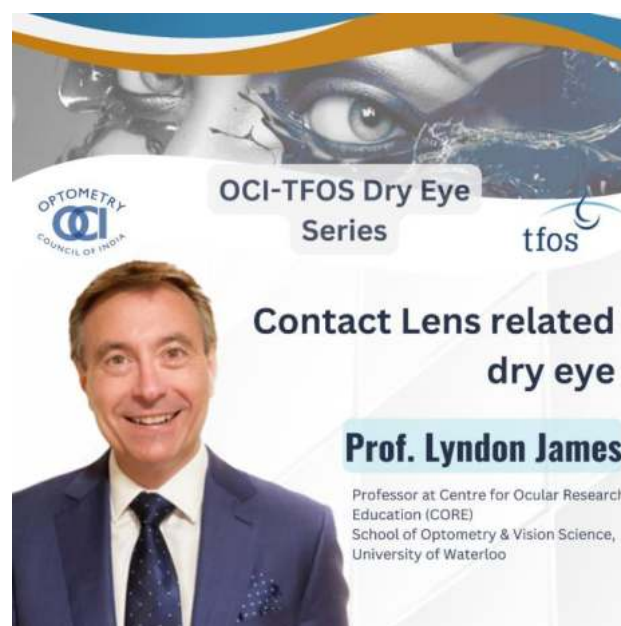
✓ **Public Health Series:**

Public health series was conducted from 2nd October to 8th October kickstarting the WSD month. 6 sessions were conducted with renowned speakers and panelists. 49 participants attended the sessions. Assessment was taken at the end of the series and 24 participants were given certificate of attendance. Separate report has been enclosed.



✓ **Tear Film and Ocular Surface Society- Dry Eye Disease series:**

For OCI-TFOS Dry eye series Speakers, Dates and Topics were finalized. Webinars will have one TFOS Speaker with two Indian Panelist. Series will start from 7th November, every Tuesday and will end on 12th Dec 2023. Dry runs for all the sessions have been conducted and webinar format has been informed to all the speakers and panelists. Promotional videos from Speakers and Panelists have been uploaded to social media platforms and gaining attention.



✓ **Advance Myopia Control Series:**

OCI approached Essilor for Advance Myopia Control Series with rough draft of topics and timeline for the approval.

✓ **Vision Spring Foundation Training program:**

Ms. Shilpi Chopra and Mr. Anshu Taneja from Vision Spring Foundation approached OCI for various concerns like trainings to their optometrist (Virtual and Physical) and audits to their screening camp sites for evaluation and analysis. MOU in progress and OCI started looking for a candidate.

SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of July:

- 4th October 2023: Goodlite pediatric workshop highlights
- 6th October 2023: OCI-SIG Clinical Optometry Webinar Remidio
- 9th October 2023: OCI-SIG Webinar reminder post
- 10th October 2023: Unsung heroes' part 13
- 12th October 2023: World Sight Day wishes
- 13th October 2023: OCI Award Winners
- 16th October 2023: V2020 Lecture series
- 17th October 2023: Newsletter Oct 2023
- 18th October 2023: Video from Prof Lyndon Jones TFOS
- 19th October 2023: Video from Prof James Wolfsohn TFOS
- 20th October 2023: Video from Prof Jennifer Craig TFOS
- 20th October 2023: Karnataka Optometry Association WSD Winners
- 21st October 2023: Prof Etty Bitton post
- 23rd October 2023: Video by Prof Etty Bitton
- 24th October 2023: V2020 Lecture series reminder
- 28th October 2023: Video from Prof Monica Alves
- 29th October 2023: OCI WSD Sneak peak
- 30th October 2023 to 4th Nov 2023: TFOS Indian panelists

ADMINISTRATION:

16. Current account opened for FCRA.
17. WSD activities report attached in the corresponding.
18. Weekly meetings continue among the staff members, Ms Spandhana to take over Projects from Ms Bhavya and registrations to be handled by both.
19. Strategic team meeting was held once to discuss regarding ASCON conference and upcoming Board meeting.
20. OCI newsletter being released for the last quarter of 2023.

November 2023:

Registrations Issued: 25

Registrations Received: 46

Good standing certificate issued: 9

Renewals: 15

CONTINUING EDUCATION:

Accredited programs:

2nd Chitkara Optometry and Vision science symposium: OCI accredited 5 CE points for the one-day session.

OOLS Sessions: 2 sessions were accredited by OCI

219th session: My interesting contact lens cases by Dr. Deepa Chandrasekaran.

220th session: What have we learned about myopia through genetics? By Dr. Neema Ghorbani Mojarrad.

PROJECTS:

Vision for cause Project:

Ahalia Institute started with phase 2 screening. A total of 514 children were screened, and 20 children were prescribed spectacles.



Rotary Project:

Nov 18: A screening camp was organized at Rotary Vidhayala, Nagadevanahalli on the 18th November 2023. Out of 120 subjects screened. A total of 4 subjects were referred to the

hospital. A total of 22 spectacles were prescribed.

Weavers Project:

In discussion with Mission for Vision team regarding budget, logistics, and screening centers. To launch the project by Jan 2023.

SPECIAL INTEREST GROUPS:

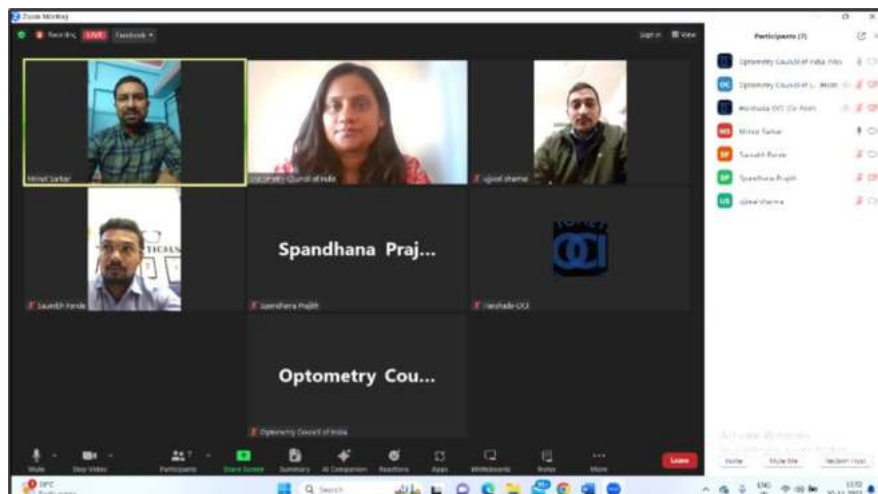
The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

- ❖ SIG – Clinical Optometry
 - ◆ Members – 1000+
- ❖ SIG – Binocular Vision
 - ◆ Members – 801
- ❖ SIG - Dispensing optics
 - ◆ Members - 604
- ❖ SIG – Low Vision Care
 - ◆ Members – 532

EDUCATIONAL ACTIVITIES:

◆ **Unsung Heroes Series:**

3 Optometrists from Tripura, Jammu, and Nagpur were interviewed about their private practice and service towards the community. The session had great views on the OCI Facebook page with over 1000 attendees.

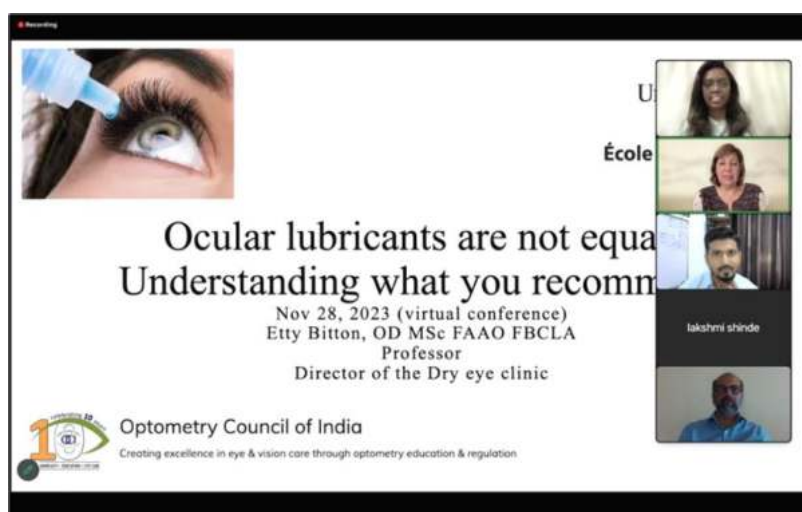


✓ **Tear Film and Ocular Surface Society- Dry Eye Disease series:**

OCI-TFOS Dry eye series started on 7th of November 2023. First session was on Diagnosis and management of Dry eye which was conducted by Prof. James Wolfsohn. Panelist was Ms. Isha Dave and session was moderated by Mr. Rupam Sinha.

Second session was on Diagnosis and management of Meibomian gland dysfunction which was conducted by Prof. Jennifer Craig with Indian Panelist Dr. Prema Chande and was moderated by Ms. Jinal Zaveri.

Third session was on Artificial tears when and how to prescribe? It was conducted by Prof. Etty Bitton with panelist Mr. Ajay Shinde and the session was moderated by Dr. Nooruz Zaman.



✓ **Advance Myopia Control Series:**

OCI approached Essilor for Advance Myopia Control Series with rough draft of topics and timeline for the approval. Speakers were finalized.

✓ **Women leadership program:**

Virtual meeting was held with Dr. Rizwana Hussaindeen and Ms. Ukti Vora to discuss the aspects of the women leadership program. Ideas shared on implementation of the program and rough draft was made.

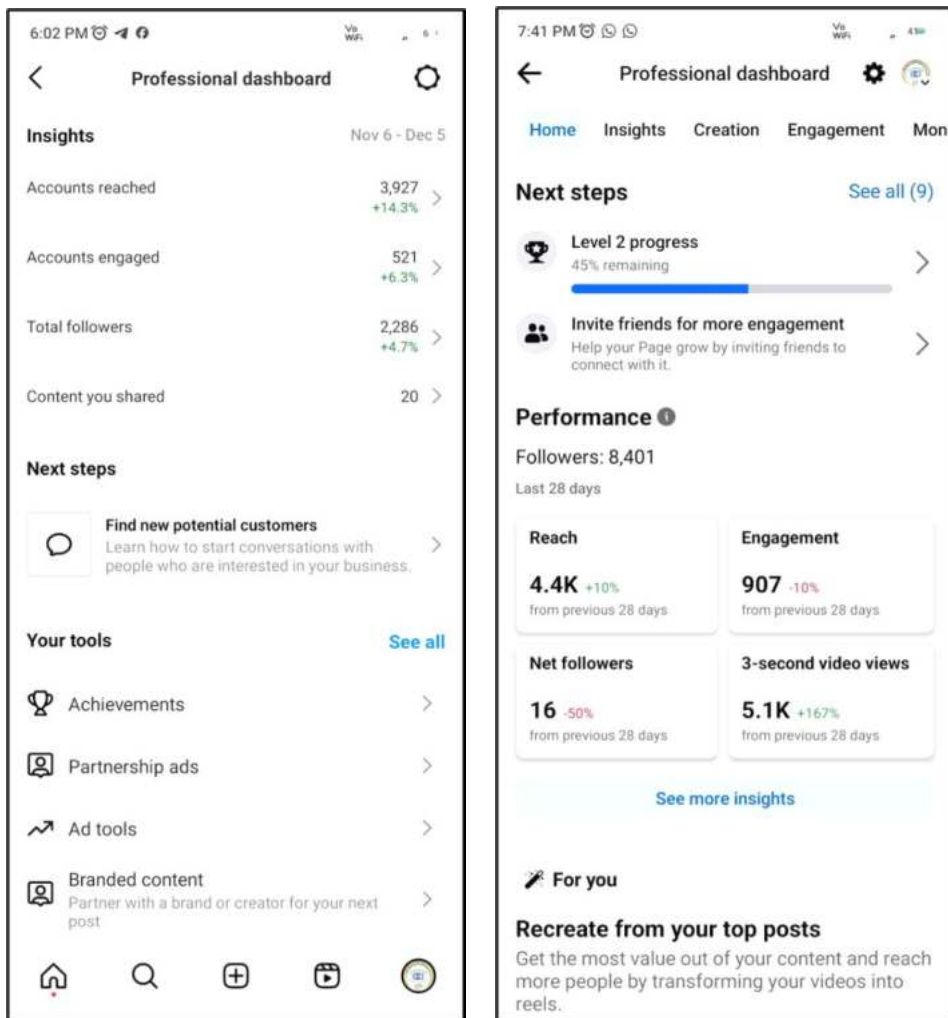
SOCIAL MEDIA POSTS:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of November:

- 1st November: TFOS Indian Speakers Session 3
- 3rd November: TFOS Indian Speakers Session 4
- 6th November: TFOS Indian Speakers Session 5

- 7th November: TFOS All speakers and session details reel
- 9th November: ASCON Highlights reel
- 11th November: Diwali Wishes
- 18th November: Optometrist Locator how to search for practices
- 21st November: TFOS Session 2 reminder post
- 24th November: Condolence post to Dr S S Badrinath and Vallam S Rao
- 27th November: Snippets of previous sessions and reminder for 3rd TFOS Session
- 29th November: Unsung Heroes in collaboration with Optician India Part 14



ADMINISTRATION:

21. Weekly meetings continue among the staff members
22. Board meeting was conducted on 6th of November at Ahmedabad, MOM has already been shared with the team.
23. OCI participated in 3rd ASCON at Ahmedabad on 3,4,5th of November. 3 Oral presentations and 2 poster presentations were done from OCI. Ms. Lakshmi Shinde,

CEO, participated in Panel discussion and Contact lens workshops. Ms. Harshada Kale won the award for “Best educational research paper” at ASCON for Myopia educational series. Detailed report is enclosed.

24. OCI was invited at 2nd Chitkara Optometry and vision symposium at Chitkara University, Chandigarh. Ms. Harshada Kale represented OCI at the symposium by taking part in Panel discussion and giving talk on OCI. Detailed report is enclosed.
25. Ms. Harshada Kale visited Optometry college at Maharshi Markandeya University, Ambala, Haryana and Government medical college of Chandigarh during her visit to Chandigarh for student talks.



December 2023

Registrations Issued: 45

Registrations Received: 38

Good standing certificate issued: 10

Renewals: 24

CONTINUING EDUCATION:

Accredited programs:

Masterclass Knowledge fest 5: OCI accredited 15 CE points to 3 full days conference to be held in February.

OOLS Sessions: 2 sessions were accredited by OCI

221st session: Microbial Keratitis, Antibiotic Therapy, Resistance and New Antimicrobial Contact Lenses by Prof. Mark Willcox.

222nd session: Glaucoma: Diagnostic Challenges and advancements by Dr. Sayantan Biswas.

PROJECTS:

Drishyam Project: TMS Hospital, Salem conducted two camps on Dec 3 and Dec 8 and there were 19 and 23 beneficiaries respectively. In both camps, 2 spectacles were prescribed. There were 9 and 10 referrals respectively.



A two-day screening was conducted at Rao Mehar Chand Saraswati Vidya Mandir, Bhalaswa, Delhi. A total of 238 children were screened and spectacles were prescribed for 41 children. There were 7 children referred to the hospital for further evaluation.



Weavers Project: The details regarding the weaver location, logistics, and budget were shared and discussed with the Mission for Vision team.

SPECIAL INTEREST GROUPS:

The OCI initiated Special Interest Groups (SIGs) for the four specialties on Facebook: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care. Experts in the field are moderators of these groups and engage members with various posts and quiz.

- ❖ SIG – Clinical Optometry
 - ◆ Members – 1000+
- ❖ SIG – Binocular Vision
 - ◆ Members – 889
- ❖ SIG - Dispensing optics
 - ◆ Members - 604
- ❖ SIG – Low Vision Care
 - ◆ Members – 535

EDUCATIONAL ACTIVITIES:

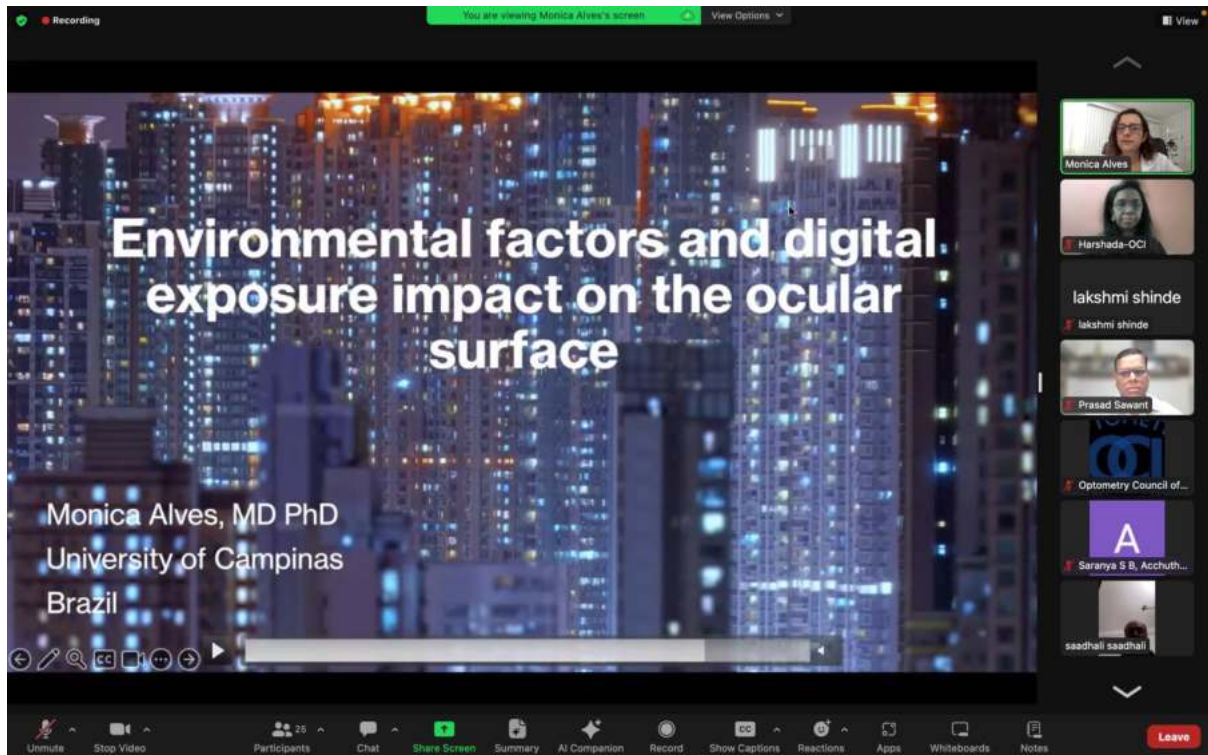
◆ Tear Film and Ocular Surface Society- Dry Eye Disease series:

OCI-TFOS Dry eye series started on 7th of November 2023. In December we had two sessions.

On 5th Dec 2023 fourth session was done on the topic “Contact lens related dry eye”. It was conducted by Prof. Lyndon Jones with panelist Mr. Rajesh Wadhwa and the session was moderated by Mr. Khemraj Nackwal. Prof. Lyndon spoke about how Material properties, lens specifications and fittings can have impact on dry eyes.

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide with the title "Contact Lens Related Dry Eye" in large blue letters. Below the title, the speaker is identified as "Lyndon Jones" with his credentials: "PhD DSc FRSC FCAHS FCOptom DipCL DipOrth FAAO FIACLE FBCLA". His title is listed as "Director, Centre for Ocular Research & Education (CORE)", "Professor, School of Optometry & Vision Science", and "University Professor, University of Waterloo, Ontario, Canada". Logos for CORE and the University of Waterloo Faculty of Science are at the bottom of the slide. On the right side of the Zoom window, a vertical strip shows a grid of participants' video feeds, including names like Khemraj Nackwal, Rajesh Wadhwa, and others. The Zoom interface includes standard controls at the bottom.

Fifth and the last session of the TFOS Dry eye series was conducted on 12th Dec by Prof. Monica Alves on Lifestyle impact on dry eye epidemic. Mr. Prasad Sawant was the panelist to present the Indian scenario and the session was moderated by Ms. Saranya S. B.



◆ **Advance Myopia Control Series:**

Speakers were finalized by OCI and Essilor. Invitations were sent to speakers and panelist. The series will start on 18th February 2024 and will end on 24th March 2024. Prof. Kate Gifford, Ms. Jong Mei Khew, Dr. Jane Beeman are among the international speakers along with Myopia Task force members.

◆ **OCI-SIG-Binocular Vision Webinar:**

Webinar for the binocular vision speciality group was held on 21st of December. It was conducted by Ms. Zeba Naz from Curesee on "Enhancement in Vision therapy by introducing AI". Webinar was conducted on zoom platform and was very well received by the attendees.

89 members were added to SIG- Binocular vision group.



SOCIAL MEDIA POSTS:

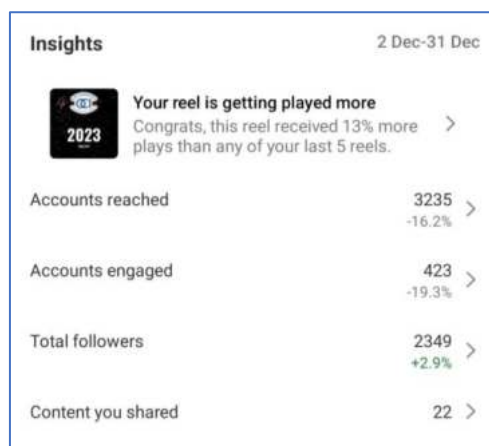
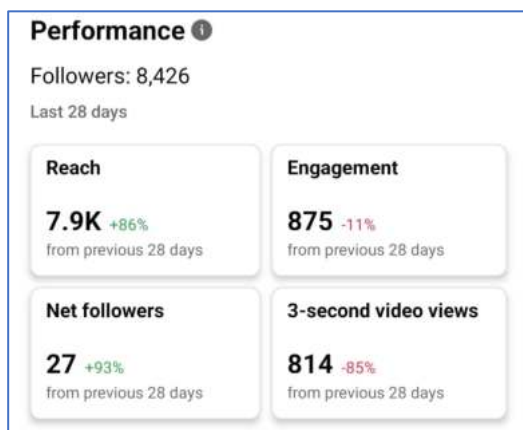
Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of December:

- 1st December: Snippets of the presence of OCI at the 2 nd Chitkara Optometry and Vision Science Symposium
- 4th December: TFOS Reminder CL related dry eye session
- 6th December: Eye screening for golf caddies
- 8th December: Call to old age homes across India for eye screening
- 11th December: TFOS Reminder Lifestyle impact on dry eye epidemic session
- 18th December: OCI-Essilor Advanced Myopia Lecture series Announcement
- 19th December: OCI- SIG Binocular Vision Webinar
- 21st December: OCI- SIG Binocular Vision Webinar Reminder
- 22nd December: Announcement of the Advanced Myopia Lecture series Panelists
- 25th December: Christmas Wishes
- 28th December: Life time achievement award handover to Hon. Padmashree Vipin Buckshey post
- 30th December: 2023 Recap reel + new year wishes

Facebook

Instagram



Instagram Achievements



ADMINISTRATION:

26. Weekly meetings continue among the staff members
27. OCI participated in 1st international optometry conference, Optoexcellence by Dr. Shroff charity eye hospital on 23-24th Dec 2023. OCI had 3 oral presentations and 2 poster presentations. Ms. Harshada Kale won 2nd Prize for “Vision for cause- REACH protocol” Poster presentation.



Ms. Lakshmi Shinde had a talk on “Contact lens: research and training”. She was one of the moderators for the Myopia Control sessions. OCI presented “Lifetime achievement award” to Padmashree Vipin Buckshey at the event.



Annual Report – 2022

January 2022

Registrations Issued: 51

Registrations Received: 53

Good standing: 10


Renewals: 24

Continuing Education:

- OOLS sessions – 3 OCI accredited session:
 1. GPS Guide to Myopia Management by Dr. Chandra Mickles
 2. The Case for the Fenestration of Gas Permeable Scleral Lenses by Dr Donald Ezekiel AM
 3. Scleral Lens Grand Rounds: Managing Challenging Ocular Surface and Irregular Cornea Cases by Dr. Gloria B Chiu

Advocacy and Correspondence

1. Letters were sent to the health ministry highlighting the diploma course run by BSS and supported by the government.
2. Emails and tweets were sent to the health ministry and education ministry following up on Myopia white paper and the recommendation document sent at the end of December.
3. Recommendation letter offering help to form the state's ophthalmic science council was sent to individual states health ministers. For Maharashtra, the letter was sent from Dr. Vivek Mendonsa's office in Mumbai, seeking appointment with Maharashtra State Health Minister.

 **SPECIAL INTEREST GROUPS:** The OCI initiated Special Interest Groups has been announced in January 2022. Dr Anitha Arvind who heads the education at OCI will be overseeing the functioning of the Special Interest Groups (SIG) for four specialties: Clinical Optometry, Binocular

Vision, Low Vision Care and Dispensing Optics. Each specialty has four optometrists as core members and each SIG will be handling dedicated FB pages. Formal letters have been sent to each of the core members in the SIGs and FB pages have been created for the same. The FB pages will get active from February 2022.

Clinical Optometry (<http://www.facebook.com/groups/ociclinicaloptometry/>)

1. Dr Rashima Ashokan, Chennai
2. Dr Noor, Chandigarh
3. Mrs Saranya Balasubramanian, Erode
4. Mrs Jinal Zaveri, Mumbai

Binocular vision (<https://www.facebook.com/groups/ocibinocularvision>)

1. Dr Premnandhini, Hyderabad
2. Mrs Gayathri Prabhu, New Delhi
3. Ms Bidisha, Hyderabad
4. Ms Anuhya Nalluri, Hyderabad

Low vision Care (<http://www.facebook.com/groups/ocilowvisioncare>)

1. Mrs Sarika, Chennai
2. Dr Renu Thakur, Chandigarh
3. Dr Hiral Korani, Mumbai
4. Mrs Unnati Vaish, Sitapur

Dispensing Optics (<https://www.facebook.com/groups/ocidispensingoptics>)

1. Mr Prem Sudhakar, Chennai
2. Dr Pancham Kulkarni, Mumbai
3. Mr Abhinav Maharwal, Jaipur
4. Mr Srikant M, Hyderabad

7th January – Information on Facebook live session on “Unsung heroes – part 5”

14th January– Message to all about “OCI Member Benefits”

21st January - Information to all about Facebook live session on “Unconventional career options in Optometry”.

26th January - Call for application for OCI awards

25th December- Festive greetings from OCI Board to the entire fraternity

Projects:

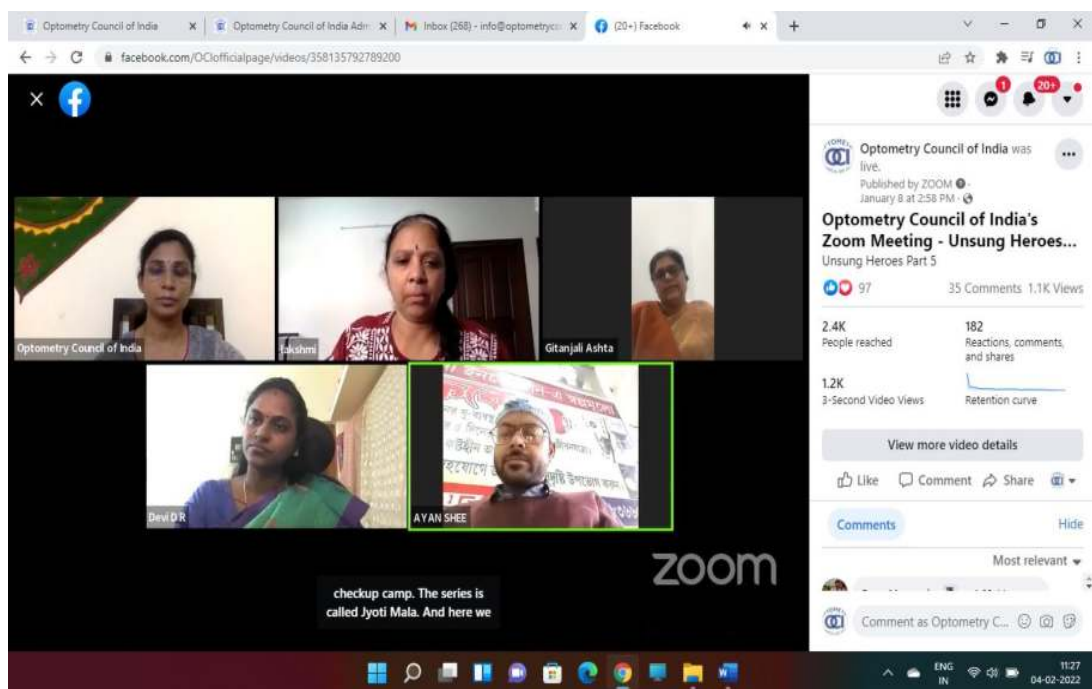
1. Drishyam – Gift of Sight: OCI, Tangent India and Ladies circle have agreed to take up a project under Drishyam which will be sponsored by the Adani Group in Mumbai. The Adani group has identified schools in different parts of Mumbai and a complete and comprehensive eye screening will be done by optometrists facilitated by OCI. The project is expected to start in the month of February.
2. OCI is currently planning and discussing on various projects with HOYA , ESSILOR and ZEISS for the financial year of 2022 -2023.
3. Farmers’ project: OCI and Essilor Vision Foundation signed an MOU to screen 300 farmers of various farming methods such as Arecanut, paddy and banana plantation. This project was implemented with three partners: (i) Acchutha College of Optometry, (ii) Department of Optometry, Manipal College of Health professions, Department of community medicine, Kasturba Medical College, MAHE and Sankara Nethralaya. This is a pilot project to assess the ocular health, work related ocular needs as well as hazards and compliance in using safety wear among farmers. The results of this project will be helpful in the implementation of such project across India.





Administration:

1. Facebook Live “Unsung Heroes-part 5” – OCI conducted the 5th session of “Unsung heroes” dated 8th January 2022. Among the panellists were Ms Gitanjali Ashta from Bihar, Mr Ayan Shee from Kolkata and Ms Devi R from Chennai. The session had 70 live attendees on Facebook live and it has reached more than 2500 people. It was an interactive session with 35 comments from viewers on Facebook live with 1200 views.



2. The OCI member benefit document which was being worked upon was published in social media and shared with ASCO and all Optometry school heads. A seven-pointer poster was prepared highlighting OCI member benefits. The document was well received by the fraternity
<https://cdn.optometrycouncilofindia.org/files/news-docs/BnmqO.png>
3. OCI has received the second half of payment (nine lakhs) from Zeiss, as sponsorship for the WSD 2021 initiative of screening one lakh in 100 days. All the partner organisations and participants have been paid and the final report has been submitted to Zeiss.

4. The new website support team is working on the following:
 - Creating Job Portal page
 - Reinstating the “Practice locator” page and service to OCI members
5. The bulk SMS services have been resumed from January onwards. There are 7 pre decided templates which have been approved by TRAI. OCI is now sending periodic SMS to all the 5000 members all over India.
6. OCI is now present in all social media platforms. All the social media posts are now posted in Facebook, Instagram, Twitter and LinkedIn. Regarding communications to members OCI is currently sending bulk SMS and bulk email. OCI is also active in WhatsApp and Telegram platforms.
7. The OCI template for social media communications and newsletter format have been changed to bring a fresh and new look. The first newsletter with the new format will be published in February 2022.
8. Facebook Live “Unconventional career options in optometry”: The 4th session of “Unconventional career options for optometrists” was featured on Facebook live dated 22nd January 2022. The panellists were Mr Sampath Konda from Zeiss, Mr Sartaj Khan from GKB Optical and Mr Ravi Kumar from Jaggi Brothers. The session had more than 50 live views



FEBRUARY 2022 REPORT

Registrations Issued: 67

Registrations Received: 38

Good standing: 17

Renewals: 09

Continuing Education:

- OOLS sessions – 4 OCI accredited session:


4. Transformation of Specialty Contact Lens Fitting with Profilometry by Arnoud Snepvangers

5. A Practical Guide to Early Detection and Management of Keratoconus by Dr. John Gelles
6. Examination of the fundus using Binocular Indirect Ophthalmoscope by Dr. Bina Patel
7. Is your Practice Ready for the Future? by Bhavin Shah



Advocacy and Correspondence

4. Tweets were sent to all 36 state Health Ministers for the formation of Ophthalmic science council. For Maharashtra state, the letter was translated in Marathi and was hand delivered by Lawrence and Mayo staff. For Chennai, letter was hand delivered by Sankara Nethralaya staff.
5. A response was received from Jharkhand state and OCI will initiate talks with them.
6. Initiated talks with the North -Eastern states, to help them in advocacy for the formation of state councils.
7. Got the details of the members of the Interim Commission formed post NCAHP act, for the formation of Ophthalmic science council.
8. Initiated talks with Practo representatives to list OCI members under Practo.
9. Shortlisted and consulted 4 OCI members to advocate and motivate people for OCI membership and its renewal with the help of their video.
10. It came to OCI notice that Desh Bhagat University is running a course named “Bachelor of Ophthalmic Medical Science”. OCI is going to raise a grievance to UGC and the University asking clarification on this course.
11. The state associations in North East have made OCI registration mandatory as a part of their state association registration policy. This is a very important development for OCI in terms of advocacy.
12. OCI received a reply of the RTI filed to UGC in the month of November 2021 regarding B-Voc in Optometry. The reply says that according to the degrees specified by UGC Act, it is self-explanatory. The RTI failed to answer a direct question about B-Voc and thus OCI is planning to write to all state health universities regarding the B-Voc Optometry courses being run.

 **SPECIAL INTEREST GROUPS:** The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups have been created and activated in February 2022. Each group is a closed group and member acceptance is through join request for admin approval. This is to ensure that members from the optometry community genuinely interested in the particular specialty only get to join. Every SIG made a post in the month of February. The first post from each SIG received a good number of views and reach. A zoom meeting was held by Dr Anitha Arvind with all the 16 core members of the SIG on 25th February 2022. Strategies to increase members in each SIG was discussed and was agreed that every SIG will have weekly posts hence forth. As on this date there were 116 members in DO, 103 members in LVC, 143 members in CO and 147 members in BV SIG and the numbers keep increasing by the day. Discussions were held with the Essilor team in the month of February to conduct the once in two months Knowledge series webinars to start from March 2022.

Social Media Posts:

4th February – Information on Facebook live session on “Unsung heroes – part 6”

11th February – Message to all about “OCI Newsletter – January 2022”

18th February - Information to all about Facebook live session on “Unconventional career options in Optometry -Part 5”.

25th February – Information about the OCI YouTube channel to all members

Projects:

4. Drishyam – Gift of Sight, OCI, Ladies Circle, Tangent India & Adani group: Four schools have been identified for the initial screening in Mumbai. A permission letter has been drafted by OCI and Adani group with Tangent India are going to seek permission from the Mumbai Municipal Corporation for the camps.
5. Vision for a Cause: Zeiss has started to dispatch the kits to all partner institutions. The data entry sheet has been created by OCI and shared with two partners to fill data of the pilot (200 screening each). Once the excel sheet is vetted by them, it will be shared to all partners.
6. Farmers’ project: Data collection for farmer's project. Interim report was made for Essilor to release the rest of the funds for the project.

Administration:

9. Facebook Live “Unsung Heroes-part 6” – OCI conducted the 6th session of “Unsung heroes” dated 5th February 2022. Among the panellists were Mr Gaurav Savalia from Gujarat, Mr. Benjamin from Shillong and Mr Vijay Nagle from Indore. The live session had 30 viewers. The

recordings have been shared with all stake holders like Vision 2020, IAPB, WCO. The session had approximately 1500 views.

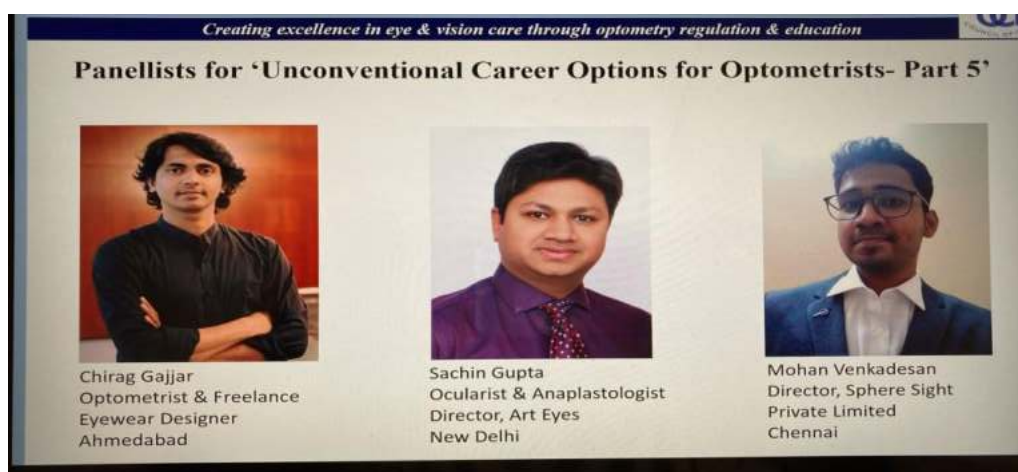


10. The 9th Issue of OCI quarterly newsletter was published in the month of February. This is the first newsletter for the year 2022 and it has been given a fresh new look. To read more please click the link
<https://cdn.optometrycouncilofindia.org/files/news-docs/IVmYp.pdf>



11. World Optometry Day 2022: Preparations for WOD 2022 have begun. OCI is planning for the following activities:
- Reel competition – On the following topics: Myopia, General eye care and Who is an Optometrist.
 - Screening at Old age homes – OCI has approached Help Age India, the NGO for geriatric population to identify old age homes in various cities in India and collaborate for eye screening for them.

12. The JOB PORTAL page is ready in the OCI website. A soft launch will be done for this by sending invitation to all corporates and other partners before officially launching the page. This will be purely a member benefit service provided by OCI.
https://optometrycouncilofindia.org/vacancy_ad_application
13. The Myopia task force has been invited by the MoHFW, to present in front of them the plan of action to control Myopia and how India can be at par with global standards in terms of Myopia management. OCI is in constant touch with the ministry to get appointment for the same.
14. The new team for social media and communications of OCI will be looking at the website and suggesting changes in terms of content as well as overall appearance. Once the suggestions are finalised, the changes will be incorporated by the website support team.
15. Facebook Live “Unconventional career options in optometry- part 5”: The 5th session of “Unconventional career options for optometrists” was featured on Facebook live dated 19th February 2022. The panellists were Mr Chirag Gajjar from Ahmedabad, Mr Sachin Gupta from New Delhi and Mr Mohan Venkatesan from Chennai. The session had 45 live viewers and reached more than 5000 people. The recorded session has been shared with all Optometry school heads so that they can use it as career guidance for the optometry students .



MARCH 2022 REPORT

Registrations Issued: 43
Registrations Received: 70
Good standing: 12
Renewals: 15

Continuing Education:


➤ OOLS sessions – 4 OCI accredited session:

8. Common Orthokeratology Mistakes (And How to Avoid Them) by Dr. Lindsay Sicks
9. Orthokeratology for Paediatrics - Not Your Average GP Lens Fitting by Dr. Kevin Chan
10. 2030 In Sight - The Call for Action by Ms. Jissa James & Ms. Junu Shrestha
11. Five No Tech, No Cost ways to Create First-Class Staff Behaviour and Ensure a Prosperous Practice by Dr. Frank Eperjesi

Advocacy and Correspondence

13. Contacted 7 north east states representatives, sent them the required material to submit at the state government to formulate ophthalmic state councils.
14. Sent emails to registrar and VC of Desh Bhagat mentioning the inappropriate course named Bachelor of Ophthalmic medical science run by them. RTI was filed asking the credibility of the course. Vague response received from RTI.
15. Letters seeking appointment were sent to all the members of the Interim Commission. Appointments were fixed for 23rd march, with Joint Secretary and Deputy Directorate General of Ministry of Health and Family Welfare.
16. Letters were sent to the Chairperson and Joint Secretary mentioning the B. Voc course run by many organizations under Optometry.
17. Review of Myopia Management, a leading online publication, published an article on The Myopia white paper and awareness on Myopia

https://reviewofmm.com/optometry-council-of-india-spreads-awareness-about-myopia-management/?fbclid=IwAR1YqmgU209Q2_VWveUGN7JlvBt-G4Tak4Sa54s0PTyemZbnRgOVpE9Sjz4

 **SPECIAL INTEREST GROUPS:** The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022. The statistics of members and posts until date are as follows:

SIG – Clinical Optometry

Members – 305

Posts – 7

SIG – LOW VISION CARE

Members – 136

Posts – 4

SIG – Binocular Vision

Members – 189

Posts – 7

SIG – Dispensing Optics

Members – 214 members

Posts - 6

Various strategies have been employed by the core members of each SIG group to keep the members engaged.



Social Media Posts: The OCI official page has been relaunched as the older page got deleted due to some technical error. The new page is being promoted by the team to old members and currently we are back at 5000 plus members following the new OCI official page. **Please visit the page <https://www.facebook.com/ociofficialpages>**

4th March – The new official OCI page was launched

11th March – Message to all optometrists about the WOD 2022 reels competition

16th March - The Myopia white paper and awareness on Myopia was published by *Review of Myopia Management* which is a leading online publication.

18th March – Final reminder to optometrists about the WOD REELS COMPETITION

22nd March – TEASER for the upcoming Essilor Knowledge Plus series for the year 2022

23rd March – Wishes to the entire Optometry fraternity on World Optometry Day

23rd March – Message to all members on the visit of OCI team at the Ministry of Education office in New Delhi

25th March - Message to all members on the visit of Myopia task force at MoHFW office New Delhi, the OCI team meeting with the chairperson of the interim commission and submit the document of recommendation for ophthalmic science council under NCAHP Act.


30th March – Information on the first session of Knowledge Plus series for the year 2022.

Projects:

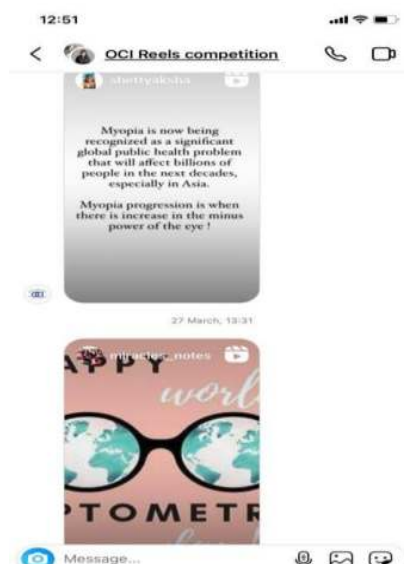
7. Vision for a Cause: i) Laxmi college of Optometry and Acchutha college of Optometry conducted the pilot of screening 200 students each. The data entry has been done and will be verified by Dr Anuradha in order to finalise the data entry sheet for the project.
- ii) The kits have been dispatched by Zeiss from Bangalore and they have been received by the respective colleges.
- iii) With the COVID situation normalising and schools reopening, all the partners are now planning to start screenings.

2. Farmers' project: i) Collected data on ocular examination of the Farmers from all 3 centres namely Sankara Nethralaya, Manipal Academy of Higher Education, Manipal and Acchutha Institute of Optometry. Data evaluation and report generation will follow.

ii) Focused Group Discussion (FGD) training session was conducted for all three centres over zoom. Session was conducted by Dr. Eshwari Achar, Assistant Professor, Department of Community Medicine, KMC, MAHE, Manipal. She will be modifying the standard questionnaire used for FGD and circulate among all the participants.

 **World Optometry Day:** This year World Optometry Day was celebrated in a different way by OCI. This year it was more of advocacy for the profession and awareness creation for the general public.

- i) Due to pandemic, social media platforms became more powerful as tools for awareness generation and OCI took advantage of this situation. To engage the youth in Optometry, OCI conducted an Instagram reels competition. The topics were, myopia, who is an Optometrist and general eye health. 30 entries were submitted to the OCI Instagram page and out of them 09 reels were chosen (3 winners for each category). Essilor India Pvt Ltd supported this reel's competition and the winners will be given cash prizes. The announcement for winners will be made through social media platforms. E- certificates will be sent to the winners along with cash prize.



- ii) The OCI Myopia Task force members were invited by Ministry of Education (MOE) to discuss about the Myopia White paper and how optometrists can contribute towards prevention of Myopia and suggestive policy changes. Ms. Ritu Sain, Director School education and Literacy (MOE), met the team members of Myopia Task force. The meeting was very productive and the OCI team will collaborate further with MOE to explore ways to increase awareness of Myopia, make optometry institutions as major players in school screening programs. The MOE , also twitted about this meeting in there twitter page .



- iii) As the task force members travelled from various parts of India to New Delhi to meet MOE, OCI used this opportunity to also arrange meetings with members of the interim-commission for the NCAHP Act.

OCI representatives met with Dr Anil Kumar, DDG, IH and handed over the Ophthalmic Science council recommendations that were put together by OCI and various state associations. The team also discussed with him regards their concern of courses such as B. Voc (Optom) being run by various universities.

The OCI representatives also met with two more members of the interim commission: Joint Secretary, Ms Hekali Zhimomi and secretary of interim-commission: Dr Neha and handed over the recommendation's documents to them too. Both the meetings were very positive. All the officials of MoHFW were, informed about the applications from the profession of optometry for the interim-commission. During the meeting with Dr Neha, the representatives informed her that OCI already has a system of vetting the applications and also a CE credit system is already in place with OCI.

The ministry meeting happened on 23rd of March on the day of WOD, and this is a milestone for the profession. OCI is looking forward to work with MOE and MoHFW.



Administration:

16. Essilor has agreed to re-start the “Knowledge Plus” series for the year 2022. This year the focus will be on Presbyopia and monthly one lecture will be conducted by OCI. The first lecture is scheduled on 1st April 2022.
17. The JOB PORTAL page was launched by OCI and had an overwhelming response. The entire optometry fraternity and all stake holders for the profession are very excited about this new addition to the OCI website. This is a direct benefit to the OCI members and is a first of a kind which is only dedicated to optometrists. Already more than 20 job vacancy ad’s have been posted by different organisations and we are expecting more.
18. The OCI website support team is now working on creating a “Practice Locator” page , which will again be a milestone achievement for OCI . This page will be developed in two phases
 - i) Direct benefit to OCI registered members: A registered member will be able to access the list of all other optometry members who have specialities in optometry. This will be helpful to practioners when they want to refer their patients for a specific speciality like Low Vision or Orthokeratology etc.
 - ii) The second phase will be making this available to the general public through platforms like PRACTO, where the general public can get access to quality Optometry services all over the country.
19. The 20th OCI Board meeting is planned in the month of April. This meeting will be a physical meet and Dr. Prema Chande has very generously accepted to host the meeting in the Lotus college premises in Mumbai.
20. OCI has been registered for undertaking CSR activities and the Registration number is CSR00025628. Now OCI can apply for government projects and government funding. All the leading corporates (Essilor , Zeiss , Bausch & Lomb , Hoya etc)have been informed about this .

APRIL 2022 REPORT

Registrations Issued: 57
Registrations Received: 49
Good standing: 14
Renewals: 12

Continuing Education:


➤ OOLS sessions – 2 OCI accredited session:

12. Current Insights on Keratoconus and Corneal Ectasia by Dr. Karen DeLoss

13. Ocular Electro-Diagnostics for Optometry Practice by Irene S. Joseph

Advocacy and Correspondence

1. Suggested state representatives to Interim commission for the formation of Ophthalmic science council
2. Arranged meetings with Dean of vocational education TISS and VC of SNDT women's university. Informed them about the UGC approved nomenclature for Optometry education. (Photo)

 **SPECIAL INTEREST GROUPS:** The first webinar for the OCI-Essilor knowledge series was held on First April at 3pm. The talk was delivered by optometrist Mr Prem Sudhakar who is Assistant Professor at Department of Optometry at SRM Medical College Hospital and Research. The topic of the talk was 'Psychology of a Presbyope and why PALs'. The webinar was well received with 50 participants on zoom platform and 30 on FB live. (Picture)

The current status of SIGs on Facebook are as follows:


Clinical Optometry: Members- 346, Posts – 8

Dispensing Optics: Members – 227, Posts - 7

Low Vision Care: Members – 50, Posts - 8

Binocular Vision: Members – 189, Posts – 8

A monthly meeting with the core members of the SIGs was held on 17 th April and was decided that the weekly posts will adhere to a theme of case presentation, article, quiz and practice tips for each month. Strategies to increase member reach and engagement was also discussed. (Picture)

 **Social Media Posts:** The OCI official page has been relaunched as the older page got deleted due to some technical error. The new page is being promoted by the team to old members and currently we are back at 5000 plus members following the new OCI official page. **Please visit the page <https://www.facebook.com/ociofficialpages>**

4th March – The new official OCI page was launched

11th March – Message to all optometrists about the WOD 2022 reels competition

16th March - The Myopia white paper and awareness on Myopia was published by *Review of Myopia Management* which is a leading online publication.

18th March – Final reminder to optometrists about the WOD REELS COMPETITION

22nd March – TEASER for the upcoming Essilor Knowledge Plus series for the year 2022

23rd March – Wishes to the entire Optometry fraternity on World Optometry Day

23rd March – Message to all members on the visit of OCI team at the Ministry of Education office in New Delhi

25th March - Message to all members on the visit of Myopia task force at MoHFW office New Delhi, the OCI team meeting with the chairperson of the interim commission and submit the document of recommendation for ophthalmic science council under NCAHP Act.

30th March – Information on the first session of Knowledge Plus series for the year 2022.

 **Projects:**

1. Conducted a session on Focused Group Discussion

2. All centres distributed spectacles and after 15 days performed compliance survey. Sankara Nethralaya team completed focused group discussions too
3. MAHE, Manipal managed to get a newspaper coverage on the project.
4. Tried connecting with diamond industry to offer occupational eye examination to unorganized sector and labour work.

World Optometry Day: Reels Competition

- iv) The OCI Myopia Task force members were invited by Ministry of Education (MOE) to discuss about the Myopia White paper and how optometrists can contribute towards prevention of Myopia and suggestive policy changes. Ms. Ritu Sain, Director School education and Literacy (MOE), met the team members of Myopia Task force. The meeting was very productive and the OCI team will collaborate further with MOE to explore ways to increase awareness of Myopia, make optometry institutions as major players in school screening programs. The MOE , also tweeted about this meeting in there twitter page .



- v) As the task force members travelled from various parts of India to New Delhi to meet MOE, OCI used this opportunity to also arrange meetings with members of the interim-commission for the NCAHP Act.

OCI representatives met with Dr Anil Kumar, DDG, IH and handed over the Ophthalmic Science council recommendations that were put together by OCI and various state associations. The team also discussed with him regards their concern of courses such as B. Voc (Optom) being run by various universities.

The OCI representatives also met with two more members of the interim commission: Joint Secretary, Ms Hekali Zhimomi and secretary of interim-commission: Dr Neha and handed over

the recommendation's documents to them too. Both the meetings were very positive. All the officials of MoHFW were, informed about the applications from the profession of optometry for the interim-commission. During the meeting with Dr Neha, the representatives informed her that OCI already has a system of vetting the applications and also a CE credit system is already in place with OCI.

The ministry meeting happened on 23rd of March on the day of WOD, and this is a milestone for the profession. OCI is looking forward to work with MOE and MoHFW.

Administration:

21. Essilor has agreed to re-start the “Knowledge Plus” series for the year 2022. This year the focus will be on Presbyopia and monthly one lecture will be conducted by OCI. The first lecture is scheduled on 1st April 2022.
22. The JOB PORTAL page was launched by OCI and had an overwhelming response. The entire optometry fraternity and all stake holders for the profession are very excited about this new addition to the OCI website. This is a direct benefit to the OCI members and is a first of a kind which is only dedicated to optometrists. Already more than 20 job vacancy ad's have been posted by different organisations and we are expecting more.
23. The OCI website support team is now working on creating a “Practice Locator” page , which will again be a milestone achievement for OCI . This page will be developed in two phases
 - iii) Direct benefit to OCI registered members: A registered member will be able to access the list of all other optometry members who have specialities in optometry. This will be helpful to practioners when they want to refer their patients for a specific speciality like Low Vision or Orthokeratology etc.
 - iv) The second phase will be making this available to the general public through platforms like PRACTO, where the general public can get access to quality Optometry services all over the country.
24. The 20th OCI Board meeting is planned in the month of April. This meeting will be a physical meet and Dr. Prema Chande has very generously accepted to host the meeting in the Lotus college premises in Mumbai.
25. OCI has been registered for undertaking CSR activities and the Registration number is CSR00025628. Now OCI can apply for government projects and government funding. All the leading corporates (Essilor , Zeiss , Bausch & Lomb , Hoya etc)have been informed about this .

May 2022 Report

Registrations Issued: 31
Registrations Received: 53
Good standing: 20
Renewals: 27

Continuing Education:

➤ OOLS sessions – 2 OCI accredited sessions were conducted:

1. 175th session: Current insights on Keratoconus and corneal ectasia by Dr Karen Deloss on 1st May 2022
2. 176th session: Updates and best practices: Intense pulsed light (IPL) for dry eye by Dr Sathi Maiti on 21st May 2022

ITM, Gwalior have expressed their interest to collaborate with OCI and apply for accreditation process for the same.

Advocacy and Correspondence

Follow-up letters on Ophthalmic science council, sent to Dr. Neha Garg, Ms. Hekali Zhimomi, Dr. Anil Kumar and Mr. Manohar Agnani.

-Multiple letters sent to Ministry of Sports and MoHFW , mentioning Advisory to broadcast Myopia Film during International Myopia week. OCI had also suggested 60 min of outdoor play to be made compulsory in the schools.

-Sent followup letters to TISS, regarding B.Voc in Optometry run at TISS.

-Initiated talks with Dr. Anuradha and Dr. Prema on Starting Primary eyecare clinics in tier 2 and tier 3 cities with MNC support

 Report from Education head – Dr Anitha Arvind

The meeting with SIG-DO core members was held on 4th May 2022. It was decided by the core members to go live once a month with a panel discussion cum debate with the college students on a topic chosen by them. This idea has been conveyed to other group core members as well and has been well received. A zoom meeting of SIG-LVC core members was held along with Dr Prema Chande to discuss strategies to increase members as well as engage members with posts. Following the meetings there has been an increase in number of members as well as posts.

A zoom meeting was held with Ms Ananthalakshmi regards the Essilor-Myopia lecture series along with Ms Lakshmi Shinde and Mr Yeshwant Saoji. It was decided that a basic course will be delivered first followed by an advanced course on myopia control strategies. We are yet to hear from Essilor on further course of action.

A zoom meeting was held with AAO-India chapter president Dr Jameel Rizwana and Ms Maanasi Mahalingam on 21st May 2022 to discuss educational webinars for the members of SIGs. The idea was welcomed by AAO India chapter members and a calendar year will be marked for the lectures scheduled for the next three months. Ms Maanasi will be taking this forward from AAO-Indai chapter.

Dr Anitha Arvind travelled to New Delhi on 26th May 2022 to participate and oversee the vision screening initiative jointly organized by OCI with National Anti-Doping Agency (NADA). A two-day vision screening activity was organized on 26th and 27th May for our National athletes and saw a good participation. Three optometry colleges took the initiative to do the screening activities with its UG and PG students. Approximately close to 300 athletes were screened. NADA looks to collaborate with OCI for further vision screening activities in the future.



SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry,

Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022. The statistics of members and posts until date are as follows:

SIG – Clinical Optometry

Members – 462

SIG – LOW VISION CARE

Members – 256

SIG – Binocular Vision

Members – 248

SIG – Dispensing Optics

Members – 262

Various strategies have been employed by the core members of each SIG group to keep the members engaged.



Social Media Posts: The OCI official page has been relaunched as the older page got deleted due to some technical error. The new page is being promoted by the team to old members and currently we are back at 6000 plus members following the new OCI official page. **Please visit the page <https://www.facebook.com/ociofficialpages>**

6th May – Myopia grand quiz announcement was made

13th May – Message to all members on OCI member benefits along with YouTube link

20th May – Friday focus was on Farmer's project a flagship project of OCI.

23rd May– Kickstart of International Myopia Awareness Week in Hindi

24th May – Message on myopia control from Dr Anuradha Narayanan member of the myopia task force

25th May – Message on myopia from Dr Viswanathan member of myopia task force

26th May – Message on myopia from Dr Dharani Ramamurthy member of myopia task force

27th May – Myopia grand quiz was conducted at 2pm. Mr Nilesh Thite conducted the quiz which saw active participation from 96 registrants which included practitioners as well as students. Three winners from each category were chosen (pics attached)


28th May – The three winners from each category of the Myopia grand quiz were announced on the OCI FB page


OPTOMETRY
COUNCIL OF INDIA

Creating excellence in eye & vision care through optometry regulation & education

MYOPIA GRAND QUIZ WINNERS- PRACTITIONERS


1st RUNNER UP
Azfira Hussain
Chennai





WINNER
Swapnil Thakur
Hyderabad

2nd RUNNER UP
Neelima Manchikanti
Hyderabad



OPTOMETRY
COUNCIL OF INDIA

ESSILOR
SEE MORE. DO MORE.

OPTOMETRY
COUNCIL OF INDIA

Creating excellence in eye & vision care through optometry regulation & education

MYOPIA GRAND QUIZ WINNERS- STUDENTS

1st RUNNER UP
Jyoti Pandit
Howrah





WINNER
Subhan Vahora
Surat

2nd RUNNER UP
Samay Shah
Surat



OPTOMETRY
COUNCIL OF INDIA

ESSILOR
SEE MORE. DO MORE.

29th May – Dr Pavan and optometrist Mr Yeshwant Saoji messages on myopia and its control were released which saw the culmination of the International myopia awareness week.

Projects:

A rough draft for Weaver's project was made

-Started discussion on Diabetic Retinopathy Phase II with Zeiss team and made a budget report for the same.

-Arranged doubt clearing session on FGD for Farmer's project. Collected compliance data from all the centres and initiated writing final report for the project.

-Pursuing diamond worker screening with Ariez Tata and Nirav Mehta

-Followed up with Dr. Murthy for utilizing WSD data to make it more meaningful.

- Started working on Vision for a Cause project. Initiated collection of screening data from various institutions.

June 2022 Report

Registrations Issued: 50

Registrations Received: 43

Good standing: 17

Renewals: 19

Continuing Education:

➤ OOLS sessions – 2 OCI accredited sessions were conducted:

3. 175th session: Current insights on Keratoconus and corneal ectasia by Dr Karen Deloss on 1st May 2022


4. 176th session: Updates and best practices: Intense pulsed light (IPL) for dry eye by Dr Sathi Maiti on 21st May 2022

ITM, Gwalior have expressed their interest to collaborate with OCI and apply for accreditation process for the same.

Advocacy and Correspondence

The Ministry of Health and Family welfare (MOHFW) had convened a meeting of all Allied and health care professional stakeholders. This meeting was on 3rd June 2022. OCI was invited for this meeting, to represent optometry. This meeting was attended by Ms. Paula Mukherjee. During the meeting OCI was requested by MOHFW to collect Data of all available optometrist in India. Not only optometrist but ophthalmic assistants and VT also. OCI has approached various state associations, ophthalmic industry, optical industry regards the same. OCI has also submitted its own database in the required format to the Ministry. OCI has received data from some state associations and institutions and forwards the same data to Ministry in their required excel format.

OCI has conducted zoom calls with OCI partners and colleges under RGUHS asking for optometrist data. We have planned some more such meetings for next month.

 **SPECIAL INTEREST GROUPS:** The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022. The statistics of members until date are as follows:

SIG – Clinical Optometry

Members – 500

SIG – LOW VISION CARE

Members – 282

SIG – Binocular Vision

Members – 250

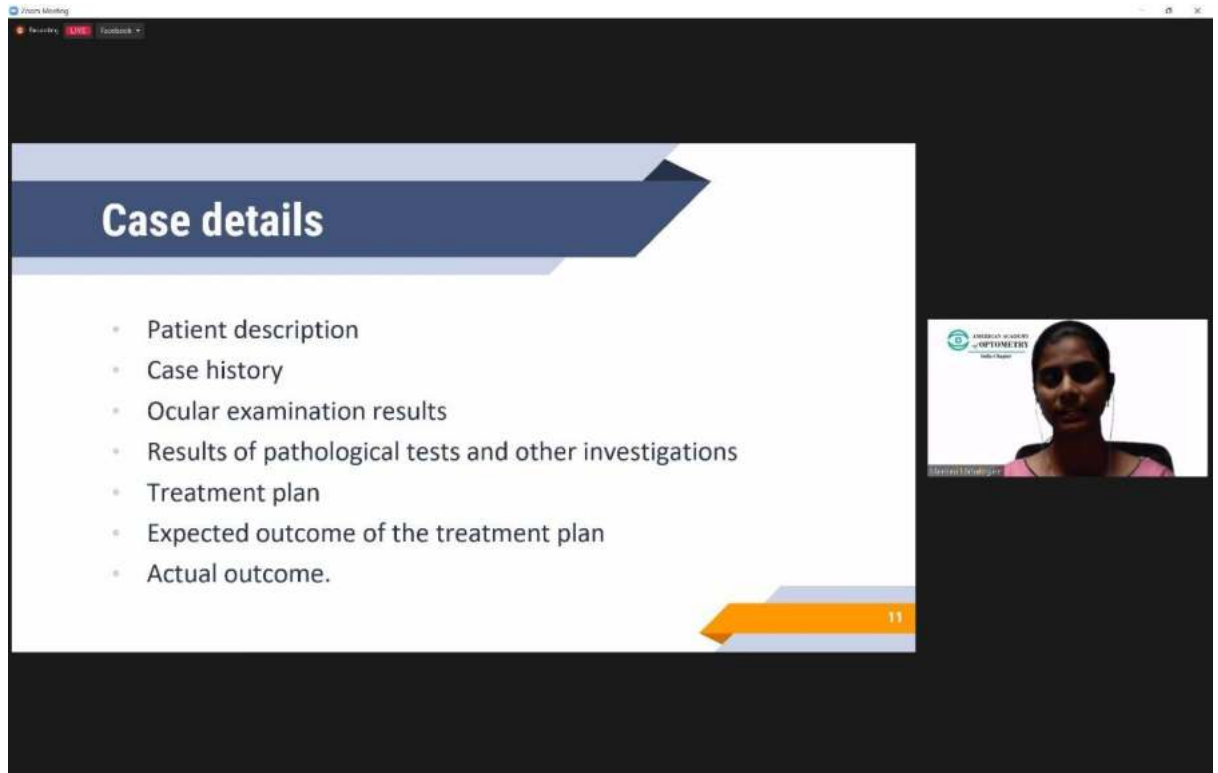
SIG – Dispensing Optics

Members – 345

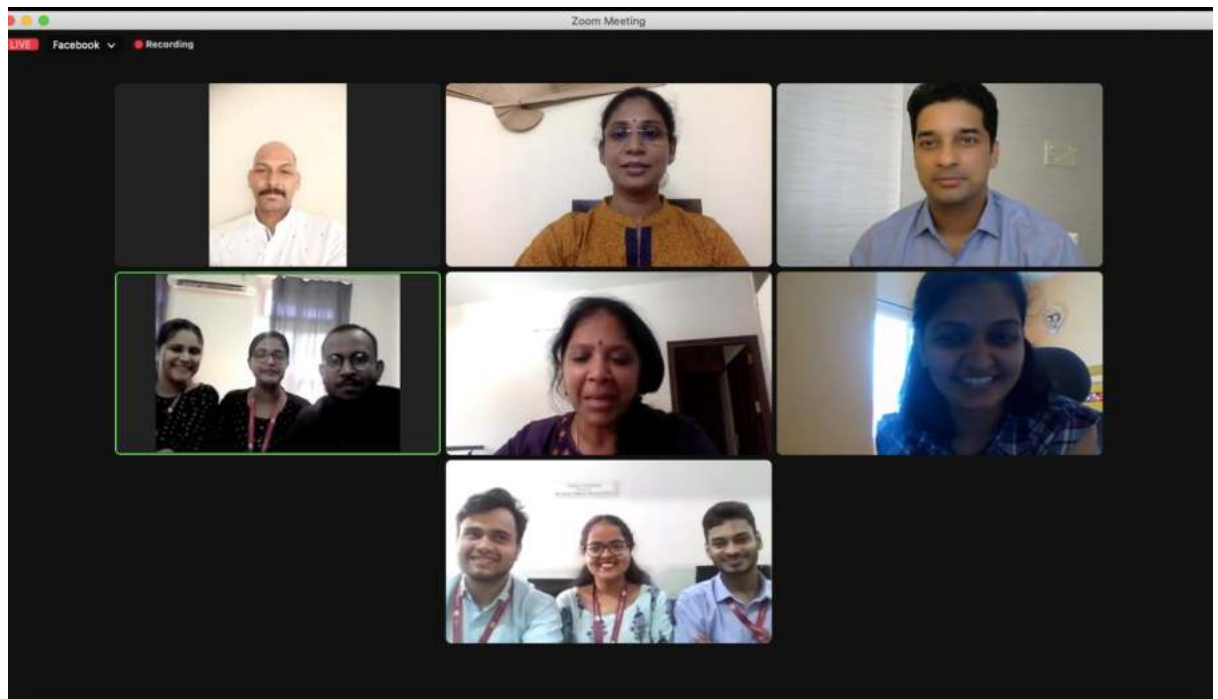
Various strategies have been employed by the core members of each SIG group to keep the members engaged.

 **EDUCATIONAL ACTIVITIES:**

1. OCI in association with AAO- India chapter will be organising a lecture series on case report presentation towards AAO fellowship. The first case report presentation was held on 25th June 2022 at 6pm IST and was presented by Ms Maanasi Mahalingam an optometrist and faculty with Aravind Eye Care System, Chennai. The lecture was telecast live over Facebook and was well received. It was attended by close to 50 participants.



2. A very interesting live debate on Facebook with the students of Lotus College of Optometry was conducted on 18th June 2022 at 3pm. The topic for the debate was Blue block/Blue filter lenses: Do we really need them?. The debate was moderated by Dr Pancham Kulkarni and Mr Srikant Maseedupally, core members from the OCI-SIG/DO specialty. The debate was well received by over 50 participants on FB live.



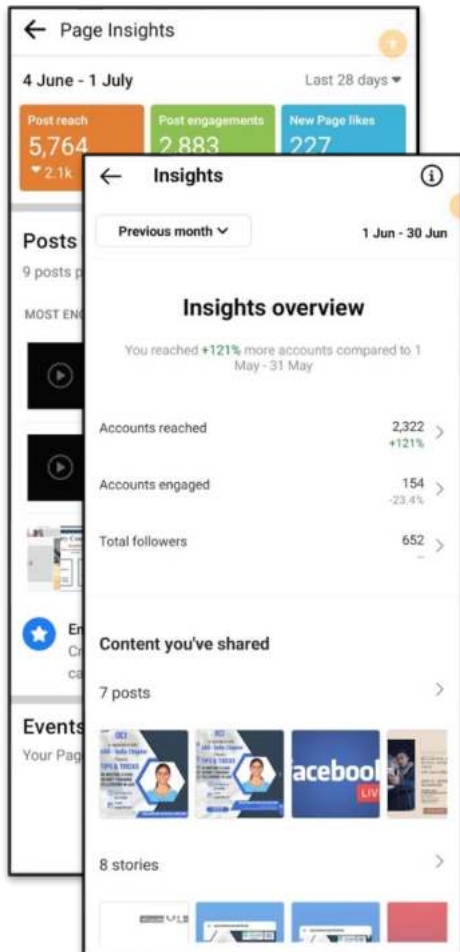
Social Media Posts:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

In the month of June posts about the following were uploaded:

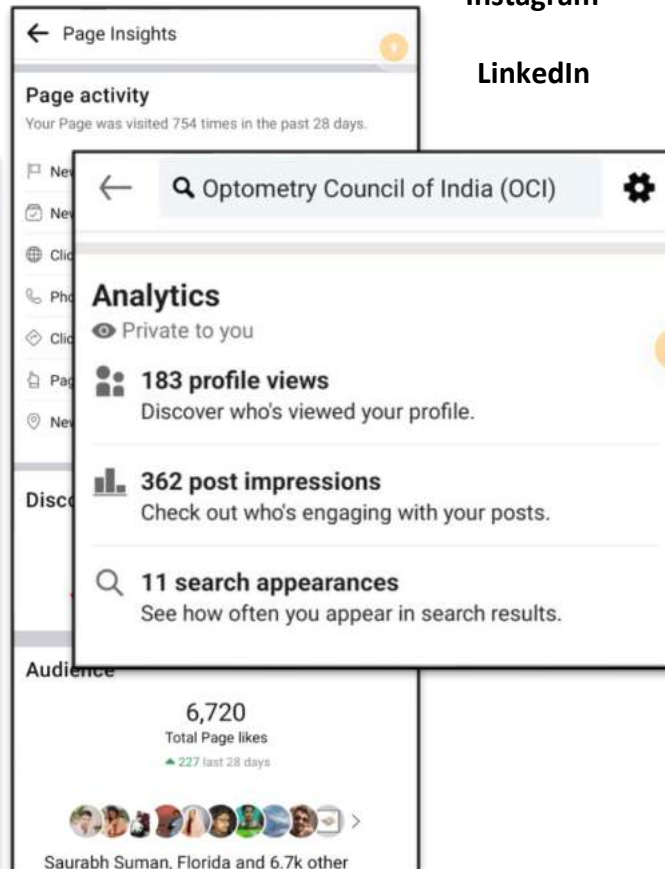
- Webinars conducted:
 - Knowledge Plus in collaboration with Essilor, How to win your clients through effective communication
 - Live Debate with Lotus College of Optometry On Blue Block/ Blue Filter Lenses: Do we Really Need them?
 - Tips and Tricks in writing a case report towards fellowship in AAO, in association with AAO-India Chapter
- Announcements:
 - NADA in association with OCI carried out an eye screening camp for Indian athletes on International Myopia Week (23rd to 28th May 22)
 - On 11th June two Indian Optometrists and OCI members were selected as representatives to Interim Commission from Optometry under Ophthalmic Science Council.

Analytics Facebook



Instagram

LinkedIn



Twitter



Social Media post timeline:

- 1st June Knowledge Plus webinar announcement, Topic: How to win your clients through effective communication
- 3rd June reminder of knowledge plus webinar, webinar took place at 3pm OCI FB Live
- 10th June NADA eye screening camp report post was shared with link to the article
- 14th June Optometry selection of Interim commission by MoHFW news post
- 15th June Debate announcement post, Topic: Blue Block/Blue Filter Lenses: Do we really need them?
- 17th June Reminder post for debate
- 18th June OCI FB Live Debate at 3 pm
- 22th June Webinar Announcement post, Topic: Tips and Tricks in writing a case report towards fellowship in AAO
- 24th June Reminder to AAO webinar
- 25th June OCI FB Live webinar at 6pm

Projects:

Farmers Project: Collected report on Focus group discussion (FGD) from each partner institute. Compiled entire project data into a final report. Report on successful completion of Farmers project was submitted to Essilor Vision Foundation team. The report will be uploaded on OCI website soon.

A meeting was conducted with all partner institutes to consider paper publication on Farmer's project. The attendees recommended writing 3 different papers on the project.

Paper 1: compiling overall data

Paper 2: On UV findings and complications

Paper 3 : on FGD

First and last authors for each paper are assigned and informed. We are targeting to complete writing first paper by September 2022.

Vision For a Cause: Received data from Sri Ramchandra medical institute. Compiled data and sent to ZEISS as month report. Institutes who had sent incomplete data were informed to send complete data in future. The incomplete data is rejected and would not be part of compiled data for VFC project.

Artwork for banners and standees for each institute was designed and sent to ZEISS for printing and couriering to partner institutes.

Diamond workers screening: OCI is in conversation with Renaissance Global for screening their employees (diamond workers) in Mumbai. Quotation from OCI is submitted and awaiting response from them.

Diabetic Retinopathy Project: Submitted proposal for DR project to Zeiss and awaiting response

Sports Ministry: OCI collected data and compiled report on eye screening done for athletes through Sports Ministry and National Anti-Doping Agency (NADA). A letter of appreciation was received (dt:28.06.2022) from Dr Ankush Gupta, Project officer of NADA, India for organizing the eye health check-up camp in association with NADA, India at Jawahar Lal Nehru Stadium, New Delhi on 26th & 27th May 2022.

Myopia Grand Quiz winners:

E certificates and E vouchers sent to all the winners of Myopia Grand quiz held during International Myopia awareness week, May 2022

Administration:

1. Ms Paula Mehta, Operations Manager with OCI since 2014 will no longer continue to work with OCI and 30th June 2022 was her last working day.
2. Dr Anitha Arvind and Ms Urmi Gogri take up full time positions with OCI as Head of Operations and Education (Dr Anitha Arvind) and Advocacy and Project Manager (Ms Urmi Gogri) respectively. They take up these full time positions from 1st July 2022.

July 2022 Report

Registrations Issued: 63

Registrations Received: 84

Good standing: 17

Renewals: 21

Continuing Education:

➤ OOLS sessions – 2 OCI accredited sessions were conducted:

5. 179th session: Scleral lens Red Eye Differentials by Dr. Christine Wiles Sindt & Dr. Noyes Marcus
6. 180th session: Biofinity Energys - Contact Lenses for Today's Technophile by Pooja Singh

Advocacy and Correspondence

On 4th July 2022, MoHFW rolled out online enrolment of Allied and Healthcare professionals. From OCI, we have sent link for registration to all members and also to stake holders urging for registering themselves and their colleagues. OCI has also sent reminder post on all the social media handles and reminder sms to all members.

HV Desai eye hospital and college of Optometry has launched new post graduate diploma course in Optometry under National Council of Vocational Training and Research (NCVTR). Based on NCAHP act, Optometry is a healthcare profession and thus any course in Optometry cannot be run under vocational university. OCI has advocated the same to HV Desai and suggested them to correct their course in line with NCAHP act.

- Update on NCAHP act and formation of Interim commission for Ophthalmic science council was sent to Vision plus as an article which was published in their July Issue.

<https://visionplusmag.com/happening/mr-aditya-goyal-and-dr-venkatramana-kalikivayi-selected-as-optometry-representative-into-the-interim-commission-for-regulation-and-legislation-of-optometry-in-india-1/>

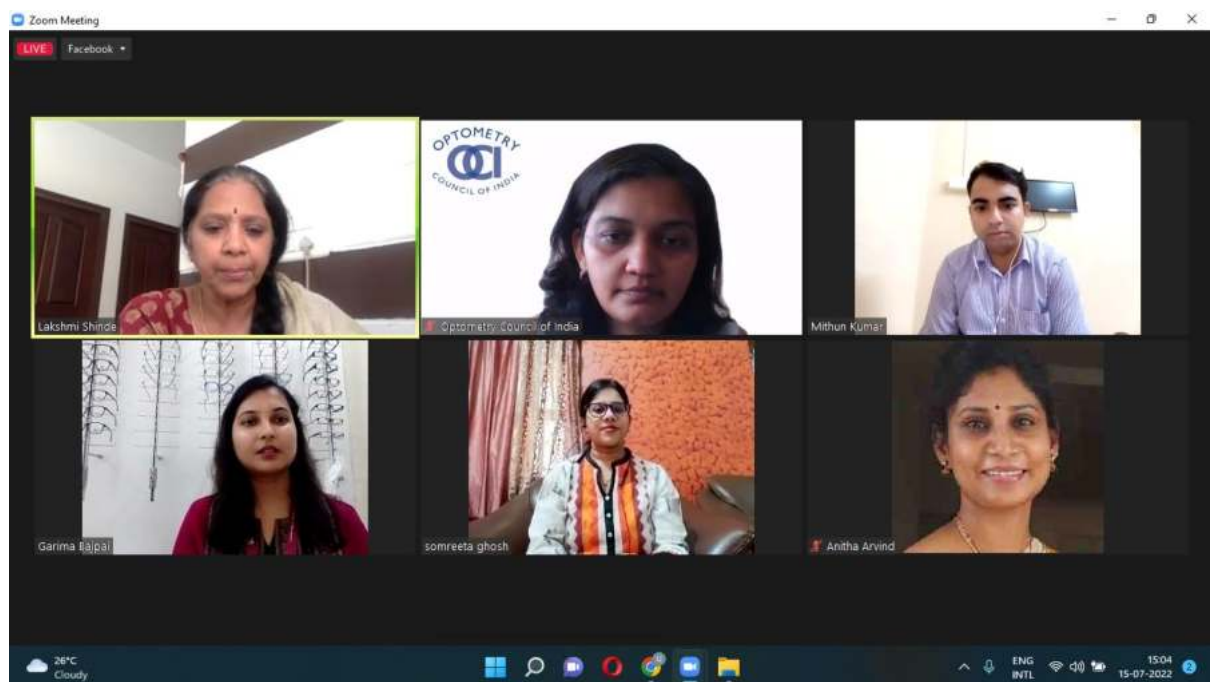
- Three abstracts have been submitted for the forthcoming Vision2020 conference at Lions Hospital in Siliguri. OCI will also be conducting a CL workshop track in collaboration with Alcon at the Siliguri conference.

Abstract 1 : Farmer's Project

Abstract 2 : World Sight Day 2022

Abstract 3: Vision For a Cause project

- OCI started with Unsung Heroes series and on 15th July we had 3 young optometrist participating from Karnataka, Maharashtra and West Bengal.



The 2nd quarterly newsletter from OCI was issued in the month of July and was circulated to all our members as well as stakeholders.

July 2022 E-Newsletter



Creating excellence in eye & vision care through optometry regulation & education

On the occasion of International Myopia Week i.e. 23rd to 28th May 2022, Optometry Council of India (OCI) got the opportunity to screen 313 athletes at Jawaharlal Nehru Stadium, Delhi. Ministry of Sports had arranged this screening with National Anti-Doping Agency (NADA) and OCI for Anti-doping test and eye examination respectively.

INTERNATIONAL MYOPIA WEEK 2022 EYE SCREENING CAMP

26th May & 27th May

Partners

National Anti-Doping Agency

Optometry Council of India




IN ASSOCIATION WITH



The eye screening camps were supported by Jamia Hamdard department of Optometry, Sushant University department of optometry and Amity University department of Optometry. OCI collected all the data and compiled a report on eye screening done for athletes through Sports Ministry

Posted on Social Media Platforms, Date: 10th June

 **SPECIAL INTEREST GROUPS:** The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022. A number of areas of discussion were covered in each of the SIGs which included topics as given below along with the statistics of members until date.

SIG – Clinical Optometry

Members – 532

Posts in the SIG FB group: Research article shared on “Impact of rub and rinse on removal of human coronaviruses from contemporary contact lens materials”. A poll was conducted for its members on colour vision deficiency.

SIG – LOW VISION CARE

Members – 299

Posts in the SIG FB group: Opinion from the members was sought on various devices available for visually impaired. Research article on low vision in new era was shared to all members.

SIG – Binocular Vision

Members – 255

Posts in the SIG FB group: Notes on tropias was shared for the members.

SIG – Dispensing Optics

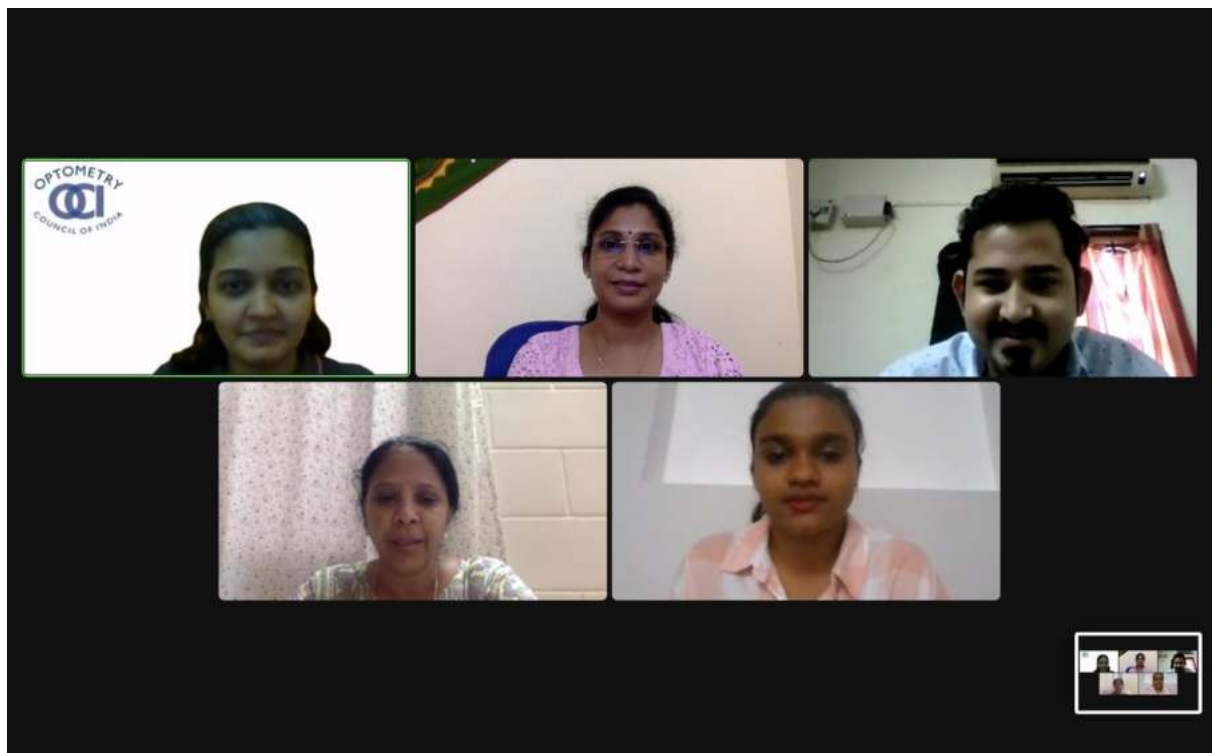
Members – 352

Posts in the SIG FB group: A poll question was put forth for the members on factors influencing thickness of an ophthalmic lens.

Various strategies have been employed by the core members of each SIG group to keep the members engaged.

EDUCATIONAL ACTIVITIES:

3. OCI in association with AAO- India chapter organised the second lecture in the lecture series on case report presentation towards AAO fellowship. The case report presentation was held on 30th July 2022 at 6pm IST and was presented by Ms Jannet Philip an optometrist who is pursuing her doctoral studies at Radboud University, The Netherlands. The lecture was telecast live over Facebook and was well received. It was attended by close to 30 participants.



Social Media Posts:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

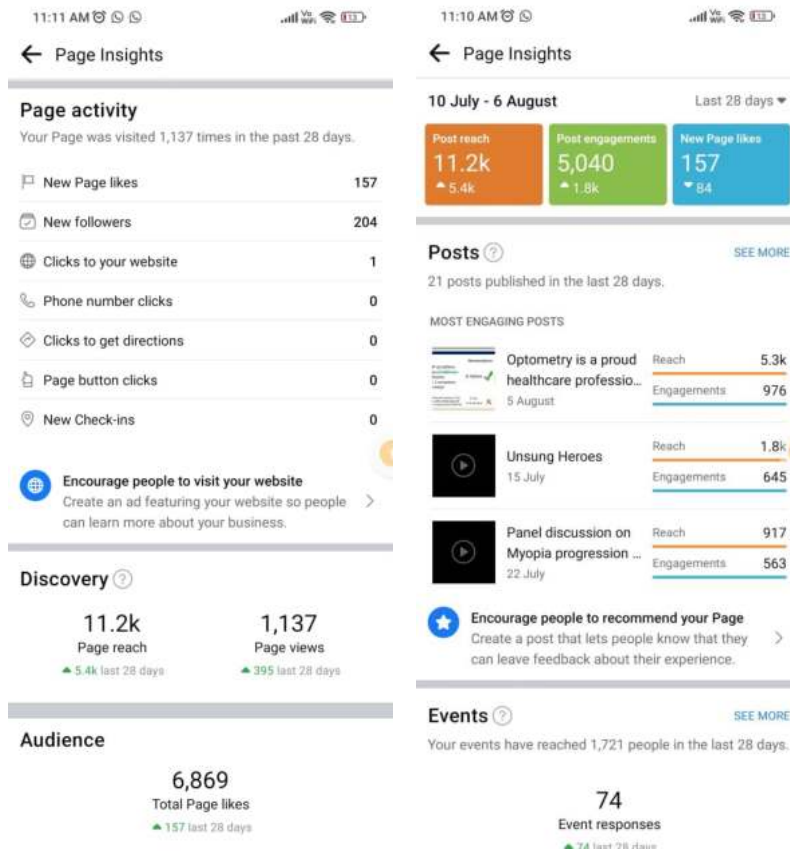
Timeline of posts during month of July:

- 1st July YouTube shorts/reel for blueblock/filter session
- 5th July YouTube shorts/reel for knowledge plus webinar: effective communication
- 8th July AHP enrolment post
- 12th July OCI renewal and registration video
- 13th July unsung heroes session post
- 15th July unsung heroes session reminder
- 19th July farmer's project completion and report handover post
- 20th July myopia progression and its control panel discussion post
- 21st July newsletter announcement post
- 22nd July panel discussion reminder
- 25th July OCI best case report award invitation post

- 26th July YouTube shorts/reel

Analytics

Facebook



Instagram



Linked In

Analytics

Private to you



266 profile views

Discover who's viewed your profile.



9,987 post impressions

Check out who's engaging with your posts.

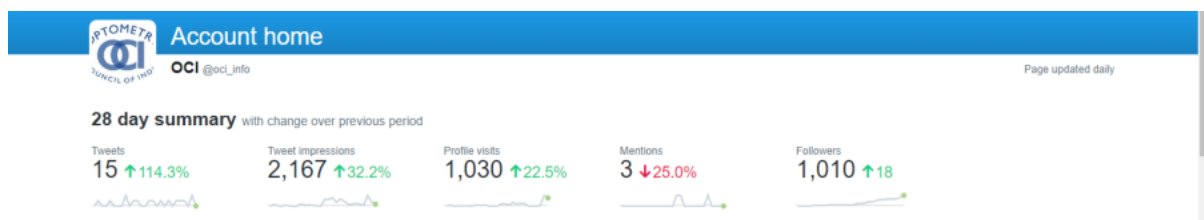
Past 7 days



28 search appearances


See how often you appear in search results.

Twitter




Farmer's Project:



 Team has finalised on writing 3 papers from the collected data. Paper writing is progressing as scheduled and we are expecting to complete first paper by September 1st week.

 Final Report for Farmer's project was submitted to EVF team

 OCI plans to scale up this project and thus proposal to screen wheat and coffee farmers is submitted to EVF team.

Vision For a Cause:

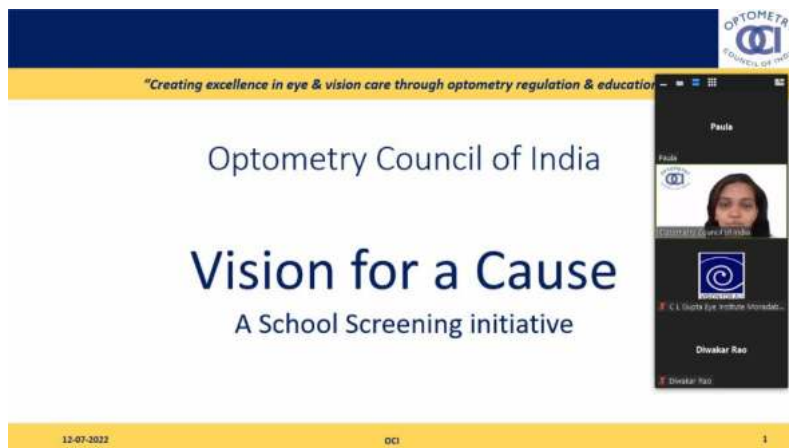
Many partners had received incomplete kit at the start of the project. Information on incomplete kit was collected and missing items have been sent to respective institute from ZEISS Aloka office.

Banners and Standees are printed and will be sent to respective institutes in the first week of August, 2022

All the partner institutes have been informed again on following REACH protocol and send across complete filled data to OCI. Screening data of 2796 students is received for the month of July 2022.



CL Gupta Eye institute, Moradabad and Vittala International Institute of Ophthalmology, Bengaluru are two new institutes joining under VFC project. Online induction and training for school screening was conducted for incharge optometrists of both these institutes.



VFC partner's meet is scheduled for 23rd and 24th September 2022 at Bengaluru.

Weaver's project:

Proposal letter, for eye examination of weavers of India, is hand delivered and emailed to Mrs. Smriti Irani and Shree Piyush Goyal's office. Lawrence and Mayo, Delhi office staff has helped in delivering these letters.

Vision for Athletes:

Proposal submitted to sports ministry and NADA , suggesting comprehensive eye examination, sports specific task based evaluation and eyewear recommendation for athletes of India.

School Screening:

OCI conducted a school screening camp at St. Martin's school, Magadi road with Rotary club. Optometrist from Sankara college of Optometry performed comprehensive eye examination for 1089 students and spectacles prescribed will be provided by Essilor Vision foundation.



OCI received appreciation letter from NADA, India for the camp conducted during Myopia awareness week May, 2022. A short summary report of the same camp was published in WCO newsletter July 2022.

Administration:

1. OCI website changes were initiated which will be implemented in August 2022.
2. To mark the 10 years of OCI launch a logo was designed which will be showcased in August 2022 and used in all correspondence from OCI until 31st July 2022.
3. Auditor consulted: By March 2023, OCI is to spend 3-4 lakhs in projects as we need to show expenses towards projects.
4. Consulted regards the clause 24 of MOA which says OCI will submit data once statutory body formed. Informed CA that the data has been shared with government.

Auditor responded that this clause is NOT binding that OCI needs to shut down once statutory body formed.

5. Auditor advised against applying for FCRA as its becoming increasingly difficult.

August 2022 Report

Registrations Issued: 53

Registrations Received: 54

Good standing: 26

Renewals: 16

Continuing Education:

- Master Class Knowledge Fest- 4 was held in Pune between 1st – 3rd August 2022. This programme was accredited by OCI for 20 CE points
- OOLS sessions – 2 OCI accredited sessions were conducted:
 - 7. 181th session: Sports Vision in Optometry by Dr Jennifer Stewart
 - 8. 182nd session: Biofinity Energys - Contact Lenses for Today's Technophile by Pooja Singh

Advocacy and Correspondence

- Wrote letters to Principal secretary, Health of 12 major states asking for appointment to discuss formation of state specific Ophthalmic science council.
- OCI representative Optom. Rituraj Khanna along with Indore Divisional Optometry welfare association president Mr. Shailendra Vaishnav, met Mr. Mohammad Suleman, ACS health of Madhya Pradesh government and submitted a copy of Recommendation for the Ophthalmic science council.



- OCI representatives from Mizoram state also met Principal secretary and submitted Recommendation document for the Ophthalmic Science council.
- BSS is still supporting and running diploma in Optometry courses. It recently sanctioned a centre in Gujarat. Dr. Anitha consulted the Optometrist incharge of this course and explained the legality. He immediately withdrew the application for running BSS supported diploma in Optometry course.
- HVDesai eye hospital and college of Optometry had announced a fellowship course – post graduate diploma in clinical optometry run under NCVRT. OCI wrote multiple letters taking stand against the course affiliated by Vocational university. HVDesai is now going to run the same course as an autonomous one under their aegis.
- OCI is striving hard to get an appointment with Dr. Manohar Agnani, Chairperson Interim Commission and also with Mr. Anil Kumar, Principal secretary , Karnataka state.
- For generating awareness towards NCAHP act , current status of Optometry profession in India, role of OCI and OCI membership benefits , OCI has started communicating with Optometry students through zoom calls. So far we have organized “OCI-Student talk” zoom meetings with 140 optometry students of Bharatiya Vidyapeeth, Pune, Sangli and Harijyot college of Optometry Navsari.



- 21st board meeting of OCI is scheduled to be on 19th September 2022, at Indian Institute of Public Health, Hyderabad.
- All three submitted abstracts have been accepted as 2 oral presentations and 1 poster presentation, for the forthcoming Vision2020 conference at Lions Hospital in Silliguri.

Abstract 1 : Farmer’s Project – Oral presentation

Abstract 2 : World Sight Day 2022 – Poster presentation

Abstract 3: Vision For a Cause project – Oral presentation

Projects:

Farmer’s Project:

A short writeup on the project with a link to the elaborated report, is uploaded under blog section of IAPB website. <https://www.iapb.org/blog/a-unique-project-to-help-the-unorganized-sector-in-india/>

FGD data is under the process of transcription. Paper writing work is under progress.

Vision For a Cause:

Many partners had received incomplete kit at the start of the project. Information on incomplete kit was collected and missing items have been sent to respective institute from ZEISS Aloka office.

Banners and Standees are printed and sent to respective institutes.

All the partner institutes have been informed again on following REACH protocol and send across complete filled data to OCI.



VFC partner's meet is scheduled for 23rd and 24th September 2022 at Bengaluru. Required arrangements for the same is in progress.

Weaver's project:

Proposal letter, for eye examination of weavers of India, was hand delivered and emailed to Mrs. Smriti Irani and Shree Piyush Goyal's office. Email follow up done for the same.

Diamond Workers project:

Tangent India ladies circle has identified one site in Surat to screen diamond workers. We are following up for the same.

Vision for Athletes:

Proposal submitted to sports ministry and NADA , suggesting comprehensive eye examination, sports specific task based evaluation and eyewear recommendation for athletes of India. Appointment to discuss the project is fixed with Ms. Ritu Sain, CEO/DG , NADA.

School Screening:

OCI conducted a school screening camp at St. Martin's school, Magadi road with Rotary club. 171 Spectacles sponsored by EVF were distributed by team Sankara college of Optometry



Essilor Day:

OCI has proposed an idea to team Essilor, of conducting Essilor day at 25 Optometry Institutes across India. The theme of this one day event will be awareness generation towards Myopia control for Optometry students. Agenda and budget is submitted to Essilor.



SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022. A zoom meeting was held with all the core members of SIGs on 26th August at 3pm IST and ways to increase members as well as engage the members in the group with posts were discussed. A number of areas of discussion were covered in each of the SIGs which included topics as given below along with the statistics of members until date.

SIG – Clinical Optometry

Members – 643

Posts in the SIG FB group: The following polls were shared for all members - providing addition for presbyopes, calculation of retinoscopy value considering the working distance, identifying ocular structures and calculating contact lens prescription when spectacle prescription is given,

SIG – LOW VISION CARE

Members – 339

Posts in the SIG FB group: Research article was shared on assistive software technology for the blind and visually impaired and high-tech devices for visually impaired. A poll was conducted on recording visual acuity using a Bailey-Lovey chart.

SIG – Binocular Vision

Members – 270

Posts in the SIG FB group: Article on sensory testing in patients with ARC was shared.

SIG – Dispensing Optics

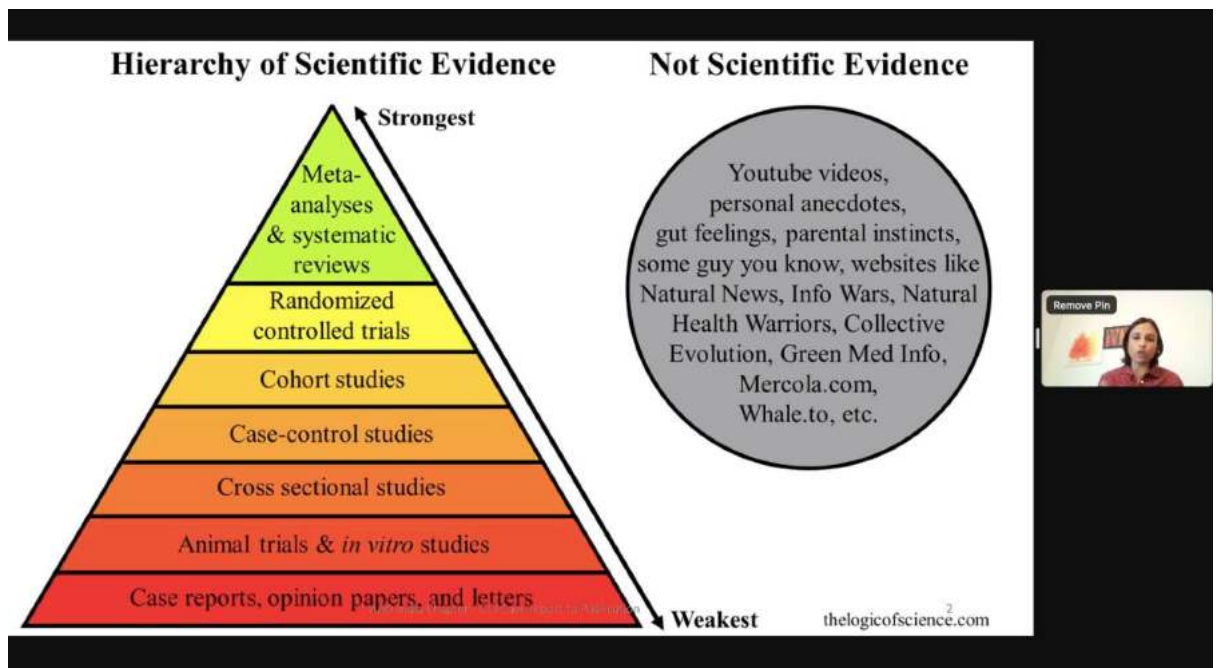
Members – 362

Posts in the SIG FB group: An article was shared on measuring pupillary distance with smart phone based pupillometer.

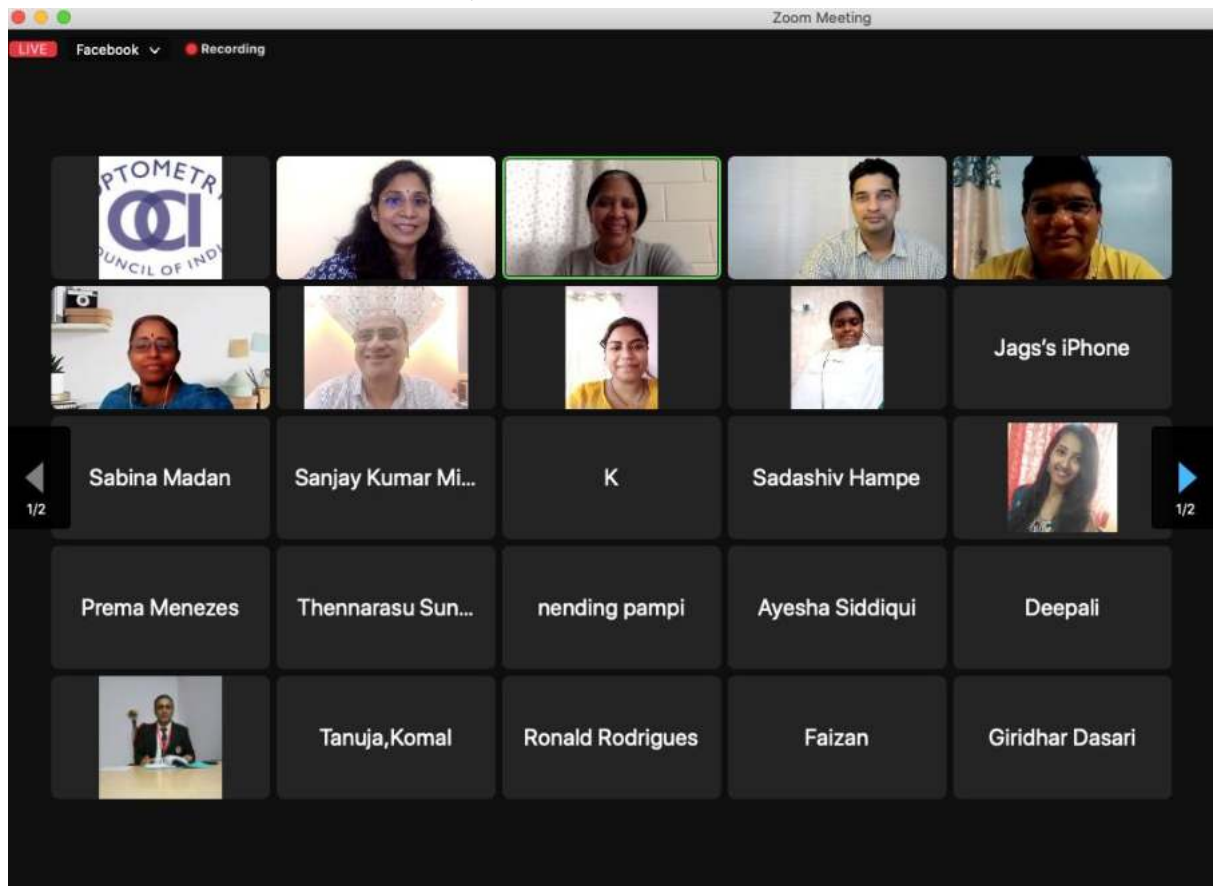


EDUCATIONAL ACTIVITIES:

- OCI in association with AAO- India chapter organised the third lecture in the lecture series on case report presentation towards AAO fellowship. The case report presentation was held on 27th August 2022 at 6pm IST and was presented by Dr Jameel Rizwana who is the head of Rivoli Vision Academy on 'From case report to publication'. The lecture was held on zoom meeting platform and was well attended by 42 registered participants.



5. OCI-Essilor Knowledge plus series: On 19th August at 2pm IST Dr Pancham Kulkarni a renowned optometrist from Mumbai presented a talk on 'Contactless Dispensing' as part of the ongoing OCI-Essilor Knowledge plus lecture series. This was the third lecture from the series which takes place once in 2 months. This lecture was well received and over 40 participants heard the lecture on zoom platform as well as OCI Facebook live. The panelists for the session were Ms Ananthalakshmi, Head of Education at Essilor-Luxotica, India and Mr Kulbhushan, Head of Instruments division at Essilor-Luxotica, India.



Social Media Posts:

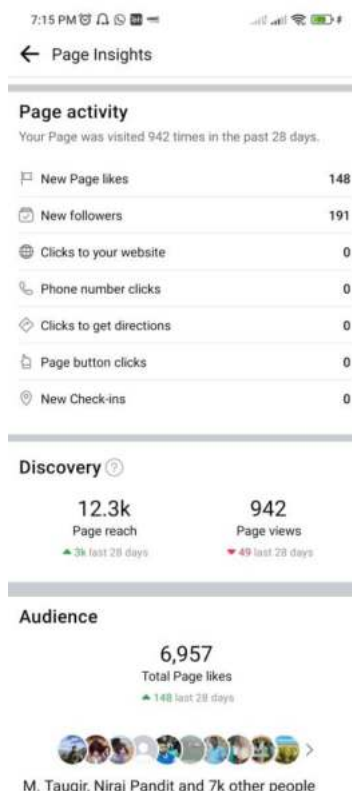
Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of August:

- 1st August 10 years celebration wishes from renowned optometrists
- 2nd August myopia panel discussion short/reel
- 3rd August Registration and renewal video ft. Prasad Sawant
- 5th August NCAHP nomenclature post
- 9th August Best Case Report Award Reminder
- 12th August NCAHP Scopes of Practice
- 17th August OCI-Essilor Contactless Dispensing Webinar
- 22nd August OCI-AAO India Chapter From case report to publication- The Journey
- 23rd August OCI-Essilor Contactless Dispensing Webinar Reminder Post
- 26th August OCI advocacy to states
- 27th August OCI-AAO India Chapter From case report to publication- The Journey Reminder
- 30th August Contacless Dispensing Short

Analytics

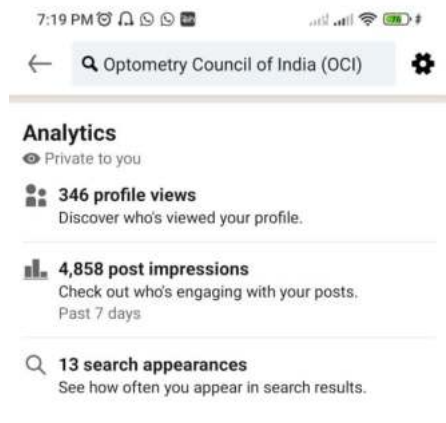
Facebook



Instagram



Linked in



Twitter

28 day summary with change over previous period



Administration:

- OCI website changes were implemented by adding extra field for middle name under member profile.
- To mark 10 years of OCI a logo was launched on 1st August 2022 and this logo will be used in all correspondence from OCI until 31st July 2022.
- A special OCI frame was created and launched on 15th August wherein anybody could use it by adding it on their social profile picture.
- Quotation for adding practice locator on the website has been asked for
- The WCO newsletter carried a write up by OCI on Regulation and Legislation of Optometry in India
- The Masterclass Knowledge Fest-4 held between 1st -3rd August was represented by Ms Lakshmi Shinde who spoke on 'How I manage dry eye in CL wear' as well as chaired the session on 'Grow with contact lenses' and Dr Anitha Arvind who chaired the session on Ophthalmic dispensing.

September 2022 Report

Registrations Issued: 53

Registrations Received: 56

Good standing certificate issued : 11

Renewals: 17

Continuing Education:

- OOLS sessions – 2 OCI accredited sessions were conducted:

1. 183rd session: It's time to revisit an old friend: Hybrid contact lenses 2022 by Dr Stephanie Ramdass

2. 184th session: Translating myopia research in practice: Updates and future – A panel discussion

- Specialty contact lens workshop was conducted by Dr Agarwal's Institute of Optometry on 11th September 2022 and OCI accredited this workshop for 6 CE credit points.

▪ **Advocacy and Correspondence**

- Myopia white paper was sent to the CBSE head, Education minister and various stakeholders recommending the compulsory time outdoors.
- A meeting was held with optical and contact lens industry experts to discuss the new regulation policies from CDSCO. A letter was also issued addressing the directorate of CDSCO to postpone the final date of registration for contact lens sale until the Optometrists in India are issued a practicing license.
- OCI representative Dr. Rituraj Khanna along with Indore divisional Optometry welfare association team met ACS health of Madhya Pradesh and submitted a copy of recommendation for the ophthalmic science council.
- OCI representative Mr. Beirathatihpha Khithie and Mizoram Optometrist association team submitted a copy of recommendation for the ophthalmic science council to Mizoram government.

PROJECTS:

Farmer's project : First paper draft is ready and is circulated by Ms. Janani of Sankara Nethralaya to all team members for review.

Vision for a Cause: Project has picked up and all participating institutes are conducting school screening. On 23rd September VFC partner's offline meet was scheduled at Bangalore. Meeting was hosted by ZEISS - Aloka team and Dr. Anuradha N from Elite school attended the meeting as an Expert in the field. All partner institute representatives shared their experience, got their doubts cleared to proceed forward in the project.





GOOD study - Old Age home screening: The project is going to be a WSD initiative by OCI and supported by ZEISS - Aloka. 15 Optometry institutes have partnered for the project and going to start screening from the second week of October 2022.

SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups have been created and activated in February 2022.

- SIG – Clinical Optometry

Members – 670

Posts in the SIG FB group: The following polls were shared for all members – on WFDT interpretation, D-15 test, Calculation of AC/A ratio,

- SIG – LOW VISION CARE

Members – 352

Posts in the SIG FB group: Poll question on magnification, details regarding awareness of disability certificate, information on light activity app was shared

- SIG – Binocular Vision

Members – 524

Posts in the SIG FB group: A poll series was conducted for the members based on advanced clinical tests and the month focussed on WFDT a total of 3 posts were shared relating to WFDT.

- SIG – Dispensing Optics

Members – 365

Posts in the SIG FB group: A poll on spectacle frame selection for children was shared

▪ **EDUCATIONAL ACTIVITIES:**

1. OCI in association with AAO- India chapter organized the fourth lecture in the lecture series on case report presentation towards AAO fellowship. The case report presentation was held on 24th September 2022 at 6pm IST and was presented by Ms Zalak Shah on 'A young researcher's journey into the world of scientific publications- FAAO and. The lecture was held on zoom meeting platform and was well attended by 25 registered participants.

Recording...

> Turk J Ophthalmol. 2017 Oct;47(5):249-254. doi: 10.4274/tjo.45220. Epub 2017 Oct 27.

Topography and Higher Order Corneal Aberrations of the Fellow Eye in Unilateral Keratoconus

```

graph LR
    A[Normal eye of unilateral keratoconus] --> B[Keratoconus Eyes]
    A --> C[Controls Eyes]
    B --> D[Higher HOAs in normal eye of unilateral KCN + Subclinical stage]
    C --> D
  
```

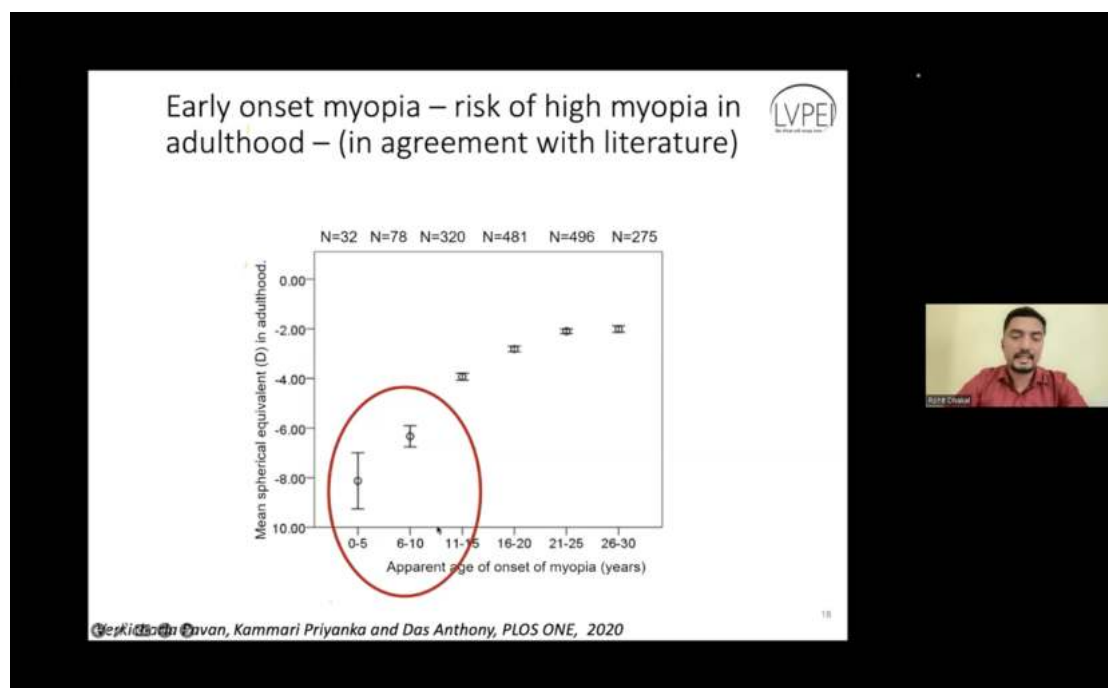
6

2. OCI-Essilor Knowledge plus course on ‘Basics of myopia control and management’ was launched on 18th September. A series of 6 lectures have been planned starting 18th September and ending on 16th October 2022. There are a total of 120 registrants for the course of which 100 are paid registrants. A total of 3 lectures have been conducted so far. The remaining 3 lectures will be covered in the month of October.

a. Lecture 1: Why myopia control?

Speaker: Mr Rohit Dhakal

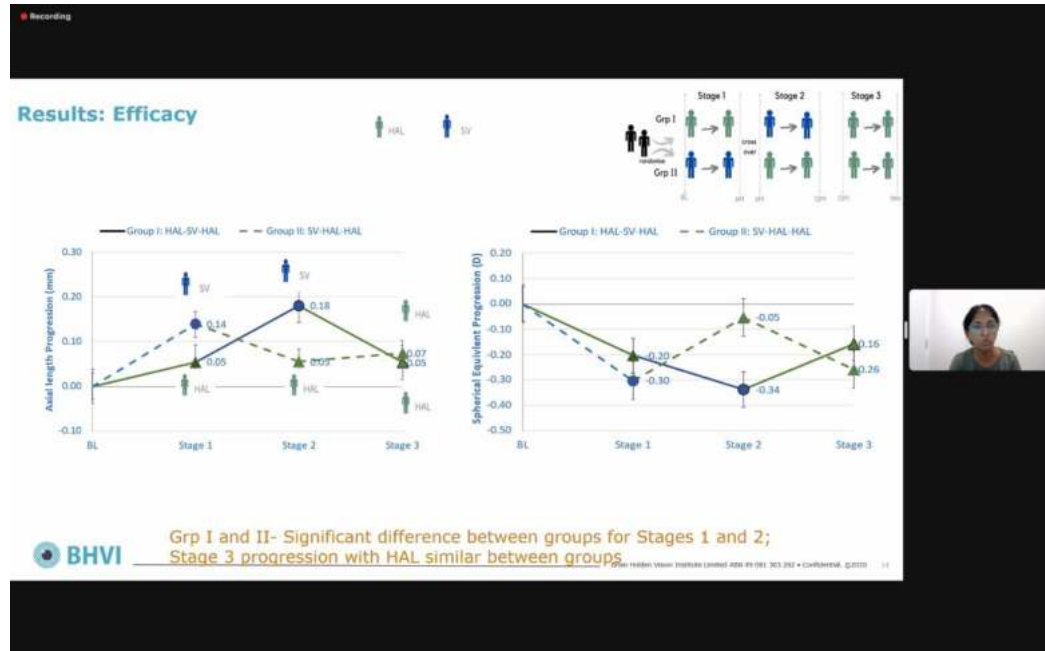
Panelists: Dr Anuradha & Dr Dharani



b. Lecture 2: Where are we with myopia control?

Speaker: Prof Padmaja Sankaridurg

Panelists: Dr Pavan Verkicharla & Mr Yeshwant Saoji



c. Lecture 3: Myopia control in your practice

Speaker: Ms Aparna Gopalakrishnan

Panelists: Dr Rizwana & Ms Lakshmi Shinde

Recording

History

Near work activities*	Outdoor activities**	Sleep related history#
<ul style="list-style-type: none">Type of task (reading/writing/ device use)DurationWorking distance	<ul style="list-style-type: none">Type of activityDurationTime of the day	<ul style="list-style-type: none">Bed time/wake up timeDuration of night time sleep

*Gajjar, S., & Ostrin, L. A. (2021). A systematic review of near work and myopia: measurement, relationships, mechanisms and clinical correlates. *Acta Ophthalmologica*, doi:10.1111/aos.15943

**Deng, L., & Pang, Y. (2019). Effect of Outdoor Activities in Myopia Control: Meta-analysis of Clinical Studies. *Ophthalmometry and Vision Science*, 96(4), 276-282. doi:10.1097/OPX.0000000000001357

Liu, X. N., Nodvithya, T. J., & Sankaridurg, P. (2022). Later bedtime associated with greater myopic refractive error and variations in axial length rhythms. *Investigative Ophthalmology and Visual Science*, 63(7), 4328 - A0033-4328 - A0033.

▪ **Social Media Posts:**

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst the general public.

Timeline of posts during month of September:

1st September: OCI-Essilor Course on Basics of Myopia reminder for registration

5th September: Application Call for OCI - Bausch and Lomb Best Educator of the Year Award

7th September: Presence in the Vision2020 Conference Siliguri

9th September: Announcement of the Dr Rajeswari Mahadevan Best Case Report Award Winner

10th September: OCI-Essilor Myopia Course Teaser by Dr Anuradha

12th September: OCI-Essilor Myopia Course Teaser by Ms Irene S Joseph

13th September: OCI-Essilor Myopia Course Teaser by Mr. Rohit Dhakal

14th September: OCI-Essilor Myopia Course Teaser by Professor Padmaja

15th September: OCI-Essilor Myopia Course Teaser by Mrs Aparna

16th September: OCI support to Mizoram Government regarding NCAHP Act

19th September: Throwback to First Session of OCI-Essilor Myopia Course

20th September: OCI-AAO India Chapter Session 4 Announcement

23rd September: Practice Locator Benefits

24th September: OCI-AAO India Chapter Webinar Reminder

27th September: Vision For Cause: The team behind

30th September: Social Media Community Count

Analytics

Facebook

Page overview

Followers: 7,564

Last 28 days

 Post reach	7,366
 Post engagement	2,610
 New Page likes	287

Instagram

Overview

You gained 78 more followers compared to 3 Aug - 1 Sep.

Accounts reached	1,382	>
	-54.9%	
Accounts engaged	295	>
	-39.4%	
Total followers	1,030	>
	+8.1%	

Linkedin

Analytics

Private to you

427 profile views
Discover who's viewed your profile.

4,448 post impressions
Check out who's engaging with your posts.
Past 7 days

34 search appearances
See how often you appear in search results.

Twitter

28 day summary with change over previous period

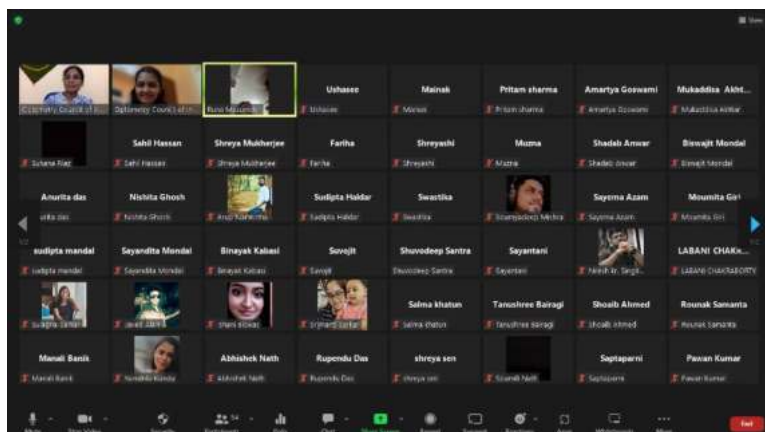


▪ Administration:

1. The VISION2022 conference was held at Siliguri on 3rd and 4th of September 2022 and was attended by Ms Lakshmi Shinde and Ms Urmi Gogri. There were 2 oral presentations, 1 poster presentation from OCI. Contact lens workshop from OCI was run by Alcon representatives.
2. Dr Raji memorial scientific session was held on 9th September 2022 and was attended by Dr Anitha Arvind virtually and she was the judge for the oral presentations for the session.
3. The OCI board meeting was held on 19th September at IIPH, Hyderabad and several action points were discussed along with amendments in the individual registration policy



4. Staff meetings are held virtually every Monday to discuss on social media posts for the week as well as action and updates every week
5. OCICON agenda is finalized and the name given is OCICON - Optometry Mahotsav.
6. Optometry colleges are contacted to conduct “Student Talk with OCI “ zoom meetings, for their 3rd year, Intern and postgraduate students. So far OCI has reached students from 7 institutes and is contacting many more for the coming months.



7. Practice locator form is circulated among OCI members to collect consented data. The Grepex team is briefed upon the requirements of the practice locator. Once adequate data is collected, a practice locator will be launched.

October 2022 Report

- Registrations Issued: 101

Registrations Received: 59

Good standing certificate issued :

12Renewals: 15

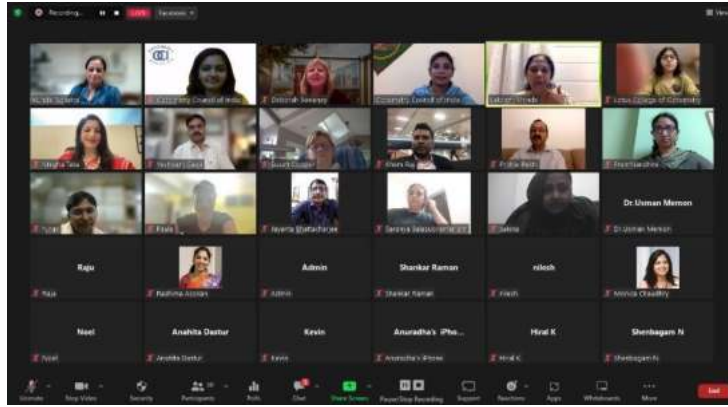
- **Continuing Education:**

- OOLS sessions – 2 OCI accredited sessions were conducted:

1. 185th session: The End of Myopia Starts at the Beginning by Dr Justin Kwan
2. 186th session: Getting Clear on the Contact Lens Evidence-Based Academic Report by Dr Lindsay Sicks

- **Advocacy and Correspondence**

- A letter was issued addressing the directorate of CDSCO to postpone the final date of registration for contact lens sale until the Optometrists in India are issued a practicing license.
- On the occasion of WSD 2022, an awareness film on comprehensive eye examination was launched on 13th October over a zoom meeting by Mrs. Kunda Ganatra.



PROJECTS:

Farmer's project : First paper draft is ready and is circulated by Ms. Janani of Sankara Nethralaya to all team members for review. A meeting was held to clarify doubts on the data analysis. Writing started on second paper on UV analysis and its impact on farmers eyes. Statistical analysis for the third paper on FGD is completed and circulated to team Manipal by Mr. Gopinath.

Vision for a Cause: Project has picked up and all participating institutes are conducting school screening.

GOOD study - Old Age home screening: Project started with 3 institutes screening old age homes in their city.

Presented online two oral papers at IVI international conference. Ms. Sakina presented paper on WSD 2021 initiative screening 1 Lakh people in 100 days. Ms. Urmi presented paper on Farmer's project. The later presentation got selected as Best Oral presentation under Community Eye health category.

Submitted 5 concept notes on different project to Bausch and Lomb Ind. Pvt. Ltd.

Ms. Lakshmi attended a meeting organized by Vision Spring to discuss their future projects with stakeholders.

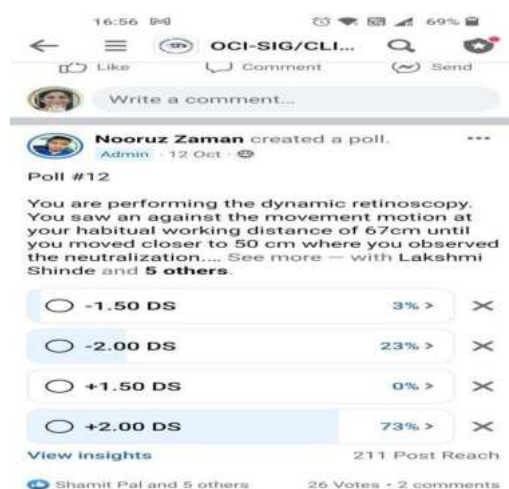
Trial run for Practice locator is scheduled in the first week of November. Post that it will be ready for the launch.

SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022.

- **SIG – Clinical Optometry**

Members – 698

Posts in the SIG FB group: A poll on dynamic retinoscopy was conducted for its members which had good member participation.



- **SIG – Binocular Vision**

Members – 539

There were no posts from core members apart from the shared posts from the OCI FB page.

- **SIG – Dispensing Optics**

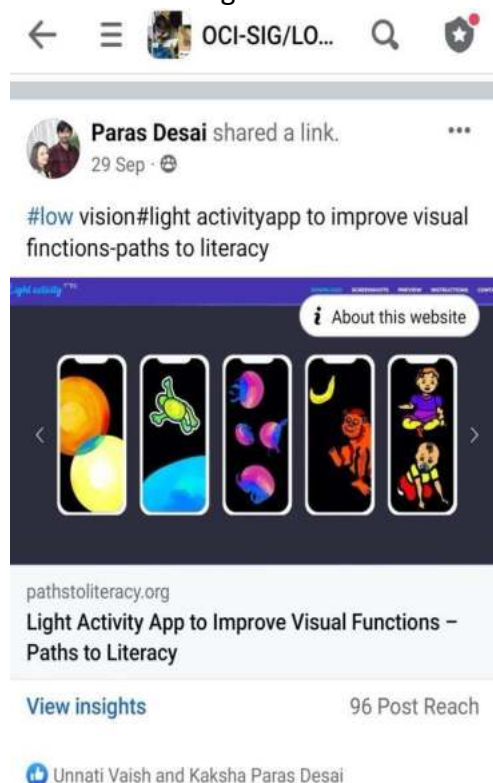
Members – 382

There were no posts from core members apart from the shared posts from the OCI FB page. Ms Urmi Gogri joined the SIG/DO group as one of the core members replacing Mr Srikanth Maseedupalli.

- **SIG – Low Vision Care**

Members – 368

An article on Light activity app was shared with all its members followed by a poll on low vision management in the month of October.



- **EDUCATIONAL ACTIVITIES:**

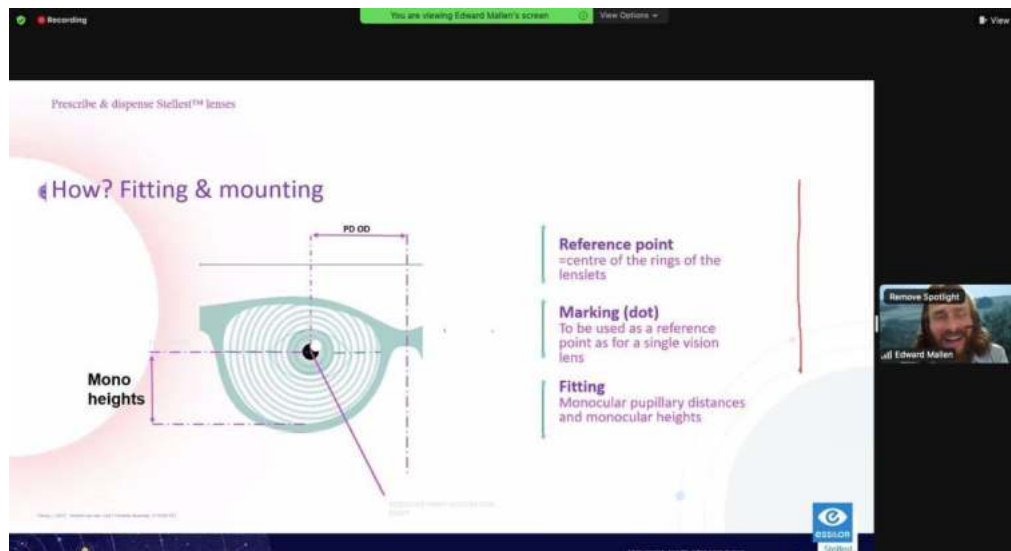
OCI-Essilor Knowledge plus course on 'Basics of myopia control and management' was launched on 18th September. A series of 6 lectures have been planned starting 18th September and ending on 16th October 2022. There were a total of 120 registrants for the course of which 100 are paid registrants. 3 lectures were conducted in the month of September. The remaining 3 lectures were covered in the month of October.

- a. Lecture 4: Prescribing and managing myopia with spectacles

Date: 2nd October 10.30am IST

Speaker: Prof Edward Mallen

Panelists: Dr Pavan Verkicharla, Mr Yeshwant Saoj

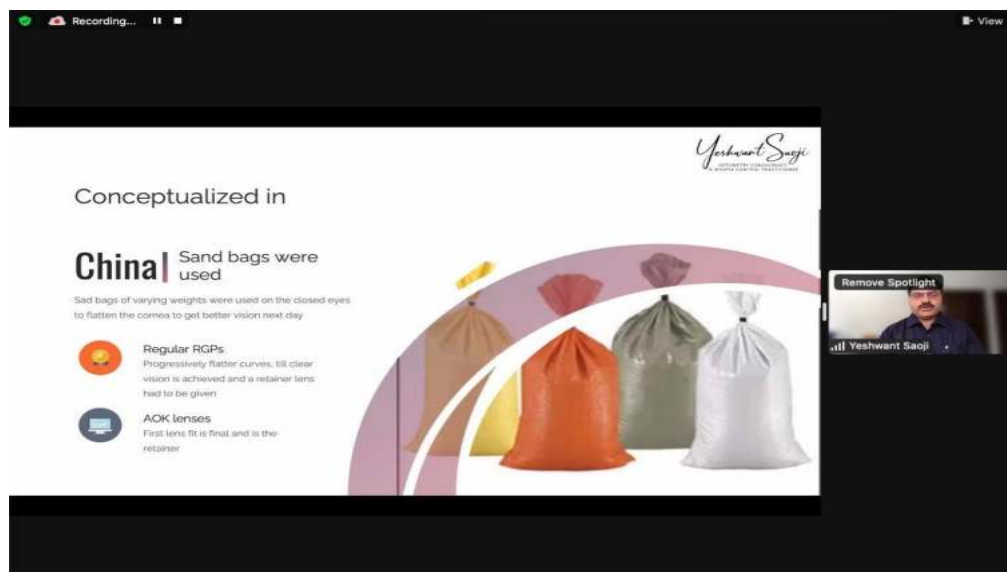


b. Lecture 5: Management of myopia with contact lenses and orthokeratology

Date: 9th October 10.30am IST

Speaker: Mr Yeshwant Saoji

Panelists: Ms Lakshmi Shinde, Prof Monica Chaudhry



c. Lecture 6: Myopia control practice management

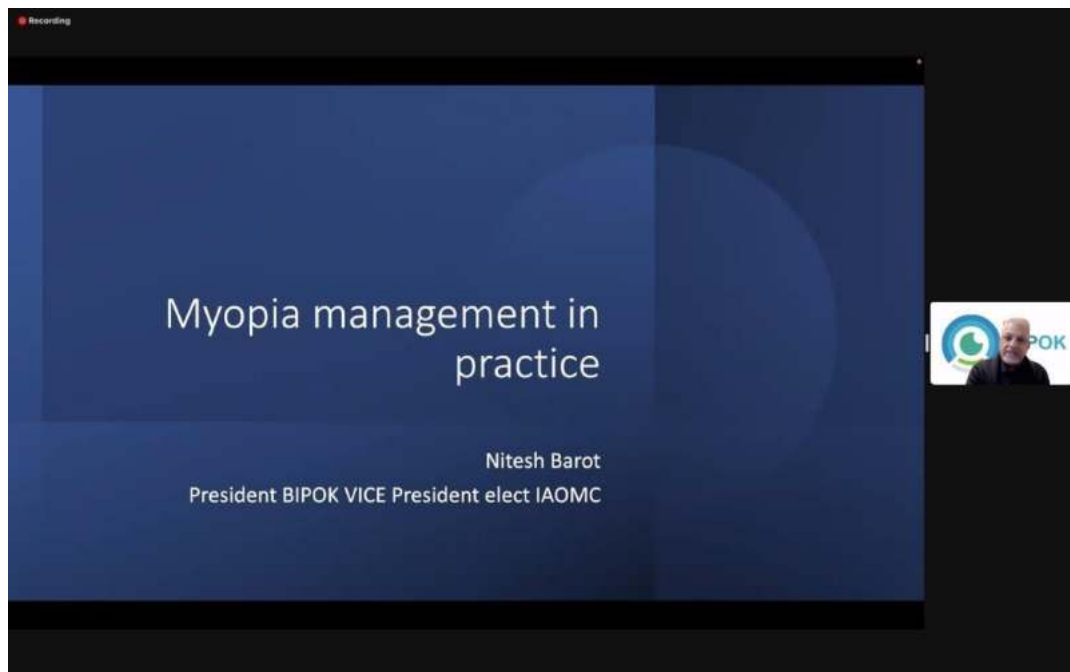
Date : 16th October 10.30am IST

Speaker: Mr Nitesh Barot

Panelists: Dr Jameel Rizwana, Mr Yeshwant Saoji

The lecture series concluded on a high note and was well received by all the participants. Every session was highly interactive as the panellists discussed points beyond the lecture and took up questions from the audience for discussion. A lot of relevant articles and reading materials pertaining to myopia control and management were shared with all the registrants which was deeply appreciated. All the six lecture sessions were recorded and given access to the registrants for a period of 1 week. An assessment form comprising of 30 multiple choice questions on a google form was shared with all the participants. All registrants who secured 50% or more in the assessment will

be distributed certificates of attendance for the lecture series. OCI has accredited this lecture series for 05 CE credit points. Many registrants have written asking for launch of intermediate or advance lecture series on myopia control and management.



▪ Social Media Posts:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of October:

- 7th October Tripura and Arunachal Pradesh have Optometry representative for NCAHP
- 10th October OCI-Aloka WSD Initiative for Old Age Home
- 11th October Announcement of Myopia Awareness film Ads on 3 National Channels
- 12th October Invite to OCI Comprehensive Eye Examination Film Launch
- 13th October Wishes for World Sight Day
- 14th October Best Educator Award winner announcement
- 18th October Note of appreciation to all attendees at the Film Launch
- 20th October Film Uploaded on all platforms
- 21st October Letter to CDSCO and acknowledgement received
- 24th October Diwali Wishes
- 25th October Newsletter Released
- 28th October Farmer's Project Paper

Analysis

Facebook

Page overview	
Discovery	
Post reach	11,119
Post engagement	3,862
New Page likes	46
New Page Followers	114
Interactions	
Reactions	1,215
Comments	217
Shares	141
Photo views	377
Link clicks	88

Instagram

Overview

You reached **+139%** more accounts compared to 7 Sep - 6 Oct

Accounts reached	3,230	>
	+139%	
Accounts engaged	403	>
	+38.9%	
Total followers	1,118	>
	-	

LinkedIn

Analytics	
Private to you	
450 profile views	Discover who's viewed your profile.
3,877 post impressions	Check out who's engaging with your posts. Past 7 days
10 search appearances	See how often you appear in search results.

Twitter

28 day summary with change over previous period

Tweets 14	Tweet impressions 1,254 ↑20.6%	Profile visits 521 ↓52.9%	Mentions 7	Followers 1,053 ↑15
--------------	--	-------------------------------------	---------------	-------------------------------

▪ Administration:

1. Ms Lakshmi Shinde attended the American Academy of Optometry (AAO) meeting in San Diego between 26th -29th October 2022. She presented a poster during the meeting.



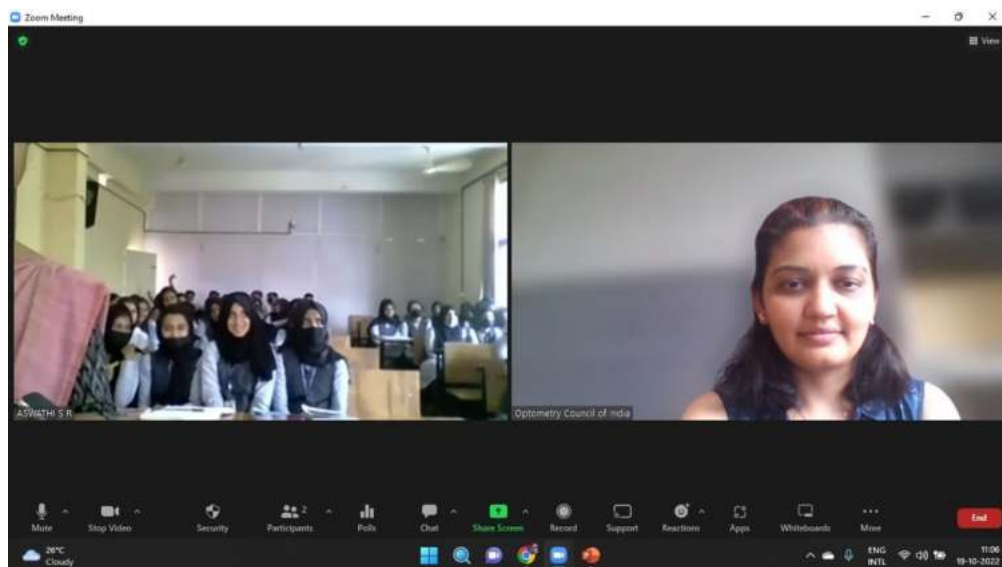
2. The National Optometric Conference (NOC) hosted by Delhi Optometric Association was held in New Delhi on 28th and 29th of October and was attended by Dr Anitha Arvind.



3. Staff meetings are held virtually every Monday to discuss on social media posts for the week as well as action and updates every week

4. OCICON agenda was shared with several corporates seeking sponsorship for the event. The five cities have been identified for hosting OCICON namely Bengaluru, Ahmedabad, Jaipur, Kolkata and Guwahati.
5. Optometry colleges are contacted to conduct "Student Talk with OCI " zoom meetings, for their 3rd year, Intern and postgraduate students. OCI has reached students from 5 institutes in the month of October. So far below mentioned 13 colleges and approx. 570+ optometry students have been contacted.

Acchutha Institute of Optometry, Erode
 Harijyot college of Optometry, Navsari
 Bharatimaiya college of Optometry, Surat
 Bharati Vidyapeeth, Pune
 Bharati Vidyapeeth, Sangli
 Rayhan college of Optometry, Kerala Vidyasagar
 college of Optometry, Kolkatta Dr. Agarwal's
 Institute of Optometry, Chennai NSHM Kolkata
 campus
 BPA college of Optometry, Ahmedabad
 Vasan Institute, Salem
 LVPEI fellows, Hyderabad
 B & L college of Optometry, Hyderabad
 IIVM college faculty, Coimbatore



6. The ASCON conference hosted by ASCO India was held in Bangalore on 8th and 9th of October and was attended by Ms. Lakshmi Shinde and Ms. Urmi Gogri.
 The OCI Newsletter for the month of October was released and shared with all

November 2022 Report

- Registrations Issued: 64

Registrations Received: 64

Good standing certificate issued : 13

Renewals: 20

- **Continuing Education:**

- **OOLS sessions – 3 OCI accredited sessions were conducted:**

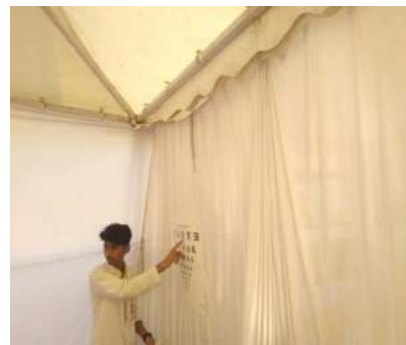
1. 187th session: Specialty soft contact lenses in your practice by Dr Daniel G Fuller
2. 188th session: Role of TGFBI Corneal dystrophies with refractive surgery & Role of Avellino Genetic test before LASER refractive surgery in Korea
3. 189th session: Measuring phoria: Which method should we apply? By Dr Liat Ganz

- **Advocacy and Correspondence**

- One day camp was organized along with Rotary at Bannerghatta road. Sankara college of optometry faculty and students participated for the screening and Essilor vision foundation will be providing free spectacles.



- One day camp was organized under Drishyam project at Lucknow dental college. Optometrists from Sitapur eye hospital participated for the screening and ZEISS Aloka division will be providing free spectacles.



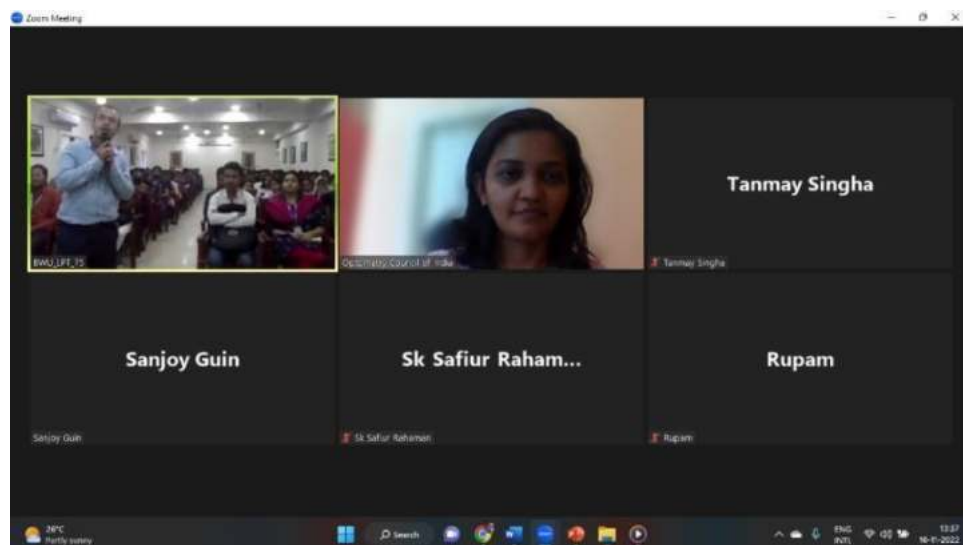
- GOOD Project: Project is running successfully in 5 cities. Rest 11 participating institutes will be conducting the screening in the month of December 2022. Two centres Acchutha Institute and Hariyot college have agreed to allow video shooting during screening process. The filming procedure will be conducted by Aloka team.

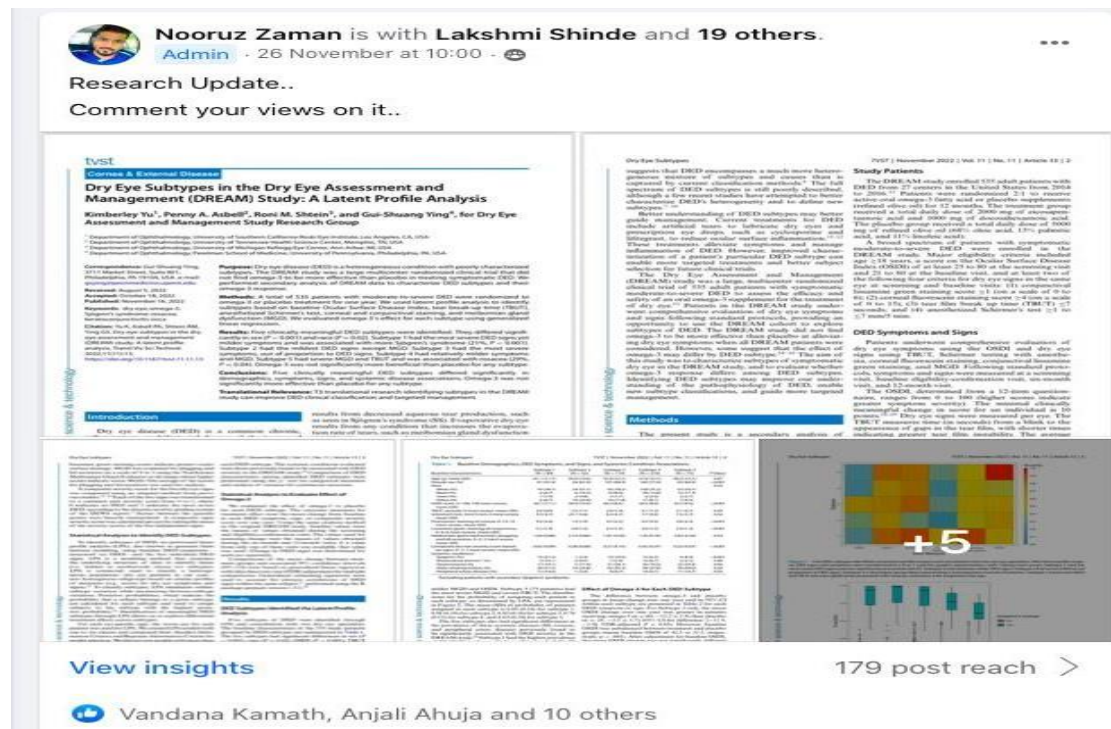


- VFC Project: Many institutes distributed spectacles to students who were screened in the earlier months. All the institutes are working towards completing the required screening by end of December 2022.



- Bausch and Lomb CSR: 5 project proposals submitted of which a detailed project proposal of one was selected; sports screening and CL trial which has been provided to Bausch and Lomb
- Abstract on farmer's project and vision for a cause project submitted for the forth coming WCO conference.
- Various companies dealing in manufacturing cloths/sarees, sports equipment, farming related equipment were contacted to know more on their CSR activities. None have responded back. CSR head of Titan was also contacted with no response
- A live session on Unsung Heroes was conducted on 11/11/22
- Two write ups on Comprehensive eye exam film release and WSD initiative of airing snippets of Myopia awareness film on TV news channels, were submitted to trade magazines.
- A google form to collect practice information from OCI members was circulated. Collected information is uploaded on website. Practice locator will soon be ready to launch.
- Student talk was arranged at four institutes and OCI activities were introduced to around 250 students. Acchutha Institute, Era University, Jamia Humdard University, Brainware University





SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022.

- **SIG – Clinical Optometry**

Members – 706

Posts in the SIG FB group:

1. Optometry clinical guidelines for myopia by AOA
2. Practice guidelines for refractive errors and refractive surgery by AAO
3. Research update: Dry Eye Subtypes DREAM study was shared

- **SIG – Binocular Vision**

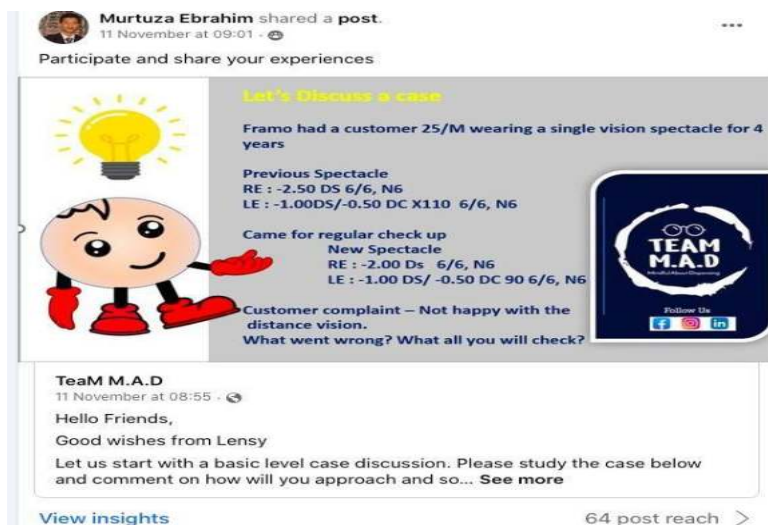
Members – 543

There were no posts from core members apart from the shared posts from the OCI FB page.

- **SIG – Dispensing Optics**

Members – 384

An interesting read on sunglasses was shared in the group for all members. A members shared couple of interesting cases and discussions on blue cut lenses in the group. Dr Pancham Kulkarni has stepped down as core member of the DO FB group.



■ SIG – Low Vision Care

Members – 384

No posts were shared by this group this month


EDUCATIONAL ACTIVITIES:

- The OCI-Essilor Knowledge plus series lecture was held on 4th November at 3pm IST. The speaker for the session was Mehul Gosalia an experienced optometrist in the field of dispensing optics. The topic of the session was 'Dispensing premium high-end PALs'. The topic was well covered by the speaker and received a lot of appreciation by the viewers of the session. The session had around 65 participants on the zoom platform as well as the OCI Facebook live session. The session received very good feedback and comments from the attendees.

LIVE Facebook Recording ? entered the waiting room View Admit X

The PAL Story

- Pals were commercially available in 1959
- Upto 1990, Pals could be dispensed in specific frames
- Early 2000, Pals were designed to fit various frame heights
- Till date wearers are getting adapted to PALs




1950s to 1990s
Frame needed to adapt to PAL

Early 2000s
PAL was adapted to Frame

Mid 2000s up till now
Wearer is adapted to PAL

- OCI in association with AAO- India chapter organized the fifth lecture in the lecture series on case report presentation towards AAO fellowship. The case report presentation was held on 26th November 2022 at 6pm IST and was presented by Dr Nirav Mehta on “How to apply for FAAO in specialty section”. The lecture was held on zoom meeting platform for registered participants and was well attended by 45 participants. Dr Rizwana the president of AAO-India chapter attended the meeting and answered all the queries along with the speaker.



AMERICAN ACADEMY
of OPTOMETRY
India Chapter

American Academy of Optometry (AAO) India Chapter

Dr. Nirav N. Mehta
Principal, Hari Jyot college of Optometry,
Gujarat, India

Remove Pin
Dr Nirav Mehta

Social Media Posts:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of November:


- 1st Nov 2022: OCI-Essilor Basics of Myopia course available as recorded series announcement
- 2nd Nov 2022: OCI- Essilor Knowledge plus session 4 with Mr Mehul Gosalia
- 4th Nov 2022: Reminder post for OCI-Essilor KnowledgePlus Session
- 9th Nov 2022: Unsung Heroes Part8 Announcement
- 10th Nov 2022: Short of KnowledgePlus Series and link to youtube video
- 11th Nov 2022: Unsung Heroes Part 8 Reminder
- 15th Nov 2022: 10 Year Anniversary Celebration (International Organisations)
- 18th Nov 2022: OCICON 2023 Optometry Mahotsav Announcement
- 22nd Nov 2022: Short of Unsung Heroes and link to Youtube video
- 24th Nov 2022: OCI-AAO Session 5 announcement
- 25th Nov 2022: GOOD Study Picture Gallery
- 26th Nov 2022: OCI-AAO Session 5 Reminder
- 29th Nov 2022: OCI-AAO Session 5 short and link to YouTube

Analytics

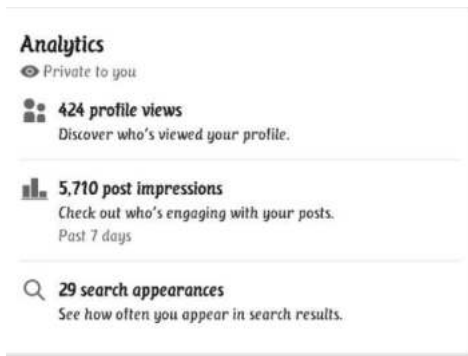
Facebook

Page overview	
Discovery	
Post reach	8,087
Post engagement	2,963
New Page likes	35
New Page Followers	102
Interactions	
Reactions	752
Comments	117
Shares	100
Photo views	361
Link clicks	71
Other	
Hide all posts	0
Unfollows	0

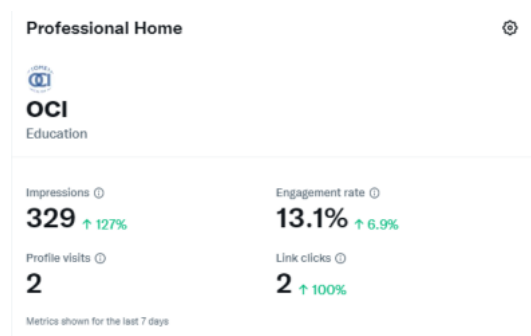
Instagram

10:13 PM	📶	🔋
←	Insights	①
Last 30 days		7 Nov - 6 Dec
Overview		
You gained 51 more followers compared to 8 Oct - 6 Nov		
Accounts reached	1,632	>
	-49.5%	
Accounts engaged	354	>
	-12%	
Total followers	1,168	>
	+4.9%	
Content you've shared		See all
		
Posts	6	>
Stories	10	>
Reels	4	>

LinkedIn

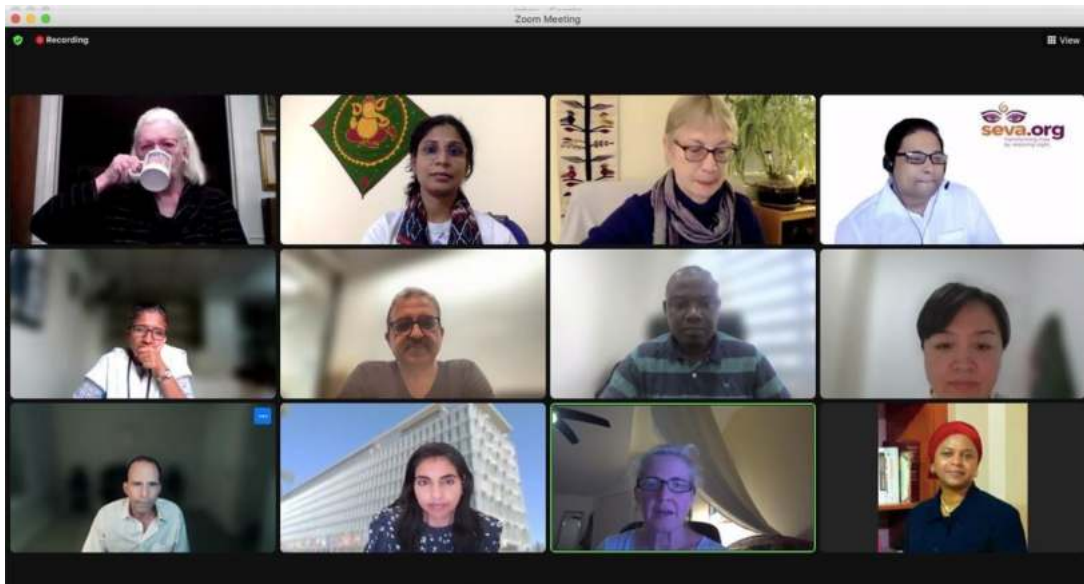


Twitter



Administration:

1. Dr Anitha Arvind attended the WCO HR meeting virtually on 11th November at 3pm IST. She attended on behalf of Ms Lakshmi Shinde



2. The Indian Myopia Awareness and Research Conference (IMARC) held at LVPEI, Hyderabad between 18th-20th November 2022 was attended by Ms Lakshmi Shinde, DrAnitha Arvind and Ms Urmi Gogri. Ms Lakshmi had an oral presentation at the conference.
3. The annual IACLE meet at Lotus College of Optometry was attended by Ms LakshmiShinde and Dr Anitha Arvind on 23rd and 24th November 2022.
4. Dr Nirav Mehta was presented the OCI- Bausch and Lomb 'Best educator of the year award 2022' at Lotus College of Optometry on 24th November in the presence of

professional services manager Ms of Bausch and Lomb in Mumbai. Dr Prema Chandepresented the award.



5. Dr Anitha Arvind was invited to speak at the Kerala State Ophthalmic Surgeons(KSOS) meet at Calicut on 27th November for the optometry session.
6. A 'Finishing Course' proposal by OCI, ASCO and Masterclass has been submitted tovarious industry
7. The OCICON venues for the 5 cities have been finalised along with the speakers.
8. Ms Urmi Gogri steps down from her role at OCI and will no longer be working at OCI.
9. Ms Bhavya joins OCI on 10th December 2022 she will be trained by Ms Paula who hasagreed to hand hold her for registrations and other duties.

December 2022 Report

- Registrations Issued: 72

Registrations Received: 48

Good standing certificate issued : 14

Renewals: 11

▪ **Continuing Education:**

- **OOLS sessions – 2 OCI accredited sessions were conducted:**

1. 190th session: Three common encounters in a neuro clinic by Prof Andrew Lee
2. 191st session: Top 5 things not to miss in neuro by Dr Cecelia Koetting

- **Accredited programs**

The 58th ICLEP program conducted by LVPEI on 17th and 18th December 2023 was accredited by OCI for 10 CE points

- **Advocacy and Correspondence**

- **VFC Project:**

- 1. Ahalia College had conducted a comprehensive screening camp at Government Moyins Model Highschool, Palakkad and screened for 797 students. They had prescribed glasses for 84 students and 37 students were referred to hospital.



2. Bharatimaiya College had conducted a one day camp at Special abled kidschool and screened for 60 students. They had prescribed glasses for 32 students and Zeiss Aloka will be providing glasses.



3. Acchutha Institute conducted a one day screening at Teachers colony highschool Erode. 411 students were screened and 51 were prescribed with glasses.



4. SRIHER college conducted a 2 day screening camp at Girls Higher Secondary school, Kundrathur. Total 1880 students were screened and 128 students were prescribed glasses.



▪ Status of all Partners for VFC project till December 2022

Sl No	College Name	Total screened
1	Ahalia School of Optometry	2003
2	Lotus College	2883
3	Hari Jyot College of Optometry	3306
4	Acchutha Eye Care & Institute of Optometry	1756
5	Bharatimaiya College of Optometry	460
6	Trust Diya foundation	2243
7	SRIHER	2025
8	Bharati VidyaPeeth Pune	521
9	C L Gupta	
10	PBMA's HV Desai	461
11	Rayhan College of Optometry	321
12	SOAHS, Manipal	

13	Vidyasagar College of Optometry and Vision Sciences	1673
14	Laxmi College of Optometry	421
15	School of Health Sciences, Sushant University	
16	Vinayaka Missions Research Foundation-DU	889
17	AJ Institute of medical Science & Research center	84
18	Ramaiah University of Applied Sciences	
19	Dr Agarwal's Institute of Optometry	
20	Era University	1253
21	NSHM	21

▪ **GOOD Project:**

1. Acchutha Institute conducted a one day screening at Lion's Old Age Home, Erode. Total of 75 geriatric patients were screened out of which 35 were prescribed with glasses and 29 were referred to hospital.



2. SN Chennai conducted a one day screening at Rehoboth Educational Trust (Oldage home). Total of 51 geriatric patients were screened out of which 22 were prescribed for glasses and 26 were referred to hospital for further management.



■ Drishyam Project:

1. Bharatimaiya college had conducted a one day screening camp. Total screened 181 and 126 glasses prescribed.



■ Rotary Camp:

One day camp was organized along with Rotary at Raintree school. Sankara college faculty and students participated for the screening and Essilor vision foundation will be providing free spectacles.



- **Practice locator:** Follow up done for 65 members registered for practice locator via emails and phone calls to update information about their practice. Practice locator is planned to be launched at OCICON2023 at Ahmedabad on 29th January.

SPECIAL INTEREST GROUPS: The OCI initiated Special Interest Groups (SIGs) for the four specialties: Clinical Optometry, Binocular vision, Dispensing Optics and Low Vision Care Facebook groups has been created and activated in February 2022.

- **SIG – Clinical Optometry**

Members – 707

Posts in the SIG FB group:

1. Research article on effect of scleral lens thickness on corneal parameters with keratoconus
2. Article from AAO on hyperopia
3. Poll question on amount of myopia based on distance seen
4. Research article on emerging therapies for amblyopia



- **SIG – Binocular Vision**

Members – 544

Posts in the SIG FB group:

A series on importance of Bruckners test was highlighted in the month of December 2022

1. Poll question on Bruckners test
2. Article on Bruckners test
3. Causes for nasal decentration of the light reflex

To read more, click on the link:
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7662495/>
 Let us know your experience with Bruckner's test in the comments 😊

 Stay tuned for more discussion on such clinical investigations
 Admins Diwakar Rao Nalluri Anuhya
 #binocularvision #eyecareprofessionals #learningtogether
 #clinicalinvestigations #optometrists #optometrylife #optometrycouncilofindia

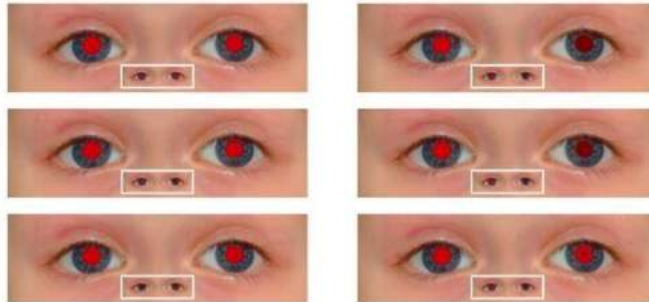


Illustration of findings of the transillumination test at a distance of 10 cm.
 The small picture details show findings at a distance of 4 m.

At the top: normal finding
 Middle: anisometropia
 At the bottom: bilateral myopia/hyperopia

At the top: diffuse cataract
 Middle: nucleus cataract
 At the bottom: posterior polar cataract

- **SIG – Dispensing Optics**

Members – 384

There were no posts from this group in the month of December

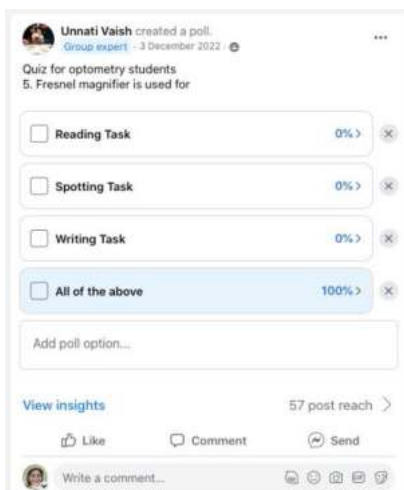
- **SIG – Low Vision Care**

Members – 397 Posts

from the group

A set of 5 polls were shared with all the members on the following topics: referral criteria for low vision subjects, magnifier type for central field loss, low vision aids for ocular cutaneous albinisms, type of magnification used in stand magnifiers and use of Fresnel magnifiers

EDUCATIONAL ACTIVITIES:



Social Media Posts:

Through various social media platforms Optometry Council of India aims to reach out to all Optometrists across India to acknowledge the activities and updates going on. Together with that OCI also aims to spread awareness about the profession amongst general public.

Timeline of posts during month of December:

- **6th December 2022:** Spectacle Delivery under VFC project Image Gallery
- **9th December 2022:** OCICON Ahmedabad registration post
- **12th December 2022:** OCICON Jaipur registration post
- **15th December 2022:** OCICON Guwahati registration post
- **16th December 2022:** OCICON Bangalore registration post
- **19th December 2022:** OCICON Kolkata registration post
- **23rd December 2022:** Season's Greetings
- **29th December 2022:** OCICON Registration LIVE post
- **30th December 2022:** Non-Optom Speaker post

Analytics

Facebook

Discovery	
🌐 Post reach	10,669
👍 Post engagement	3,179
👍 New Page likes	28
👤 New Page Followers	61
Interactions	
😊 Reactions	401
💬 Comments	43
➦ Shares	120
🖼️ Photo views	1,273
🔗 Link clicks	127

Instagram

Overview

You reached **+17.1%** more accounts compared to 8 Nov - 7 Dec

Accounts reached	1,910	>
	+17.1%	
Accounts engaged	335	>
	-5.7%	
Total followers	1,256	>
	+5.9%	

LinkedIn

Analytics

👁 Private to you

👤 **359 profile views**
Discover who's viewed your profile.

📊 **3,583 post impressions**
Check out who's engaging with your posts.
Past 7 days

🔍 **22 search appearances**
See how often you appear in search results.

Twitter

28 day summary with change over previous period

Tweets 11 ↑22.2%	Tweet impressions 922 ↓25.1%	Profile visits 136 ↓57.5%	Mentions 3	Followers 1,065 ↑5

Administration:

1. Ms Bhavya took over as Project manager and advocacy with OCI on 10th December 2022.
2. The WCO AGM was attended by board members Dr Prema Chande, Mr Jayanta Bhattacharjee as well as Dr Anitha Arvind who heads operations and education at OCI on 15th December at 5.30pm IS.
3. OCICON2023 registration links and venue announcements were made during the month of December
4. The Indian Optician has shared OCICON2023 announcements in its social media handles.